

2027 Oklahoma Route 66 Guide

Presenting Sponsor Opportunity

This guide contains more than 150 attractions and events located on and near the state's stretch of the world's most iconic highway. The Presenting Sponsor will have a unique opportunity that goes beyond traditional advertising.

**Deadline for space reservations
Friday, October 9, 2026**

**Ad materials due
Friday, October 16, 2026**



\$30,000

PACKAGE INCLUDES

- **Back cover ad on 2027 Rt 66 Guide**
- **Presented By recognition on the guide cover**
- **300,000 TOK impressions**
- **Recognition on Email Newsletter announcing the guide is available**
- **Recognition on four (4) social media posts about the guide**
- **Full page ad in any one (1) issue of OKT in 2027**



Get your business in front of in-state and out-of-state travelers planning their next Oklahoma adventure. Contact Advertising@TravelOK.com to book your space.

AD SPECIFICATIONS

Full
Page

Bleed: 8.25" x 11.125"

Trim: 8" x 10.875"

Live: 7" x 10"