



Dear Recipient

We, Greater Restaurants of Oklahoma On Wheels (GROOW), are currently seeking vendors and exhibitors to participate in a new and exciting Eats On 8th Food Truck Plaza event on March 25, 2016 in midtown Oklahoma City. This event will be held at the intersection of 8th & Harvey Ave. This one day activity is held 6pm-11pm.

There will be two components to this event. The first component will be a market place of various exhibitors. These exhibitors will include unique retail vendors as well as informational and community organizations.

The second component is the Eats On 8th Food Truck Plaza of 12+ gourmet food trucks provided by GROOW. The Association has 20+ members that participate in various events in the State of Oklahoma including the H&8th, EATS ON 8th, Blu Garden Food Truck Plaza and Edmond Oklahoma's Heard on Hurd.

Additional activities will include stage talents of various types including music and poetry. Additionally there will be informative exhibitors and community organizations. For the convenience of customers purchasing from the food plaza there is a designated dine-in area.

This free admission, family friendly event is to the benefit of GROOW. This community based organization seeks to positively affect the quality of life in the communities they serve through an enhanced food experience and a quality family activity.

We would also like to point out to you the reader that this new event is another part of the total celebration of life in Oklahoma City. We have listed on the enclosed flyer other events that are part of the GROOW activities. We encourage the general public to not only come out to this new exciting event, but to support other GROOW planned activities as well.

PROMOTION & ADVERTISING

We understand the challenges to first time events including effectively attracting public participation and community partners. We ask that all interested parties help us promote this new event. That can be in the form of social media or flyer/poster access to your work place, church or other places that we would not possibly have access to.

To quote a wise person: "It's amazing how much can be

accomplished if no-one cares who gets the credit".

We will market this event for 9 weeks prior to the actual event. We will effectively use traditional advertising, radio and newspaper. We will enhance this effort with a concerted grass roots street campaign of flyers, posters, and direct mail.

We have established a digital footprint of standard social media

applications: Facebook, Twitter, email campaign and other apps.

Again we encourage participating vendors to use their resources including social media to assist us in promoting this event. We will continue in developing the social media network marketing plus we will take full advantage of the powerful collective existing social media networks by EATS OKC and their members.

Eats On 8th Food Truck Plaza

One of the fastest upward trending phenomena across the country is gourmet food trucks. This hot new successful food concept goes “hand in hand” with Social Networking. Typically each truck has a different cuisine and they each have their own individual loyal diners and followers. Food trucks meet their customers on the corner of Social Media & Great Food.

The **GROOW** membership of 20+ trucks, collectively reaches over 5,000 ppl per week on Facebook and over 4,000 on twitter. We have a combined social network marketing campaign over several platforms that reach over 12,000 potential customers per week. Most

importantly GROOW members are constantly adding more social network followers each day:

- EATS OKC — Like them on Facebook!
- @EATS OKC — Follow them on Twitter!

Through **GROOW** there will be various gourmet food trucks offering a varied selection of cuisines. Mexican, Soul Food, BBQ, Czech and desserts are just a few of the tasty menu's to be offered. Enclosed is a listing of committed trucks to this event. Most importantly **GROOW** will allow Eats On 8th Food Truck Plaza the opportunity to attract a larger more diverse audience.

Other Event Activities

There will be various talents and activities including art, dance, poetry/spoken work and music. Dilland Inflatables will provide an active outside Kid's Zone.

One of our Community Partners, Tinker Federal Credit Union, will provide a mobile no-fee based ATM for the convenience of our guests.

Community Partners

We are seeking Community Partners of all types. That can be day of the event stage talents, informational seminars or other creative things/activities of community value.

We are seeking Sponsors with financial or other types of in-kind support. We realize that there are businesses/organizations that have resources that could be valuable to our event. It could range from printing our marketing materials to providing day of the event volunteers. We will consider all creative offers and custom tailor a sponsorship based on value.

Contact Information

GROOW:

Rick Vick Sr. - Founder
PO Box 5712
Edmond, OK 73083

EATS on 8TH

Friday, March 25, 2016 • 6pm - 11pm
Midtown, OKC • NW 8th & Harvey

Business Name _____
Contact Name _____ Title _____
Email Address _____ Web _____
Social Media: FB _____ Twitter _____
Tel _____ Other _____
Mailing Address _____
Type of product/service _____

INVESTMENT MATRIX

	Small Business	Government	Major Corporation
Feb. 3-29	\$100.	\$250.	\$375.
Mar. 1-15	\$125.	\$300.	\$425.
After March	\$150.	\$350.	\$500.
*Electrical Service add \$25 *Corner Location add \$25	Total _____		

CONTACT INFORMATION

Non-Food Vendors

Email: upwardbound1968@yahoo.com
Telephone: 405-203-9214
Mail: EATS on 8TH
PO Box 5712 Edmond OK 73083

Food Vendors

Email: galleysoulfoodmore@gmail.com
Telephone: 405-519-8001
Mail: EATS on 8TH
PO Box 5712 Edmond OK 73083

METHOD OF PAYMENT

Total Due \$ _____ VISA ☐ MC ☐ AMEX ☐ DISC ☐ PAYPAL ☐

MO/CASHIERS CHECK _____ *PO# _____

Card# _____ Card Holder _____

Exp. Date _____ CVV _____ Billing Zip Code _____

Authorized Signature _____ Date _____

We fully understand that this contract shall become legally binding upon acceptance by GROOW. We have read, understand and accept the terms and conditions outlined herein. We further agree to abide by the vendor rules and regulations.

VENDOR RULES & GUIDELINES

Greater Restaurants of Oklahoma On Wheels (GROOW) reserves the right to require immediate withdrawal of any exhibit which GROOW believes to be unsuitable or was misrepresented under the description of product and services.

All exhibitors/vendors must check-in with event staff before starting the load-in process. Staff will direct you to your exhibit space and show you where to start the load-in process.

Set-up times: Vendors may set-up Friday, March 25, from 2pm-5pm. Please note that earlier set –up is not possible due to the fact that the street closure permit does not go in effect until 2pm. Vendors must be ready and open for business by 6pm day of the event.

Vendors will be allowed 30 minutes to unload their vehicles. After unloading you must remove your vehicle immediately from the load-in area.

We ask that you bring whatever equipment (dollies, carts, extra tables, etc) needed for your exhibit area. The event will not provide such equipment.

All vendors are required to have a commercial quality EZ-Up (brand name) type tent. Each vendor is required to provide adequate free standing weights to secure their tent in the event of high winds.

Vendors booths must be occupied and staffed at all times until the official closing time of 11pm. Early dismantle is not allowed.

Vendors must keep their booth area clean and professional in presentation. Packing crates, storage boxes, etc. must not be in full public view. Vendors may store said items under tables or remove them to their vehicles until the closing of the event.

Disassemble & Load-Out time: Friday, 11pm. The event concludes at 11pm and we ask that you conclude your business so that we can clear the street of the public by 11pm. All vendors must be off the street by midnight.

Corner locations are limited and will be assigned on a first come basis. There is a \$25 premium fee for corner locations.

Electrical access is limited and will be assigned on a first come basis. There is a \$25 service fee for electrical access.

No open food or beverage sales.

No loud or obtrusive music or promotional audios or videos.

No firearms or weapons allowed.

GROOW will remove or reassign any exhibitor/vendor space where the exhibitor/vendor has not checked in by 3pm, Friday, March 25th.

We encourage all exhibitor/vendors to use their resources such as social media to help promote this event.

There are no refunds under any circumstances.

Any exhibitor/vendor found not obeying the general rules and regulations will be asked to leave with no refund of exhibitor/vendor fees.

HOLD HARMLESS

I hereby affirm that I have been well advised and thoroughly informed of the inherent hazards and policies of the event. I know that by my participation in the Eats of 8th Market Place, I am exposing myself to certain known and unknown liabilities in my direct and indirect actions with the public, invitees, and other vendors of this event. I also understand that if I choose to hire or contract help/assistance for this event I am directly responsible for their actions or injury. I hereby personally assume all risks associated with my voluntary participation in the event for any harm, injury, or damage that might befall me or any employee or temporary staff, as a result of my participation, whether it is foreseen or unforeseen. _____

I understand and agree that Greater Restaurants of Oklahoma On Wheels LLC, dba, GROOW, What Else LLC, Blackmark Mercantile Corp., Eats OKC, their members and/or directors and officers may not be liable in any way for any occurrence in connection with my participation in Eats on 8th Market Place that may result in injury, death, or other damages to me or my family, heirs, or assigns, and in consideration of being allowed to participate in this event. I hereby personally assume all risks in connection with said event for any harm, injury, or damage that may befall me, including all risks connected therewith, whether foreseen or unforeseen; and further to save and hold harmless said event and persons from any claim by me, or my family estate, heirs, or assigns arising out of my participation in this event. _____

I further state that I am of lawful age and legally competent to sign this affirmation and release, or that I have acquired written consent of my parents or guardian; that I understand the terms herein are contractual and not a mere recital; and I have signed this document of my own free will. _____

It is my intention by this instrument affirmed by my signature below to exempt and release Eats on 8th Market Place, Blackmark Mercantile, Greater Restaurants of Oklahoma On Wheels LLC, dba, GROOW, What Else LLC, Eats OKC, their members, directors, and officers from all liability whatsoever for personal injury, employer's liability, worker's compensation, property damage or wrongful death arising out of or in the course of my participation in this event.

I HAVE FULLY INFORMED MYSELF OF THE CONTENTS OF THIS AFFIRMATION AND RELEASE BY READING BEFORE I AGREE.

Please print business name and/or organization _____

Please print authorizing name _____

Please sign _____ Date _____

EXHIBITOR GUIDELINES

I, the undersigned, further agree and acknowledge that I have received, read, and understand the exhibitor/vendor guidelines and agree to adhere to its terms and conditions, Further, you agree that your signature is a complete and exclusive declaration statement between the exhibitor and Eats on 8th Market Place event and its listed organizers, agents, staff and associates.

Signed _____ Date _____

PROMOTIONAL IMAGERY PERMISSION

I, the undersigned, agree and grant permission to the Eats on 8th Market Place event and its listed organizers, agents, staff and associates to use my name, my business name, images of my work (photography, video, slides) for advertisement, publicity and promotional purposes, via print, electronics, cable and internet. I further release and discharge any claim to payment for use of any imagery or likeness of artwork. I have read and fully understand and agree with this entire application and contract by affixing my signature below.

Signed _____ Date _____