



red, white, & Brew

SEPTEMBER 24, 2016 • THE ROSE DISTRICT • BROKEN ARROW, OK

Event Description

"Red, White & Brew" is BA Buzz's Benefit Festival for Soldier's Wish! Enjoy some rocking live music on the outdoor stage, savor a variety of flavors from one of our food trucks, experience some tasty craft beers at one of our craft beer stations, enjoy original artwork and hand crafted items from local artisans, and much, much more!

Presenting Sponsor – \$10,000

Presenting Sponsorship guarantee the highest brand exposure for your business / brand from event. As well as \$5,000 of your sponsorship goes directly to presenting a Soldier's Wish at the event!

Deliverables

- Category exclusivity
- Preferred Vending / Marketing space on site
- Top-line brand recognition within event name in all marketing media and on-site signage

- Premium brand/product real estate within festival site, ensuring maximum traffic
- Back cover ad placement (full page) within event guide
- Sponsorship credit / Business contact listing in event guide
- PR coordination to co-promote event & your business
- Radio and Billboard Marketing
- T-Shirt branding
- 10 VIP (\$750 value)

Soldier's Wish Sponsor – \$5,000 – 100% Tax Deductible

It is the mission of Soldier's Wish to identify unmet needs of veterans of military service regardless of branch or rank and identify or provide resources to meet those needs by providing needed support directly to the veteran service members and/or their families in order that such service members can lead normal and productive lives.

By being a Soldier's Wish Sponsor you are guarantying a wish to be granted at the event. You will receive wide exposure for your business / brand in event marketing and on-site marketing as well as participating in the presenting of the WISH.

And while the list of reasons to help is long, there is one reason that stands head and shoulders above the rest. You should help Soldier's Wish fulfill the unmet needs of our American heroes because YOU BELIEVE... You believe it's the right thing

to do, it's a personal act of gratitude to someone you may never meet, a person who can do nothing for you in return other than say Thank You!

Deliverables

- Ability to grant a Soldier a Wish at the event
- Secondary brand recognition below event name in all marketing media
- Brand/product real estate within festival site, ensuring high traffic
- Ad placement (half page) within event guide
- Sponsorship credit / Business contact listing in event guide
- PR coordination to co-promote event & your business, as well as radio marketing
- 6 VIP / Craft Beer Garden passes (\$450 value)

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Title Sponsor – \$3,500

Title Sponsor Deliverables

- Preferred Vending / Marketing space on site
- Logo placement on the event poster if a sponsor by June 24th
- Radio Marketing
- Ad placement (half page) within event guide
- Sponsorship credit / Business contact listing in event guide
- PR coordination to co-promote event & your business
- Company logo on the event t-shirt
- 4 VIP passes (\$300 value)

Partner Sponsor – \$1,000

Partner Sponsor Deliverables

- Marketing space on site
- Logo placement on the event poster if a sponsor by June 24th
- Ad placement (1/8 page) within event guide
- Sponsorship credit / Business contact listing in event guide
- PR coordination to co-promote event & your business
- Company name recognition on the t-shirt
- 2 VIP passes (\$150 value)

T-Shirt Sponsor – \$1,000

T-Shirt Sponsor Deliverables

- Marketing space on site
- Logo placement on the event poster if a sponsor by June 24th
- Sponsorship credit / Business contact listing in event guide
- PR coordination to co-promote event & your business
- Company name recognition on the t-shirt sleeve
- 2 VIP passes (\$150 value)

Community / In-Kind Sponsor – \$500 /

Donated Product or Service

A terrific way for your business to participate in event. A cash contribution of up to \$500 or a donation of product or service benefitting the event will earn a Community Sponsorship for your business.

Community Sponsor Deliverables

- Sponsorship credit / Business contact listing in event guide
- PR coordination to co-promote event & your business
- Vendor Booth on site

Rose District Business Event Participation Proposal

Rose District Businesses

Event Guide Advertising Rates

Full Page	\$400
Half Page	\$200
Quarter Page	\$100

For custom marketing campaigns in conjunction with the event, please contact us.

Rose District Restaurants

This event will be a major traffic driver to all restaurants within the Rose District. To maximize impact, we wish to partner with each restaurant to provide marketing impressions that will last long after this event has ended.

This package is designed to bring lasting brand exposure to your restaurant during promotion of event, as well as onsite during event. We will include your restaurant in promotional materials and marketing materials. Your restaurant will also get a half page ad in the Event Guide.

\$350 cash

\$150 worth of food vouchers (to feed musicians / crew)

