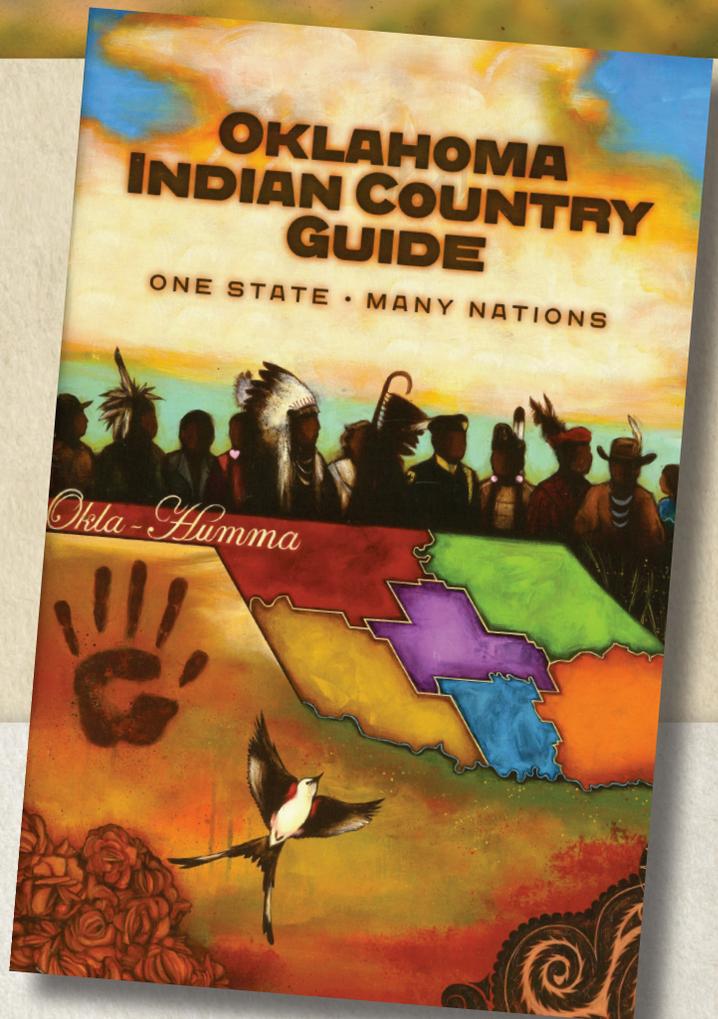


Indian Country Guide

The Indian Country Guide will be totally revamped this year. This guide will focus on the tribal attractions and events where tourists can experience and learn about native cultures — the dance, music, art, languages and other aspects that make each tribe unique. It will help travelers plan trips to the state's incredible cultural centers, museums, galleries, pow wows and other American Indian attractions.

Guides will be heavily distributed to engaged audiences through multiple platforms including TravelOK.com, at statewide Travel Information Centers and nationwide consumer shows.



DISTRIBUTION:

100,000

AVAILABLE FOR DISTRIBUTION:

July

DEADLINE FOR SPACE RESERVATION:

March 1

MATERIALS DUE:

March 31

Premium ads will be sold on a first-come, first-serve basis with first rights to renew. All ads are subject to design approval.

Published rates are net.

Preferred ad format: PDF/X-1a.

INDIAN COUNTRY GUIDE

	AD SPECS	2019 RATES
Inside front cover	Trim: 7.5 x 11.25 Safe Area: 6.5 x 10.5 Bleed: 7.75 x 11.5	\$5000
Inside back cover	Trim: 7.5 x 11.25 Safe Area: 6.5 x 10.5 Bleed: 7.75 x 11.5	\$5000
Full page	Trim: 7.5 x 11.25 Safe Area: 6.5 x 10.5 Bleed: 7.75 x 11.5	\$3500
Spread	Trim: 15 x 11.25 Safe Area: 6.5 (on each page) x 10.5 Bleed: 15.25 x 11.5	\$7000