

2019 TRAVEL & OUTDOOR GUIDE RESERVATION FORM



ADVERTISER INFORMATION

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Alternate Phone: _____

Email: _____

BILLING INFORMATION

Check box for email invoice

Check box for same info as above

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Alternate Phone: _____

Email: _____

CONTACT FOR AD DESIGN

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

FORM CONTINUES >

2019 TRAVEL & OUTDOOR GUIDE SPACE RESERVATION



RESERVATION

2019 Travel Guide	Check Box	Rate
Premium Positions		
Inside front spread	<input type="checkbox"/>	\$16,800
Inside back cover	<input type="checkbox"/>	\$8,900
Premium full page	<input type="checkbox"/>	\$8,300
Regional section full page	<input type="checkbox"/>	\$8,300
Run of Book		
Inside spread	<input type="checkbox"/>	\$15,500
Full page	<input type="checkbox"/>	\$7,150
2/3 vertical	<input type="checkbox"/>	\$5,250
1/2 horizontal	<input type="checkbox"/>	\$4,300
1/3 square	<input type="checkbox"/>	\$3,700
1/6 vertical	<input type="checkbox"/>	\$2,200

2019 Outdoor Guide	Check Box	Rate
Premium Positions		
Inside front spread	<input type="checkbox"/>	\$7,100
Page 2	<input type="checkbox"/>	\$4,200
Inside back cover	<input type="checkbox"/>	\$4,200
Section openers	<input type="checkbox"/>	\$3,500
Run of Book		
Full page	<input type="checkbox"/>	\$2,300
1/2 horizontal	<input type="checkbox"/>	\$1,500

Pre-Renew for 2020 (Deadline January 31, 2019)

*15% discount on same size ads in two guides.
10% discount on different size ads in two guides.

Total	QTY	Rate
Travel Guide		
Outdoor Guide		
Ad Total		
Discount*		
Net Total Due		

TERMS & PRODUCTION

Notes:

Terms & Conditions: If advertiser receives discount(s) based on reserving two ads and cancels the second guide placement for any reason, the advertiser will be responsible to pay the discount of the published ad. All advertising is subject to OTRD Travel Promotion approval. The advertiser agrees to indemnify and defend OTRD Travel Promotion from and against all claims, loss, liability or expense including but not limited to the cost of defense, arising out of publication of such advertisement. OTRD Travel Promotion will not be held responsible for errors that appear in final ads provided by the advertiser. Invoices will be issued upon publication, with full payment due within thirty days of invoice date. Invoices left unpaid for 60 days or more shall give OTRD the right to suspend future advertising until all financial obligations have been realized. By signing below, I agree to the published Terms and Conditions.

Advertiser Signature: _____ Date: _____

OTRD Travel Promotion
Representative Signature: _____ Date: _____