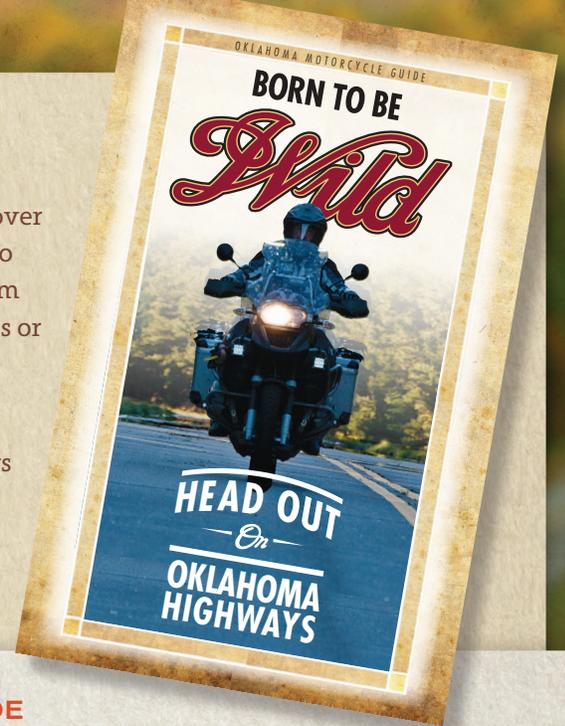


Motorcycle Guide

The Oklahoma Motorcycle Guide has been updated with a fresh look and over 40 pages of action-packed content. The new guide has everything needed to plan the ultimate ride in Oklahoma, while providing advertisers a premium environment to reach this unique audience. Designed to easily fit into bags or bike compartments, this guide was made for the road.

Guides will be heavily distributed to engaged audiences through multiple platforms including TravelOK.com, at statewide Travel Information Centers and nationwide consumer shows. Most notably, they'll be the star of the show at 3 events specific to motorcycles and biking: the Honda Gold Wing & Touring Bike Convention, the Long Beach Progressive Motorcycle Show, and the Chicago Progressive Motorcycle Show.



DISTRIBUTION:

100,000 distributed over two years

AVAILABLE FOR DISTRIBUTION:

November 1

DEADLINE FOR SPACE RESERVATION:

September 14

MATERIALS DUE:

September 21

Premium ads will be sold on a first-come, first-serve basis with first right to renew.

All ads are subject to design approval.

Published rates are net. Preferred ad format: PDF/X-1a. Design services available for an added fee.

Includes Advertiser Index.

Book a second full page ad in another Oklahoma Tourism publication and save 15%, or save 10% with two different size ads. Ask your representative for details.

MOTORCYCLE GUIDE

Finished Size: 5.125" w x 8.625" h

	AD SPECS	2019 RATES
Inside front cover	Live: 4.5 x 8.125	\$4,500
	Trim: 5 x 8.625	
	Bleed: 5.125 (no bleed on left side) x 8.875	
Inside back cover	Live: 4.625 x 8.125	\$4,500
	Trim: 5.125 x 8.625	
	Bleed: 5.375 x 8.875	
Full page	Live: 4.625 x 8.125	\$3,000
	Trim: 5.125 x 8.625	
	Bleed: 5.375 x 8.875	
Spread	Live: 4.625 (on each page) x 8.125	\$6,000
	Trim: 10.25 x 8.625	
	Bleed: 10.5 x 8.875	

PARTNERSHIP OPPORTUNITIES

		2019 RATES
Ride Sponsor 1 sponsorship available to match up with 12 popular rides around the state.	Sponsor will be recognized on corresponding ride spreads, and sponsor's business locations will be highlighted on regional map of ride areas.	\$12,000
Guide Sponsor 1 sponsor acting as the partner organization for the guide, per OTRD approval.	Sponsor will be recognized with a spread to talk about their program, along with logo and URL placement in the guide and on the TravelOK website.	\$10,000