

Ada Main Street is a 501(c)3 whose mission is to promote the quality of life in Ada by revitalizing the downtown area as a community center, promoting a healthy, friendly, economically viable and attractive Main Street through the application of the four-point approach comprised of Organization, Design, Promotion and Economic Vitality.

The **Organization Committee** communicates the mission, encourages membership, coordinates volunteer, develops leaders and handles fundraising.

The **Design Committee** gets Main Street into to physical shape to create a safe, inviting environment for shoppers, workers and visitors.

The **Promotion** Committee markets downtown with a unified image, creates promotions, retail events and special events to bring people downtown.

The **Economic Vitality** Committee provides information and technical assistance to property and business owners on issues that impact the downtown district's economy.

Partnership

Your Partnership brings you...

- Satisfaction of supporting the revitalization of Downtown Ada
- Frequent updates about downtown news and upcoming events
- Enhanced listing on the Ada Main Street website
- Frequent Facebook mentions featuring special events, photos and more
- Group Training on marketing or other useful topics for your business
- Window cling to show that you support Ada Main Street
- Opportunity to host a Mornings on Main monthly networking breakfast
- Inclusion in promotions that would otherwise cost extra
- Free access to services provided by Oklahoma Main Street staff
- Partnership recognition during AMS events
- Access to matching Building Improvement Grant dollars
- Coordinated promotional activities for Small Businesses
- Networking with fellow business owners
- Radio and Newspaper coverage for downtown events
- First Referrals-As a partner, your business is referred first to those seeking information

Friend of Ada Main Street-\$100 annual contribution

This is for individuals and organizations not located on Main Street.

Business: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____