

# 2021 SBF BENEFITS SUMMARY GRID



SPONSOR BENEFITS	EVENT SPONSOR	COMPETITION SPONSOR	BALLOON SPONSOR	OFFICIAL SPONSOR	VENUE SPONSOR	PRODUCTION	PRESENTING	TITLE
	\$250	\$500	\$750	\$1,000	\$2,000	\$2,500	\$4,500	\$9,750
	MOST POPULAR	TACO FIESTA! COMPETITION PRIZES	BASKETS & BANNERS	CATEGORY EXCLUSIVITY	ALL EVENTS YEAR ROUND	PRODUCTION EQUIPMENT	PRESENTED BY	FESTIVAL NAMING RIGHTS
Festival Naming Rights								▲
Category Exclusivity				▲	▲	▲	▲	▲
Full Media Inclusion				▲	▲	▲	▲	▲
Complimentary Festival Passes	▲	▲	▲	▲	▲	▲	▲	▲
Hot Air Balloon Rides		▲	▲	▲	▲	▲	▲	▲
Festival All-Access Gold Passes				▲	▲	▲	▲	▲
Performer Meet & Greet Passes				▲	▲	▲	▲	▲
Print Media Inclusion	▲	▲	▲	▲	▲	▲	▲	▲
Reserved/VIP Parking Passes	▲	▲	▲	▲	▲	▲	▲	▲
Complimentary Festival T-Shirts	▲	▲	▲	▲	▲	▲	▲	▲
Product Sales at Festival				▲	▲	▲	▲	▲
Booth Space at Festival (10' x 10')	▲	▲	▲	▲	▲	▲	▲	▲
Taco Fiesta Judge Status / Voting				▲	▲	▲	▲	▲