



# Artist & Market Application

Luther Pecan Festival - November 18, 2017  
A production of The Luther Register, news for our town

Thank you for applying for the Luther Pecan Festival Art Show & Market. Designed to celebrate the agricultural roots of our Town, the pecan harvest at Couch's famed pecan grove, AND our talented local artists; we are offering visitors a one-day chance to visit Luther, shop for art and artisanal items and see what our area has to offer. Having it on the last Saturday before Thanksgiving offers an ideal opportunity for art acquisition and holiday shopping. Artists will be featured in the middle of Main Street, bookended with live music at one end; and the Spy FM on the other. For the young and young at heart, we'll have children's crafts and activities and a young entrepreneur market area. Other planned highlights include a car show, pecan baking and cooking contest, pecan shelling contest and making the world's largest Pecan Praline! Local restaurants will be featured as well as food and beverage trucks.

## SPECIFICATIONS

1. **Festival Hours, Saturday, November 18, 10 am - 5pm.**
  - a. Setup begins Friday at 5 pm, if desired. Overnight security will be offered. The Luther Pecan Festival, The Town of Luther nor *The Luther Register* will not be responsible for loss or damage to property during setup on Nov. 17 or on display Nov. 18.
  - b. All vehicles must be removed from Main Street by 10 pm Friday, Nov. 17.
  - c. Tear down may not begin before 5pm; and should be finished as close to 7pm on Nov. 18 as we can.
2. Booth space is 10x10 with a booth fee of \$75 (two booth spaces for 20 x 10 will be \$125). Booths will be in the middle of Main Street; back to back, with the idea that all spots will be prime.  
**Applications will be reviewed for acceptance; and notifications sent via email by September 15.**
3. Tents will not be provided but they may be rented from the Pecan Festival for \$75. Artists may bring easels, displays, tables and chairs to create a welcoming space for guests and customers.
4. Electricity will not be provided.
5. We are accepting limited multi-level market applications in order to focus on building an audience for local artists, artisans and crafters.
6. The show will take place whether rain or snow; and would only be rescheduled for an extreme weather event or other calamity. No refunds.
7. Artists will conduct their own monetary transactions. (Luther sales tax is only 7.5%.)
8. Your booth must be staffed for the duration of the show. A hospitality area or food coupons will be provided for you and your helpers to have staggered breaks.

## APPLICATION

Artist name(s): \_\_\_\_\_

Business name: \_\_\_\_\_

Names for additional name tags (print clearly): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Best phone number: \_\_\_\_\_

**Email (for all communication, including acceptance notification):**

\_\_\_\_\_  
Oklahoma sales tax number (if applicable): \_\_\_\_\_

Would you like a tshirt? Yes  T-shirt size (circle one): S M L XL XXL

(One shirt provided for each paid booth. Additional shirts are \$20)

List website and/or social media pages featuring your work (and if possible attach three images of your work) for review by our selection committee (*and for cross-promotion on the Pecan Festival's social media and marketing*).

**MEDIA CATEGORY (please circle)**

Ceramics	Drawing/Pastel	Fibers	Furniture	Glass	Jewelry
Metal	Mixed Media	Digital	Painting	Photography	
Print Making	Sculpture		Watercolor	Wood	
Other	_____				

Do you want an extra booth space?  (One 10x10 booth for \$75, two booths for \$125)

Would you like to rent a tent from the Pecan Festival? Yes  (rental cost \$75)

Are you willing to donate an item for a raffle to benefit [4 Our Community](#) to benefit the Town and Luther Public Schools?

**Application Deadline: September 15, 2017**

ARTISTS WILL BE NOTIFIED OF ACCEPTANCE VIA EMAIL BY SEPTEMBER 20, 2017

FEE: \$75 non-refundable for each 10x10 space. Rent TWO spaces for \$125.

Made payable via check or Paypal (to dawnshelton@lutherregister.news).  
Mail to: PO Box 311, Luther, OK 73054

Amount enclosed: \_\_\_\_\_

I have read and understand the terms involving the Luther Pecan Festival. I agree to pay the rental amount for booth space and abide by all rules set forth in this agreement. I will not hold responsible The Luther Pecan Festival, The Town of Luther or *The Luther Register* for any loss, damage or theft at the Luther Pecan Festival.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

THANK YOU! We are going to have fun!

Questions:

Dawn Shelton, festival organizer  
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