

Oklahoma

State Parks Passport

The Oklahoma State Parks Passport Program is designed to encourage travel and awareness of Oklahoma State Parks. We want everyone to experience Oklahoma's outdoors and State Park settings. This is a great program for families as they can pick up a free passport at any park office and then the kids can collect stickers for their passport and the more parks they visit, they are eligible to receive tokens.



Presenting Sponsorship includes:

- "Presented by Sponsor Name" on the passport cover
- Full page ad on Inside Front Cover
- "Presented by Sponsor Name" tag on social media posts announcing the passports
- "Presented by Sponsor Name" on Outdoor Adventure email newsletter announcing the passports

Sales Deadline:
Friday, February 12

Ad Materials Deadline:
Friday, February 26

FULL
PAGE

PREMIUM POSITIONS	LIVE / NON-BLEED	TRIM	BLEED	RATE
Presenting Sponsor	2.75" x 4.25"	3.75" x 5.25"	4" x 5.50"	\$15,000
Inside Back Cover	2.75" x 4.25"	3.75" x 5.25"	4" x 5.50"	\$5,000

RUN OF BOOK AD SIZE	LIVE / NON-BLEED	TRIM	BLEED	RATE
Full Page	2.75" x 4.25"	3.75" x 5.25"	4" x 5.50"	\$3,000