

Oklahoma Dining Guide

Since 1991, "Discover Oklahoma" television show has been giving viewers the inside scoop on incredible Oklahoma dining destinations. The hugely popular Discover Oklahoma Dining Guide highlights more than 300 locally owned restaurants from every part of the state, including many that have been featured on the show. Readers will find everything from hometown diners to high-end steakhouses to legendary barbecue joints.

Deadline for space reservation

MARCH 31, 2024

Ad materials due

APRIL 8, 2024

Available for distribution

JUNE 2024

200,000+

Print and digital
copies distributed!



AD RATES

Premium Positions	Final Size	Rates
Inside front cover	8" x 10"	\$6,500
Inside back cover	8" x 10"	\$6,500

Run of Book

Back cover	8" x 10"	\$7,500
Full page	8" x 10"	\$5,000
Half page HORIZONTAL	7.5" x 4.615"	\$2,600
Quarter page VERTICAL	8" x 10"	\$1,500

Guide final size: 8" x 10". Refer to ad guidelines sheet for more information on dimensions and requirements. Each ad will receive an entry in an advertiser index. Published rates are net.

Get your business in front of in-state and out-of-state travelers planning their next Oklahoma adventure. Contact Advertising@TravelOK.com for current specials.

