Oklahoma Travel Impacts by Senate District, 2015

November 2016

Prepared for the

Oklahoma Tourism and Recreation Department Oklahoma City, Oklahoma

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Oklahoma Tourism and Recreation Department

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OKLAHOMA STATE SENATE DISTRICT TRAVEL IMPACTS, 2015

The Oklahoma travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Oklahoma Tourism and Recreation Department, documents the economic significance of the travel industry in Oklahoma's forty-eight senate districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates.¹

The beginning of the report provides three summary tables for the forty-eight senate districts:

- Estimates of senate district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables.

The appendix describes the methodology and key terms and definitions.

Oklahoma Senate District maps can be found at:

http://www.oksenate.gov/Senators/2011_maps/maps.aspx

¹ Oklahoma Travel Impacts, 2010-2015 (November 2016). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.

| Sen | ate District | Spending | Earnings | Employment | Gov. | Revenue (| Million) |
|-----|--|-----------|-----------|------------|--------|------------------|----------|
| | (counties) | (Million) | (Million) | (Thousand) | Local | State | Total |
| 1 | Craig, Delaware, Mayes & Ottawa | \$425 | \$112 | 4.4 | \$6.4 | \$18.6 | \$25.0 |
| 2 | Mayes & Rogers | \$126 | \$34 | 1.6 | \$4.3 | \$6.0 | \$10.2 |
| 3 | Adair, Cherokee, Delaware & Mayes | \$159 | \$42 | 2.0 | \$4.2 | \$7.2 | \$11.4 |
| 4 | Le Flore & Sequoyah | \$210 | \$55 | 2.4 | \$4.0 | \$9.3 | \$13.3 |
| 5 | Atoka, Choctaw, LeFlore, McCurtain & Pushmataha | \$282 | \$69 | 3.0 | \$6.3 | \$12.5 | \$18.8 |
| 6 | Atoka, Bryan, Coal, Johnston & Marshall | \$384 | \$102 | 3.9 | \$6.6 | \$16.8 | \$23.5 |
| 7 | Haskell, Hughes, Latimer, Okfuskee & Pittsburg | \$148 | \$41 | 2.1 | \$4.6 | \$6.6 | \$11.2 |
| 8 | McIntosh, Okfuskee & Okmulgee | \$132 | \$35 | 1.9 | \$3.0 | \$6.2 | \$9.2 |
| 9 | Cherokee & Muskogee | \$119 | \$28 | 1.9 | \$4.9 | \$5.2 | \$10.1 |
| 10 | Kay & Osage | \$213 | \$62 | 3.1 | \$5.2 | \$9.7 | \$14.9 |
| 11 | Osage & Tulsa | \$166 | \$33 | 1.5 | \$5.5 | \$6.2 | \$11.7 |
| 12 | Creek & Tulsa | \$61 | \$15 | 0.8 | \$2.1 | \$2.8 | \$4.9 |
| 13 | Pontotoc, Pottawatomie & Seminole | \$108 | \$30 | 1.7 | \$4.5 | \$5.2 | \$9.8 |
| 14 | Carter, Johnston, Love & Murray | \$724 | \$172 | 6.0 | \$12.0 | \$31.5 | \$43.5 |
| 15 | Cleveland | \$134 | \$36 | 1.9 | \$4.9 | \$6.3 | \$11.2 |
| 16 | Cleveland | \$132 | \$36 | 1.9 | \$4.8 | \$6.1 | \$10.9 |
| 17 | Oklahoma | \$94 | \$27 | 1.5 | \$3.8 | \$4.7 | \$8.4 |
| 18 | Cherokee & Wagoner | \$66 | \$17 | 1.0 | \$2.1 | \$3.2 | \$5.3 |
| 19 | Alfalfa, Garfield & Grant | \$145 | \$38 | 2.2 | \$6.3 | \$6.8 | \$13.2 |
| 20 | Kingfisher, Logan, Noble & Pawnee | \$135 | \$36 | 1.9 | \$4.4 | \$6.4 | \$10.8 |
| 21 | Payne | \$132 | \$34 | 2.1 | \$5.3 | \$6.2 | \$11.4 |
| 22 | Canadian & Oklahoma | \$56 | \$14 | 0.6 | \$2.4 | \$3.0 | \$5.4 |
| 23 | Canadian & Grady | \$139 | \$37 | 2.2 | \$5.0 | \$6.5 | \$11.5 |
| 24 | Cleveland | \$69 | \$17 | 0.9 | \$2.4 | \$3.5 | \$5.8 |
| 25 | Tulsa | \$177 | \$52 | 2.0 | \$6.5 | \$7.7 | \$14.2 |

2015 Oklahoma Senate District Travel Impacts

| Sen | ate District | Spending | Earnings | Employment | Gov. | Revenue (| Million) |
|-----|---|--------------|-----------|------------|--------|------------------|----------|
| | (counties) | (Million) | (Million) | (Thousand) | Local | State | Total |
| 26 | Beckham, Blaine, Caddo, Custer & Roger Mills | \$120 | \$31 | 1.9 | \$5.2 | \$5.7 | \$10.9 |
| 27 | Beaver, Cimarron, Dewey, Ellis, Harper, Major, Texas, Woods & Woodward | \$156 | \$36 | 2.2 | \$7.5 | \$7.3 | \$14.8 |
| 28 | Lincoln, Pottawatomie & Seminole | \$64 | \$17 | 1.0 | \$2.3 | \$3.1 | \$5.5 |
| 29 | Nowata, Rogers & Washington | \$163 | \$42 | 1.8 | \$4.4 | \$7.5 | \$11.9 |
| 30 | Oklahoma | \$147 | \$27 | 1.1 | \$4.3 | \$4.8 | \$9.0 |
| 31 | Comanche, Cotton & Tillman | \$117 | \$28 | 1.6 | \$4.8 | \$5.4 | \$10.2 |
| 32 | Comanche | \$96 | \$25 | 1.4 | \$4.0 | \$4.7 | \$8.7 |
| 33 | Tulsa | \$9 3 | \$26 | 1.0 | \$3.4 | \$4.3 | \$7.7 |
| 34 | Tulsa | \$352 | \$43 | 1.8 | \$6.9 | \$6.9 | \$13.9 |
| 35 | Tulsa | \$94 | \$26 | 1.1 | \$3.8 | \$4.6 | \$8.3 |
| 36 | Tulsa & Wagoner | \$123 | \$33 | 1.5 | \$5.0 | \$6.0 | \$11.1 |
| 37 | Creek & Tulsa | \$99 | \$24 | 1.1 | \$4.0 | \$4.8 | \$8.8 |
| 38 | Custer, Greer, Harmon, Jackson, Kiowa & Washita | \$107 | \$31 | 1.9 | \$4.7 | \$5.1 | \$9.8 |
| 39 | Tulsa | \$176 | \$44 | 1.9 | \$6.6 | \$7.6 | \$14.2 |
| 40 | Oklahoma | \$276 | \$81 | 3.3 | \$10.6 | \$12.3 | \$23.0 |
| 41 | Oklahoma | \$129 | \$38 | 1.5 | \$5.3 | \$6.3 | \$11.6 |
| 42 | Oklahoma | \$118 | \$34 | 1.4 | \$5.2 | \$6.2 | \$11.4 |
| 43 | Garvin, Grady, McClain & Stephens | \$126 | \$33 | 1.7 | \$3.6 | \$5.8 | \$9.5 |
| 44 | Oklahoma | \$730 | \$146 | 6.1 | \$21.2 | \$22.5 | \$43.7 |
| 45 | Cleveland & Oklahoma | \$306 | \$58 | 2.5 | \$8.8 | \$9.4 | \$18.1 |
| 46 | Oklahoma | \$182 | \$54 | 2.3 | \$7.8 | \$9.1 | \$16.8 |
| 47 | Oklahoma | \$123 | \$33 | 1.3 | \$4.6 | \$5.4 | \$10.0 |
| 48 | Oklahoma | \$208 | \$60 | 2.5 | \$9.0 | \$10.5 | \$19.5 |
| | State Total | \$8,648 | \$2,143 | 98.3 | \$265 | \$369 | \$634 |

2015 Oklahoma Senate District Travel Impacts

| Senate District | | District | Employme | ent (000) | District pct. of State | | |
|-----------------|--|----------|----------|-------------|------------------------|--------|--|
| | (counties) | Total | Travel | Pct. Travel | Total | Travel | |
| 1 | Craig, Delaware, Mayes & Ottawa | 35.1 | 4.4 | 12.4% | 1.5% | 4.4% | |
| 2 | Mayes & Rogers | 61.2 | 1.6 | 2.7% | 2.7% | 1.7% | |
| 3 | Adair, Cherokee, Delaware & Mayes | 32.1 | 2.0 | 6.4% | 1.4% | 2.1% | |
| 4 | Le Flore & Sequoyah | 30.5 | 2.4 | 7.8% | 1.3% | 2.4% | |
| 5 | Atoka, Choctaw, LeFlore, McCurtain & Pushmataha | 36.5 | 3.0 | 8.1% | 1.6% | 3.0% | |
| 6 | Atoka, Bryan, Coal, Johnston & Marshall | 38.6 | 3.9 | 10.2% | 1.7% | 4.0% | |
| 7 | Haskell, Hughes, Latimer, Okfuskee & Pittsburg | 40.2 | 2.1 | 5.2% | 1.7% | 2.1% | |
| 8 | McIntosh, Okfuskee & Okmulgee | 27.9 | 1.9 | 7.0% | 1.2% | 2.0% | |
| 9 | Cherokee & Muskogee | 44.0 | 1.9 | 4.2% | 1.9% | 1.9% | |
| 10 | Kay & Osage | 33.5 | 3.1 | 9.3% | 1.5% | 3.2% | |
| 11 | Osage & Tulsa | 66.5 | 1.5 | 2.3% | 2.9% | 1.5% | |
| 12 | Creek & Tulsa | 35.5 | 0.8 | 2.3% | 1.5% | 0.8% | |
| 13 | Pontotoc, Pottawatomie & Seminole | 44.7 | 1.7 | 3.8% | 1.9% | 1.7% | |
| 14 | Carter, Johnston, Love & Murray | 57.8 | 6.0 | 10.3% | 2.5% | 6.1% | |
| 15 | Cleveland | 42.4 | 1.9 | 4.4% | 1.8% | 1.9% | |
| 16 | Cleveland | 53.6 | 1.9 | 3.5% | 2.3% | 1.9% | |
| 17 | Oklahoma | 30.5 | 1.5 | 4.8% | 1.3% | 1.5% | |
| 18 | Cherokee & Wagoner | 23.5 | 1.0 | 4.1% | 1.0% | 1.0% | |
| 19 | Alfalfa, Garfield & Grant | 49.9 | 2.2 | 4.4% | 2.2% | 2.2% | |
| 20 | Kingfisher, Logan, Noble & Pawnee | 48.3 | 1.9 | 4.0% | 2.1% | 2.0% | |
| 21 | Payne | 48.2 | 2.1 | 4.3% | 2.1% | 2.1% | |
| 22 | Canadian & Oklahoma | 25.9 | 0.6 | 2.4% | 1.1% | 0.6% | |
| 23 | Canadian & Grady | 43.7 | 2.2 | 5.0% | 1.9% | 2.2% | |
| 24 | Cleveland | 34.0 | 0.9 | 2.6% | 1.5% | 0.9% | |
| 25 | Tulsa | 57.5 | 2.0 | 3.6% | 2.5% | 2.1% | |

2015 Oklahoma Senate District Employment Characteristics

| Senate District | | District | strict Employment (000) District | | | pct. of State | |
|-----------------|---|----------|----------------------------------|-------------|--------|---------------|--|
| | (counties) | Total | Travel | Pct. Travel | Total | Travel | |
| 26 | Beckham, Blaine, Caddo, Custer & Roger Mills | 49.7 | 1.9 | 3.9% | 2.2% | 2.0% | |
| 27 | Beaver, Cimarron, Dewey, Ellis, Harper, Major, Texas, Woods & Woodward | 55.0 | 2.2 | 3.9% | 2.4% | 2.2% | |
| 28 | Lincoln, Pottawatomie & Seminole | 33.3 | 1.0 | 2.9% | 1.4% | 1.0% | |
| 29 | Nowata, Rogers & Washington | 48.7 | 1.8 | 3.8% | 2.1% | 1.9% | |
| 30 | Oklahoma | 57.1 | 1.1 | 1.9% | 2.5% | 1.1% | |
| 31 | Comanche, Cotton & Tillman | 46.0 | 1.6 | 3.4% | 2.0% | 1.6% | |
| 32 | Comanche | 38.4 | 1.4 | 3.6% | 1.7% | 1.4% | |
| 33 | Tulsa | 44.7 | 1.0 | 2.3% | 1.9% | 1.1% | |
| 34 | Tulsa | 50.2 | 1.8 | 3.6% | 2.2% | 1.9% | |
| 35 | Tulsa | 66.1 | 1.1 | 1.7% | 2.9% | 1.1% | |
| 36 | Tulsa & Wagoner | 56.3 | 1.5 | 2.6% | 2.4% | 1.5% | |
| 37 | Creek & Tulsa | 38.5 | 1.1 | 2.9% | 1.7% | 1.1% | |
| 38 | Custer, Greer, Harmon, Jackson, Kiowa & Washita | 36.2 | 1.9 | 5.2% | 1.6% | 1.9% | |
| 39 | Tulsa | 70.1 | 1.9 | 2.7% | 3.0% | 1.9% | |
| 40 | Oklahoma | 89.9 | 3.3 | 3.6% | 3.9% | 3.3% | |
| 41 | Oklahoma | 39.9 | 1.5 | 3.8% | 1.7% | 1.6% | |
| 42 | Oklahoma | 29.1 | 1.4 | 4.9% | 1.3% | 1.4% | |
| 43 | Garvin, Grady, McClain & Stephens | 42.9 | 1.7 | 3.9% | 1.9% | 1.7% | |
| 44 | Oklahoma | 87.6 | 6.1 | 7.0% | 3.8% | 6.2% | |
| 45 | Cleveland & Oklahoma | 50.7 | 2.5 | 5.0% | 2.2% | 2.6% | |
| 46 | Oklahoma | 89.8 | 2.3 | 2.5% | 3.9% | 2.3% | |
| 47 | Oklahoma | 43.1 | 1.3 | 3.1% | 1.9% | 1.3% | |
| 48 | Oklahoma | 96.5 | 2.5 | 2.6% | 4.2% | 2.6% | |
| | State Total | 2,301.3 | 98.3 | 4.3% | 100.0% | 100.0% | |

2015 Oklahoma Senate District Employment Characteristics

| Senate District | | Revenue G | enerated b or Spendin | | Revenues per District Household | | |
|-----------------|---|-----------|--------------------------|-------------------|------------------------------------|---------|---------|
| Sella | (Counties) | Local | State | <u>s</u> Total | Local | State | Total |
| 1 | Craig, Delaware, Mayes & Ottawa | \$1.50 | \$4.40 | \$5.90 | \$210 | \$620 | \$830 |
| 2 | Mayes & Rogers | \$3.40 | \$4.70 | \$8.10 | \$120 | \$170 | \$290 |
| 3 | Adair, Cherokee, Delaware & Mayes | \$2.60 | \$4.60 | \$7.20 | \$130 | \$230 | \$360 |
| 4 | Le Flore & Sequoyah | \$1.90 | \$4.40 | \$6.40 | \$140 | \$320 | \$460 |
| 5 | Atoka, Choctaw, LeFlore, McCurtain & Pushmataha | \$2.20 | \$4.40 | \$6.70 | \$200 | \$390 | \$590 |
| 6 | Atoka, Bryan, Coal, Johnston & Marshall | \$1.70 | \$4.40 | \$6.10 | \$210 | \$530 | \$740 |
| 7 | Haskell, Hughes, Latimer, Okfuskee & Pittsburg | \$3.10 | \$4.50 | \$7.60 | \$150 | \$220 | \$370 |
| 8 | McIntosh, Okfuskee & Okmulgee | \$2.30 | \$4.70 | \$7.00 | \$100 | \$200 | \$300 |
| 9 | Cherokee & Muskogee | \$4.10 | \$4.40 | \$8.50 | \$190 | \$210 | \$400 |
| 10 | Kay & Osage | \$2.50 | \$4.50 | \$7.00 | \$120 | \$230 | \$350 |
| 11 | Osage & Tulsa | \$4.00 | \$4.50 | \$8.50 | \$180 | \$200 | \$370 |
| 12 | Creek & Tulsa | \$3.60 | \$4.80 | \$8.40 | \$70 | \$100 | \$170 |
| 13 | Pontotoc, Pottawatomie & Seminole | \$4.20 | \$4.80 | \$9.00 | \$140 | \$160 | \$310 |
| 14 | Carter, Johnston, Love & Murray | \$1.70 | \$4.40 | \$6.00 | \$390 | \$1,010 | \$1,400 |
| 15 | Cleveland | \$3.70 | \$4.70 | \$8.50 | \$140 | \$170 | \$310 |
| 16 | Cleveland | \$3.70 | \$4.70 | \$8.30 | \$150 | \$190 | \$330 |
| 17 | Oklahoma | \$4.00 | \$5.00 | \$9.00 | \$140 | \$170 | \$310 |
| 18 | Cherokee & Wagoner | \$3.30 | \$4.90 | \$8.20 | \$70 | \$100 | \$160 |
| 19 | Alfalfa, Garfield & Grant | \$4.40 | \$4.70 | \$9.10 | \$200 | \$220 | \$430 |
| 20 | Kingfisher, Logan, Noble & Pawnee | \$3.30 | \$4.80 | \$8.10 | \$120 | \$170 | \$290 |
| 21 | Payne | \$4.00 | \$4.70 | \$8.70 | \$170 | \$200 | \$370 |
| 22 | Canadian & Oklahoma | \$4.30 | \$5.50 | \$9.80 | \$70 | \$90 | \$170 |
| 23 | Canadian & Grady | \$3.60 | \$4.70 | \$8.30 | \$130 | \$170 | \$310 |
| 24 | Cleveland | \$3.50 | \$5.10 | \$8.60 | \$70 | \$100 | \$160 |
| 25 | Tulsa | \$4.40 | \$5.10 | \$9.40 | \$210 | \$240 | \$450 |

2015 Oklahoma Senate District Government Revenue Impacts

| Senate District | | Revenue G Visit | enerated b or Spendin | | | es per Di ousehold | strict |
|-----------------|---|--------------------|--------------------------|--------|-------|-----------------------|---------|
| | (Counties) | Local | State | Total | Local | State | Total |
| 26 | Beckham, Blaine, Caddo, Custer & Roger Mills | \$4.40 | \$4.80 | \$9.10 | \$160 | \$180 | \$340 |
| 27 | Beaver, Cimarron, Dewey, Ellis, Harper, Major, Texas, Woods & Woodward | \$4.80 | \$4.70 | \$9.50 | \$240 | \$230 | \$480 |
| 28 | Lincoln, Pottawatomie & Seminole | \$3.70 | \$4.90 | \$8.60 | \$70 | \$100 | \$170 |
| 29 | Nowata, Rogers & Washington | \$2.70 | \$4.60 | \$7.30 | \$140 | \$230 | \$370 |
| 30 | Oklahoma | \$3.90 | \$4.30 | \$8.30 | \$140 | \$150 | \$290 |
| 31 | Comanche, Cotton & Tillman | \$4.40 | \$4.90 | \$9.40 | \$150 | \$170 | \$320 |
| 32 | Comanche | \$4.30 | \$4.90 | \$9.20 | \$150 | \$170 | \$330 |
| 33 | Tulsa | \$4.40 | \$5.30 | \$9.70 | \$110 | \$140 | \$250 |
| 34 | Tulsa | \$3.20 | \$3.10 | \$6.20 | \$240 | \$230 | \$470 |
| 35 | Tulsa | \$4.40 | \$5.20 | \$9.60 | \$140 | \$160 | \$300 |
| 36 | Tulsa & Wagoner | \$4.30 | \$5.10 | \$9.40 | \$150 | \$180 | \$340 |
| 37 | Creek & Tulsa | \$4.30 | \$5.10 | \$9.40 | \$130 | \$150 | \$280 |
| 38 | Custer, Greer, Harmon, Jackson, Kiowa & Washita | \$4.40 | \$4.80 | \$9.10 | \$170 | \$190 | \$370 |
| 39 | Tulsa | \$4.20 | \$4.90 | \$9.10 | \$200 | \$230 | \$430 |
| 40 | Oklahoma | \$4.30 | \$4.90 | \$9.20 | \$330 | \$380 | \$710 |
| 41 | Oklahoma | \$4.50 | \$5.30 | \$9.90 | \$170 | \$200 | \$360 |
| 42 | Oklahoma | \$4.50 | \$5.40 | \$9.90 | \$160 | \$190 | \$350 |
| 43 | Garvin, Grady, McClain & Stephens | \$2.90 | \$4.60 | \$7.50 | \$120 | \$200 | \$320 |
| 44 | Oklahoma | \$3.80 | \$4.00 | \$7.70 | \$550 | \$570 | \$1,120 |
| 45 | Cleveland & Oklahoma | \$3.70 | \$3.90 | \$7.70 | \$280 | \$290 | \$570 |
| 46 | Oklahoma | \$4.40 | \$5.10 | \$9.50 | \$280 | \$320 | \$600 |
| 47 | Oklahoma | \$4.40 | \$5.10 | \$9.50 | \$160 | \$190 | \$350 |
| 48 | Oklahoma | \$4.40 | \$5.10 | \$9.50 | \$240 | \$280 | \$520 |
| | State Total | \$3.30 | \$4.60 | \$7.90 | \$170 | \$240 | \$420 |

2015 Oklahoma Senate District Government Revenue Impacts

Craig, Delaware, Mayes & Ottawa

| Travel Im | pacts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$418 | \$425 |
| Earnings (millions) | \$104 | \$112 |
| Employment (thousands) | 4.1 | 4.4 |
| State & Local Tax Revenue (millions) | \$23.9 | \$25.0 |
| Local Tax Revenue | \$6.1 | \$6.4 |
| State Tax Revenue | \$17.8 | \$18.6 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|-------|
| All Payroll & Self-employment | 1.5% |
| Travel-generated employment | 4.4% |
| Travel Percent of Total District Employment | 12.4% |

Visitor-generated tax revenue (2015)

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| \$100 of Visitor Spending G | enerates | Visitor-Generated Tax Revenues per District Household | | | |
|-----------------------------|----------|--|-------|--|--|
| Local tax revenue | \$1.5 | Local tax revenue | \$210 | | |
| State tax revenue | \$4.4 | State tax revenue | \$620 | | |
| Local & State Total | \$5.9 | Local & State Total | \$830 | | |

Mayes & Rogers

| Travel Impa | cts | |
|--------------------------------------|-------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$117 | \$126 |
| Earnings (millions) | \$29 | \$34 |
| Employment (thousands) | 1.4 | 1.6 |
| State & Local Tax Revenue (millions) | \$8.8 | \$10.2 |
| Local Tax Revenue | \$3.5 | \$4.3 |
| State Tax Revenue | \$5.3 | \$6.0 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.7% |
| Travel-generated employment | 1.7% |
| Travel Percent of Total District Employment | 2.7% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending G | enerates | Visitor-Generated Tax Revenues per District Household | | |
|-----------------------------|----------|---|-------|--|
| Local tax revenue | \$3.4 | Local tax revenue | \$120 | |
| State tax revenue | \$4.7 | State tax revenue | \$170 | |
| Local & State Total | \$8.1 | Local & State Total | \$290 | |

Adair, Cherokee, Delaware & Mayes

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$160 | \$159 |
| Earnings (millions) | \$39 | \$42 |
| Employment (thousands) | 2.0 | 2.0 |
| State & Local Tax Revenue (millions) | \$10.8 | \$11.4 |
| Local Tax Revenue | \$3.9 | \$4.2 |
| State Tax Revenue | \$7.0 | \$7.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.4% |
| Travel-generated employment | 2.1% |
| Travel Percent of Total District Employment | 6.4% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$2.6 | Local tax revenue | \$130 | |
| State tax revenue | \$4.6 | State tax revenue | \$230 | |
| Local & State Total | \$7.2 | Local & State Total | \$360 | |

Le Flore & Sequoyah

| Travel Impa | acts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$213 | \$210 |
| Earnings (millions) | \$52 | \$55 |
| Employment (thousands) | 2.3 | 2.4 |
| State & Local Tax Revenue (millions) | \$13.0 | \$13.3 |
| Local Tax Revenue | \$3.8 | \$4.0 |
| State Tax Revenue | \$9.1 | \$9.3 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.3% |
| Travel-generated employment | 2.4% |
| Travel Percent of Total District Employment | 7.8% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$1.9 | Local tax revenue | \$140 | |
| State tax revenue | \$4.4 | State tax revenue | \$320 | |
| Local & State Total | \$6.4 | Local & State Total | \$460 | |

Atoka, Choctaw, LeFlore, McCurtain & Pushmataha

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$278 | \$282 |
| Earnings (millions) | \$64 | \$69 |
| Employment (thousands) | 2.8 | 3.0 |
| State & Local Tax Revenue (millions) | \$17.8 | \$18.8 |
| Local Tax Revenue | \$5.9 | \$6.3 |
| State Tax Revenue | \$11.9 | \$12.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.6% |
| Travel-generated employment | 3.0% |
| Travel Percent of Total District Employment | 8.1% |

Visitor-generated tax revenue (2015)

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| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$2.2 | Local tax revenue | \$200 | |
| State tax revenue | \$4.4 | State tax revenue | \$390 | |
| Local & State Total | \$6.7 | Local & State Total | \$590 | |

Atoka, Bryan, Coal, Johnston & Marshall

| Travel Impacts | 6 | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$398 | \$384 |
| Earnings (millions) | \$101 | \$102 |
| Employment (thousands) | 4.0 | 3.9 |
| State & Local Tax Revenue (millions) | \$23.8 | \$23.5 |
| Local Tax Revenue | \$6.8 | \$6.6 |
| State Tax Revenue | \$17.0 | \$16.8 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|-------|
| All Payroll & Self-employment | 1.7% |
| Travel-generated employment | 4.0% |
| Travel Percent of Total District Employment | 10.2% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$1.7 | Local tax revenue | \$210 |
| State tax revenue | \$4.4 | State tax revenue | \$530 |
| Local & State Total | \$6.1 | Local & State Total | \$740 |

Haskell, Hughes, Latimer, Okfuskee & Pittsburg

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$143 | \$148 |
| Earnings (millions) | \$38 | \$41 |
| Employment (thousands) | 2.0 | 2.1 |
| State & Local Tax Revenue (millions) | \$10.1 | \$11.2 |
| Local Tax Revenue | \$4.0 | \$4.6 |
| State Tax Revenue | \$6.2 | \$6.6 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.7% |
| Travel-generated employment | 2.1% |
| Travel Percent of Total District Employment | 5.2% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$3.1 | Local tax revenue | \$150 | |
| State tax revenue | \$4.5 | State tax revenue | \$220 | |
| Local & State Total | \$7.6 | Local & State Total | \$370 | |

McIntosh, Okfuskee & Okmulgee

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$142 | \$132 |
| Earnings (millions) | \$34 | \$35 |
| Employment (thousands) | 1.9 | 1.9 |
| State & Local Tax Revenue (millions) | \$9.3 | \$9.2 |
| Local Tax Revenue | \$3.0 | \$3.0 |
| State Tax Revenue | \$6.3 | \$6.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.2% |
| Travel-generated employment | 2.0% |
| Travel Percent of Total District Employment | 7.0% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$2.3 | Local tax revenue | \$100 |
| State tax revenue | \$4.7 | State tax revenue | \$200 |
| Local & State Total | \$7.0 | Local & State Total | \$300 |

Cherokee & Muskogee

| Travel Impacts | | | |
|--------------------------------------|-------|--------|--|
| • | 2014 | 2015 | |
| Spending (millions) | \$112 | \$119 | |
| Earnings (millions) | \$25 | \$28 | |
| Employment (thousands) | 1.7 | 1.9 | |
| State & Local Tax Revenue (millions) | \$8.9 | \$10.1 | |
| Local Tax Revenue | \$4.2 | \$4.9 | |
| State Tax Revenue | \$4.7 | \$5.2 | |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 4.2% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$4.1 | Local tax revenue | \$190 | |
| State tax revenue | \$4.4 | State tax revenue | \$210 | |
| Local & State Total | \$8.5 | Local & State Total | \$400 | |

Kay & Osage

| Travel Impact | s | |
|--------------------------------------|--------|--------|
| • | 2014 | 2015 |
| Spending (millions) | \$231 | \$213 |
| Earnings (millions) | \$61 | \$62 |
| Employment (thousands) | 3.1 | 3.1 |
| State & Local Tax Revenue (millions) | \$15.6 | \$14.9 |
| Local Tax Revenue | \$5.5 | \$5.2 |
| State Tax Revenue | \$10.0 | \$9.7 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.5% |
| Travel-generated employment | 3.2% |
| Travel Percent of Total District Employment | 9.3% |

Visitor-generated tax revenue (2015)

| | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|---------------------|-------|--|--|--|
| Local tax revenue | \$2.5 | Local tax revenue | \$120 | |
| State tax revenue | \$4.5 | State tax revenue | \$230 | |
| Local & State Total | \$7.0 | Local & State Total | \$350 | |

Osage & Tulsa

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$171 | \$166 |
| Earnings (millions) | \$31 | \$33 |
| Employment (thousands) | 1.4 | 1.5 |
| State & Local Tax Revenue (millions) | \$11.6 | \$11.7 |
| Local Tax Revenue | \$5.5 | \$5.5 |
| State Tax Revenue | \$6.2 | \$6.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.9% |
| Travel-generated employment | 1.5% |
| Travel Percent of Total District Employment | 2.3% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$4.0 | Local tax revenue | \$180 | |
| State tax revenue | \$4.5 | State tax revenue | \$200 | |
| Local & State Total | \$8.5 | Local & State Total | \$370 | |

Creek & Tulsa

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$104 | \$61 |
| Earnings (millions) | \$22 | \$15 |
| Employment (thousands) | 1.0 | 0.8 |
| State & Local Tax Revenue (millions) | \$8.8 | \$4.9 |
| Local Tax Revenue | \$4.0 | \$2.1 |
| State Tax Revenue | \$4.8 | \$2.8 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.7% |
| Travel-generated employment | 1.1% |
| Travel Percent of Total District Employment | 2.9% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.3 | Local tax revenue | \$130 | |
| State tax revenue | \$5.1 | State tax revenue | \$150 | |
| Local & State Total | \$9.4 | Local & State Total | \$280 | |

Pontotoc, Pottawatomie & Seminole

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$113 | \$108 |
| Earnings (millions) | \$28 | \$30 |
| Employment (thousands) | 1.6 | 1.7 |
| State & Local Tax Revenue (millions) | \$9.5 | \$9.8 |
| Local Tax Revenue | \$4.4 | \$4.5 |
| State Tax Revenue | \$5.2 | \$5.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 1.7% |
| Travel Percent of Total District Employment | 3.8% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$4.2 | Local tax revenue | \$140 | |
| State tax revenue | \$4.8 | State tax revenue | \$160 | |
| Local & State Total | \$9.0 | Local & State Total | \$310 | |

Carter, Johnston, Love & Murray

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$711 | \$724 |
| Earnings (millions) | \$159 | \$172 |
| Employment (thousands) | 5.7 | 6.0 |
| State & Local Tax Revenue (millions) | \$41.7 | \$43.5 |
| Local Tax Revenue | \$11.4 | \$12.0 |
| State Tax Revenue | \$30.3 | \$31.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|-------|
| All Payroll & Self-employment | 2.5% |
| Travel-generated employment | 6.1% |
| Travel Percent of Total District Employment | 10.3% |

Visitor-generated tax revenue (2015)

| | | Visitor-Generated Tax Rev per District Household | Visitor-Generated Tax Revenues per District Household | |
|---------------------|-------|---|--|--|
| Local tax revenue | \$1.7 | Local tax revenue | \$390 | |
| State tax revenue | \$4.4 | State tax revenue | \$1,010 | |
| Local & State Total | \$6.0 | Local & State Total | \$1,400 | |

Cleveland

| Travel Impac | ets | |
|--------------------------------------|-------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$72 | \$134 |
| Earnings (millions) | \$16 | \$36 |
| Employment (thousands) | 0.8 | 1.9 |
| State & Local Tax Revenue (millions) | \$5.5 | \$11.2 |
| Local Tax Revenue | \$2.2 | \$4.9 |
| State Tax Revenue | \$3.3 | \$6.3 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.5% |
| Travel-generated employment | 0.9% |
| Travel Percent of Total District Employment | 2.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$3.5 | Local tax revenue | \$70 |
| State tax revenue | \$5.1 | State tax revenue | \$100 |
| Local & State Total | \$8.6 | Local & State Total | \$160 |

Cleveland

| Travel Impa | acts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$129 | \$132 |
| Earnings (millions) | \$33 | \$36 |
| Employment (thousands) | 1.7 | 1.9 |
| State & Local Tax Revenue (millions) | \$10.0 | \$10.9 |
| Local Tax Revenue | \$4.3 | \$4.8 |
| State Tax Revenue | \$5.7 | \$6.1 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.3% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 3.5% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$3.7 | Local tax revenue | \$150 |
| State tax revenue | \$4.7 | State tax revenue | \$190 |
| Local & State Total | \$8.3 | Local & State Total | \$330 |

Oklahoma

| Travel Impacts | | |
|--------------------------------------|--------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$184 | \$94 |
| Earnings (millions) | \$50 | \$27 |
| Employment (thousands) | 2.2 | 1.5 |
| State & Local Tax Revenue (millions) | \$16.3 | \$8.4 |
| Local Tax Revenue | \$7.5 | \$3.8 |
| State Tax Revenue | \$8.8 | \$4.7 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 3.9% |
| Travel-generated employment | 2.3% |
| Travel Percent of Total District Employment | 2.5% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$4.4 | Local tax revenue | \$280 | |
| State tax revenue | \$5.1 | State tax revenue | \$320 | |
| Local & State Total | \$9.5 | Local & State Total | \$600 | |

Cherokee & Wagoner

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$71 | \$66 |
| Earnings (millions) | \$16 | \$17 |
| Employment (thousands) | 0.9 | 1.0 |
| State & Local Tax Revenue (millions) | \$5.2 | \$5.3 |
| Local Tax Revenue | \$2.1 | \$2.1 |
| State Tax Revenue | \$3.2 | \$3.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.0% |
| Travel-generated employment | 1.0% |
| Travel Percent of Total District Employment | 4.1% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$3.3 | Local tax revenue | \$70 |
| State tax revenue | \$4.9 | State tax revenue | \$100 |
| Local & State Total | \$8.2 | Local & State Total | \$160 |

Alfalfa, Garfield & Grant

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$163 | \$145 |
| Earnings (millions) | \$38 | \$38 |
| Employment (thousands) | 2.3 | 2.2 |
| State & Local Tax Revenue (millions) | \$14.1 | \$13.2 |
| Local Tax Revenue | \$6.8 | \$6.3 |
| State Tax Revenue | \$7.3 | \$6.8 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.2% |
| Travel-generated employment | 2.2% |
| Travel Percent of Total District Employment | 4.4% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|---------------------|-------|--|--|--|
| Local tax revenue | \$4.4 | Local tax revenue | \$200 | |
| State tax revenue | \$4.7 | State tax revenue | \$220 | |
| Local & State Total | \$9.1 | Local & State Total | \$430 | |

Kingfisher, Logan, Noble & Pawnee

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$146 | \$135 |
| Earnings (millions) | \$36 | \$36 |
| Employment (thousands) | 2.0 | 1.9 |
| State & Local Tax Revenue (millions) | \$11.3 | \$10.8 |
| Local Tax Revenue | \$4.7 | \$4.4 |
| State Tax Revenue | \$6.6 | \$6.4 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.1% |
| Travel-generated employment | 2.0% |
| Travel Percent of Total District Employment | 4.0% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$3.3 | Local tax revenue | \$120 |
| State tax revenue | \$4.8 | State tax revenue | \$170 |
| Local & State Total | \$8.1 | Local & State Total | \$290 |

Payne

| Travel Impa | cts | |
|--------------------------------------|--------|--------|
| · | 2014 | 2015 |
| Spending (millions) | \$153 | \$132 |
| Earnings (millions) | \$35 | \$34 |
| Employment (thousands) | 2.1 | 2.1 |
| State & Local Tax Revenue (millions) | \$12.7 | \$11.4 |
| Local Tax Revenue | \$5.9 | \$5.3 |
| State Tax Revenue | \$6.8 | \$6.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.1% |
| Travel-generated employment | 2.1% |
| Travel Percent of Total District Employment | 4.3% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$4.0 | Local tax revenue | \$170 |
| State tax revenue | \$4.7 | State tax revenue | \$200 |
| Local & State Total | \$8.7 | Local & State Total | \$370 |

Canadian & Oklahoma

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$59 | \$56 |
| Earnings (millions) | \$13 | \$14 |
| Employment (thousands) | 0.6 | 0.6 |
| State & Local Tax Revenue (millions) | \$5.1 | \$5.4 |
| Local Tax Revenue | \$2.2 | \$2.4 |
| State Tax Revenue | \$2.9 | \$3.0 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.1% |
| Travel-generated employment | 0.6% |
| Travel Percent of Total District Employment | 2.4% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$4.3 | Local tax revenue | \$70 |
| State tax revenue | \$5.5 | State tax revenue | \$90 |
| Local & State Total | \$9.8 | Local & State Total | \$170 |

Canadian & Grady

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$143 | \$139 |
| Earnings (millions) | \$35 | \$37 |
| Employment (thousands) | 2.2 | 2.2 |
| State & Local Tax Revenue (millions) | \$11.3 | \$11.5 |
| Local Tax Revenue | \$4.9 | \$5.0 |
| State Tax Revenue | \$6.4 | \$6.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 2.2% |
| Travel Percent of Total District Employment | 5.0% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$3.6 | Local tax revenue | \$130 | |
| State tax revenue | \$4.7 | State tax revenue | \$170 | |
| Local & State Total | \$8.3 | Local & State Total | \$310 | |

Cleveland

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$72 | \$69 |
| Earnings (millions) | \$16 | \$17 |
| Employment (thousands) | 0.8 | 0.9 |
| State & Local Tax Revenue (millions) | \$5.5 | \$5.8 |
| Local Tax Revenue | \$2.2 | \$2.4 |
| State Tax Revenue | \$3.3 | \$3.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.5% |
| Travel-generated employment | 0.9% |
| Travel Percent of Total District Employment | 2.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$3.5 | Local tax revenue | \$70 |
| State tax revenue | \$5.1 | State tax revenue | \$100 |
| Local & State Total | \$8.6 | Local & State Total | \$160 |

Tulsa

| Travel Impa | cts | |
|--------------------------------------|--------|--------|
| • | 2014 | 2015 |
| Spending (millions) | \$357 | \$177 |
| Earnings (millions) | \$41 | \$52 |
| Employment (thousands) | 1.7 | 2.0 |
| State & Local Tax Revenue (millions) | \$13.8 | \$14.2 |
| Local Tax Revenue | \$6.9 | \$6.5 |
| State Tax Revenue | \$6.9 | \$7.7 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.2% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 3.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$3.2 | Local tax revenue | \$240 |
| State tax revenue | \$3.1 | State tax revenue | \$230 |
| Local & State Total | \$6.2 | Local & State Total | \$470 |

Beckham, Blaine, Caddo, Custer & Roger Mills

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$123 | \$120 |
| Earnings (millions) | \$30 | \$31 |
| Employment (thousands) | 1.9 | 1.9 |
| State & Local Tax Revenue (millions) | \$10.5 | \$10.9 |
| Local Tax Revenue | \$4.9 | \$5.2 |
| State Tax Revenue | \$5.6 | \$5.7 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.2% |
| Travel-generated employment | 2.0% |
| Travel Percent of Total District Employment | 3.9% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.4 | Local tax revenue | \$160 | |
| State tax revenue | \$4.8 | State tax revenue | \$180 | |
| Local & State Total | \$9.1 | Local & State Total | \$340 | |

Beaver, Cimarron, Dewey, Ellis, Harper, Major, Texas, Woods & Woodward

| Travel Impacts | | | | |
|--------------------------------------|--------|--------|--|--|
| | 2014 | 2015 | | |
| Spending (millions) | \$172 | \$156 | | |
| Earnings (millions) | \$37 | \$36 | | |
| Employment (thousands) | 2.3 | 2.2 | | |
| State & Local Tax Revenue (millions) | \$15.7 | \$14.8 | | |
| Local Tax Revenue | \$8.0 | \$7.5 | | |
| State Tax Revenue | \$7.7 | \$7.3 | | |

Employment Characteristics (2015)

| District Percent of Statewide Employment | | |
|---|------|--|
| All Payroll & Self-employment | 2.4% | |
| Travel-generated employment | 2.2% | |
| Travel Percent of Total District Employment | 3.9% | |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.8 | Local tax revenue | \$240 | |
| State tax revenue | \$4.7 | State tax revenue | \$230 | |
| Local & State Total | \$9.5 | Local & State Total | \$480 | |
Lincoln, Pottawatomie & Seminole

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$71 | \$64 |
| Earnings (millions) | \$16 | \$17 |
| Employment (thousands) | 1.0 | 1.0 |
| State & Local Tax Revenue (millions) | \$5.6 | \$5.5 |
| Local Tax Revenue | \$2.4 | \$2.3 |
| State Tax Revenue | \$3.2 | \$3.1 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.4% |
| Travel-generated employment | 1.0% |
| Travel Percent of Total District Employment | 2.9% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$3.7 | Local tax revenue | \$70 |
| State tax revenue | \$4.9 | State tax revenue | \$100 |
| Local & State Total | \$8.6 | Local & State Total | \$170 |

Nowata, Rogers & Washington

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$170 | \$163 |
| Earnings (millions) | \$41 | \$42 |
| Employment (thousands) | 1.9 | 1.8 |
| State & Local Tax Revenue (millions) | \$12.2 | \$11.9 |
| Local Tax Revenue | \$4.6 | \$4.4 |
| State Tax Revenue | \$7.6 | \$7.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.1% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 3.8% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$2.7 | Local tax revenue | \$140 |
| State tax revenue | \$4.6 | State tax revenue | \$230 |
| Local & State Total | \$7.3 | Local & State Total | \$370 |

Oklahoma

| Travel Impa | cts | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$125 | \$147 |
| Earnings (millions) | \$31 | \$27 |
| Employment (thousands) | 1.3 | 1.1 |
| State & Local Tax Revenue (millions) | \$9.7 | \$9.0 |
| Local Tax Revenue | \$4.4 | \$4.3 |
| State Tax Revenue | \$5.3 | \$4.8 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 1.3% |
| Travel Percent of Total District Employment | 3.1% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$4.4 | Local tax revenue | \$160 |
| State tax revenue | \$5.1 | State tax revenue | \$190 |
| Local & State Total | \$9.5 | Local & State Total | \$350 |

Comanche, Cotton & Tillman

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$129 | \$117 |
| Earnings (millions) | \$28 | \$28 |
| Employment (thousands) | 1.6 | 1.6 |
| State & Local Tax Revenue (millions) | \$10.5 | \$10.2 |
| Local Tax Revenue | \$4.9 | \$4.8 |
| State Tax Revenue | \$5.6 | \$5.4 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.0% |
| Travel-generated employment | 1.6% |
| Travel Percent of Total District Employment | 3.4% |

Visitor-generated tax revenue (2015)

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| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reverses per District Household | per District Household | |
|-------------------------------------|-------|---|------------------------|--|
| Local tax revenue | \$4.4 | Local tax revenue | \$150 | |
| State tax revenue | \$4.9 | State tax revenue | \$170 | |
| Local & State Total | \$9.4 | Local & State Total | \$320 | |

Comanche

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$106 | \$96 |
| Earnings (millions) | \$25 | \$25 |
| Employment (thousands) | 1.4 | 1.4 |
| State & Local Tax Revenue (millions) | \$9.1 | \$8.7 |
| Local Tax Revenue | \$4.2 | \$4.0 |
| State Tax Revenue | \$4.9 | \$4.7 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.7% |
| Travel-generated employment | 1.4% |
| Travel Percent of Total District Employment | 3.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.3 | Local tax revenue | \$150 | |
| State tax revenue | \$4.9 | State tax revenue | \$170 | |
| Local & State Total | \$9.2 | Local & State Total | \$330 | |

Tulsa

| Travel Impa | acts | |
|--------------------------------------|--------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$181 | \$93 |
| Earnings (millions) | \$41 | \$26 |
| Employment (thousands) | 1.8 | 1.0 |
| State & Local Tax Revenue (millions) | \$14.1 | \$7.7 |
| Local Tax Revenue | \$6.5 | \$3.4 |
| State Tax Revenue | \$7.6 | \$4.3 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 3.0% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 2.7% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.2 | Local tax revenue | \$200 | |
| State tax revenue | \$4.9 | State tax revenue | \$230 | |
| Local & State Total | \$9.1 | Local & State Total | \$430 | |

Tulsa

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$357 | \$352 |
| Earnings (millions) | \$41 | \$43 |
| Employment (thousands) | 1.7 | 1.8 |
| State & Local Tax Revenue (millions) | \$13.8 | \$13.9 |
| Local Tax Revenue | \$6.9 | \$6.9 |
| State Tax Revenue | \$6.9 | \$6.9 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.2% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 3.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$3.2 | Local tax revenue | \$240 |
| State tax revenue | \$3.1 | State tax revenue | \$230 |
| Local & State Total | \$6.2 | Local & State Total | \$470 |

Tulsa

| Travel Impacts | | |
|--------------------------------------|--------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$357 | \$94 |
| Earnings (millions) | \$41 | \$26 |
| Employment (thousands) | 1.7 | 1.1 |
| State & Local Tax Revenue (millions) | \$13.8 | \$8.3 |
| Local Tax Revenue | \$6.9 | \$3.8 |
| State Tax Revenue | \$6.9 | \$4.6 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.2% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 3.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|-------|
| Local tax revenue | \$3.2 | Local tax revenue | \$240 |
| State tax revenue | \$3.1 | State tax revenue | \$230 |
| Local & State Total | \$6.2 | Local & State Total | \$470 |

Tulsa & Wagoner

| Travel Impa | acts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$129 | \$123 |
| Earnings (millions) | \$31 | \$33 |
| Employment (thousands) | 1.4 | 1.5 |
| State & Local Tax Revenue (millions) | \$11.0 | \$11.1 |
| Local Tax Revenue | \$4.9 | \$5.0 |
| State Tax Revenue | \$6.0 | \$6.0 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.4% |
| Travel-generated employment | 1.5% |
| Travel Percent of Total District Employment | 2.6% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.3 | Local tax revenue | \$150 | |
| State tax revenue | \$5.1 | State tax revenue | \$180 | |
| Local & State Total | \$9.4 | Local & State Total | \$340 | |

Creek & Tulsa

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$65 | \$99 |
| Earnings (millions) | \$14 | \$24 |
| Employment (thousands) | 0.8 | 1.1 |
| State & Local Tax Revenue (millions) | \$4.9 | \$8.8 |
| Local Tax Revenue | \$2.1 | \$4.0 |
| State Tax Revenue | \$2.8 | \$4.8 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.5% |
| Travel-generated employment | 0.8% |
| Travel Percent of Total District Employment | 2.3% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$3.6 | Local tax revenue | \$70 |
| State tax revenue | \$4.8 | State tax revenue | \$100 |
| Local & State Total | \$8.4 | Local & State Total | \$170 |

Custer, Greer, Harmon, Jackson, Kiowa & Washita

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$108 | \$107 |
| Earnings (millions) | \$30 | \$31 |
| Employment (thousands) | 1.8 | 1.9 |
| State & Local Tax Revenue (millions) | \$9.4 | \$9.8 |
| Local Tax Revenue | \$4.4 | \$4.7 |
| State Tax Revenue | \$5.0 | \$5.1 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.6% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 5.2% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$4.4 | Local tax revenue | \$170 |
| State tax revenue | \$4.8 | State tax revenue | \$190 |
| Local & State Total | \$9.1 | Local & State Total | \$370 |

Tulsa

| Travel Impa | icts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$181 | \$176 |
| Earnings (millions) | \$41 | \$44 |
| Employment (thousands) | 1.8 | 1.9 |
| State & Local Tax Revenue (millions) | \$14.1 | \$14.2 |
| Local Tax Revenue | \$6.5 | \$6.6 |
| State Tax Revenue | \$7.6 | \$7.6 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 3.0% |
| Travel-generated employment | 1.9% |
| Travel Percent of Total District Employment | 2.7% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$4.2 | Local tax revenue | \$200 | |
| State tax revenue | \$4.9 | State tax revenue | \$230 | |
| Local & State Total | \$9.1 | Local & State Total | \$430 | |

Oklahoma

| Travel Impacts | 5 | |
|--------------------------------------|-------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$125 | \$276 |
| Earnings (millions) | \$31 | \$81 |
| Employment (thousands) | 1.3 | 3.3 |
| State & Local Tax Revenue (millions) | \$9.7 | \$23.0 |
| Local Tax Revenue | \$4.4 | \$10.6 |
| State Tax Revenue | \$5.3 | \$12.3 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 1.3% |
| Travel Percent of Total District Employment | 3.1% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$4.4 | Local tax revenue | \$160 |
| State tax revenue | \$5.1 | State tax revenue | \$190 |
| Local & State Total | \$9.5 | Local & State Total | \$350 |

Oklahoma

| Travel Impa | icts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$121 | \$129 |
| Earnings (millions) | \$31 | \$38 |
| Employment (thousands) | 1.4 | 1.5 |
| State & Local Tax Revenue (millions) | \$11.0 | \$11.6 |
| Local Tax Revenue | \$5.0 | \$5.3 |
| State Tax Revenue | \$6.0 | \$6.3 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.3% |
| Travel-generated employment | 1.4% |
| Travel Percent of Total District Employment | 4.9% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$4.5 | Local tax revenue | \$160 |
| State tax revenue | \$5.4 | State tax revenue | \$190 |
| Local & State Total | \$9.9 | Local & State Total | \$350 |

Oklahoma

| Travel Impacts | S | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$731 | \$118 |
| Earnings (millions) | \$136 | \$34 |
| Employment (thousands) | 5.9 | 1.4 |
| State & Local Tax Revenue (millions) | \$42.6 | \$11.4 |
| Local Tax Revenue | \$20.7 | \$5.2 |
| State Tax Revenue | \$21.9 | \$6.2 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 3.8% |
| Travel-generated employment | 6.2% |
| Travel Percent of Total District Employment | 7.0% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Rev per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|---|--|--|
| Local tax revenue | \$3.8 | Local tax revenue | \$550 | |
| State tax revenue | \$4.0 | State tax revenue | \$570 | |
| Local & State Total | \$7.7 | Local & State Total | \$1,120 | |

Garvin, Grady, McClain & Stephens

| Travel Impacts | | |
|--------------------------------------|-------|-------|
| | 2014 | 2015 |
| Spending (millions) | \$132 | \$126 |
| Earnings (millions) | \$31 | \$33 |
| Employment (thousands) | 1.6 | 1.7 |
| State & Local Tax Revenue (millions) | \$9.5 | \$9.5 |
| Local Tax Revenue | \$3.7 | \$3.6 |
| State Tax Revenue | \$5.8 | \$5.8 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 1.7% |
| Travel Percent of Total District Employment | 3.9% |

Visitor-generated tax revenue (2015)

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| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$2.9 | Local tax revenue | \$120 | |
| State tax revenue | \$4.6 | State tax revenue | \$200 | |
| Local & State Total | \$7.5 | Local & State Total | \$320 | |

Oklahoma

| Travel Impac | ts | |
|--------------------------------------|-------|--------|
| - - | 2014 | 2015 |
| Spending (millions) | \$125 | \$730 |
| Earnings (millions) | \$31 | \$146 |
| Employment (thousands) | 1.3 | 6.1 |
| State & Local Tax Revenue (millions) | \$9.7 | \$43.7 |
| Local Tax Revenue | \$4.4 | \$21.2 |
| State Tax Revenue | \$5.3 | \$22.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.9% |
| Travel-generated employment | 1.3% |
| Travel Percent of Total District Employment | 3.1% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$4.4 | Local tax revenue | \$160 |
| State tax revenue | \$5.1 | State tax revenue | \$190 |
| Local & State Total | \$9.5 | Local & State Total | \$350 |

Cleveland & Oklahoma

| Travel Impacts | | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$305 | \$306 |
| Earnings (millions) | \$54 | \$58 |
| Employment (thousands) | 2.4 | 2.5 |
| State & Local Tax Revenue (millions) | \$17.4 | \$18.1 |
| Local Tax Revenue | \$8.4 | \$8.8 |
| State Tax Revenue | \$9.0 | \$9.4 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.2% |
| Travel-generated employment | 2.6% |
| Travel Percent of Total District Employment | 5.0% |

Visitor-generated tax revenue (2015)

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| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|-------|
| Local tax revenue | \$3.7 | Local tax revenue | \$280 |
| State tax revenue | \$3.9 | State tax revenue | \$290 |
| Local & State Total | \$7.7 | Local & State Total | \$570 |

Oklahoma

| Travel Impa | icts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$132 | \$182 |
| Earnings (millions) | \$36 | \$54 |
| Employment (thousands) | 1.5 | 2.3 |
| State & Local Tax Revenue (millions) | \$11.3 | \$16.8 |
| Local Tax Revenue | \$5.1 | \$7.8 |
| State Tax Revenue | \$6.2 | \$9.1 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.7% |
| Travel-generated employment | 1.6% |
| Travel Percent of Total District Employment | 3.8% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Reve per District Household | Visitor-Generated Tax Revenues per District Household | |
|-------------------------------------|-------|--|--|--|
| Local tax revenue | \$4.5 | Local tax revenue | \$170 | |
| State tax revenue | \$5.3 | State tax revenue | \$200 | |
| Local & State Total | \$9.9 | Local & State Total | \$360 | |

Oklahoma

| Travel Impac | cts | |
|--------------------------------------|-------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$151 | \$123 |
| Earnings (millions) | \$25 | \$33 |
| Employment (thousands) | 1.1 | 1.3 |
| State & Local Tax Revenue (millions) | \$8.8 | \$10.0 |
| Local Tax Revenue | \$4.1 | \$4.6 |
| State Tax Revenue | \$4.7 | \$5.4 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 2.5% |
| Travel-generated employment | 1.1% |
| Travel Percent of Total District Employment | 1.9% |

Visitor-generated tax revenue (2015)

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| | | Visitor-Generated Tax Reve per District Household | per District Household | |
|---------------------|-------|--|------------------------|--|
| Local tax revenue | \$3.9 | Local tax revenue | \$140 | |
| State tax revenue | \$4.3 | State tax revenue | \$150 | |
| Local & State Total | \$8.3 | Local & State Total | \$290 | |

Oklahoma

| Travel Impa | icts | |
|--------------------------------------|--------|--------|
| | 2014 | 2015 |
| Spending (millions) | \$132 | \$208 |
| Earnings (millions) | \$36 | \$60 |
| Employment (thousands) | 1.5 | 2.5 |
| State & Local Tax Revenue (millions) | \$11.3 | \$19.5 |
| Local Tax Revenue | \$5.1 | \$9.0 |
| State Tax Revenue | \$6.2 | \$10.5 |

Employment Characteristics (2015)

| District Percent of Statewide Employment | |
|---|------|
| All Payroll & Self-employment | 1.7% |
| Travel-generated employment | 1.6% |
| Travel Percent of Total District Employment | 3.8% |

Visitor-generated tax revenue (2015)

| \$100 of Visitor Spending Generates | | Visitor-Generated Tax Revenues per District Household | | |
|-------------------------------------|-------|--|-------|--|
| Local tax revenue | \$4.5 | Local tax revenue | \$170 | |
| State tax revenue | \$5.3 | State tax revenue | \$200 | |
| Local & State Total | \$9.9 | Local & State Total | \$360 | |

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APPENDICES

DATA LIMITATIONS EMPLOYMENT CHARACTERISTICS VISITOR-GENERATED TAX REVENUE TRAVEL IMPACT CATEGORIES SUMMARY OF METHODOLOGY

Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates found in the county travel impact report. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.²
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The senate districts are described in this report with the primary counties that comprise each district. These county listings are only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

² The average population of the forty-eight Senate Districts was about 81,000 in 2014. Rural districts may encompass several counties. Oklahoma's urban districts, on the other hand, typically comprise a small portion of Oklahoma, Tulsa or other metropolitan counties.

Employment Characteristics

Assume that the district and the state have the following travel-generated and total employment. The calculations follow.

| | | Total | Travel | |
|---------------------|-------------|------------|--------------|------------------------|
| | District | 400 | 20 | |
| | State | 20,502 | 925 | |
| | | | | |
| District Percent of | f Statewide | Employment | | |
| | | | | |
| All Payroll & Se | elf-employm | nent | 2.0% | =400/20,502 |
| | . , | | 2.0% 2.2% | =400/20,502 =20/925 |

Visitor-Generated Government Revenue

Assume that the district has the following visitor spending, government revenue and resident households. (Note: Visitor-generated government revenue will be somewhat less than the total government revenue that is reported as it does not include the tax payments of travel industry businesses and employees.) The calculations follow.

| Visitor Spending (million) | \$200 |
|----------------------------|--------|
| Local Gov. Revenue | \$6 |
| State Gov. Revenue | \$8 |
| Households | 30,000 |

\$100 of Visitor Spending Generates

| · · · | |
|----------------------------|------------------------------|
| Local Gov. Revenue | \$3.00 = (\$6/\$200)*100 |
| State Gov. Revenue | $4.00 = (4/200) \times 100$ |
| Local & State Total | 7.00 = 3.00 + 4.00 |
| Visitor-Generated Tax Reve | enues per District Household |
| Local Gov. Revenue | \$200 = \$6,000,000/30,000 |
| State Gov. Revenue | \$267 = \$8,000,000/30,000 |
| Local & State Total | \$467 = \$200 + \$267 |
| | |

Travel Impact Categories

Travel Spending includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on resident air travel and travel arrangement services.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and sales tax payments attributable to travel industry employees are also included.

State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the Oklahoma Travel Impacts report.³ The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by a commercial vendor (The Soft Edge, McLean, Virginia).
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Legislative District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

³ Oklahoma Travel Impacts, 2010-2015 (November 2016). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.