

Oklahoma Today™

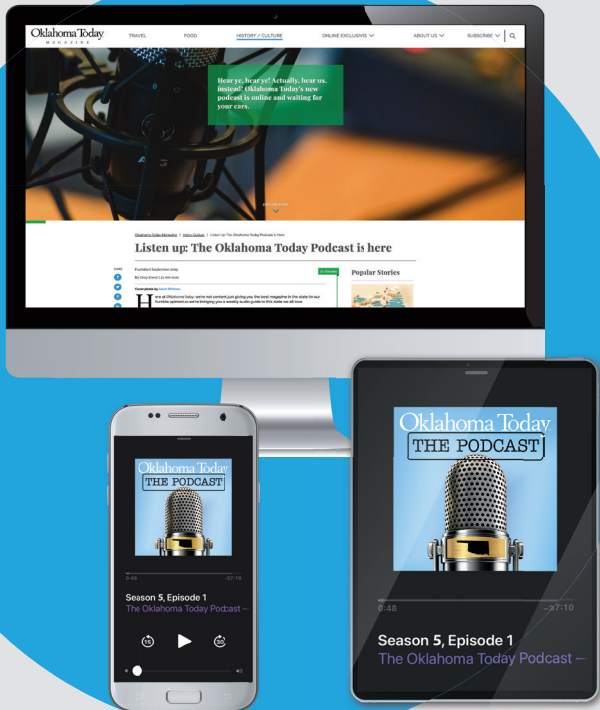
THE PODCAST

Each week, the editors gather around the microphone to entertain listeners beyond the printed page. Based on one of the most decorated regional magazines in history, the *Oklahoma Today* podcast will answer questions about the state's food, destinations, events, and more; let you hear directly from Okies who are musicians, chefs, and other notables; and make you laugh out loud with cleverly descriptive weekly event listings.



Oklahoma's best stories come alive each week on the podcast

A new podcast drops every Monday. It's available on our website and podcasts apps such as Stitcher, Apple, and Spotify. The podcast is promoted on our social media channels, and the podcast sponsor that week is tagged in the posts.



AD RATES

Sponsorship Slot	Rate per episode
Top of Show	\$300
Mid-Show	\$200
End of Show	\$100

**The Oklahoma Tourism & Recreation Department recognizes first right of refusal for previous advertisers.*

Question of the Week

The Question of the Week invites people to give feedback on their favorite things. Topics will vary but are always about Oklahoma. Comments from our social media channels are included on the podcast. The editors give their own answers, and while the answers may vary wildly, the end result always leaves listeners with something new.

The Interview

Whether it's a well-established restaurant's chef, an up-and-coming musician, the leader of a philanthropic organization, or someone who provides travel-related fun, the podcast interview brings the stories of their endeavors alive with an in-depth interview. Hear the origins and top picks from the people who are making it happen.

Podvents

There's no better way to wrap things up than inventing a new word combining "podcast" and "events." The editors seek out the best events for the upcoming week, and turn it into a story to entertain as well as inform. Combining humor with information culminates in not only hilarity but great inspiration for things listeners can do to explore the state.