



## FY 2020 Travel Professional Resource Guide Direct Mail

Participation in the Oklahoma Travel Professional Resource Guide Direct Mail program offers many benefits to partners interested in developing/promoting to the group market.

### Partner Participation:

- Provide digital profile sheet – OTRD will print profile sheets.
- OTRD will coordinate collating, binding, and mailing to database of approximately 700 group travel trade professionals. This list has been created from active planners that attend shows and are actively traveling.
- OTRD will include select itineraries

**You must respond by October 15, 2019 to be included.**

Annual participation cost is **\$1,350**. Need a minimum of 20 partners to make. Fee will be billed starting on \*July 1 and due upon receipt of invoice.

By signing this form I agree that:

- 1) Oklahoma Tourism and Recreation Department (OTRD) agrees to program as detailed above according to support and budget.
- 2) Program is Subject to change based on participation at potential contracted shows. Dates are subject to change. Oklahoma Tourism and Recreation Department has the right to alter program and/or delete shows; therefore, Agreement of Participation is based on external components and amendments could be made. OTRD shall not be liable for any changes or cancellations of scheduled shows regardless of if such changes or cancellations are a made by OTRD or any other third party.
- 3) This agreement represents the final agreement between the parties.

\*partners who have an October 1 fiscal year can opt to be billed in October.

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ email \_\_\_\_\_

Signature \_\_\_\_\_

Return via email – [todd@travelok.com](mailto:todd@travelok.com) fax – 405-522-9653 mail – 900 N stiles, OKC, OK 73104