Oklahoma Travel Impacts by House District, 2015

November 2016

Prepared for the

Oklahoma Tourism and Recreation Department Oklahoma City, Oklahoma

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Oklahoma Tourism and Recreation Department

Primary Research Conducted By: Dean Runyan Associates Portland, Oregon

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OKLAHOMA STATE HOUSE DISTRICT TRAVEL IMPACTS, 2015

The Oklahoma travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Oklahoma Tourism and Recreation Department, documents the economic significance of the travel industry in Oklahoma's 101 House districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates.¹

The beginning of the report provides three summary tables for the 101 House districts:

- Estimates of House district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables.

The appendix describes the methodology and key terms and definitions.

Oklahoma House District maps can be found at:

http://www.okhouse.gov/Publications/GISPublications.aspx

¹ Oklahoma Travel Impacts, 2010-2015 (November 2016). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.

Hou	se District	Spending	Earnings	Employment	Gov.	Revenue	(Million)
	(city of representative)	(Million)	(Million)	(Thousand)	Local	State	Total
1	Idabel	\$137	\$33	1.5	\$4.3	\$6.2	\$10.5
2	Sallisaw	\$83	\$22	1.1	\$2.2	\$3.7	\$5.9
3	Heavener	\$108	\$28	1.1	\$1.3	\$4.7	\$6.0
4	Tahlequah	\$55	\$14	0.9	\$2.1	\$2.5	\$4.6
5	Grove	\$137	\$36	1.5	\$2.6	\$6.1	\$8.7
6	Vinita	\$31	\$8	0.4	\$1.2	\$1.6	\$2.7
7	Miami	\$358	\$95	3.5	\$4.5	\$15.3	\$19.9
8	Pryor Creek	\$44	\$12	0.7	\$1.8	\$2.2	\$4.0
9	Claremore	\$56	\$15	0.7	\$1.8	\$2.6	\$4.5
10	Bartlesville	\$64	\$16	0.7	\$1.6	\$3.0	\$4.6
11	Bartlesville	\$95	\$25	1.1	\$2.8	\$4.5	\$7.3
12	Wagoner	\$38	\$10	0.6	\$1.2	\$1.8	\$3.0
13	Warner	\$91	\$21	1.4	\$3.4	\$3.8	\$7.1
14	Muskogee	\$26	\$6	0.3	\$0.8	\$1.3	\$2.1
15	Porum	\$80	\$20	0.9	\$1.7	\$3.5	\$5.2
16	Morris	\$60	\$17	1.0	\$1.4	\$2.9	\$4.3
17	McAlester	\$101	\$29	1.4	\$2.9	\$4.3	\$7.3
18	McAlester	\$61	\$17	0.8	\$1.8	\$2.8	\$4.6
19	Antlers	\$101	\$26	1.1	\$1.9	\$4.6	\$6.5
20	Norman	\$59	\$15	0.7	\$1.4	\$2.8	\$4.1
21	Durant	\$289	\$78	3.0	\$4.5	\$12.5	\$17.0
22	Atoka	\$91	\$25	1.1	\$2.3	\$4.1	\$6.4
23	Tulsa	\$59	\$16	0.8	\$2.1	\$2.8	\$4.9
24	Beggs	\$35	\$9	0.6	\$0.9	\$1.7	\$2.6
25	Ada	\$47	\$13	0.8	\$2.2	\$2.3	\$4.5
26	Shawnee	\$65	\$19	1.1	\$2.3	\$3.1	\$5.4
27	Wanette	\$28	\$7	0.4	\$0.9	\$1.4	\$2.3
28	Seminole	\$38	\$11	0.6	\$1.4	\$1.8	\$3.2
29	Bristow	\$23	\$6	0.3	\$0.8	\$1.1	\$1.9
30	Sapulpa	\$26	\$6	0.3	\$0.9	\$1.1	\$2.0
31	Guthrie	\$48	\$13	0.8	\$1.8	\$2.3	\$4.1
32	Wellston	\$32	\$8	0.5	\$1.2	\$1.5	\$2.7
33	Cushing	\$57	\$14	0.9	\$2.3	\$2.8	\$5.0
34	Stillwater	\$74	\$19	1.2	\$3.0	\$3.3	\$6.3
35	Morrison	\$42	\$11	0.6	\$1.5	\$2.1	\$3.6
36	Hominy	\$57	\$15	0.6	\$1.3	\$2.8	\$4.1
37	Ponca City	\$72	\$22	1.4	\$2.5	\$3.4	\$5.8
38	Orlando	\$98	\$27	1.5	\$2.8	\$4.4	\$7.3
39	Edmond	\$21	\$5	0.2	\$1.0	\$1.2	\$2.2
40	Enid	\$46	\$11	0.6	\$2.1	\$2.3	\$4.4

2015 Oklahoma House District Travel Impacts

Hou	se District	Spending	Earnings	Employment	Gov.	Revenue	(Million)
	(city of representative)	(Million)	(Million)	(Thousand)	Local	State	Total
41	Enid	\$77	\$20	1.1	\$3.6	\$3.7	\$7.3
42	Lindsay	\$88	\$24	1.2	\$2.6	\$3.9	\$6.5
43	Yukon	\$56	\$14	0.7	\$2.3	\$2.6	\$4.9
44	Norman	\$31	\$8	0.4	\$1.0	\$1.5	\$2.5
45	Norman	\$73	\$20	1.1	\$2.7	\$3.4	\$6.1
46	Norman	\$131	\$37	1.9	\$4.9	\$5.9	\$10.7
47	Mustang	\$25	\$6	0.3	\$0.9	\$1.3	\$2.2
48	Ardmore	\$96	\$24	1.3	\$4.1	\$4.5	\$8.6
49	Madill	\$610	\$140	4.1	\$7.6	\$26.3	\$33.8
50	Duncan	\$57	\$15	0.9	\$2.3	\$2.7	\$5.0
51	Chickasha	\$77	\$21	1.4	\$2.6	\$3.6	\$6.2
52	Altus	\$38	\$10	0.6	\$1.5	\$1.8	\$3.3
53	Moore	\$26	\$6	0.3	\$0.9	\$1.3	\$2.2
54	Moore	\$119	\$30	1.4	\$4.3	\$5.0	\$9.3
55	Cordell	\$61	\$15	1.0	\$2.7	\$2.8	\$5.6
56	Chickasha	\$38	\$10	0.6	\$1.2	\$1.9	\$3.1
57	Weatherford	\$70	\$22	1.2	\$3.6	\$3.5	\$7.1
58	Fairview	\$89	\$20	1.1	\$4.5	\$4.1	\$8.5
59	Kingfisher	\$52	\$12	0.7	\$2.2	\$2.5	\$4.6
60	El Reno	\$66	\$18	0.9	\$2.7	\$3.0	\$5.8
61	Felt	\$51	\$13	0.9	\$2.2	\$2.4	\$4.6
62	Lawton	\$28	\$7	0.4	\$1.1	\$1.3	\$2.3
63	Grandfield	\$32	\$6	0.4	\$1.0	\$1.3	\$2.3
64	Lawton	\$114	\$30	1.7	\$4.8	\$5.1	\$10.0
65	Devol	\$111	\$31	1.0	\$1.5	\$5.0	\$6.5
66	Sand Springs	\$35	\$9	0.4	\$1.5	\$1.9	\$3.4
67	Tulsa	\$64	\$20	0.7	\$1.9	\$2.5	\$4.4
68	Tulsa	\$67	\$17	0.8	\$2.7	\$3.2	\$5.9
69	Jenks	\$33	\$8	0.3	\$1.1	\$1.5	\$2.6
70	Tulsa	\$84	\$23	1.0	\$3.5	\$4.0	\$7.5
71	Tulsa	\$55	\$15	0.7	\$2.2	\$2.7	\$4.9
72	Tulsa	\$37	\$5	0.2	\$0.9	\$1.1	\$2.0
73	Tulsa	\$102	\$27	1.3	\$4.4	\$5.0	\$9.4
74	Owasso	\$33	\$9	0.4	\$1.4	\$1.7	\$3.1
75	Tulsa	\$81	\$22	1.0	\$3.4	\$3.9	\$7.3
76	Broken Arrow	\$21	\$5	0.2	\$0.9	\$1.1	\$2.0
77	Tulsa	\$287	\$29	1.3	\$5.0	\$4.4	\$9.4
78	Tulsa	\$138	\$38	1.7	\$5.9	\$6.7	\$12.6
79	Tulsa	\$106	\$31	1.2	\$3.8	\$4.5	\$8.3
80	Broken Arrow	\$20	\$6	0.2	\$0.7	\$1.0	\$1.6

2015 Oklahoma House District Travel Impacts

Hous	se District	Spending	Earnings	Employment	Gov.	Revenue (Million)
	(city of representative)	(Million)	(Million)	(Thousand)	Local	State	Total
81	Edmond	\$48	\$14	0.6	\$1.9	\$2.3	\$4.3
82	Oklahoma City	\$67	\$20	0.8	\$2.9	\$3.4	\$6.3
83	Edmond	\$59	\$17	0.7	\$2.6	\$3.1	\$5.7
84	Oklahoma City	\$98	\$10	0.4	\$1.7	\$1.6	\$3.4
85	Oklahoma City	\$137	\$42	1.7	\$5.7	\$6.6	\$12.3
86	Stilwell	\$33	\$8	0.5	\$1.2	\$1.7	\$2.8
87	Oklahoma City	\$112	\$34	1.3	\$4.3	\$5.0	\$9.3
88	Oklahoma City	\$43	\$13	0.5	\$1.5	\$1.9	\$3.5
89	Oklahoma City	\$27	\$7	0.3	\$1.3	\$1.6	\$2.9
90	Oklahoma City	\$530	\$129	5.5	\$18.6	\$20.1	\$38.7
91	Oklahoma City	\$133	\$10	0.4	\$1.6	\$1.4	\$3.0
92	Oklahoma City	\$133	\$40	1.7	\$5.7	\$6.6	\$12.3
93	Oklahoma City	\$224	\$15	0.5	\$2.6	\$1.8	\$4.5
94	Oklahoma City	\$99	\$29	1.3	\$4.4	\$5.0	\$9.4
95	Midwest City	\$75	\$22	0.9	\$3.3	\$3.8	\$7.1
96	Arcadia	\$47	\$13	0.5	\$2.0	\$2.4	\$4.5
97	Oklahoma City	\$80	\$23	1.0	\$3.5	\$4.1	\$7.6
98	Broken Arrow	\$36	\$9	0.4	\$1.4	\$1.8	\$3.3
99	Oklahoma City	\$154	\$45	1.9	\$6.6	\$7.6	\$14.2
100	Oklahoma City	\$77	\$18	0.7	\$2.4	\$2.8	\$5.1
101	Midwest City	\$19	\$5	0.2	\$0.9	\$1.1	\$2.0
	Oklahoma	\$8,648	\$2,143	98.3	\$265	\$369	\$634

2015 Oklahoma House District Travel Impacts

House District		District Employment (000)			District pct. of State		
	(city of representative)	Total	Travel	Pct. Travel	Total	Travel	
1	Idabel	18.0	1.5	8.5%	0.8%	1.6%	
2	Sallisaw	13.5	1.1	7.9%	0.6%	1.1%	
3	Heavener	15.9	1.1	6.9%	0.7%	1.1%	
4	Tahlequah	16.7	0.9	5.3%	0.7%	0.9%	
5	Grove	11.6	1.5	13.3%	0.5%	1.6%	
6	Vinita	16.0	0.4	2.7%	0.7%	0.4%	
7	Miami	21.6	3.5	16.3%	0.9%	3.6%	
8	Pryor Creek	20.4	0.7	3.5%	0.9%	0.7%	
9	Claremore	19.3	0.7	3.6%	0.8%	0.7%	
10	Bartlesville	21.6	0.7	3.4%	0.9%	0.7%	
11	Bartlesville	25.2	1.1	4.2%	1.1%	1.1%	
12	Wagoner	8.4	0.6	7.2%	0.4%	0.6%	
13	Warner	24.0	1.4	5.6%	1.0%	1.4%	
14	Muskogee	18.2	0.3	1.7%	0.8%	0.3%	
15	Porum	13.3	0.9	6.8%	0.6%	0.9%	
16	Morris	13.4	1.0	7.4%	0.6%	1.0%	
17	McAlester	17.1	1.4	8.4%	0.7%	1.5%	
18	McAlester	19.2	0.8	4.2%	0.8%	0.8%	
19	Antlers	17.6	1.1	6.2%	0.8%	1.1%	
20	Norman	15.6	0.7	4.2%	0.7%	0.7%	
21	Durant	21.4	3.0	13.8%	0.9%	3.0%	
22	Atoka	16.6	1.1	6.9%	0.7%	1.2%	
23	Tulsa	35.5	0.8	2.2%	1.5%	0.8%	
24	Beggs	15.3	0.6	3.6%	0.7%	0.6%	
25	Ada	25.7	0.8	3.0%	1.1%	0.8%	
26	Shawnee	26.4	1.1	4.1%	1.1%	1.1%	
27	Wanette	8.6	0.4	4.3%	0.4%	0.4%	
28	Seminole	15.4	0.6	4.0%	0.7%	0.6%	
29	Bristow	15.1	0.3	2.1%	0.7%	0.3%	
30	Sapulpa	16.6	0.3	2.0%	0.7%	0.3%	
31	Guthrie	19.5	0.8	3.9%	0.8%	0.8%	
32	Wellston	15.1	0.5	3.3%	0.7%	0.5%	
33	Cushing	28.5	0.9	3.0%	1.2%	0.9%	
34	Stillwater	18.2	1.2	6.6%	0.8%	1.2%	
35	Morrison	18.1	0.6	3.5%	0.8%	0.7%	
36	Hominy	10.2	0.6	5.7%	0.4%	0.6%	
37	Ponca City	19.7	1.4	7.0%	0.9%	1.4%	
38	Orlando	26.8	1.5	5.5%	1.2%	1.5%	
39	Edmond	11.2	0.2	1.9%	0.5%	0.2%	
40	Enid	26.1	0.6	2.4%	1.1%	0.6%	

2015 Oklahoma House District Employment Characteristics

House District		District Employment (000)			District pct. of State		
	(city of representative)	Total	Travel	Pct. Travel	Total	Travel	
41	Enid	23.3	1.1	4.6%	1.0%	1.1%	
42	Lindsay	13.6	1.2	8.5%	0.6%	1.2%	
43	Yukon	18.1	0.7	3.9%	0.8%	0.7%	
44	Norman	35.6	0.4	1.1%	1.5%	0.4%	
45	Norman	17.4	1.1	6.1%	0.8%	1.1%	
46	Norman	31.2	1.9	6.2%	1.4%	2.0%	
47	Mustang	27.9	0.3	1.0%	1.2%	0.3%	
48	Ardmore	31.5	1.3	4.2%	1.4%	1.3%	
49	Madill	24.7	4.1	16.6%	1.1%	4.2%	
50	Duncan	19.5	0.9	4.8%	0.8%	1.0%	
51	Chickasha	20.1	1.4	6.8%	0.9%	1.4%	
52	Altus	17.6	0.6	3.5%	0.8%	0.6%	
53	Moore	17.2	0.3	1.8%	0.7%	0.3%	
54	Moore	24.0	1.4	5.7%	1.0%	1.4%	
55	Cordell	20.0	1.0	5.0%	0.9%	1.0%	
56	Chickasha	21.7	0.6	2.7%	0.9%	0.6%	
57	Weatherford	29.6	1.2	4.1%	1.3%	1.2%	
58	Fairview	22.5	1.1	5.1%	1.0%	1.2%	
59	Kingfisher	27.9	0.7	2.7%	1.2%	0.8%	
60	El Reno	18.4	0.9	5.0%	0.8%	0.9%	
61	Felt	25.6	0.9	3.3%	1.1%	0.9%	
62	Lawton	17.1	0.4	2.1%	0.7%	0.4%	
63	Grandfield	25.9	0.4	1.4%	1.1%	0.4%	
64	Lawton	19.8	1.7	8.4%	0.9%	1.7%	
65	Devol	17.9	1.0	5.6%	0.8%	1.0%	
66	Sand Springs	19.4	0.4	2.1%	0.8%	0.4%	
67	Tulsa	31.0	0.7	2.2%	1.3%	0.7%	
68	Tulsa	20.5	0.8	3.8%	0.9%	0.8%	
69	Jenks	23.9	0.3	1.3%	1.0%	0.3%	
70	Tulsa	38.6	1.0	2.6%	1.7%	1.0%	
71	Tulsa	24.9	0.7	2.6%	1.1%	0.7%	
72	Tulsa	34.2	0.2	0.6%	1.5%	0.2%	
73	Tulsa	37.4	1.3	3.4%	1.6%	1.3%	
74	Owasso	9.8	0.4	4.1%	0.4%	0.4%	
75	Tulsa	42.1	1.0	2.4%	1.8%	1.0%	
76	Broken Arrow	22.2	0.2	1.0%	1.0%	0.2%	
77	Tulsa	39.3	1.3	3.2%	1.7%	1.3%	
78	Tulsa	33.1	1.7	5.2%	1.4%	1.8%	
79	Tulsa	37.8	1.2	3.2%	1.6%	1.2%	
80	Broken Arrow	8.3	0.2	2.4%	0.4%	0.2%	

2015 Oklahoma House District Employment Characteristics

Hous	e District	District	District Employment (000)			District pct. of State		
	(city of representative)	Total	Travel	Pct. Travel	Total	Travel		
81	Edmond	18.7	0.6	3.0%	0.8%	0.6%		
82	Oklahoma City	12.8	0.8	6.6%	0.6%	0.9%		
83	Edmond	44.2	0.7	1.6%	1.9%	0.7%		
84	Oklahoma City	23.1	0.4	1.6%	1.0%	0.4%		
85	Oklahoma City	45.5	1.7	3.8%	2.0%	1.8%		
86	Stilwell	16.1	0.5	3.0%	0.7%	0.5%		
87	Oklahoma City	35.0	1.3	3.8%	1.5%	1.4%		
88	Oklahoma City	48.4	0.5	1.0%	2.1%	0.5%		
89	Oklahoma City	25.3	0.3	1.2%	1.1%	0.3%		
90	Oklahoma City	40.6	5.5	13.7%	1.8%	5.6%		
91	Oklahoma City	13.9	0.4	2.8%	0.6%	0.4%		
92	Oklahoma City	62.6	1.7	2.7%	2.7%	1.7%		
93	Oklahoma City	16.8	0.5	3.2%	0.7%	0.5%		
94	Oklahoma City	15.3	1.3	8.2%	0.7%	1.3%		
95	Midwest City	17.2	0.9	5.4%	0.7%	0.9%		
96	Arcadia	13.5	0.5	4.0%	0.6%	0.6%		
97	Oklahoma City	23.6	1.0	4.1%	1.0%	1.0%		
98	Broken Arrow	16.2	0.4	2.7%	0.7%	0.4%		
99	Oklahoma City	62.9	1.9	3.1%	2.7%	2.0%		
100	Oklahoma City	14.7	0.7	4.7%	0.6%	0.7%		
101	Midwest City	7.8	0.2	2.4%	0.3%	0.2%		
	State Total	2,301	98	4.3%	100.0%	100.0%		

2015 Oklahoma House District Employment Characteristics

House District			Revenue Generated by \$100 Visitor Spending			Revenues per District Household		
	(city of representative)	Local	State	Total	Local	State	Total	
1	Idabel	\$3.20	\$4.50	\$7.70	\$290	\$410	\$700	
2	Sallisaw	\$2.60	\$4.50	\$7.20	\$150	\$270	\$420	
3	Heavener	\$1.20	\$4.40	\$5.60	\$110	\$400	\$510	
4	Tahlequah	\$3.80	\$4.60	\$8.40	\$150	\$190	\$340	
5	Grove	\$1.90	\$4.50	\$6.40	\$170	\$400	\$570	
6	Vinita	\$3.70	\$5.00	\$8.80	\$80	\$110	\$190	
7	Miami	\$1.30	\$4.30	\$5.60	\$310	\$1,050	\$1,360	
8	Pryor Creek	\$4.10	\$4.90	\$9.00	\$110	\$140	\$250	
9	Claremore	\$3.30	\$4.70	\$8.10	\$120	\$170	\$280	
10	Bartlesville	\$2.60	\$4.70	\$7.20	\$100	\$180	\$280	
11	Bartlesville	\$2.90	\$4.70	\$7.60	\$170	\$270	\$430	
12	Wagoner	\$3.10	\$4.70	\$7.80	\$90	\$130	\$230	
13	Warner	\$3.70	\$4.20	\$7.90	\$280	\$320	\$600	
14	Muskogee	\$3.30	\$5.10	\$8.30	\$60	\$90	\$150	
15	Porum	\$2.10	\$4.40	\$6.50	\$120	\$250	\$360	
16	Morris	\$2.30	\$4.90	\$7.20	\$80	\$170	\$240	
17	McAlester	\$2.90	\$4.30	\$7.20	\$200	\$290	\$490	
18	McAlester	\$3.00	\$4.60	\$7.60	\$120	\$190	\$310	
19	Antlers	\$1.90	\$4.60	\$6.50	\$120	\$280	\$400	
20	Norman	\$2.30	\$4.70	\$7.00	\$70	\$140	\$220	
21	Durant	\$1.60	\$4.30	\$5.90	\$290	\$810	\$1,110	
22	Atoka	\$2.60	\$4.50	\$7.10	\$190	\$330	\$520	
23	Tulsa	\$3.70	\$4.80	\$8.60	\$130	\$170	\$310	
24	Beggs	\$2.50	\$4.90	\$7.40	\$60	\$120	\$190	
25	Ada	\$4.60	\$4.90	\$9.40	\$150	\$160	\$300	
26	Shawnee	\$3.50	\$4.80	\$8.30	\$150	\$200	\$350	
27	Wanette	\$3.30	\$5.20	\$8.40	\$60	\$90	\$150	
28	Seminole	\$3.70	\$4.70	\$8.40	\$100	\$130	\$230	
29	Bristow	\$3.50	\$4.90	\$8.40	\$50	\$80	\$130	
30	Sapulpa	\$3.60	\$4.70	\$8.30	\$70	\$100	\$170	
31	Guthrie	\$4.00	\$5.00	\$9.10	\$110	\$140	\$250	
32	Wellston	\$3.60	\$4.80	\$8.40	\$80	\$100	\$180	
33	Cushing	\$4.00	\$4.90	\$8.90	\$120	\$140	\$260	
34	Stillwater	\$4.10	\$4.50	\$8.60	\$280	\$310	\$580	
35	Morrison	\$3.40	\$5.00	\$8.40	\$80	\$110	\$190	
36	Hominy	\$2.40	\$4.90	\$7.30	\$70	\$150	\$220	
37	Ponca City	\$3.40	\$4.70	\$8.10	\$150	\$200	\$350	
38	Orlando	\$2.90	\$4.60	\$7.50	\$150	\$230	\$370	
39	Edmond	\$5.10	\$6.50	\$11.70	\$60	\$80	\$140	
40	Enid	\$4.70	\$5.00	\$9.70	\$150	\$160	\$300	

2015 Oklahoma House District Government Revenue Impacts

House District			Revenue Generated by \$100 Visitor Spending			Revenues per District Household		
	(city of representative)	Local	State	Total	Local	State	Total	
41	Enid	\$4.70	\$4.80	\$9.50	\$220	\$220	\$440	
42	Lindsay	\$2.90	\$4.50	\$7.40	\$280	\$420	\$700	
43	Yukon	\$4.10	\$4.70	\$8.90	\$140	\$160	\$290	
44	Norman	\$3.40	\$5.10	\$8.50	\$60	\$90	\$150	
45	Norman	\$3.80	\$4.60	\$8.40	\$200	\$250	\$440	
46	Norman	\$3.80	\$4.50	\$8.30	\$290	\$350	\$640	
47	Mustang	\$3.70	\$5.20	\$8.90	\$60	\$80	\$130	
48	Ardmore	\$4.30	\$4.70	\$9.00	\$260	\$280	\$540	
49	Madill	\$1.20	\$4.30	\$5.50	\$480	\$1,670	\$2,150	
50	Duncan	\$4.10	\$4.70	\$8.80	\$190	\$220	\$410	
51	Chickasha	\$3.40	\$4.60	\$8.10	\$160	\$220	\$380	
52	Altus	\$4.00	\$4.90	\$8.80	\$120	\$150	\$270	
53	Moore	\$3.40	\$5.20	\$8.60	\$50	\$80	\$140	
54	Moore	\$4.00	\$4.60	\$8.60	\$270	\$310	\$570	
55	Cordell	\$4.50	\$4.70	\$9.20	\$190	\$190	\$380	
56	Chickasha	\$3.20	\$4.90	\$8.10	\$70	\$110	\$180	
57	Weatherford	\$5.10	\$5.00	\$10.10	\$210	\$200	\$410	
58	Fairview	\$5.00	\$4.60	\$9.60	\$350	\$320	\$660	
59	Kingfisher	\$4.20	\$4.80	\$9.00	\$130	\$140	\$270	
60	El Reno	\$4.10	\$4.60	\$8.70	\$190	\$210	\$400	
61	Felt	\$4.30	\$4.80	\$9.10	\$150	\$170	\$320	
62	Lawton	\$4.10	\$4.80	\$8.90	\$120	\$140	\$260	
63	Grandfield	\$3.50	\$4.80	\$8.30	\$50	\$70	\$130	
64	Lawton	\$4.40	\$4.70	\$9.10	\$350	\$370	\$720	
65	Devol	\$1.30	\$4.60	\$5.90	\$90	\$300	\$380	
66	Sand Springs	\$4.40	\$5.30	\$9.70	\$110	\$130	\$240	
67	Tulsa	\$4.40	\$5.30	\$9.70	\$120	\$140	\$260	
68	Tulsa	\$4.30	\$4.90	\$9.20	\$200	\$230	\$420	
69	Jenks	\$4.30	\$5.40	\$9.70	\$70	\$90	\$160	
70	Tulsa	\$4.40	\$5.10	\$9.40	\$220	\$250	\$460	
71	Tulsa	\$4.40	\$5.10	\$9.50	\$170	\$200	\$360	
72	Tulsa	\$3.60	\$4.30	\$7.90	\$50	\$60	\$120	
73	Tulsa	\$4.40	\$4.90	\$9.30	\$290	\$330	\$610	
74	Owasso	\$4.40	\$5.20	\$9.60	\$150	\$180	\$330	
75	Tulsa	\$4.40	\$5.00	\$9.40	\$280	\$320	\$600	
76	Broken Arrow	\$4.50	\$5.80	\$10.30	\$60	\$80	\$140	
77	Tulsa	\$3.00	\$2.60	\$5.60	\$300	\$260	\$560	
78	Tulsa	\$4.40	\$4.90	\$9.30	\$390	\$440	\$820	
79	Tulsa	\$4.40	\$5.00	\$9.40	\$280	\$320	\$600	
80	Broken Arrow	\$4.40	\$6.10	\$10.50	\$40	\$60	\$110	

2015 Oklahoma House District Government Revenue Impacts

Hou	Revenue Generated by se District \$100 Visitor Spending				ues per Di Iousehold		
	(city of representative)	Local	State	Total	Local	State	Total
81	Edmond	\$4.60	\$5.40	\$10.00	\$150	\$180	\$330
82	Oklahoma City	\$4.40	\$5.10	\$9.50	\$270	\$320	\$590
83	Edmond	\$4.50	\$5.30	\$9.80	\$180	\$210	\$390
84	Oklahoma City	\$3.20	\$2.90	\$6.00	\$110	\$100	\$220
85	Oklahoma City	\$4.40	\$5.00	\$9.40	\$340	\$390	\$730
86	Stilwell	\$3.50	\$5.00	\$8.50	\$70	\$110	\$180
87	Oklahoma City	\$4.40	\$5.00	\$9.40	\$280	\$320	\$600
88	Oklahoma City	\$4.70	\$5.70	\$10.30	\$110	\$130	\$250
89	Oklahoma City	\$4.80	\$5.90	\$10.70	\$90	\$110	\$200
90	Oklahoma City	\$4.00	\$4.40	\$8.40	\$1,220	\$1,320	\$2,550
91	Oklahoma City	\$2.40	\$1.90	\$4.30	\$100	\$80	\$180
92	Oklahoma City	\$4.40	\$5.00	\$9.40	\$380	\$440	\$820
93	Oklahoma City	\$2.50	\$1.60	\$4.00	\$180	\$110	\$290
94	Oklahoma City	\$4.40	\$5.10	\$9.50	\$300	\$350	\$650
95	Midwest City	\$4.50	\$5.20	\$9.70	\$210	\$250	\$460
96	Arcadia	\$4.70	\$5.60	\$10.30	\$120	\$140	\$260
97	Oklahoma City	\$4.50	\$5.20	\$9.60	\$210	\$240	\$450
98	Broken Arrow	\$4.00	\$5.20	\$9.20	\$90	\$110	\$200
99	Oklahoma City	\$4.40	\$5.00	\$9.40	\$370	\$420	\$790
100	Oklahoma City	\$4.10	\$4.60	\$8.70	\$170	\$190	\$360
101	Midwest City	\$5.00	\$6.40	\$11.40	\$60	\$80	\$140
	State Total	\$3.30	\$4.60	\$7.90	\$170	\$240	\$420

2015 Oklahoma House District Government Revenue Impacts

Idabel

Travel Impacts		
	2014	2015
Spending (millions)	\$135	\$137
Earnings (millions)	\$30	\$33
Employment (thousands)	1.4	1.5
State & Local Tax Revenue (millions)	\$9.7	\$10.5
Local Tax Revenue	\$3.9	\$4.3
State Tax Revenue	\$5.8	\$6.2

Employment Characteristics (2015)

District Percent of Statewide Employment					
All Payroll & Self-employment	0.8%				
Travel-generated employment	1.6%				
Travel Percent of Total District Employment	8.5%				

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending G	enerates	Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.2	Local tax revenue	\$290
State tax revenue	\$4.5	State tax revenue	\$410
Local & State Total \$7.7		Local & State Total	\$700

Sallisaw

Travel Impacts			
	2014	2015	
Spending (millions)	\$81	\$83	
Earnings (millions)	\$20	\$22	
Employment (thousands)	1.0	1.1	
State & Local Tax Revenue (millions)	\$5.5	\$5.9	
Local Tax Revenue	\$2.0	\$2.2	
State Tax Revenue	\$3.5	\$3.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	7.9%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$150
State tax revenue	\$4.5	State tax revenue	\$270
Local & State Total	\$7.2	Local & State Total	\$420

Heavener

Travel Impacts			
	2014	2015	
Spending (millions)	\$112	\$108	
Earnings (millions)	\$27	\$28	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$6.1	\$6.0	
Local Tax Revenue	\$1.3	\$1.3	
State Tax Revenue	\$4.8	\$4.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.9%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.2	Local tax revenue	\$110	
State tax revenue	\$4.4	State tax revenue	\$400	
Local & State Total	\$5.6	Local & State Total	\$510	

Tahlequah

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$56	\$55	
Earnings (millions)	\$14	\$14	
Employment (thousands)	0.8	0.9	
State & Local Tax Revenue (millions)	\$4.3	\$4.6	
Local Tax Revenue	\$1.9	\$2.1	
State Tax Revenue	\$2.4	\$2.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.3%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$150
State tax revenue	\$4.6	State tax revenue	\$190
Local & State Total	\$8.4	Local & State Total	\$340

Grove

Travel Impacts	2014	2015
Spending (millions)	\$137	\$137
Earnings (millions)	\$34	\$36
Employment (thousands)	1.5	1.5
State & Local Tax Revenue (millions)	\$8.3	\$8.7
Local Tax Revenue	\$2.4	\$2.6
State Tax Revenue	\$5.9	\$6.1

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	13.3%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$1.9	Local tax revenue	\$170
State tax revenue	\$4.5	State tax revenue	\$400
Local & State Total	\$6.4	Local & State Total	\$570

Vinita

Travel Impacts			
	2014	2015	
Spending (millions)	\$34	\$31	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.7	\$2.7	
Local Tax Revenue	\$1.1	\$1.2	
State Tax Revenue	\$1.6	\$1.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$80
State tax revenue	\$5.0	State tax revenue	\$110
Local & State Total	\$8.8	Local & State Total	\$190

Miami

Travel Impacts			
	2014	2015	
Spending (millions)	\$344	\$358	
Earnings (millions)	\$87	\$95	
Employment (thousands)	3.3	3.5	
State & Local Tax Revenue (millions)	\$18.8	\$19.9	
Local Tax Revenue	\$4.3	\$4.5	
State Tax Revenue	\$14.5	\$15.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.6%
Travel Percent of Total District Employment	16.3%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Rev per District Household	Prisitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.3	Local tax revenue	\$310	
State tax revenue	\$4.3	State tax revenue	\$1,050	
Local & State Total	\$5.6	Local & State Total	\$1,360	

Pryor Creek

Travel Impacts			
	2014	2015	
Spending (millions)	\$44	\$44	
Earnings (millions)	\$11	\$12	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$3.7	\$4.0	
Local Tax Revenue	\$1.6	\$1.8	
State Tax Revenue	\$2.0	\$2.2	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.5%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$110
State tax revenue	\$4.9	State tax revenue	\$140
Local & State Total	\$9.0	Local & State Total	\$250

Claremore

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$52	\$56	
Earnings (millions)	\$13	\$15	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$3.9	\$4.5	
Local Tax Revenue	\$1.5	\$1.8	
State Tax Revenue	\$2.4	\$2.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$120
State tax revenue	\$4.7	State tax revenue	\$170
Local & State Total	\$8.1	Local & State Total	\$280

Bartlesville

Travel Impacts			
	2014	2015	
Spending (millions)	\$101	\$64	
Earnings (millions)	\$25	\$16	
Employment (thousands)	1.1	0.7	
State & Local Tax Revenue (millions)	\$7.5	\$4.6	
Local Tax Revenue	\$2.9	\$1.6	
State Tax Revenue	\$4.6	\$3.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.9	Local tax revenue	\$170	
State tax revenue	\$4.7	State tax revenue	\$270	
Local & State Total	\$7.6	Local & State Total	\$430	

Bartlesville

Travel Impacts			
	2014	2015	
Spending (millions)	\$67	\$95	
Earnings (millions)	\$16	\$25	
Employment (thousands)	0.7	1.1	
State & Local Tax Revenue (millions)	\$4.7	\$7.3	
Local Tax Revenue	\$1.7	\$2.8	
State Tax Revenue	\$3.0	\$4.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$100
State tax revenue	\$4.7	State tax revenue	\$180
Local & State Total	\$7.2	Local & State Total	\$280

Wagoner

Travel Impacts			
	2014	2015	
Spending (millions)	\$40	\$38	
Earnings (millions)	\$10	\$10	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$2.9	\$3.0	
Local Tax Revenue	\$1.1	\$1.2	
State Tax Revenue	\$1.8	\$1.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	7.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$90
State tax revenue	\$4.7	State tax revenue	\$130
Local & State Total	\$7.8	Local & State Total	\$230

Warner

Travel Impacts			
	2014	2015	
Spending (millions)	\$84	\$91	
Earnings (millions)	\$19	\$21	
Employment (thousands)	1.2	1.4	
State & Local Tax Revenue (millions)	\$6.3	\$7.1	
Local Tax Revenue	\$2.9	\$3.4	
State Tax Revenue	\$3.4	\$3.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	5.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$280
State tax revenue	\$4.2	State tax revenue	\$320
Local & State Total	\$7.9	Local & State Total	\$600

Muskogee

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$28	\$26	
Earnings (millions)	\$5	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.1	\$2.1	
Local Tax Revenue	\$0.8	\$0.8	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$5.1	State tax revenue	\$90
Local & State Total	\$8.3	Local & State Total	\$150

Porum

Travel Impacts			
	2014	2015	
Spending (millions)	\$85	\$80	
Earnings (millions)	\$19	\$20	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.2	\$5.2	
Local Tax Revenue	\$1.6	\$1.7	
State Tax Revenue	\$3.6	\$3.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.8%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.1	Local tax revenue	\$120
State tax revenue	\$4.4	State tax revenue	\$250
Local & State Total	\$6.5	Local & State Total	\$360

Morris

Travel Impacts			
	2014	2015	
Spending (millions)	\$65	\$60	
Earnings (millions)	\$16	\$17	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$4.4	\$4.3	
Local Tax Revenue	\$1.4	\$1.4	
State Tax Revenue	\$3.0	\$2.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	7.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.3	Local tax revenue	\$80
State tax revenue	\$4.9	State tax revenue	\$170
Local & State Total	\$7.2	Local & State Total	\$240

McAlester

Travel Impacts			
	2014	2015	
Spending (millions)	\$94	\$101	
Earnings (millions)	\$26	\$29	
Employment (thousands)	1.3	1.4	
State & Local Tax Revenue (millions)	\$6.4	\$7.3	
Local Tax Revenue	\$2.5	\$2.9	
State Tax Revenue	\$4.0	\$4.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	8.4%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Reve per District Household	per District Household	
Local tax revenue	\$2.9	Local tax revenue	\$200	
State tax revenue	\$4.3	State tax revenue	\$290	
Local & State Total	\$7.2	Local & State Total	\$490	

McAlester

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$94	\$61	
Earnings (millions)	\$26	\$17	
Employment (thousands)	1.3	0.8	
State & Local Tax Revenue (millions)	\$6.4	\$4.6	
Local Tax Revenue	\$2.5	\$1.8	
State Tax Revenue	\$4.0	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	8.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.9	Local tax revenue	\$200
State tax revenue	\$4.3	State tax revenue	\$290
Local & State Total	\$7.2	Local & State Total	\$490

Antlers

Travel Impacts	2014	2015
Spending (millions)	\$104	\$101
Earnings (millions)	\$25	\$26
Employment (thousands)	1.1	1.1
State & Local Tax Revenue (millions)	\$6.5	\$6.5
Local Tax Revenue	\$1.9	\$1.9
State Tax Revenue	\$4.6	\$4.6

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.9	Local tax revenue	\$120
State tax revenue	\$4.6	State tax revenue	\$280
Local & State Total	\$6.5	Local & State Total	\$400

Norman

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$60	\$59	
Earnings (millions)	\$14	\$15	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$4.0	\$4.1	
Local Tax Revenue	\$1.3	\$1.4	
State Tax Revenue	\$2.7	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.3	Local tax revenue	\$70	
State tax revenue	\$4.7	State tax revenue	\$140	
Local & State Total	\$7.0	Local & State Total	\$220	

Durant

Travel Impacts			
	2014	2015	
Spending (millions)	\$295	\$289	
Earnings (millions)	\$77	\$78	
Employment (thousands)	3.0	3.0	
State & Local Tax Revenue (millions)	\$17.0	\$17.0	
Local Tax Revenue	\$4.5	\$4.5	
State Tax Revenue	\$12.5	\$12.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.0%
Travel Percent of Total District Employment	13.8%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Rev per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.6	Local tax revenue	\$290	
State tax revenue	\$4.3	State tax revenue	\$810	
Local & State Total	\$5.9	Local & State Total	\$1,110	

Atoka

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$95	\$91	
Earnings (millions)	\$24	\$25	
Employment (thousands)	1.2	1.1	
State & Local Tax Revenue (millions)	\$6.4	\$6.4	
Local Tax Revenue	\$2.3	\$2.3	
State Tax Revenue	\$4.1	\$4.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	6.9%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$190	
State tax revenue	\$4.5	State tax revenue	\$330	
Local & State Total	\$7.1	Local & State Total	\$520	

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$65	\$59	
Earnings (millions)	\$18	\$16	
Employment (thousands)	0.6	0.8	
State & Local Tax Revenue (millions)	\$4.3	\$4.9	
Local Tax Revenue	\$1.9	\$2.1	
State Tax Revenue	\$2.4	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$120
State tax revenue	\$5.3	State tax revenue	\$140
Local & State Total	\$9.7	Local & State Total	\$260

Beggs

Travel Impacts			
	2014	2015	
Spending (millions)	\$39	\$35	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$2.6	\$2.6	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.8	\$1.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$60
State tax revenue	\$4.9	State tax revenue	\$120
Local & State Total	\$7.4	Local & State Total	\$190

Ada

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$50	\$47	
Earnings (millions)	\$13	\$13	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$4.5	\$4.5	
Local Tax Revenue	\$2.1	\$2.2	
State Tax Revenue	\$2.3	\$2.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$150
State tax revenue	\$4.9	State tax revenue	\$160
Local & State Total	\$9.4	Local & State Total	\$300

Shawnee

Travel Impacts			
	2014	2015	
Spending (millions)	\$69	\$65	
Earnings (millions)	\$18	\$19	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$5.4	\$5.4	
Local Tax Revenue	\$2.3	\$2.3	
State Tax Revenue	\$3.1	\$3.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$150
State tax revenue	\$4.8	State tax revenue	\$200
Local & State Total	\$8.3	Local & State Total	\$350

Wanette

Travel Impacts			
	2014	2015	
Spending (millions)	\$30	\$28	
Earnings (millions)	\$6	\$7	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.3	\$2.3	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.4	\$1.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.3%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$90
Local & State Total	\$8.4	Local & State Total	\$150

Seminole

Travel Impacts			
	2014	2015	
Spending (millions)	\$43	\$38	
Earnings (millions)	\$11	\$11	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.4	\$3.2	
Local Tax Revenue	\$1.5	\$1.4	
State Tax Revenue	\$1.9	\$1.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$100
State tax revenue	\$4.7	State tax revenue	\$130
Local & State Total	\$8.4	Local & State Total	\$230

Bristow

Travel Impacts			
	2014	2015	
Spending (millions)	\$25	\$23	
Earnings (millions)	\$5	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$1.9	\$1.9	
Local Tax Revenue	\$0.8	\$0.8	
State Tax Revenue	\$1.1	\$1.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$50
State tax revenue	\$4.9	State tax revenue	\$80
Local & State Total	\$8.4	Local & State Total	\$130

Sapulpa

Travel Impacts			
	2014	2015	
Spending (millions)	\$28	\$26	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.1	\$1.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.6	Local tax revenue	\$70
State tax revenue	\$4.7	State tax revenue	\$100
Local & State Total	\$8.3	Local & State Total	\$170

Guthrie

Travel Impacts			
	2014	2015	
Spending (millions)	\$49	\$48	
Earnings (millions)	\$12	\$13	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$4.0	\$4.1	
Local Tax Revenue	\$1.7	\$1.8	
State Tax Revenue	\$2.2	\$2.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.9%

Visitor-generated tax revenue (2015)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$110
State tax revenue	\$5.0	State tax revenue	\$140
Local & State Total	\$9.1	Local & State Total	\$250

Wellston

Travel Impacts			
•	2014	2015	
Spending (millions)	\$35	\$32	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$2.7	\$2.7	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.6	\$1.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.6	Local tax revenue	\$80
State tax revenue	\$4.8	State tax revenue	\$100
Local & State Total	\$8.4	Local & State Total	\$180

Cushing

Travel Impacts			
	2014	2015	
Spending (millions)	\$66	\$57	
Earnings (millions)	\$15	\$14	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.5	\$5.0	
Local Tax Revenue	\$2.5	\$2.3	
State Tax Revenue	\$3.0	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Reve per District Household	per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$120	
State tax revenue	\$4.9	State tax revenue	\$140	
Local & State Total	\$8.9	Local & State Total	\$260	

Stillwater

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$86	\$74	
Earnings (millions)	\$20	\$19	
Employment (thousands)	1.2	1.2	
State & Local Tax Revenue (millions)	\$7.2	\$6.3	
Local Tax Revenue	\$3.4	\$3.0	
State Tax Revenue	\$3.7	\$3.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	6.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$280
State tax revenue	\$4.5	State tax revenue	\$310
Local & State Total	\$8.6	Local & State Total	\$580

Morrison

Travel Impacts			
	2014	2015	
Spending (millions)	\$46	\$42	
Earnings (millions)	\$10	\$11	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.6	\$3.6	
Local Tax Revenue	\$1.5	\$1.5	
State Tax Revenue	\$2.2	\$2.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.5%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$80
State tax revenue	\$5.0	State tax revenue	\$110
Local & State Total	\$8.4	Local & State Total	\$190

Hominy

Travel Impacts			
	2014	2015	
Spending (millions)	\$59	\$57	
Earnings (millions)	\$14	\$15	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.1	\$4.1	
Local Tax Revenue	\$1.3	\$1.3	
State Tax Revenue	\$2.7	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	5.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.4	Local tax revenue	\$70
State tax revenue	\$4.9	State tax revenue	\$150
Local & State Total	\$7.3	Local & State Total	\$220

Ponca City

Travel Impacts		
	2014	2015
Spending (millions)	\$86	\$72
Earnings (millions)	\$23	\$22
Employment (thousands)	1.4	1.4
State & Local Tax Revenue (millions)	\$6.5	\$5.8
Local Tax Revenue	\$2.7	\$2.5
State Tax Revenue	\$3.8	\$3.4

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	7.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$150
State tax revenue	\$4.7	State tax revenue	\$200
Local & State Total	\$8.1	Local & State Total	\$350

Orlando

Travel Impacts			
	2014	2015	
Spending (millions)	\$115	\$98	
Earnings (millions)	\$29	\$27	
Employment (thousands)	1.6	1.5	
State & Local Tax Revenue (millions)	\$8.3	\$7.3	
Local Tax Revenue	\$3.3	\$2.8	
State Tax Revenue	\$5.0	\$4.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	5.5%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.9	Local tax revenue	\$150
State tax revenue	\$4.6	State tax revenue	\$230
Local & State Total	\$7.5	Local & State Total	\$370

Edmond

Travel Impacts		
	2014	2015
Spending (millions)	\$49	\$21
Earnings (millions)	\$13	\$5
Employment (thousands)	0.5	0.2
State & Local Tax Revenue (millions)	\$4.2	\$2.2
Local Tax Revenue	\$1.9	\$1.0
State Tax Revenue	\$2.3	\$1.2

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$150
State tax revenue	\$5.4	State tax revenue	\$180
Local & State Total	\$10.0	Local & State Total	\$330

Enid

Travel Impacts		
· · · · ·	2014	2015
Spending (millions)	\$51	\$46
Earnings (millions)	\$11	\$11
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$4.6	\$4.4
Local Tax Revenue	\$2.2	\$2.1
State Tax Revenue	\$2.4	\$2.3

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.7	Local tax revenue	\$150
State tax revenue	\$5.0	State tax revenue	\$160
Local & State Total	\$9.7	Local & State Total	\$300

Enid

Travel Impacts			
	2014	2015	
Spending (millions)	\$85	\$77	
Earnings (millions)	\$19	\$20	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$7.7	\$7.3	
Local Tax Revenue	\$3.8	\$3.6	
State Tax Revenue	\$3.8	\$3.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.7	Local tax revenue	\$220
State tax revenue	\$4.8	State tax revenue	\$220
Local & State Total	\$9.5	Local & State Total	\$440

Lindsay

Travel Impacts			
	2014	2015	
Spending (millions)	\$85	\$88	
Earnings (millions)	\$22	\$24	
Employment (thousands)	1.1	1.2	
State & Local Tax Revenue (millions)	\$6.1	\$6.5	
Local Tax Revenue	\$2.4	\$2.6	
State Tax Revenue	\$3.7	\$3.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	8.5%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.9	Local tax revenue	\$280
State tax revenue	\$4.5	State tax revenue	\$420
Local & State Total	\$7.4	Local & State Total	\$700

Yukon

Travel Impacts			
	2014	2015	
Spending (millions)	\$54	\$56	
Earnings (millions)	\$13	\$14	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.5	\$4.9	
Local Tax Revenue	\$2.0	\$2.3	
State Tax Revenue	\$2.4	\$2.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.9%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$140
State tax revenue	\$4.7	State tax revenue	\$160
Local & State Total	\$8.9	Local & State Total	\$290

Norman

Travel Impacts			
	2014	2015	
Spending (millions)	\$123	\$31	
Earnings (millions)	\$34	\$8	
Employment (thousands)	1.8	0.4	
State & Local Tax Revenue (millions)	\$9.8	\$2.5	
Local Tax Revenue	\$4.4	\$1.0	
State Tax Revenue	\$5.4	\$1.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	6.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.8	Local tax revenue	\$290
State tax revenue	\$4.5	State tax revenue	\$350
Local & State Total	\$8.3	Local & State Total	\$640

Norman

Travel Impacts			
	2014	2015	
Spending (millions)	\$32	\$73	
Earnings (millions)	\$7	\$20	
Employment (thousands)	0.4	1.1	
State & Local Tax Revenue (millions)	\$2.3	\$6.1	
Local Tax Revenue	\$0.9	\$2.7	
State Tax Revenue	\$1.4	\$3.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$60
State tax revenue	\$5.1	State tax revenue	\$90
Local & State Total	\$8.5	Local & State Total	\$150

Norman

Travel Impacts			
•	2014	2015	
Spending (millions)	\$70	\$131	
Earnings (millions)	\$18	\$37	
Employment (thousands)	1.0	1.9	
State & Local Tax Revenue (millions)	\$5.6	\$10.7	
Local Tax Revenue	\$2.5	\$4.9	
State Tax Revenue	\$3.1	\$5.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$200
State tax revenue	\$4.6	State tax revenue	\$250
Local & State Total	\$8.4	Local & State Total	\$440

Mustang

Travel Impacts		
•	2014	2015
Spending (millions)	\$27	\$25
Earnings (millions)	\$5	\$6
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.1	\$2.2
Local Tax Revenue	\$0.9	\$0.9
State Tax Revenue	\$1.3	\$1.3

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$80
Local & State Total	\$8.9	Local & State Total	\$130

Ardmore

Travel Impacts			
	2014	2015	
Spending (millions)	\$106	\$96	
Earnings (millions)	\$25	\$24	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.0	\$8.6	
Local Tax Revenue	\$4.4	\$4.1	
State Tax Revenue	\$4.7	\$4.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$260
State tax revenue	\$4.7	State tax revenue	\$280
Local & State Total	\$9.0	Local & State Total	\$540

Madill

Travel Impacts			
	2014	2015	
Spending (millions)	\$584	\$610	
Earnings (millions)	\$128	\$140	
Employment (thousands)	3.9	4.1	
State & Local Tax Revenue (millions)	\$31.6	\$33.8	
Local Tax Revenue	\$6.9	\$7.6	
State Tax Revenue	\$24.7	\$26.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	4.2%
Travel Percent of Total District Employment	16.6%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Rev per District Household	per District Household	
Local tax revenue	\$1.2	Local tax revenue	\$480	
State tax revenue	\$4.3	State tax revenue	\$1,670	
Local & State Total	\$5.5	Local & State Total	\$2,150	

Duncan

Travel Impacts			
•	2014	2015	
Spending (millions)	\$64	\$57	
Earnings (millions)	\$15	\$15	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.3	\$5.0	
Local Tax Revenue	\$2.4	\$2.3	
State Tax Revenue	\$2.8	\$2.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.8%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$190
State tax revenue	\$4.7	State tax revenue	\$220
Local & State Total	\$8.8	Local & State Total	\$410

Chickasha

Travel Impacts			
	2014	2015	
Spending (millions)	\$82	\$77	
Earnings (millions)	\$21	\$21	
Employment (thousands)	1.4	1.4	
State & Local Tax Revenue (millions)	\$6.3	\$6.2	
Local Tax Revenue	\$2.7	\$2.6	
State Tax Revenue	\$3.6	\$3.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	6.8%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$160
State tax revenue	\$4.6	State tax revenue	\$220
Local & State Total	\$8.1	Local & State Total	\$380

Altus

Travel Impacts			
	2014	2015	
Spending (millions)	\$37	\$38	
Earnings (millions)	\$9	\$10	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.1	\$3.3	
Local Tax Revenue	\$1.4	\$1.5	
State Tax Revenue	\$1.7	\$1.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.5%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.0	Local tax revenue	\$120
State tax revenue	\$4.9	State tax revenue	\$150
Local & State Total	\$8.8	Local & State Total	\$270

Moore

Travel Impacts			
	2014	2015	
Spending (millions)	\$27	\$26	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.1	\$2.2	
Local Tax Revenue	\$0.8	\$0.9	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.8%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$50
State tax revenue	\$5.2	State tax revenue	\$80
Local & State Total	\$8.6	Local & State Total	\$140

Moore

Travel Impacts			
	2014	2015	
Spending (millions)	\$27	\$119	
Earnings (millions)	\$6	\$30	
Employment (thousands)	0.3	1.4	
State & Local Tax Revenue (millions)	\$2.1	\$9.3	
Local Tax Revenue	\$0.8	\$4.3	
State Tax Revenue	\$1.3	\$5.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.8%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$50
State tax revenue	\$5.2	State tax revenue	\$80
Local & State Total	\$8.6	Local & State Total	\$140

Cordell

Travel Impacts			
	2014	2015	
Spending (millions)	\$62	\$61	
Earnings (millions)	\$15	\$15	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$5.4	\$5.6	
Local Tax Revenue	\$2.6	\$2.7	
State Tax Revenue	\$2.8	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$190
State tax revenue	\$4.7	State tax revenue	\$190
Local & State Total	\$9.2	Local & State Total	\$380

Chickasha

Travel Impacts			
•	2014	2015	
Spending (millions)	\$42	\$38	
Earnings (millions)	\$9	\$10	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.1	\$3.1	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.2	Local tax revenue	\$70
State tax revenue	\$4.9	State tax revenue	\$110
Local & State Total	\$8.1	Local & State Total	\$180

Weatherford

Travel Impacts			
	2014	2015	
Spending (millions)	\$71	\$70	
Earnings (millions)	\$21	\$22	
Employment (thousands)	1.2	1.2	
State & Local Tax Revenue (millions)	\$6.8	\$7.1	
Local Tax Revenue	\$3.4	\$3.6	
State Tax Revenue	\$3.4	\$3.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.1	Local tax revenue	\$210
State tax revenue	\$5.0	State tax revenue	\$200
Local & State Total	\$10.1	Local & State Total	\$410

Fairview

Travel Impacts			
•	2014	2015	
Spending (millions)	\$100	\$89	
Earnings (millions)	\$21	\$20	
Employment (thousands)	1.2	1.1	
State & Local Tax Revenue (millions)	\$9.3	\$8.5	
Local Tax Revenue	\$4.9	\$4.5	
State Tax Revenue	\$4.4	\$4.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	5.1%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Reve per District Household	per District Household	
Local tax revenue	\$5.0	Local tax revenue	\$350	
State tax revenue	\$4.6	State tax revenue	\$320	
Local & State Total	\$9.6	Local & State Total	\$660	

Kingfisher

Travel Impacts			
	2014	2015	
Spending (millions)	\$56	\$52	
Earnings (millions)	\$12	\$12	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.7	\$4.6	
Local Tax Revenue	\$2.2	\$2.2	
State Tax Revenue	\$2.5	\$2.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2015)

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		Visitor-Generated Tax Reve per District Household	per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$130	
State tax revenue	\$4.8	State tax revenue	\$140	
Local & State Total	\$9.0	Local & State Total	\$270	

El Reno

Travel Impacts			
	2014	2015	
Spending (millions)	\$64	\$66	
Earnings (millions)	\$16	\$18	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.2	\$5.8	
Local Tax Revenue	\$2.4	\$2.7	
State Tax Revenue	\$2.8	\$3.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$190
State tax revenue	\$4.6	State tax revenue	\$210
Local & State Total	\$8.7	Local & State Total	\$400

Felt

Travel Impacts			
	2014	2015	
Spending (millions)	\$55	\$51	
Earnings (millions)	\$13	\$13	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$4.7	\$4.6	
Local Tax Revenue	\$2.2	\$2.2	
State Tax Revenue	\$2.5	\$2.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$150	
State tax revenue	\$4.8	State tax revenue	\$170	
Local & State Total	\$9.1	Local & State Total	\$320	

Lawton

Travel Impacts			
	2014	2015	
Spending (millions)	\$123	\$28	
Earnings (millions)	\$31	\$7	
Employment (thousands)	1.7	0.4	
State & Local Tax Revenue (millions)	\$10.5	\$2.3	
Local Tax Revenue	\$5.1	\$1.1	
State Tax Revenue	\$5.4	\$1.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	8.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$350
State tax revenue	\$4.7	State tax revenue	\$370
Local & State Total	\$9.1	Local & State Total	\$720

Grandfield

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$36	\$32	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.4	\$2.3	
Local Tax Revenue	\$1.0	\$1.0	
State Tax Revenue	\$1.4	\$1.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$50
State tax revenue	\$4.8	State tax revenue	\$70
Local & State Total	\$8.3	Local & State Total	\$130

Lawton

Travel Impacts			
	2014	2015	
Spending (millions)	\$123	\$114	
Earnings (millions)	\$31	\$30	
Employment (thousands)	1.7	1.7	
State & Local Tax Revenue (millions)	\$10.5	\$10.0	
Local Tax Revenue	\$5.1	\$4.8	
State Tax Revenue	\$5.4	\$5.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	8.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$350
State tax revenue	\$4.7	State tax revenue	\$370
Local & State Total	\$9.1	Local & State Total	\$720

Devol

Travel Impacts			
	2014	2015	
Spending (millions)	\$116	\$111	
Earnings (millions)	\$28	\$31	
Employment (thousands)	0.9	1.0	
State & Local Tax Revenue (millions)	\$6.5	\$6.5	
Local Tax Revenue	\$1.4	\$1.5	
State Tax Revenue	\$5.0	\$5.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.3	Local tax revenue	\$90	
State tax revenue	\$4.6	State tax revenue	\$300	
Local & State Total	\$5.9	Local & State Total	\$380	

Sand Springs

Travel Impacts			
	2014	2015	
Spending (millions)	\$38	\$35	
Earnings (millions)	\$8	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.4	\$3.4	
Local Tax Revenue	\$1.5	\$1.5	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$110
State tax revenue	\$5.3	State tax revenue	\$130
Local & State Total	\$9.7	Local & State Total	\$240

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$39	\$64	
Earnings (millions)	\$5	\$20	
Employment (thousands)	0.2	0.7	
State & Local Tax Revenue (millions)	\$1.9	\$4.4	
Local Tax Revenue	\$0.9	\$1.9	
State Tax Revenue	\$1.1	\$2.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	0.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$50
State tax revenue	\$4.3	State tax revenue	\$60
Local & State Total	\$7.9	Local & State Total	\$120

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$65	\$67	
Earnings (millions)	\$18	\$17	
Employment (thousands)	0.6	0.8	
State & Local Tax Revenue (millions)	\$4.3	\$5.9	
Local Tax Revenue	\$1.9	\$2.7	
State Tax Revenue	\$2.4	\$3.2	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$120
State tax revenue	\$5.3	State tax revenue	\$140
Local & State Total	\$9.7	Local & State Total	\$260

Jenks

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$35	\$33	
Earnings (millions)	\$7	\$8	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.6	\$2.6	
Local Tax Revenue	\$1.1	\$1.1	
State Tax Revenue	\$1.5	\$1.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.3%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$70
State tax revenue	\$5.4	State tax revenue	\$90
Local & State Total	\$9.7	Local & State Total	\$160

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$142	\$84	
Earnings (millions)	\$35	\$23	
Employment (thousands)	1.6	1.0	
State & Local Tax Revenue (millions)	\$12.5	\$7.5	
Local Tax Revenue	\$5.8	\$3.5	
State Tax Revenue	\$6.6	\$4.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	5.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$390
State tax revenue	\$4.9	State tax revenue	\$440
Local & State Total	\$9.3	Local & State Total	\$820

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$52	\$55	
Earnings (millions)	\$13	\$15	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$4.2	\$4.9	
Local Tax Revenue	\$1.8	\$2.2	
State Tax Revenue	\$2.4	\$2.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$130
State tax revenue	\$4.8	State tax revenue	\$170
Local & State Total	\$8.6	Local & State Total	\$310

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$106	\$37	
Earnings (millions)	\$25	\$5	
Employment (thousands)	1.2	0.2	
State & Local Tax Revenue (millions)	\$9.3	\$2.0	
Local Tax Revenue	\$4.3	\$0.9	
State Tax Revenue	\$5.0	\$1.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$290
State tax revenue	\$4.9	State tax revenue	\$330
Local & State Total	\$9.3	Local & State Total	\$610

Tulsa

Travel Impacts			
·	2014	2015	
Spending (millions)	\$142	\$102	
Earnings (millions)	\$35	\$27	
Employment (thousands)	1.6	1.3	
State & Local Tax Revenue (millions)	\$12.5	\$9.4	
Local Tax Revenue	\$5.8	\$4.4	
State Tax Revenue	\$6.6	\$5.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	5.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$390
State tax revenue	\$4.9	State tax revenue	\$440
Local & State Total	\$9.3	Local & State Total	\$820

Owasso

Travel Impacts			
	2014	2015	
Spending (millions)	\$35	\$33	
Earnings (millions)	\$8	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.1	\$3.1	
Local Tax Revenue	\$1.4	\$1.4	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$150
State tax revenue	\$5.2	State tax revenue	\$180
Local & State Total	\$9.6	Local & State Total	\$330

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$290	\$81	
Earnings (millions)	\$28	\$22	
Employment (thousands)	1.2	1.0	
State & Local Tax Revenue (millions)	\$9.3	\$7.3	
Local Tax Revenue	\$5.0	\$3.4	
State Tax Revenue	\$4.4	\$3.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$300
State tax revenue	\$2.6	State tax revenue	\$260
Local & State Total	\$5.6	Local & State Total	\$560

Broken Arrow

Travel Impacts	2014	2015
Spending (millions)	\$22	\$21
Earnings (millions)	\$5	\$5
Employment (thousands)	0.2	0.2
State & Local Tax Revenue (millions)	\$1.6	\$2.0
Local Tax Revenue	\$0.6	\$0.9
State Tax Revenue	\$1.0	\$1.1

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$40
State tax revenue	\$6.1	State tax revenue	\$60
Local & State Total	\$10.5	Local & State Total	\$110

Tulsa

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$87	\$287	
Earnings (millions)	\$21	\$29	
Employment (thousands)	1.0	1.3	
State & Local Tax Revenue (millions)	\$7.4	\$9.4	
Local Tax Revenue	\$3.4	\$5.0	
State Tax Revenue	\$4.0	\$4.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$220
State tax revenue	\$5.1	State tax revenue	\$250
Local & State Total	\$9.4	Local & State Total	\$460

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$106	\$138	
Earnings (millions)	\$25	\$38	
Employment (thousands)	1.2	1.7	
State & Local Tax Revenue (millions)	\$9.3	\$12.6	
Local Tax Revenue	\$4.3	\$5.9	
State Tax Revenue	\$5.0	\$6.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$290
State tax revenue	\$4.9	State tax revenue	\$330
Local & State Total	\$9.3	Local & State Total	\$610

Tulsa

Travel Impacts			
	2014	2015	
Spending (millions)	\$83	\$106	
Earnings (millions)	\$21	\$31	
Employment (thousands)	0.9	1.2	
State & Local Tax Revenue (millions)	\$7.2	\$8.3	
Local Tax Revenue	\$3.3	\$3.8	
State Tax Revenue	\$3.9	\$4.5	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$280
State tax revenue	\$5.0	State tax revenue	\$320
Local & State Total	\$9.4	Local & State Total	\$600

Broken Arrow

Travel Impacts			
	2014	2015	
Spending (millions)	\$38	\$20	
Earnings (millions)	\$8	\$6	
Employment (thousands)	0.4	0.2	
State & Local Tax Revenue (millions)	\$3.3	\$1.6	
Local Tax Revenue	\$1.4	\$0.7	
State Tax Revenue	\$1.8	\$1.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.0	Local tax revenue	\$90
State tax revenue	\$5.2	State tax revenue	\$110
Local & State Total	\$9.2	Local & State Total	\$200

Edmond

Travel Impacts			
	2014	2015	
Spending (millions)	\$61	\$48	
Earnings (millions)	\$16	\$14	
Employment (thousands)	0.7	0.6	
State & Local Tax Revenue (millions)	\$5.5	\$4.3	
Local Tax Revenue	\$2.5	\$1.9	
State Tax Revenue	\$3.0	\$2.3	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$180
State tax revenue	\$5.3	State tax revenue	\$210
Local & State Total	\$9.8	Local & State Total	\$390

Oklahoma City

Travel Impacts			
	2014	2015	
Spending (millions)	\$155	\$67	
Earnings (millions)	\$42	\$20	
Employment (thousands)	1.9	0.8	
State & Local Tax Revenue (millions)	\$13.8	\$6.3	
Local Tax Revenue	\$6.4	\$2.9	
State Tax Revenue	\$7.4	\$3.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$370	
State tax revenue	\$5.0	State tax revenue	\$420	
Local & State Total	\$9.4	Local & State Total	\$790	

Edmond

Travel Impacts			
	2014	2015	
Spending (millions)	\$61	\$59	
Earnings (millions)	\$16	\$17	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$5.5	\$5.7	
Local Tax Revenue	\$2.5	\$2.6	
State Tax Revenue	\$3.0	\$3.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$180
State tax revenue	\$5.3	State tax revenue	\$210
Local & State Total	\$9.8	Local & State Total	\$390

Oklahoma City

Travel Impacts			
	2014	2015	
Spending (millions)	\$227	\$98	
Earnings (millions)	\$14	\$10	
Employment (thousands)	0.5	0.4	
State & Local Tax Revenue (millions)	\$4.5	\$3.4	
Local Tax Revenue	\$2.6	\$1.7	
State Tax Revenue	\$1.8	\$1.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$180
State tax revenue	\$1.6	State tax revenue	\$110
Local & State Total	\$4.0	Local & State Total	\$290

Oklahoma City

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$44	\$137	
Earnings (millions)	\$12	\$42	
Employment (thousands)	0.5	1.7	
State & Local Tax Revenue (millions)	\$3.4	\$12.3	
Local Tax Revenue	\$1.5	\$5.7	
State Tax Revenue	\$1.9	\$6.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.7	Local tax revenue	\$110
State tax revenue	\$5.7	State tax revenue	\$130
Local & State Total	\$10.3	Local & State Total	\$250

Stilwell

Travel Impacts			
	2014	2015	
Spending (millions)	\$36	\$33	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$2.8	\$2.8	
Local Tax Revenue	\$1.1	\$1.2	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.5	Local tax revenue	\$70
State tax revenue	\$5.0	State tax revenue	\$110
Local & State Total	\$8.5	Local & State Total	\$180

Oklahoma City

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$29	\$112	
Earnings (millions)	\$6	\$34	
Employment (thousands)	0.3	1.3	
State & Local Tax Revenue (millions)	\$2.8	\$9.3	
Local Tax Revenue	\$1.2	\$4.3	
State Tax Revenue	\$1.6	\$5.0	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.8	Local tax revenue	\$90
State tax revenue	\$5.9	State tax revenue	\$110
Local & State Total	\$10.7	Local & State Total	\$200

Oklahoma City

Travel Impacts			
	2014	2015	
Spending (millions)	\$29	\$43	
Earnings (millions)	\$6	\$13	
Employment (thousands)	0.3	0.5	
State & Local Tax Revenue (millions)	\$2.8	\$3.5	
Local Tax Revenue	\$1.2	\$1.5	
State Tax Revenue	\$1.6	\$1.9	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.8	Local tax revenue	\$90
State tax revenue	\$5.9	State tax revenue	\$110
Local & State Total	\$10.7	Local & State Total	\$200

Oklahoma City

Travel Impacts			
· · · · ·	2014	2015	
Spending (millions)	\$100	\$27	
Earnings (millions)	\$27	\$7	
Employment (thousands)	1.2	0.3	
State & Local Tax Revenue (millions)	\$9.2	\$2.9	
Local Tax Revenue	\$4.2	\$1.3	
State Tax Revenue	\$4.9	\$1.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	8.2%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$300
State tax revenue	\$5.1	State tax revenue	\$350
Local & State Total	\$9.5	Local & State Total	\$650

Oklahoma City

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$79	\$530	
Earnings (millions)	\$17	\$129	
Employment (thousands)	0.7	5.5	
State & Local Tax Revenue (millions)	\$5.0	\$38.7	
Local Tax Revenue	\$2.3	\$18.6	
State Tax Revenue	\$2.7	\$20.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$170
State tax revenue	\$4.6	State tax revenue	\$190
Local & State Total	\$8.7	Local & State Total	\$360

Oklahoma City

Travel Impacts			
	2014	2015	
Spending (millions)	\$101	\$133	
Earnings (millions)	\$9	\$10	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.3	\$3.0	
Local Tax Revenue	\$1.7	\$1.6	
State Tax Revenue	\$1.6	\$1.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.2	Local tax revenue	\$110	
State tax revenue	\$2.9	State tax revenue	\$100	
Local & State Total	\$6.0	Local & State Total	\$220	

Oklahoma City

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$82	\$133	
Earnings (millions)	\$21	\$40	
Employment (thousands)	0.9	1.7	
State & Local Tax Revenue (millions)	\$7.3	\$12.3	
Local Tax Revenue	\$3.4	\$5.7	
State Tax Revenue	\$4.0	\$6.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$210
State tax revenue	\$5.2	State tax revenue	\$240
Local & State Total	\$9.6	Local & State Total	\$450

Oklahoma City

Travel Impacts	2014	2015
Spending (millions)	\$82	\$224
Earnings (millions)	\$21	\$15
Employment (thousands)	0.9	0.5
State & Local Tax Revenue (millions)	\$7.3	\$4.5
Local Tax Revenue	\$3.4	\$2.6
State Tax Revenue	\$4.0	\$1.8

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$210
State tax revenue	\$5.2	State tax revenue	\$240
Local & State Total	\$9.6	Local & State Total	\$450

Oklahoma City

Travel Impacts		
	2014	2015
Spending (millions)	\$155	\$99
Earnings (millions)	\$42	\$29
Employment (thousands)	1.9	1.3
State & Local Tax Revenue (millions)	\$13.8	\$9.4
Local Tax Revenue	\$6.4	\$4.4
State Tax Revenue	\$7.4	\$5.0

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$370	
State tax revenue	\$5.0	State tax revenue	\$420	
Local & State Total	\$9.4	Local & State Total	\$790	

Midwest City

Travel Impacts			
	2014	2015	
Spending (millions)	\$21	\$75	
Earnings (millions)	\$4	\$22	
Employment (thousands)	0.2	0.9	
State & Local Tax Revenue (millions)	\$1.9	\$7.1	
Local Tax Revenue	\$0.8	\$3.3	
State Tax Revenue	\$1.1	\$3.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.3%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.0	Local tax revenue	\$60
State tax revenue	\$6.4	State tax revenue	\$80
Local & State Total	\$11.4	Local & State Total	\$140

Arcadia

Travel Impacts			
· · · · · · · · · · · · · · · · · · ·	2014	2015	
Spending (millions)	\$49	\$47	
Earnings (millions)	\$13	\$13	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$4.3	\$4.5	
Local Tax Revenue	\$1.9	\$2.0	
State Tax Revenue	\$2.4	\$2.4	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.7	Local tax revenue	\$120
State tax revenue	\$5.6	State tax revenue	\$140
Local & State Total	\$10.3	Local & State Total	\$260

Oklahoma City

Travel Impacts			
•	2014	2015	
Spending (millions)	\$134	\$80	
Earnings (millions)	\$37	\$23	
Employment (thousands)	1.6	1.0	
State & Local Tax Revenue (millions)	\$12.0	\$7.6	
Local Tax Revenue	\$5.6	\$3.5	
State Tax Revenue	\$6.4	\$4.1	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$380	
State tax revenue	\$5.0	State tax revenue	\$440	
Local & State Total	\$9.4	Local & State Total	\$820	

Broken Arrow

Travel Impacts			
•	2014	2015	
Spending (millions)	\$22	\$36	
Earnings (millions)	\$5	\$9	
Employment (thousands)	0.2	0.4	
State & Local Tax Revenue (millions)	\$1.6	\$3.3	
Local Tax Revenue	\$0.6	\$1.4	
State Tax Revenue	\$1.0	\$1.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$40
State tax revenue	\$6.1	State tax revenue	\$60
Local & State Total	\$10.5	Local & State Total	\$110

Oklahoma City

Travel Impacts			
	2014	2015	
Spending (millions)	\$155	\$154	
Earnings (millions)	\$42	\$45	
Employment (thousands)	1.9	1.9	
State & Local Tax Revenue (millions)	\$13.8	\$14.2	
Local Tax Revenue	\$6.4	\$6.6	
State Tax Revenue	\$7.4	\$7.6	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$370	
State tax revenue	\$5.0	State tax revenue	\$420	
Local & State Total	\$9.4	Local & State Total	\$790	

Oklahoma City

Travel Impacts			
· · · · · ·	2014	2015	
Spending (millions)	\$79	\$77	
Earnings (millions)	\$17	\$18	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$5.0	\$5.1	
Local Tax Revenue	\$2.3	\$2.4	
State Tax Revenue	\$2.7	\$2.8	

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.7%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$170
State tax revenue	\$4.6	State tax revenue	\$190
Local & State Total	\$8.7	Local & State Total	\$360

Midwest City

Travel Impacts		
	2014	2015
Spending (millions)	\$76	\$19
Earnings (millions)	\$20	\$5
Employment (thousands)	0.9	0.2
State & Local Tax Revenue (millions)	\$6.9	\$2.0
Local Tax Revenue	\$3.2	\$0.9
State Tax Revenue	\$3.7	\$1.1

Employment Characteristics (2015)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.4%

Visitor-generated tax revenue (2015)

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\$100 of Visitor Spending G	enerates	Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$210
State tax revenue	\$5.2	State tax revenue	\$250
Local & State Total	\$9.7	Local & State Total	\$460

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APPENDICES

DATA LIMITATIONS EMPLOYMENT CHARACTERISTICS VISITOR-GENERATED TAX REVENUE TRAVEL IMPACT CATEGORIES SUMMARY OF METHODOLOGY

Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates found in the county travel impact report. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.²
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The house districts are described in this report with the city of residence of the district representative. The listing of these cities is only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

² The average population of the 101 House Districts was about 39,000 in 2015. Rural districts may encompass several counties. Oklahoma's urban districts, on the other hand, typically comprise a small portion of Oklahoma, Tulsa or other metropolitan counties.

Employment Characteristics

Assume that the district and the state have the following travel-generated and total employment. The calculations follow.

	_	Total	Travel	
	District	400	20	
	State	20,502	925	
District Percent of	of Statewide	Employment		
All Payroll & S	elf-emplovn	nent	2.0%	=400/20,502
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Travel-generate	• •		2.2%	=20/925

Visitor-Generated Government Revenue

Assume that the district has the following visitor spending, government revenue and resident households. (Note: Visitor-generated government revenue will be somewhat less than the total government revenue that is reported as it does not include the tax payments of travel industry businesses and employees.) The calculations follow.

Visitor Spending (million)	\$200
Local Gov. Revenue	\$6
State Gov. Revenue	\$8
Households	30,000

\$100 of Visitor Spending Generates

Local Gov. Revenue	$3.00 = (6/200) \times 100$
State Gov. Revenue	$4.00 = (4/200) \times 100$
Local & State Total	7.00 = 3.00 + 4.00
Visitor-Generated Tax Rev	enues per District Household
Local Gov. Revenue	\$200 = \$6,000,000/30,000
State Gov. Revenue	\$267 = \$8,000,000/30,000
Local & State Total	\$467 = \$200 + \$267

Travel Impact Categories

Travel Spending includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on resident air travel and travel arrangement services.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local government revenue includes lodging, sales and auto rental taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and sales tax payments attributable to travel industry employees are also included.

State government revenue includes lodging, sales, motor fuel, mixed beverage and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the Oklahoma Travel Impacts report.³ The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by a commercial vendor (The Soft Edge, McLean, Virginia).
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Legislative District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

³ Oklahoma Travel Impacts, 2010-2015 (November 2016)). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.