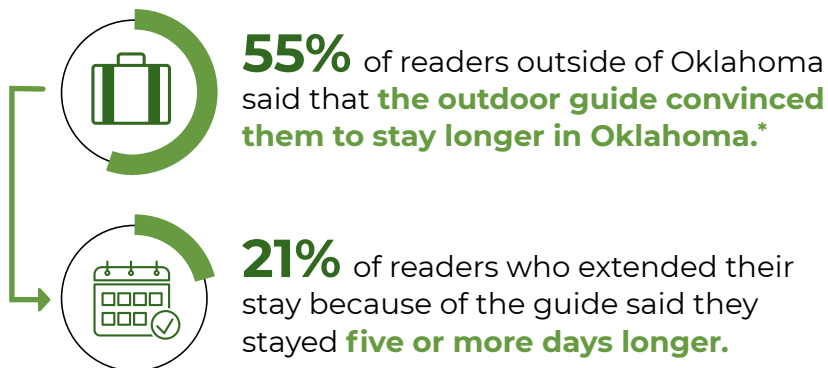


Oklahoma State Parks & Outdoor Guide

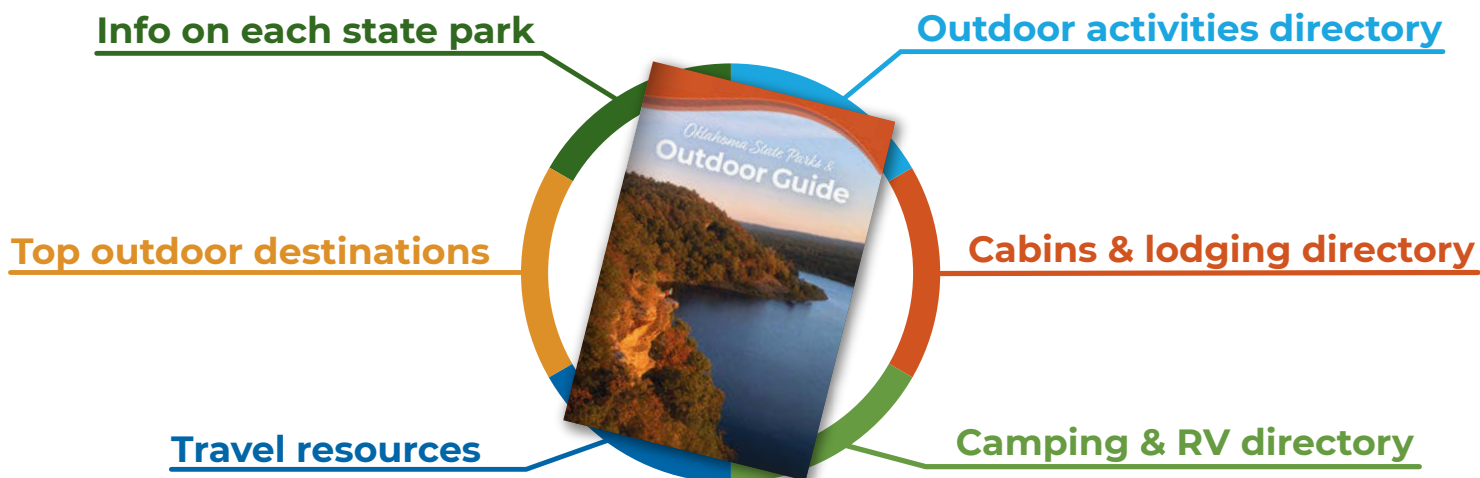


* According to a sampling of 2021 Outdoor Guide readers surveyed.

*"We use it to plan **several camping trips each year.**"*

*"We live in Oklahoma and use guides like this to **plan weekend trips.**"*

*"Love the guide for **discovering different places to explore** in my home state!"*



 **30+**
STATE PARKS

 **1600+**
LISTINGS

 **220+**
PAGES



Oklahoma State Parks & Outdoor Guide

Oklahoma has the most diverse terrain mile for mile in the nation, making the state a playground for outdoor adventurers. Whether travelers like to climb, hike, golf or just take in the scenery, this yearly publication provides hundreds of ideas for enjoying the Oklahoma outdoors. Readers will find detailed information on each Oklahoma State Park and other top outdoors destinations across the state.

Renewal deadline for premium ads

MARCH 31

Deadline for space reservation

SEPTEMBER 1

Ad materials due

SEPTEMBER 15

Available for distribution

JANUARY 1

120,000+

Print and digital
copies distributed
each year!

AD RATES

Premium Positions	Final Size	Rates
Inside front spread	13.5" x 10"	\$7,100
Page 2	6.75" x 10"	\$4,600
Inside back cover	6.75" x 10"	\$4,600
Section openers	6.75" x 10"	\$3,800

Run of Book

Full Page	6.75" x 10"	\$2,500
1/2 Page HORIZONTAL	5.75" x 4.375"	\$1,700

Guide final size: 6.75" x 10". Refer to ad guidelines sheet for more information on dimensions and requirements. Each ad will receive an entry in an advertiser index. Published rates are net.

Get your business in front of in-state and out-of-state travelers planning their next Oklahoma adventure. Contact Advertising@TravelOK.com for current specials.

