

Oklahoma

Dining Guide

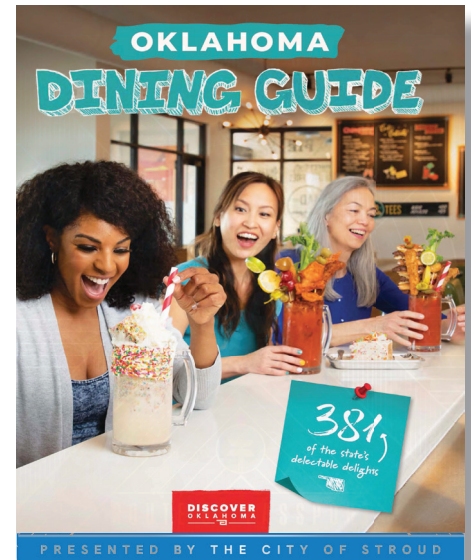
From decadent milkshakes to massive chicken-fried steaks to elegant 10-course meals, the Oklahoma dining scene holds many surprises. This guide features 381 only-in-Oklahoma restaurant destinations.

**Sales Deadline: Friday,
April 2**

**Ad Materials Deadline:
Friday, April 9**

PREMIUM POSITIONS	LIVE / NON-BLEED	TRIM	BLEED	RATE
Presenting Sponsor	7" x 10"	8" x 10.875"	8.25" x 11.125"	\$20,000
Inside Back Cover	7" x 10"	8" x 10.875"	8.25" x 11.125"	\$7,000
Back Cover	7" x 10"	8" x 10.875"	8.25" x 11.125"	\$8,000

AD SIZE	LIVE / NON-BLEED	TRIM	BLEED	RATE
Full Page	7" x 10"	8" x 10.875"	8.25" x 11.125"	\$5,000
2/3 Vertical page	4.625" x 10"	-	-	\$3,500
1/2 Vertical page	4.625" x 7.375"	-	-	\$2,800
1/2 Horizontal page	7" x 4.7975"	-	-	\$2,800
1/3 Vertical page	2.125" x 10"	-	-	\$2,000
1/3 Square page	4.625" x 4.875"	-	-	\$2,000
1/6 Horizontal page	4.625" x 2.375"	-	-	\$1,100
1/12 Square page	2.26" x 2.39"	-	-	\$700



Presenting Sponsorship includes:

- "Presented by Sponsor Name" on the passport cover
- Full page ad on Inside Front Cover
- "Presented by Sponsor Name" on at least three social media posts
- "Presented by Sponsor Name" on TravelOK email newsletter announcing the passports
- 350,000 TravelOK digital impressions

Page 2, Inside Back & Back Cover ads include:

- 250,000 TravelOK digital impressions
- Two TravelOK email newsletter ads

Run of Books ads include:

- 150,000 TravelOK digital impressions
- One TravelOK email newsletter ad

