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 <b>SPONSOR BENEFITS</b>	TITLE	PRESENTING	PRODUCTION	EVENT	OFFICIAL	BALLOON	COMPETITION & PRIZES	PARTICIPATING	ASSOCIATE
	\$9,750	\$4,500	\$2,500	\$2,000	\$1,000	\$750	\$500	\$250	\$100
	NAMING RIGHTS	PRESENTED BY	PRODUCTION EQUIPMENT	EVENT NAMING RIGHTS	CATEGORY EXCLUSIVITY	BASKETS & BANNERS	TACO FIESTA! COMPETITION PRIZES	MOST POPULAR	FRIEND OF THE FESTIVAL
	BALLOON FESTIVAL			TACO FIESTA		CUSTOM CAR SHOW		LIVE MUSIC	
Festival Naming Rights									
Category Exclusivity									
Full Media Inclusion									
Complimentary Festival Passes									
Complimentary Balloon Rides									
Complimentary Taco Fiesta Passes									
Performer Meet & Greet Passes									
Print Media Inclusion									
Reserved/VIP Parking Passes									
Complimentary Festival T-Shirts									
Product Sales at Festival									
Booth Space at Festival (10' x 10')									
Festival Signage	