



VENDOR PACKET

Western Oklahoma Wedding & Bridal Fair

Sunday, May 21, 2017

Elk City Civic Center

11:00 a.m. – 1:00 p.m. VIP entry

1 p.m. - 6 p.m. General admission

GRAND PRIZE DRAWING

For 1 lucky bride to be

FREE WEDDING

(\$12,000 value)

See Facebook page for details

Dear Exhibitor,

You are cordially invited to take part in our annual Western Oklahoma Wedding and Bridal Fair. The goal of this event is to introduce future brides, grooms and their families to potential service vendors in or near their location for 2017 and 2018 events.

Over 26,500 weddings occur in Oklahoma every year. Don't miss out on the opportunity to present your product or service to thousands of soon to be brides and their friends and families at this upscale event. For as little as \$40, as an exhibitor at our event, you will have the opportunity to showcase your product and services to brides in western Oklahoma and the Texas panhandle.

This event will cover brides-to-be and their families from Elk City, Clinton, Weatherford, Cheyenne, Arnett, Lawton, Altus, Woodward, Leedey, Shamrock, Erick, and in Texas; Wheeler, Perryton, Canadian, Wellington, Childress, McClain, Groom, Borger, and every small town in between.

Many brides in these areas find it difficult to find providers for their event needs. We wish to change that by bringing brides and vendors together at one special event!!

Registration is fast and easy. Simply fill out the Exhibitor/Vendor Registration form enclosed and mail it with payment to:

**Dora Martindale
WOWABF
P.O. Box 416
Elk City, OK 73648**

A poster is available to display in your retail window upon request. Thank you for helping us make this Wedding & Bridal fair a huge success.

**Sincerely,
Dora Martindale 580-210-2000
Mary Perkins**

Exhibitor Information

Please Mark Appropriate Information and return this portion to:

Dora Martindale

WOWABF

P.O. Box 416

Elk City, OK 73648

Check must be enclosed with this form.

Fee schedule

	Item	Fee	Total
Booth space fee	10 x 10 Booth rental	\$40.00	
Two spaces	10 x 20 booth rental	\$75.00	
# needed? _____	Table rental (each)	\$5.00	
# needed? _____	Chairs	N/C	
Bridal Packet fee for Exhibitors/vendors		\$10	
Bridal Packet fee for non-exhibitors		\$125	
Additional Requests:			

Full Name	Business Name
Address	City, State, Zip
Business #	Cell #
Retail _____ Exhibitor _____	Sales Tax State & # _____
Category?	
Brand or item sold?	

Booths are sold on a first come, first serve basis but organizers reserve the right to limit the number of direct sales vendors and only one vendor per company is allowed.

Show Guidelines

- Booth space is chosen on a first come, first serve basis, however if you have special needs please make sure to list them on your vendor form. All booth assignments are final
- Tables must be covered to the floor & displays cannot exceed 9' in height
- Enclosures enhance your booth.
- All boxes and carriers must be removed or out of sight.
- Exhibitors furnish all backgrounds, pegs, hooks, extension cords, etc.
- Set up time is Saturday 5 p.m.-8 p.m. and Sunday 7 a.m. – 10:30 a.m.
- Light continental breakfast provided on Sunday morning for all vendors.
- Not responsible for theft, damage, accident occurring at bridal fair or Convention center complex.
- Exhibitors receive two entry passes
- Exhibitors, if you bring children, please keep them in your booth and attended.
- No pets allowed. No exceptions.
- Name tags are required at all time
- Samples from food vendors are encouraged.
- Small samples of alcoholic beverages can be given upon verification of adequate age as required by the State of Oklahoma and per Oklahoma law.
- In addition to booth price each vendor must donate a gift for door prize drawings.

Additional information:

- VIP entries will receive 2 door prize tickets for door prize drawings and allowed early entry (11 am) for one on one visitation with exhibitors/vendors.
- The first 500 brides will be awarded with a Bride-to-be sash. First 500 to enter the building will receive “bridal information packet” of coupons and inserts from each paid exhibitor/vendor. Fee for exhibitor inclusion is \$10 plus items to be included. Cards, coupons, etc.
- Mother of the bride will be gifted with a flower pin.
- *We encourage you, as paid exhibitors/vendors to provide coupons, fliers, business cards, etc., to us for inclusion in our bridal packets. There is a one-time \$10 fee for this service to those renting booth space for this event. For those who wish to participate a minimum of 500 Bridal packet inserts must be received before May 1, 2017.*
- Bridal packet inserts from companies not reserving a booth are welcome for inclusion for a fee of \$125.

Advertising sources

- **KECO radio**
- **KOOL radio**
- **KTIJ radio Altus**

Social Media

Facebook, Google, Wedding Wire, the Knot

Western Oklahoma bride's postcard campaign

Over 150 posters displayed at college campuses, bridal outlets, beauty salons, spas, bakeries, florists, and wedding venues in western Oklahoma and the Texas Panhandle.

Pre purchase admission ticket price \$6.00

VIP ticket price \$10.00

General door admission \$8.00