

Oklahoma Motorcycle Guide

From the stunning scenery of the Wichita Mountains Wildlife Refuge to the open roads of Route 66, this publication highlights a diverse selection of routes planned by experienced riders. Each ride includes a handy map with points of interest marked. U.S. motorcycle sales were up 14.2 percent in 2021, and businesses won't want to miss out on this growing segment of the tourism industry.

Deadline for space reservation

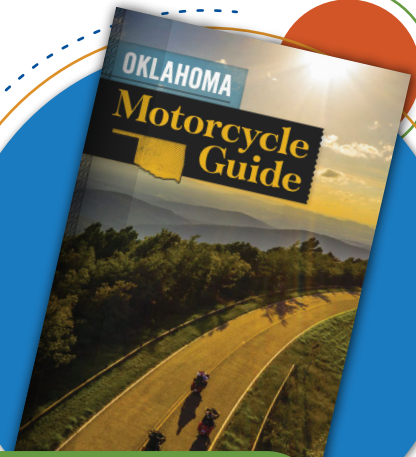
MARCH 1, 2023

Materials due

MARCH 15, 2023

Available for distribution

JUNE 2023



100,000+ print and digital copies distributed, including at **yearly motorcycle shows** that draw **tens of thousands of consumers!**



AD RATES

Position	Final Size	Rates
Inside front cover	5" x 8.625"	\$4,500
Inside back cover	5.125" x 8.625"	\$4,500
Full page	5.125" x 8.625"	\$3,000
Spread	10.25" x 8.625"	\$6,000

Guide final size: 5.125" x 8.625". Refer to ad guidelines sheet for more information on dimensions and requirements. Each ad will receive an entry in an advertiser index. Published rates are net.

PARTNERSHIP OPPORTUNITY

Ride Sponsor - \$12,000

One sponsorship available to match up with 14 popular rides around the state. Sponsor will be recognized on corresponding ride spreads, and sponsor's business locations will be highlighted on regional map of ride areas.

Get your business in front of in-state and out-of-state travelers planning their next Oklahoma adventure. Contact Advertising@TravelOK.com for current specials.