

Oklahoma Travel Guide

From Oklahoma's incredible natural landscape to its thriving public art scene, each year the Oklahoma Travel Guide explores what makes the state truly one of a kind. The guide combines incredible photography with detailed information on Oklahoma attractions, events and accommodations. Travelers will find coverage of favorite Oklahoma topics like Route 66 and Western heritage.

Renewal deadline for premium ads

MARCH 31

Deadline for space reservation

SEPTEMBER 1

Ad materials due

SEPTEMBER 15

Available for distribution

JANUARY 1



Get your business in front of in-state and out-of-state travelers planning their next Oklahoma adventure. Contact Advertising@TravelOK.com for current specials.



150,000+

Print and digital
copies distributed
each year!

AD RATES

Premium Positions	Final Size	Rates
Inside front spread	16" x 10.875"	\$16,800
Inside back cover	8" x 10.875"	\$9,500
Premium full page	8" x 10.875"	\$8,900
Regional premium full page	8" x 10.875"	\$8,300

Run of Book

Inside spread	16" x 10.875"	\$15,500
Full page	8" x 10.875"	\$7,800
1/2 page HORIZONTAL	7" x 4.8"	\$4,700
1/4 page VERTICAL	3.6" x 4.8"	\$2,500
1/8 page HORIZONTAL	3.384" x 2.25"	\$1,500

Guide final size: 8" x 10.875"

Refer to ad guidelines sheet for more information on dimensions and requirements.

Each ad will receive an entry in an advertiser index.

Published rates are net.