



# Johnston County Chamber of Commerce Investment Schedule

<b>MEMBERSHIP INVESTMENT LEVELS</b>	<b>NON- PROFIT/ INDIVIDUAL</b>	<b>BUSINESS</b>	<b>BRONZE</b>	<b>SILVER</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>DIAMOND</b>
	(1 vote in elections)	(2 votes in elections)	(4 votes in elections)	(6 votes in elections)	(8 votes in elections)	(10 votes in elections)	(12 votes in elections)
Permanent seat on the Board of Directors							√
Listing on all printed literature produced by the Chamber (brochures)							√
Company Banner on Chamber Home Webpage							√
*Recognition at four Chamber events							√
*Recognition at two Chamber events						√	
*Recognition at one Chamber event					√		
Chamber Banquet Tickets (2) and Sponsor Board listing				√	√	√	√
Advertising in Relocation Packets				√	√	√	√
Scheduled quarterly informational posts				√	√	√	√
In-house design for flyers (2/quarter)			√	√	√	√	√
Logo on Chamber Directory Page			√	√	√	√	√
Secret Shopper Program		√	√	√	√	√	√
Chamber Bucks Program		√	√	√	√	√	√
Use of the JCCC logo	√	√	√	√	√	√	√
Co-Op Marketing at Discounted Rates	√	√	√	√	√	√	√
Volunteer & Leadership Opportunities	√	√	√	√	√	√	√
Invitations to Chamber Functions	√	√	√	√	√	√	√
Ribbon Cutting Celebrations Photo in JC Sentinel	√	√	√	√	√	√	√
Weekly Email Blasts	√	√	√	√	√	√	√
Member to Member Discounts	√	√	√	√	√	√	√
Link from Chamber website to your website/social media page	√	√	√	√	√	√	√
Online Promotions and Job Postings	√	√	√	√	√	√	√
Member Referrals	√	√	√	√	√	√	√
Member Spotlight in the Johnston County Sentinel	√	√	√	√	√	√	√
Exclusive Listings on the Community Calendar and Facebook	√	√	√	√	√	√	√
<b>Annual Investment</b>	<b>\$50</b>	<b>\$175</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$1,500</b>	<b>\$2,500+</b>

\*Chamber events at which the member is recognized are chosen by the Board.

## **Chamber Event Descriptions**

### **Legislative Updates**

*Join us for our quarterly informative sessions with our district legislators at the Murray State College Aggie Dining Room. These events are free to the public and refreshments were provided in 2019 by Midship Pipeline.*

### **Annual Chamber Banquet**

*The Chamber invites members of the community and membership to join us for an evening that includes a meal, silent and live auctions, and the presentation of Small, Large and New Business of the Year, Civic/Non-Profit of the Year, and the Citizen and Volunteer of the Year awards. Always held the last Saturday in March.*

### **Independence Day Celebration**

*Celebrate with us as we recognize 245 years of American Independence! Fireworks, the 2<sup>nd</sup> Annual Lifted Truck & Car Show, vendors, concessions, games and more at the Tishomingo High School football field.*

### **Alfalfa Bill Century Bicycle Ride**

*Are you ready for this year's Century Bike Ride? Join us on Saturday, October 16, 2021 for the 35<sup>th</sup> Annual Alfalfa Bill Bicycle Ride! Jump in for the 10, 20, 30, 46, 63 or 100-mile ride through beautiful Southern Oklahoma. Participants and sponsors receive this year's unique t-shirt.*

### **Breakfast with Santa & the Johnston County Christmas Parade**

*Santa is coming to town on Saturday, December 4<sup>th</sup> and wants to have breakfast with you! Pancakes, sausage, eggs, fruit and juices will be available as well as an ornament craft table and great photo ops. Join us to usher in the holiday season and start getting your Christmas parade float ready! The Johnston County Christmas Classics Parade is Saturday, December 11<sup>th</sup> at 6:00 p.m.*

## **Facts**

- ❖ The Johnston County Chamber website received 12,035 views in 2020.
- ❖ The Chamber utilizes Facebook, Instagram, LinkedIn, Twitter and Google to promote the area online.
- ❖ In December 2020, 628 people found the Chamber on Google so that we could refer them to you.
- ❖ The e-newsletter, Memo For Your Morning, has 696 subscribers as of December 2020.

## **Other Information**

- ❖ Membership dues are pro-rated for new members of the Chamber.
- ❖ Membership year runs from January to December.
- ❖ Own multiple business? Pay one membership in full and pay half for the remaining businesses.
- ❖ Quarterly Membership Meetings held in March, June, September, December 2021
- ❖ Women's Biz Connection is held the last Tuesday of each month at noon

**Johnston County Chamber of Commerce**

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