Oklahoma Travel Impacts by House District, 2014

December 2015

Prepared for the

Oklahoma Tourism and Recreation Department Oklahoma City, Oklahoma

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Oklahoma Tourism and Recreation Department

Primary Research Conducted By: Dean Runyan Associates Portland, Oregon

December 2015

OKLAHOMA STATE HOUSE DISTRICT TRAVEL IMPACTS, 2014

The Oklahoma travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Oklahoma Tourism and Recreation Department, documents the economic significance of the travel industry in Oklahoma's 101 House districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates.¹

The beginning of the report provides three summary tables for the forty-eight House districts:

- Estimates of House district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending – specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables.

The appendix describes the methodology and key terms and definitions.

Oklahoma House District maps can be found at:

http://www.okhouse.gov/Publications/GISPublications.aspx

¹ Oklahoma Travel Impacts, 2010-2014 (November 2015). Prepared by Dean Runyan Associates for the Oklahoma Recreation and Tourism Department.

2014 Oklahoma House District Travel Impacts

Hou	se District	Spending	Earnings	Employment	Gov.	Revenue (Million)
	(city of representative)	(Million)	(Million)	(Thousand)	Local	State	Total
1	Idabel	\$132	\$29	1.4	\$3.9	\$5.8	\$9.7
2	Sallisaw	\$76	\$19	0.9	\$2.0	\$3.4	\$5.3
3	Heavener	\$107	\$26	1.0	\$1.3	\$4.6	\$5.9
4	Tahlequah	\$54	\$13	8.0	\$1.9	\$2.3	\$4.3
5	Grove	\$130	\$32	1.4	\$2.5	\$5.6	\$8.1
6	Vinita	\$33	\$8	0.4	\$1.1	\$1.5	\$2.7
7	Miami	\$310	\$79	3.1	\$4.3	\$13.2	\$17.6
8	Pryor Creek	\$43	\$10	0.7	\$1.6	\$2.0	\$3.6
9	Claremore	\$50	\$12	0.6	\$1.5	\$2.3	\$3.8
10	Bartlesville	\$63	\$15	0.7	\$1. <i>7</i>	\$2.8	\$4.5
11	Bartlesville	\$9 3	\$23	1.0	\$2.9	\$4.3	\$7.2
12	Wagoner	\$39	\$9	0.6	\$1.2	\$1. <i>7</i>	\$2.9
13	Warner	\$81	\$18	1.2	\$2.9	\$3.3	\$6.2
14	Muskogee	\$27	\$5	0.3	\$0.8	\$1.3	\$2.0
15	Porum	\$80	\$18	0.9	\$1.6	\$3.4	\$5.0
16	Morris	\$62	\$15	1.0	\$1.4	\$2.9	\$4.3
1 <i>7</i>	McAlester	\$90	\$25	1.3	\$2.5	\$3.8	\$6.3
18	McAlester	\$60	\$15	0.8	\$1.6	\$2.6	\$4.3
19	Antlers	\$99	\$24	1.0	\$2.0	\$4.4	\$6.4
20	Norman	\$5 <i>7</i>	\$13	0.6	\$1.3	\$2.6	\$3.9
21	Durant	\$ 275	\$72	2.9	\$4.6	\$11.8	\$16.4
22	Atoka	\$92	\$23	1.1	\$2.3	\$4.0	\$6.3
23	Tulsa	\$143	\$16	0.7	\$2.5	\$2.5	\$5.0
24	Beggs	\$37	\$9	0.5	\$0.9	\$1.7	\$2.6
25	Ada	\$49	\$12	0.7	\$2.1	\$2.3	\$4.4
26	Shawnee	\$67	\$18	1.0	\$2.3	\$3.1	\$5.4
27	Wanette	\$29	\$6	0.3	\$0.9	\$1.4	\$2.3
28	Seminole	\$42	\$10	0.6	\$1.5	\$1.9	\$3.4
29	Bristow	\$25	\$5	0.3	\$0.8	\$1.1	\$1.9
30	Sapulpa	\$27	\$6	0.3	\$0.9	\$1.1	\$2.0
31	Guthrie	\$48	\$12	0.7	\$1. <i>7</i>	\$2.2	\$3.9
32	Wellston	\$34	\$7	0.5	\$1.2	\$1.5	\$2.7
33	Cushing	\$64	\$14	0.9	\$2.5	\$2.9	\$5.4
34	Stillwater	\$83	\$20	1.2	\$3.4	\$3.6	\$ <i>7</i> .1
35	Morrison	\$44	\$10	0.6	\$1.5	\$2.1	\$3.6
36	Hominy	\$55	\$13	0.5	\$1.3	\$2.6	\$3.9
37	Ponca City	\$83	\$22	1.4	\$2.7	\$3.7	\$6.4
38	Orlando	\$112	\$28	1.6	\$3.3	\$4.9	\$8.2
39	Edmond	\$23	\$5	0.2	\$0.9	\$1.2	\$2.2
40	Enid	\$49	\$11	0.6	\$2.2	\$2.3	\$4.6

2014 Oklahoma House District Travel Impacts

	/ · · · · · · · · · · · · · · · · · · ·		Earnings	Employment			Million)
	(city of representative)	(Million)	(Million)	(Thousand)	Local	State	Total
41	Enid	\$82	\$19	1.1	\$3.8	\$3.8	\$7.6
42	Lindsay	\$81	\$21	1.0	\$2.4	\$3.5	\$5.9
43	Yukon	\$52	\$13	0.7	\$2.0	\$2.4	\$4.4
44	Norman	\$31	\$ <i>7</i>	0.4	\$0.9	\$1.4	\$2.3
45	Norman	\$68	\$18	1.0	\$2.5	\$3.1	\$5.5
46	Norman	\$120	\$33	1.7	\$4.4	\$5.3	\$9.7
47	Mustang	\$26	\$5	0.3	\$0.9	\$1.3	\$2.1
48	Ardmore	\$102	\$24	1.3	\$4.4	\$4.6	\$8.9
49	Madill	\$ 53 <i>7</i>	\$11 <i>7</i>	3.7	\$7.0	\$23.0	\$30.0
50	Duncan	\$62	\$15	0.9	\$2.4	\$2.7	\$5.2
51	Chickasha	\$79	\$20	1.4	\$2.7	\$3.5	\$6.2
52	Altus	\$36	\$9	0.6	\$1.4	\$1.7	\$3.1
53	Moore	\$27	\$6	0.3	\$0.8	\$1.3	\$2.1
54	Moore	\$113	\$27	1.3	\$4.1	\$4.7	\$8.9
55	Cordell	\$91	\$15	1.0	\$4.2	\$4.0	\$8.1
	Chickasha	\$41	\$9	0.6	\$1.2	\$1.9	\$3.1
	Weatherford	\$70	\$20	1.2	\$3.5	\$3.3	\$6.8
	Fairview	\$97	\$20	1.2	\$4.9	\$4.3	\$9.2
	Kingfisher	\$55	\$12	0.7	\$2.2	\$2.4	\$4.6
	El Reno	\$62	\$15	0.8	\$2.4	\$2.7	\$5.2
	Felt	\$53	\$12	0.8	\$2.2	\$2.4	\$4.6
	Lawton	\$29	\$6	0.4	\$1.1	\$1.3	\$2.4
	Grandfield	\$34	\$6	0.3	\$1.0	\$1.4	\$2.4
	Lawton	\$118	\$30	1.7	\$5.1	\$5.2	\$10.3
	Devol	\$412	\$104	3.2	\$1.8	\$16.6	\$18.3
	Sand Springs	\$37	\$8	0.4	\$1.5	\$1.8	\$3.4
	Tulsa	\$64	\$18	0.6	\$1.9	\$2.4	\$4.3
	Tulsa	\$67	\$15	0.7	\$2.7	\$3.1	\$5.8
	Jenks	\$34	\$7	0.3	\$1.1	\$1.5	\$2.6
	Tulsa	\$85	\$21	0.9	\$3.4	\$4.0	\$7.4
<i>7</i> 1	Tulsa	\$56	\$14	0.6	\$2.2	\$2.6	\$4.8
72	Tulsa	\$82	\$6	0.2	\$1.2	\$1.1	\$2.3
73	Tulsa	\$103	\$25	1.2	\$4.3	\$4.9	\$9.3
74	Owasso	\$34	\$8	0.4	\$1.4	\$1.7	\$3.1
<i>7</i> 5	Tulsa	\$82	\$20	0.9	\$3.3	\$3.8	\$7.1
	Broken Arrow	\$22	\$5	0.2	\$0.8	\$1.1	\$1.9
	Tulsa	\$247	\$26	1.1	\$4.7	\$4.3	\$8.9
	Tulsa	\$162	\$35	1.6	\$6.0	\$6.6	\$12.6
	Tulsa	\$105	\$28	1.1	\$3.8	\$4.4	\$8.2
	Broken Arrow	\$21	\$5	0.2	\$0.6	\$1.0	\$1.6

2014 Oklahoma House District Travel Impacts

Hous	se District	Spending	Earnings	Employment	Gov.	Revenue (Million)
	(city of representative)	(Million)	(Million)	(Thousand)	Local	State	Total
81	Edmond	\$48	\$13	0.5	\$1.9	\$2.3	\$4.1
82	Oklahoma City	\$66	\$18	0.8	\$2.8	\$3.2	\$6.1
83	Edmond	\$59	\$15	0.7	\$2.5	\$3.0	\$5.5
84	Oklahoma City	\$86	\$9	0.3	\$1.6	\$1.6	\$3.2
85	Oklahoma City	\$135	\$38	1.6	\$5.5	\$6.3	\$11.8
86	Stilwell	\$35	\$8	0.5	\$1.1	\$1. <i>7</i>	\$2.8
87	Oklahoma City	\$109	\$31	1.3	\$4.1	\$4.8	\$8.9
88	Oklahoma City	\$43	\$12	0.5	\$1.5	\$1.9	\$3.4
89	Oklahoma City	\$28	\$6	0.3	\$1.3	\$1.5	\$2.8
90	Oklahoma City	\$495	\$11 <i>7</i>	5.2	\$17.9	\$19.2	\$37.1
91	Oklahoma City	\$113	\$9	0.4	\$1.4	\$1.3	\$2.8
92	Oklahoma City	\$131	\$36	1.6	\$5.6	\$6.3	\$11.9
93	Oklahoma City	\$18 <i>7</i>	\$13	0.5	\$2.4	\$1.8	\$4.1
94	Oklahoma City	\$98	\$26	1.2	\$4.3	\$4.8	\$9.1
95	Midwest City	\$7 5	\$20	0.9	\$3.2	\$3.7	\$6.8
96	Arcadia	\$48	\$12	0.5	\$1.9	\$2.4	\$4.3
97	Oklahoma City	\$80	\$21	0.9	\$3.4	\$3.9	\$7.3
98	Broken Arrow	\$38	\$8	0.4	\$1.4	\$1.8	\$3.2
99	Oklahoma City	\$151	\$41	1.8	\$6.4	\$7.3	\$ 13. <i>7</i>
100	Oklahoma City	\$73	\$16	0.7	\$2.3	\$2.7	\$5.0
101	Midwest City	\$20	\$4	0.2	\$0.8	\$1.1	\$2.0
	Oklahoma	\$8,865	\$2,024	95.4	\$261	\$366	\$628

2014 Oklahoma House District Employment Characteristics

Hou	se District	District	Employme	ent (000)	District pct. of State		
	(city of representative)	Total	Travel	Pct. Travel	Total	Travel	
1	Idabel	17.9	1.4	7.9%	0.8%	1.5%	
2	Sallisaw	13.6	0.9	6.9%	0.6%	1.0%	
3	Heavener	16.6	1.0	6.3%	0.7%	1.1%	
4	Tahlequah	16.3	8.0	5.0%	0.7%	0.9%	
5	Grove	11.6	1.4	12.4%	0.5%	1.5%	
6	Vinita	16.2	0.4	2.6%	0.7%	0.4%	
7	Miami	21.3	3.1	14.4%	0.9%	3.2%	
8	Pryor Creek	20.0	0.7	3.3%	0.9%	0.7%	
9	Claremore	20.1	0.6	3.0%	0.9%	0.6%	
10	Bartlesville	21.7	0.7	3.3%	0.9%	0.7%	
11	Bartlesville	25.4	1.0	4.1%	1.1%	1.1%	
12	Wagoner	8.5	0.6	6.6%	0.4%	0.6%	
13	Warner	23.8	1.2	5.0%	1.0%	1.2%	
14	Muskogee	18.1	0.3	1.7%	0.8%	0.3%	
15	Porum	13.2	0.9	6.5%	0.6%	0.9%	
16	Morris	13.3	1.0	7.1%	0.6%	1.0%	
17	McAlester	17.3	1.3	7.5%	0.8%	1.4%	
18	McAlester	19.1	0.8	4.0%	0.8%	0.8%	
19	Antlers	17.6	1.0	6.0%	0.8%	1.1%	
20	Norman	15.5	0.6	3.8%	0.7%	0.6%	
21	Durant	21.4	2.9	13.5%	0.9%	3.0%	
22	Atoka	16.1	1.1	7.0%	0.7%	1.2%	
23	Tulsa	35.5	0.7	2.1%	1.5%	0.8%	
24	Beggs	15.5	0.5	3.5%	0.7%	0.6%	
25	Ada	25.4	0.7	2.9%	1.1%	0.8%	
26	Shawnee	26.2	1.0	4.0%	1.1%	1.1%	
27	Wanette	8.5	0.3	4.1%	0.4%	0.4%	
28	Seminole	15.6	0.6	3.9%	0.7%	0.6%	
29	Bristow	15.2	0.3	2.0%	0.7%	0.3%	
30	Sapulpa	16.6	0.3	1.9%	0.7%	0.3%	
31	Guthrie	19.2	0.7	3.7%	0.8%	0.7%	
32	Wellston	15. <i>7</i>	0.5	3.0%	0.7%	0.5%	
33	Cushing	28.8	0.9	3.0%	1.3%	0.9%	
34	Stillwater	18.5	1.2	6.6%	0.8%	1.3%	
35	Morrison	18.2	0.6	3.3%	0.8%	0.6%	
36	Hominy	10.1	0.5	5.4%	0.4%	0.6%	
37	Ponca City	20.1	1.4	6.9%	0.9%	1.5%	
38	Orlando	26.4	1.6	5.9%	1.2%	1.6%	
39	Edmond	10.9	0.2	1.8%	0.5%	0.2%	
40	Enid	26.6	0.6	2.4%	1.2%	0.7%	

2014 Oklahoma House District Employment Characteristics

House District		District	Employme	ent (000)	District pct. of State		
	(city of representative)	Total	Travel	Pct. Travel	Total	Travel	
41	Enid	23.4	1.1	4.6%	1.0%	1.1%	
42	Lindsay	13.8	1.0	7.6%	0.6%	1.1%	
43	Yukon	18.3	0.7	3.6%	0.8%	0.7%	
44	Norman	35.0	0.4	1.0%	1.5%	0.4%	
45	Norman	17.2	1.0	5.6%	0.7%	1.0%	
46	Norman	30.7	1.7	5.7%	1.3%	1.8%	
47	Mustang	27.8	0.3	1.0%	1.2%	0.3%	
48	Ardmore	30.8	1.3	4.2%	1.3%	1.4%	
49	Madill	24.3	3.7	15.1%	1.1%	3.8%	
50	Duncan	19.8	0.9	4.7%	0.9%	1.0%	
51	Chickasha	20.3	1.4	6.8%	0.9%	1.4%	
52	Altus	17.7	0.6	3.2%	0.8%	0.6%	
53	Moore	16.9	0.3	1.8%	0.7%	0.3%	
54	Moore	23.6	1.3	5.4%	1.0%	1.3%	
55	Cordell	21.1	1.0	4.8%	0.9%	1.1%	
56	Chickasha	21.8	0.6	2.6%	1.0%	0.6%	
57	Weatherford	30.8	1.2	3.8%	1.3%	1.2%	
58	Fairview	24.4	1.2	4.9%	1.1%	1.3%	
59	Kingfisher	28.8	0.7	2.5%	1.3%	0.8%	
60	El Reno	18.6	0.8	4.6%	0.8%	0.9%	
61	Felt	26.6	8.0	3.2%	1.2%	0.9%	
62	Lawton	17.0	0.4	2.1%	0.7%	0.4%	
63	Grandfield	25.8	0.3	1.3%	1.1%	0.4%	
64	Lawton	19.7	1.7	8.6%	0.9%	1.8%	
65	Devol	17.9	3.2	18.0%	0.8%	3.4%	
66	Sand Springs	19.0	0.4	2.0%	0.8%	0.4%	
67	Tulsa	30.4	0.6	2.1%	1.3%	0.7%	
68	Tulsa	20.2	0.7	3.6%	0.9%	0.8%	
69	Jenks	23.4	0.3	1.3%	1.0%	0.3%	
70	Tulsa	37.8	0.9	2.5%	1.7%	1.0%	
<i>7</i> 1	Tulsa	24.4	0.6	2.5%	1.1%	0.6%	
72	Tulsa	33.6	0.2	0.7%	1.5%	0.3%	
73	Tulsa	36.7	1.2	3.2%	1.6%	1.2%	
74	Owasso	9.6	0.4	3.9%	0.4%	0.4%	
<i>7</i> 5	Tulsa	41.3	0.9	2.2%	1.8%	1.0%	
76	Broken Arrow	21.8	0.2	0.9%	1.0%	0.2%	
77	Tulsa	38.6	1.1	2.9%	1.7%	1.2%	
78	Tulsa	32.4	1.6	5.0%	1.4%	1.7%	
79	Tulsa	37.1	1.1	3.1%	1.6%	1.2%	
80	Broken Arrow	8.1	0.2	2.3%	0.4%	0.2%	

2014 Oklahoma House District Employment Characteristics

Hous	se District	District	Employme	ent (000)	District pct. of State		
	(city of representative)	Total	Travel	Pct. Travel	Total	Travel	
81	Edmond	18.4	0.5	2.9%	0.8%	0.6%	
82	Oklahoma City	12.6	8.0	6.4%	0.5%	0.8%	
83	Edmond	43.4	0.7	1.6%	1.9%	0.7%	
84	Oklahoma City	22.7	0.3	1.5%	1.0%	0.4%	
85	Oklahoma City	44.6	1.6	3.7%	2.0%	1.7%	
86	Stilwell	16.4	0.5	2.8%	0.7%	0.5%	
87	Oklahoma City	34.3	1.3	3.7%	1.5%	1.3%	
88	Oklahoma City	47.4	0.5	1.0%	2.1%	0.5%	
89	Oklahoma City	24.8	0.3	1.1%	1.1%	0.3%	
90	Oklahoma City	39.8	5.2	13.1%	1.7%	5.5%	
91	Oklahoma City	13.6	0.4	2.6%	0.6%	0.4%	
92	Oklahoma City	61.3	1.6	2.6%	2.7%	1.7%	
93	Oklahoma City	16.5	0.5	2.9%	0.7%	0.5%	
94	Oklahoma City	15.0	1.2	7.9%	0.7%	1.2%	
95	Midwest City	16.9	0.9	5.2%	0.7%	0.9%	
96	Arcadia	13.2	0.5	3.9%	0.6%	0.5%	
97	Oklahoma City	23.1	0.9	4.0%	1.0%	1.0%	
98	Broken Arrow	16.1	0.4	2.6%	0.7%	0.4%	
99	Oklahoma City	61.7	1.8	3.0%	2.7%	1.9%	
100	Oklahoma City	14.5	0.7	4.6%	0.6%	0.7%	
101	Midwest City	7.7	0.2	2.3%	0.3%	0.2%	
	State Total	2,288	95	4.2%	100.0%	100.0%	

2014 Oklahoma House District Government Revenue Impacts

House District			Revenue Generated by \$100 Visitor Spending			Revenues per District Household			
	(city of representative)	Local	State	Total	Local	State	Total		
1	Idabel	\$3.00	\$4.40	\$7.30	\$260	\$390	\$650		
2	Sallisaw	\$2.60	\$4.40	\$7.00	\$140	\$240	\$380		
3	Heavener	\$1.30	\$4.30	\$5.50	\$110	\$380	\$490		
4	Tahlequah	\$3.60	\$4.40	\$7.90	\$140	\$170	\$310		
5	Grove	\$1.90	\$4.30	\$6.20	\$160	\$370	\$530		
6	Vinita	\$3.40	\$4.70	\$8.10	\$80	\$110	\$190		
7	Miami	\$1.40	\$4.30	\$5.70	\$300	\$900	\$1,200		
8	Pryor Creek	\$3.80	\$4.60	\$8.40	\$100	\$120	\$230		
9	Claremore	\$3.10	\$4.60	\$7.70	\$100	\$150	\$240		
10	Bartlesville	\$2.70	\$4.50	\$7.20	\$100	\$170	\$280		
11	Bartlesville	\$3.10	\$4.60	\$7.80	\$180	\$260	\$430		
12	Wagoner	\$3.00	\$4.40	\$7.40	\$90	\$130	\$220		
13	Warner	\$3.60	\$4.10	\$7.70	\$240	\$280	\$520		
14	Muskogee	\$2.90	\$4.70	\$7.60	\$60	\$90	\$140		
15	Porum	\$2.00	\$4.20	\$6.30	\$110	\$240	\$350		
16	Morris	\$2.30	\$4.70	\$7.00	\$80	\$160	\$240		
1 <i>7</i>	McAlester	\$2.70	\$4.20	\$7.00	\$1 <i>7</i> 0	\$260	\$430		
18	McAlester	\$2.70	\$4.40	\$7.10	\$110	\$180	\$290		
19	Antlers	\$2.00	\$4.40	\$6.40	\$120	\$270	\$390		
20	Norman	\$2.30	\$4.50	\$6.80	\$ <i>7</i> 0	\$140	\$210		
21	Durant	\$1.70	\$4.30	\$6.00	\$300	\$780	\$1,080		
22	Atoka	\$2.50	\$4.40	\$6.90	\$190	\$320	\$510		
23	Tulsa	\$2.80	\$2.80	\$5.50	\$150	\$150	\$310		
24	Beggs	\$2.40	\$4.60	\$7.00	\$60	\$120	\$190		
25	Ada	\$4.40	\$4.70	\$9.10	\$150	\$150	\$300		
26	Shawnee	\$3.50	\$4.60	\$8.00	\$150	\$200	\$340		
27	Wanette	\$3.00	\$4.80	\$7.80	\$50	\$90	\$140		
28	Seminole	\$3.60	\$4.50	\$8.10	\$110	\$140	\$250		
29	Bristow	\$3.10	\$4.60	\$7.70	\$50	\$80	\$130		
30	Sapulpa	\$3.40	\$4.40	\$7.80	\$ <i>7</i> 0	\$100	\$170		
31	Guthrie	\$3.80	\$4.80	\$8.60	\$110	\$130	\$240		
32	Wellston	\$3.40	\$4.50	\$7.90	\$80	\$100	\$180		
33	Cushing	\$3.90	\$4.60	\$8.50	\$130	\$150	\$280		
34	Stillwater	\$4.10	\$4.40	\$8.50	\$320	\$340	\$650		
35	Morrison	\$3.40	\$4.80	\$8.20	\$80	\$110	\$190		
36	Hominy	\$2.40	\$4.70	\$7.10	\$70	\$140	\$210		
37	Ponca City	\$3.30	\$4.40	\$7.80	\$160	\$220	\$380		
38	Orlando	\$3.00	\$4.40	\$7.40	\$170	\$250	\$420		
39	Edmond	\$4.60	\$5.90	\$10.50	\$60	\$80	\$140		
40	Enid	\$4.60	\$4.80	\$9.40	\$160	\$160	\$320		

2014 Oklahoma House District Government Revenue Impacts

	DI . I .	Revenue Generated by Revenues per Dis						
Hou	se District		sitor Spe			Household		
	(city of representative)	Local	State	Total	Local	State	Total	
41	Enid	\$4.70	\$4.60	\$9.30	\$230	\$230	\$460	
42	Lindsay	\$3.00	\$4.40	\$7.40	\$260	\$380	\$640	
43	Yukon	\$3.90	\$4.50	\$8.50	\$130	\$150	\$270	
44	Norman	\$3.10	\$4.80	\$7.90	\$60	\$90	\$150	
45	Norman	\$3.60	\$4.50	\$8.10	\$180	\$230	\$410	
46	Norman	\$3.70	\$4.40	\$8.10	\$270	\$320	\$590	
47	Mustang	\$3.30	\$4.80	\$8.10	\$50	\$80	\$130	
48	Ardmore	\$4.30	\$4.50	\$8.80	\$270	\$290	\$560	
49	Madill	\$1.30	\$4.30	\$5.60	\$450	\$1,460	\$1,910	
50	Duncan	\$4.00	\$4.50	\$8.50	\$200	\$230	\$430	
51	Chickasha	\$3.50	\$4.50	\$8.00	\$1 <i>7</i> 0	\$220	\$390	
52	Altus	\$3.80	\$4.60	\$8.40	\$110	\$130	\$240	
53	Moore	\$3.10	\$4.80	\$7.90	\$50	\$80	\$130	
54	Moore	\$3.90	\$4.50	\$8.40	\$260	\$300	\$550	
55	Cordell	\$4.60	\$4.30	\$8.90	\$280	\$270	\$550	
56	Chickasha	\$3.00	\$4.60	\$7.60	\$70	\$110	\$180	
5 <i>7</i>	Weatherford	\$5.00	\$4.80	\$9.70	\$200	\$190	\$390	
58	Fairview	\$5.00	\$4.50	\$9.50	\$380	\$340	\$710	
59	Kingfisher	\$4.10	\$4.50	\$8.60	\$130	\$140	\$270	
60	El Reno	\$3.90	\$4.40	\$8.40	\$180	\$200	\$370	
61	Felt	\$4.10	\$4.60	\$8.70	\$150	\$160	\$310	
62	Lawton	\$4.00	\$4.60	\$8.60	\$120	\$140	\$270	
63	Grandfield	\$3.30	\$4.50	\$7.80	\$60	\$80	\$130	
64	Lawton	\$4.40	\$4.60	\$9.00	\$360	\$380	\$740	
65	Devol	\$0.40	\$4.00	\$4.50	\$100	\$970	\$1,080	
66	Sand Springs	\$4.10	\$5.00	\$9.10	\$110	\$130	\$240	
67	Tulsa	\$4.10	\$5.00	\$9.20	\$120	\$140	\$260	
68	Tulsa	\$4.20	\$4.80	\$8.90	\$200	\$230	\$420	
69	Jenks	\$3.90	\$5.00	\$8.90	\$ <i>7</i> 0	\$90	\$160	
70	Tulsa	\$4.20	\$4.90	\$9.10	\$220	\$250	\$460	
71	Tulsa	\$4.20	\$4.90	\$9.10	\$170	\$200	\$360	
72	Tulsa	\$2.60	\$2.40	\$5.10	\$70	\$70	\$140	
73	Tulsa	\$4.20	\$4.80	\$9.00	\$290	\$320	\$610	
74	Owasso	\$4.20	\$4.90	\$9.10	\$150	\$180	\$330	
75	Tulsa	\$4.30	\$4.80	\$9.10	\$280	\$320	\$600	
76	Broken Arrow	\$4.00	\$5.30	\$9.30	\$60	\$80	\$140	
77	Tulsa	\$3.10	\$2.70	\$5.80	\$290	\$250	\$540	
78	Tulsa	\$4.10	\$4.50	\$8.60	\$400	\$440	\$840	
79	Tulsa	\$4.30	\$4.80	\$9.10	\$280	\$320	\$600	
80	Broken Arrow	\$3.80	\$5.50	\$9.30	\$40	\$60	\$110	

2014 Oklahoma House District Government Revenue Impacts

House District			Revenue Generated by \$100 Visitor Spending			Revenues per District Household		
	(city of representative)	Local	State	Total	Local	State	Total	
81	Edmond	\$4.40	\$5.20	\$9.60	\$150	\$180	\$330	
82	Oklahoma City	\$4.40	\$5.00	\$9.30	\$270	\$310	\$580	
83	Edmond	\$4.40	\$5.10	\$9.50	\$180	\$210	\$380	
84	Oklahoma City	\$3.20	\$3.00	\$6.20	\$110	\$100	\$210	
85	Oklahoma City	\$4.30	\$4.90	\$9.20	\$330	\$380	\$710	
86	Stilwell	\$3.20	\$4.70	\$7.90	\$70	\$110	\$180	
87	Oklahoma City	\$4.30	\$4.90	\$9.20	\$270	\$310	\$590	
88	Oklahoma City	\$4.40	\$5.40	\$9.80	\$110	\$130	\$240	
89	Oklahoma City	\$4.50	\$5.50	\$10.00	\$90	\$110	\$200	
90	Oklahoma City	\$4.10	\$4.40	\$8.40	\$1,200	\$1,280	\$2,470	
91	Oklahoma City	\$2.40	\$2.10	\$4.50	\$90	\$80	\$170	
92	Oklahoma City	\$4.30	\$4.90	\$9.20	\$380	\$430	\$800	
93	Oklahoma City	\$2.50	\$1.70	\$4.20	\$160	\$110	\$270	
94	Oklahoma City	\$4.30	\$5.00	\$9.30	\$300	\$340	\$640	
95	Midwest City	\$4.40	\$5.10	\$9.40	\$210	\$240	\$450	
96	Arcadia	\$4.40	\$5.30	\$9.70	\$120	\$140	\$250	
97	Oklahoma City	\$4.30	\$5.00	\$9.30	\$200	\$240	\$440	
98	Broken Arrow	\$3.80	\$4.90	\$8.70	\$90	\$120	\$200	
99	Oklahoma City	\$4.30	\$4.90	\$9.20	\$360	\$410	\$770	
100	Oklahoma City	\$4.00	\$4.50	\$8.60	\$160	\$180	\$350	
101	Midwest City	\$4.40	\$5.80	\$10.30	\$60	\$80	\$140	
	State Total	\$3.20	\$4.40	\$7.60	\$170	\$240	\$420	

Idabel

Travel Impacts

	2013	2014
Spending (millions)	\$121	\$132
Earnings (millions)	\$27	\$29
Employment (thousands)	1.3	1.4
State & Local Tax Revenue (millions)	\$8.7	\$9.7
Local Tax Revenue	\$3.4	\$3.9
State Tax Revenue	\$5.3	\$5.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	7.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$260
State tax revenue	\$4.4	State tax revenue	\$390
Local & State Total	\$7.3	Local & State Total	\$650

Sallisaw

Travel Impacts

	2013	2014
Spending (millions)	\$77	\$76
Earnings (millions)	\$19	\$19
Employment (thousands)	0.9	0.9
State & Local Tax Revenue (millions)	\$5.3	\$5.3
Local Tax Revenue	\$1.9	\$2.0
State Tax Revenue	\$3.4	\$3.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	6.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$140
State tax revenue	\$4.4	State tax revenue	\$240
Local & State Total	\$7.0	Local & State Total	\$380

Heavener

Travel Impacts

	2013	2014
Spending (millions)	\$108	\$107
Earnings (millions)	\$26	\$26
Employment (thousands)	1.1	1.0
State & Local Tax Revenue (millions)	\$6.0	\$5.9
Local Tax Revenue	\$1.3	\$1.3
State Tax Revenue	\$4.6	\$4.6

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.3	Local tax revenue	\$110
State tax revenue	\$4.3	State tax revenue	\$380
Local & State Total	\$5.5	Local & State Total	\$490

Tahlequah

Travel Impacts

	2013	2014
Spending (millions)	\$56	\$54
Earnings (millions)	\$13	\$13
Employment (thousands)	0.9	0.8
State & Local Tax Revenue (millions)	\$4.3	\$4.3
Local Tax Revenue	\$1.9	\$1.9
State Tax Revenue	\$2.4	\$2.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$140
State tax revenue	\$4.4	State tax revenue	\$170
Local & State Total	\$7.9	Local & State Total	\$310

Grove

Travel Impacts

	2013	2014
Spending (millions)	\$131	\$130
Earnings (millions)	\$32	\$32
Employment (thousands)	1.4	1.4
State & Local Tax Revenue (millions)	\$8.1	\$8.1
Local Tax Revenue	\$2.4	\$2.5
State Tax Revenue	\$5.6	\$5.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	12.4%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.9	Local tax revenue	\$160
State tax revenue	\$4.3	State tax revenue	\$370
Local & State Total	\$6.2	Local & State Total	\$530

Vinita

Travel Impacts

	2013	2014
Spending (millions)	\$34	\$33
Earnings (millions)	\$8	\$8
Employment (thousands)	0.4	0.4
State & Local Tax Revenue (millions)	\$2.7	\$2.7
Local Tax Revenue	\$1.1	\$1.1
State Tax Revenue	\$1.6	\$1.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$80
State tax revenue	\$4.7	State tax revenue	\$110
Local & State Total	\$8.1	Local & State Total	\$190

Miami

Travel Impacts

	2013	2014
Spending (millions)	\$302	\$310
Earnings (millions)	\$75	\$79
Employment (thousands)	3.0	3.1
State & Local Tax Revenue (millions)	\$17.1	\$17.6
Local Tax Revenue	\$4.2	\$4.3
State Tax Revenue	\$12.9	\$13.2

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.2%
Travel Percent of Total District Employment	14.4%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.4	Local tax revenue	\$300
State tax revenue	\$4.3	State tax revenue	\$900
Local & State Total	\$5.7	Local & State Total	\$1,200

Pryor Creek

Travel Impacts

	2013	2014
Spending (millions)	\$43	\$43
Earnings (millions)	\$10	\$10
Employment (thousands)	0.6	0.7
State & Local Tax Revenue (millions)	\$3.6	\$3.6
Local Tax Revenue	\$1.6	\$1.6
State Tax Revenue	\$2.0	\$2.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$100
State tax revenue	\$4.6	State tax revenue	\$120
Local & State Total	\$8.4	Local & State Total	\$230

Claremore

Travel Impacts

	2013	2014
Spending (millions)	\$51	\$50
Earnings (millions)	\$12	\$12
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$3.8	\$3.8
Local Tax Revenue	\$1.6	\$1.5
State Tax Revenue	\$2.3	\$2.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$100
State tax revenue	\$4.6	State tax revenue	\$150
Local & State Total	\$7.7	Local & State Total	\$240

Bartlesville

Travel Impacts

	2013	2014
Spending (millions)	\$93	\$63
Earnings (millions)	\$22	\$15
Employment (thousands)	1.0	0.7
State & Local Tax Revenue (millions)	\$7.1	\$4.5
Local Tax Revenue	\$2.9	\$1.7
State Tax Revenue	\$4.2	\$2.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$180
State tax revenue	\$4.6	State tax revenue	\$260
Local & State Total	\$7.8	Local & State Total	\$430

Bartlesville

Travel Impacts

	2013	2014
Spending (millions)	\$63	\$93
Earnings (millions)	\$14	\$23
Employment (thousands)	0.7	1.0
State & Local Tax Revenue (millions)	\$4.5	\$7.2
Local Tax Revenue	\$1.7	\$2.9
State Tax Revenue	\$2.8	\$4.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.7	Local tax revenue	\$100
State tax revenue	\$4.5	State tax revenue	\$170
Local & State Total	\$7.2	Local & State Total	\$280

Wagoner

Travel Impacts

	2013	2014
Spending (millions)	\$39	\$39
Earnings (millions)	\$9	\$9
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$2.8	\$2.9
Local Tax Revenue	\$1.1	\$1.2
State Tax Revenue	\$1.7	\$1.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	6.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$90
State tax revenue	\$4.4	State tax revenue	\$130
Local & State Total	\$7.4	Local & State Total	\$220

Warner

Travel Impacts

	2013	2014
Spending (millions)	\$83	\$81
Earnings (millions)	\$18	\$18
Employment (thousands)	1.2	1.2
State & Local Tax Revenue (millions)	\$6.3	\$6.2
Local Tax Revenue	\$2.9	\$2.9
State Tax Revenue	\$3.4	\$3.3

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.0%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$240
State tax revenue	\$4.1	State tax revenue	\$280
Local & State Total	\$7.7	Local & State Total	\$520

Muskogee

Travel Impacts

	2013	2014
Spending (millions)	\$28	\$27
Earnings (millions)	\$5	\$5
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.1	\$2.0
Local Tax Revenue	\$0.8	\$0.8
State Tax Revenue	\$1.3	\$1.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.7%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.9	Local tax revenue	\$60
State tax revenue	\$4.7	State tax revenue	\$90
Local & State Total	\$7.6	Local & State Total	\$140

Porum

Travel Impacts

	2013	2014
Spending (millions)	\$81	\$80
Earnings (millions)	\$18	\$18
Employment (thousands)	0.9	0.9
State & Local Tax Revenue (millions)	\$5.0	\$5.0
Local Tax Revenue	\$1.6	\$1.6
State Tax Revenue	\$3.4	\$3.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.0	Local tax revenue	\$110
State tax revenue	\$4.2	State tax revenue	\$240
Local & State Total	\$6.3	Local & State Total	\$350

Morris

Travel Impacts

	2013	2014
Spending (millions)	\$64	\$62
Earnings (millions)	\$16	\$15
Employment (thousands)	0.9	1.0
State & Local Tax Revenue (millions)	\$4.3	\$4.3
Local Tax Revenue	\$1.4	\$1.4
State Tax Revenue	\$2.9	\$2.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	7.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenue per District Household	S
Local tax revenue	\$2.3	Local tax revenue	\$80
State tax revenue	\$4.7	State tax revenue	\$160
Local & State Total	\$7.0	Local & State Total	\$240

McAlester

Travel Impacts

	2013	2014
Spending (millions)	\$94	\$90
Earnings (millions)	\$25	\$25
Employment (thousands)	1.3	1.3
State & Local Tax Revenue (millions)	\$6.4	\$6.3
Local Tax Revenue	\$2.5	\$2.5
State Tax Revenue	\$3.9	\$3.8

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	0.8%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	7.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.7	Local tax revenue	\$170
State tax revenue	\$4.2	State tax revenue	\$260
Local & State Total	\$7.0	Local & State Total	\$430

McAlester

Travel Impacts

	2013	2014
Spending (millions)	\$94	\$60
Earnings (millions)	\$25	\$15
Employment (thousands)	1.3	0.8
State & Local Tax Revenue (millions)	\$6.4	\$4.3
Local Tax Revenue	\$2.5	\$1.6
State Tax Revenue	\$3.9	\$2.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	7.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.7	Local tax revenue	\$170
State tax revenue	\$4.2	State tax revenue	\$260
Local & State Total	\$7.0	Local & State Total	\$430

Antlers

Travel Impacts

	2013	2014
Spending (millions)	\$100	\$99
Earnings (millions)	\$23	\$24
Employment (thousands)	1.1	1.0
State & Local Tax Revenue (millions)	\$6.4	\$6.4
Local Tax Revenue	\$1.9	\$2.0
State Tax Revenue	\$4.4	\$4.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.0	Local tax revenue	\$120
State tax revenue	\$4.4	State tax revenue	\$270
Local & State Total	\$6.4	Local & State Total	\$390

Norman

Travel Impacts

	2013	2014
Spending (millions)	\$57	\$57
Earnings (millions)	\$12	\$13
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$3.8	\$3.9
Local Tax Revenue	\$1.3	\$1.3
State Tax Revenue	\$2.5	\$2.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.3	Local tax revenue	\$70
State tax revenue	\$4.5	State tax revenue	\$140
Local & State Total	\$6.8	Local & State Total	\$210

Durant

Travel Impacts

	2013	2014
Spending (millions)	\$277	\$275
Earnings (millions)	\$71	\$72
Employment (thousands)	3.0	2.9
State & Local Tax Revenue (millions)	\$16.4	\$16.4
Local Tax Revenue	\$4.6	\$4.6
State Tax Revenue	\$11.8	\$11.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.0%
Travel Percent of Total District Employment	13.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		per District Household	
Local tax revenue	\$1.7	Local tax revenue	\$300
State tax revenue	\$4.3	State tax revenue	\$780
Local & State Total	\$6.0	Local & State Total	\$1,080

Atoka

Travel Impacts

	2013	2014
Spending (millions)	\$92	\$92
Earnings (millions)	\$23	\$23
Employment (thousands)	1.1	1.1
State & Local Tax Revenue (millions)	\$6.2	\$6.3
Local Tax Revenue	\$2.2	\$2.3
State Tax Revenue	\$4.0	\$4.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	7.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$190
State tax revenue	\$4.4	State tax revenue	\$320
Local & State Total	\$6.9	Local & State Total	\$510

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$63	\$143
Earnings (millions)	\$18	\$16
Employment (thousands)	0.6	0.7
State & Local Tax Revenue (millions)	\$4.1	\$5.0
Local Tax Revenue	\$1.8	\$2.5
State Tax Revenue	\$2.3	\$2.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$120
State tax revenue	\$5.0	State tax revenue	\$140
Local & State Total	\$9.2	Local & State Total	\$260

Beggs

Travel Impacts

	2013	2014
Spending (millions)	\$37	\$37
Earnings (millions)	\$9	\$9
Employment (thousands)	0.5	0.5
State & Local Tax Revenue (millions)	\$2.6	\$2.6
Local Tax Revenue	\$0.9	\$0.9
State Tax Revenue	\$1.7	\$1.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.4	Local tax revenue	\$60
State tax revenue	\$4.6	State tax revenue	\$120
Local & State Total	\$7.0	Local & State Total	\$190

Ada

Travel Impacts

	2013	2014
Spending (millions)	\$45	\$49
Earnings (millions)	\$11	\$12
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$3.9	\$4.4
Local Tax Revenue	\$1.9	\$2.1
State Tax Revenue	\$2.1	\$2.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$150
State tax revenue	\$4.7	State tax revenue	\$150
Local & State Total	\$9.1	Local & State Total	\$300

Shawnee

Travel Impacts

	2013	2014
Spending (millions)	\$76	\$67
Earnings (millions)	\$18	\$18
Employment (thousands)	1.1	1.0
State & Local Tax Revenue (millions)	\$6.0	\$5.4
Local Tax Revenue	\$2.6	\$2.3
State Tax Revenue	\$3.4	\$3.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$150
State tax revenue	\$4.6	State tax revenue	\$200
Local & State Total	\$8.0	Local & State Total	\$340

Wanette

Travel Impacts

	2013	2014
Spending (millions)	\$30	\$29
Earnings (millions)	\$6	\$6
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.3	\$2.3
Local Tax Revenue	\$0.9	\$0.9
State Tax Revenue	\$1.4	\$1.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$50
State tax revenue	\$4.8	State tax revenue	\$90
Local & State Total	\$7.8	Local & State Total	\$140

Seminole

Travel Impacts

	2013	2014
Spending (millions)	\$46	\$42
Earnings (millions)	\$11	\$10
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$3.7	\$3.4
Local Tax Revenue	\$1.6	\$1.5
State Tax Revenue	\$2.0	\$1.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$110
State tax revenue	\$4.5	State tax revenue	\$140
Local & State Total	\$8.1	Local & State Total	\$250

Bristow

Travel Impacts

	2013	2014
Spending (millions)	\$25	\$25
Earnings (millions)	\$5	\$5
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$1.9	\$1.9
Local Tax Revenue	\$0.8	\$0.8
State Tax Revenue	\$1.1	\$1.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$50
State tax revenue	\$4.6	State tax revenue	\$80
Local & State Total	\$7.7	Local & State Total	\$130

Sapulpa

Travel Impacts

	2013	2014
Spending (millions)	\$26	\$27
Earnings (millions)	\$5	\$6
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$1.9	\$2.0
Local Tax Revenue	\$0.8	\$0.9
State Tax Revenue	\$1.1	\$1.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$70
State tax revenue	\$4.4	State tax revenue	\$100
Local & State Total	\$7.8	Local & State Total	\$170

Guthrie

Travel Impacts

	2013	2014
Spending (millions)	\$45	\$48
Earnings (millions)	\$11	\$12
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$3.7	\$3.9
Local Tax Revenue	\$1.6	\$1.7
State Tax Revenue	\$2.0	\$2.2

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.7%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$110
State tax revenue	\$4.8	State tax revenue	\$130
Local & State Total	\$8.6	Local & State Total	\$240

Wellston

Travel Impacts

	2013	2014
Spending (millions)	\$34	\$34
Earnings (millions)	\$7	\$7
Employment (thousands)	0.5	0.5
State & Local Tax Revenue (millions)	\$2.7	\$2.7
Local Tax Revenue	\$1.1	\$1.2
State Tax Revenue	\$1.5	\$1.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$80
State tax revenue	\$4.5	State tax revenue	\$100
Local & State Total	\$7.9	Local & State Total	\$180

Cushing

Travel Impacts

	2013	2014
Spending (millions)	\$58	\$64
Earnings (millions)	\$13	\$14
Employment (thousands)	0.8	0.9
State & Local Tax Revenue (millions)	\$4.8	\$5.4
Local Tax Revenue	\$2.2	\$2.5
State Tax Revenue	\$2.7	\$2.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$130
State tax revenue	\$4.6	State tax revenue	\$150
Local & State Total	\$8.5	Local & State Total	\$280

Stillwater

Travel Impacts

	2013	2014
Spending (millions)	\$72	\$83
Earnings (millions)	\$18	\$20
Employment (thousands)	1.1	1.2
State & Local Tax Revenue (millions)	\$6.0	\$7.1
Local Tax Revenue	\$2.9	\$3.4
State Tax Revenue	\$3.1	\$3.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	6.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$320
State tax revenue	\$4.4	State tax revenue	\$340
Local & State Total	\$8.5	Local & State Total	\$650

Morrison

Travel Impacts

	2013	2014
Spending (millions)	\$45	\$44
Earnings (millions)	\$10	\$10
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$3.6	\$3.6
Local Tax Revenue	\$1.5	\$1.5
State Tax Revenue	\$2.1	\$2.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$80
State tax revenue	\$4.8	State tax revenue	\$110
Local & State Total	\$8.2	Local & State Total	\$190

Hominy

Travel Impacts

	2013	2014
Spending (millions)	\$55	\$55
Earnings (millions)	\$12	\$13
Employment (thousands)	0.5	0.5
State & Local Tax Revenue (millions)	\$3.9	\$3.9
Local Tax Revenue	\$1.3	\$1.3
State Tax Revenue	\$2.6	\$2.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	5.4%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates	;	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.4	Local tax revenue	\$70
State tax revenue	\$4.7	State tax revenue	\$140
Local & State Total	\$7.1	Local & State Total	\$210

Ponca City

Travel Impacts

	2013	2014
Spending (millions)	\$89	\$83
Earnings (millions)	\$24	\$22
Employment (thousands)	1.5	1.4
State & Local Tax Revenue (millions)	\$6.8	\$6.4
Local Tax Revenue	\$2.9	\$2.7
State Tax Revenue	\$3.9	\$3.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.5%
Travel Percent of Total District Employment	6.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$160
State tax revenue	\$4.4	State tax revenue	\$220
Local & State Total	\$7.8	Local & State Total	\$380

Orlando

Travel Impacts

	2013	2014
Spending (millions)	\$121	\$112
Earnings (millions)	\$30	\$28
Employment (thousands)	1.7	1.6
State & Local Tax Revenue (millions)	\$8.8	\$8.2
Local Tax Revenue	\$3.5	\$3.3
State Tax Revenue	\$5.2	\$4.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	5.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$170
State tax revenue	\$4.4	State tax revenue	\$250
Local & State Total	\$7.4	Local & State Total	\$420

Edmond

Travel Impacts

	2013	2014
Spending (millions)	\$47	\$23
Earnings (millions)	\$12	\$5
Employment (thousands)	0.5	0.2
State & Local Tax Revenue (millions)	\$4.1	\$2.2
Local Tax Revenue	\$1.8	\$0.9
State Tax Revenue	\$2.2	\$1.2

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$150
State tax revenue	\$5.2	State tax revenue	\$180
Local & State Total	\$9.6	Local & State Total	\$330

Enid

Travel Impacts

	2013	2014
Spending (millions)	\$51	\$49
Earnings (millions)	\$10	\$11
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$4.6	\$4.6
Local Tax Revenue	\$2.3	\$2.2
State Tax Revenue	\$2.4	\$2.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.6	Local tax revenue	\$160
State tax revenue	\$4.8	State tax revenue	\$160
Local & State Total	\$9.4	Local & State Total	\$320

Enid

Travel Impacts

	2013	2014
Spending (millions)	\$85	\$82
Earnings (millions)	\$18	\$19
Employment (thousands)	1.0	1.1
State & Local Tax Revenue (millions)	\$7.7	\$7.6
Local Tax Revenue	\$3.9	\$3.8
State Tax Revenue	\$3.8	\$3.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.7	Local tax revenue	\$230
State tax revenue	\$4.6	State tax revenue	\$230
Local & State Total	\$9.3	Local & State Total	\$460

Lindsay

Travel Impacts

	2013	2014
Spending (millions)	\$74	\$81
Earnings (millions)	\$19	\$21
Employment (thousands)	1.0	1.0
State & Local Tax Revenue (millions)	\$5.3	\$5.9
Local Tax Revenue	\$2.1	\$2.4
State Tax Revenue	\$3.2	\$3.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	7.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$260
State tax revenue	\$4.4	State tax revenue	\$380
Local & State Total	\$7.4	Local & State Total	\$640

Yukon

Travel Impacts

	2013	2014
Spending (millions)	\$48	\$52
Earnings (millions)	\$11	\$13
Employment (thousands)	0.6	0.7
State & Local Tax Revenue (millions)	\$3.9	\$4.4
Local Tax Revenue	\$1.8	\$2.0
State Tax Revenue	\$2.1	\$2.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$130
State tax revenue	\$4.5	State tax revenue	\$150
Local & State Total	\$8.5	Local & State Total	\$270

Norman

Travel Impacts

	2013	2014
Spending (millions)	\$120	\$31
Earnings (millions)	\$32	\$7
Employment (thousands)	1.7	0.4
State & Local Tax Revenue (millions)	\$9.5	\$2.3
Local Tax Revenue	\$4.3	\$0.9
State Tax Revenue	\$5.2	\$1.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	5.7%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$270
State tax revenue	\$4.4	State tax revenue	\$320
Local & State Total	\$8.1	Local & State Total	\$590

Norman

Travel Impacts

	2013	2014
Spending (millions)	\$32	\$68
Earnings (millions)	\$7	\$18
Employment (thousands)	0.4	1.0
State & Local Tax Revenue (millions)	\$2.3	\$5.5
Local Tax Revenue	\$0.9	\$2.5
State Tax Revenue	\$1.4	\$3.1

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.5%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Genera	tes	Visitor-Generated Tax Revenue per District Household	S
Local tax revenue	\$3.1	Local tax revenue	\$60
State tax revenue	\$4.8	State tax revenue	\$90
Local & State Total	\$7.9	Local & State Total	\$150

Norman

Travel Impacts

	2013	2014
Spending (millions)	\$69	\$120
Earnings (millions)	\$18	\$33
Employment (thousands)	1.0	1.7
State & Local Tax Revenue (millions)	\$5.5	\$9.7
Local Tax Revenue	\$2.4	\$4.4
State Tax Revenue	\$3.0	\$5.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$180
State tax revenue	\$4.5	State tax revenue	\$230
Local & State Total	\$8.1	Local & State Total	\$410

Mustang

Travel Impacts

	2013	2014
Spending (millions)	\$26	\$26
Earnings (millions)	\$5	\$5
Employment (thousands)	0.2	0.3
State & Local Tax Revenue (millions)	\$2.0	\$2.1
Local Tax Revenue	\$0.8	\$0.9
State Tax Revenue	\$1.2	\$1.3

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.2%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$50
State tax revenue	\$4.8	State tax revenue	\$80
Local & State Total	\$8.1	Local & State Total	\$130

Ardmore

Travel Impacts

	2013	2014
Spending (millions)	\$100	\$102
Earnings (millions)	\$23	\$24
Employment (thousands)	1.3	1.3
State & Local Tax Revenue (millions)	\$8.5	\$8.9
Local Tax Revenue	\$4.1	\$4.4
State Tax Revenue	\$4.4	\$4.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$270
State tax revenue	\$4.5	State tax revenue	\$290
Local & State Total	\$8.8	Local & State Total	\$560

Madill

Travel Impacts

	2013	2014
Spending (millions)	\$457	\$537
Earnings (millions)	\$99	\$117
Employment (thousands)	3.2	3.7
State & Local Tax Revenue (millions)	\$25.5	\$30.0
Local Tax Revenue	\$6.0	\$7.0
State Tax Revenue	\$19.5	\$23.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	3.8%
Travel Percent of Total District Employment	15.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates	;	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.3	Local tax revenue	\$450
State tax revenue	\$4.3	State tax revenue	\$1,460
Local & State Total	\$5.6	Local & State Total	\$1,910

Duncan

Travel Impacts

	2013	2014
Spending (millions)	\$55	\$62
Earnings (millions)	\$13	\$15
Employment (thousands)	0.8	0.9
State & Local Tax Revenue (millions)	\$4.5	\$5.2
Local Tax Revenue	\$2.1	\$2.4
State Tax Revenue	\$2.4	\$2.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.7%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$200
State tax revenue	\$4.5	State tax revenue	\$230
Local & State Total	\$8.5	Local & State Total	\$430

Chickasha

Travel Impacts

	2013	2014
Spending (millions)	\$70	\$79
Earnings (millions)	\$17	\$20
Employment (thousands)	1.2	1.4
State & Local Tax Revenue (millions)	\$5.4	\$6.2
Local Tax Revenue	\$2.3	\$2.7
State Tax Revenue	\$3.1	\$3.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	6.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$170
State tax revenue	\$4.5	State tax revenue	\$220
Local & State Total	\$8.0	Local & State Total	\$390

Altus

Travel Impacts

	2013	2014
Spending (millions)	\$37	\$36
Earnings (millions)	\$9	\$9
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$3.1	\$3.1
Local Tax Revenue	\$1.4	\$1.4
State Tax Revenue	\$1.7	\$1.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$110
State tax revenue	\$4.6	State tax revenue	\$130
Local & State Total	\$8.4	Local & State Total	\$240

Moore

Travel Impacts

	2013	2014
Spending (millions)	\$27	\$27
Earnings (millions)	\$5	\$6
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.1	\$2.1
Local Tax Revenue	\$0.8	\$0.8
State Tax Revenue	\$1.3	\$1.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$50
State tax revenue	\$4.8	State tax revenue	\$80
Local & State Total	\$7.9	Local & State Total	\$130

Moore

Travel Impacts

	2013	2014
Spending (millions)	\$27	\$113
Earnings (millions)	\$5	\$27
Employment (thousands)	0.3	1.3
State & Local Tax Revenue (millions)	\$2.1	\$8.9
Local Tax Revenue	\$0.8	\$4.1
State Tax Revenue	\$1.3	\$4.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$50
State tax revenue	\$4.8	State tax revenue	\$80
Local & State Total	\$7.9	Local & State Total	\$130

Cordell

Travel Impacts

	2013	2014
Spending (millions)	\$93	\$91
Earnings (millions)	\$15	\$15
Employment (thousands)	1.0	1.0
State & Local Tax Revenue (millions)	\$8.2	\$8.1
Local Tax Revenue	\$4.1	\$4.2
State Tax Revenue	\$4.0	\$4.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	4.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.6	Local tax revenue	\$280
State tax revenue	\$4.3	State tax revenue	\$270
Local & State Total	\$8.9	Local & State Total	\$550

Chickasha

Travel Impacts

	2013	2014
Spending (millions)	\$41	\$41
Earnings (millions)	\$9	\$9
Employment (thousands)	0.5	0.6
State & Local Tax Revenue (millions)	\$3.0	\$3.1
Local Tax Revenue	\$1.2	\$1.2
State Tax Revenue	\$1.8	\$1.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$70
State tax revenue	\$4.6	State tax revenue	\$110
Local & State Total	\$7.6	Local & State Total	\$180

Weatherford

Travel Impacts

	2013	2014
Spending (millions)	\$74	\$70
Earnings (millions)	\$20	\$20
Employment (thousands)	1.2	1.2
State & Local Tax Revenue (millions)	\$7.1	\$6.8
Local Tax Revenue	\$3.6	\$3.5
State Tax Revenue	\$3.5	\$3.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.0	Local tax revenue	\$200
State tax revenue	\$4.8	State tax revenue	\$190
Local & State Total	\$ 9. <i>7</i>	Local & State Total	\$390

Fairview

Travel Impacts

	2013	2014
Spending (millions)	\$86	\$97
Earnings (millions)	\$18	\$20
Employment (thousands)	1.0	1.2
State & Local Tax Revenue (millions)	\$7.7	\$9.2
Local Tax Revenue	\$3.9	\$4.9
State Tax Revenue	\$3.8	\$4.3

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.0	Local tax revenue	\$380
State tax revenue	\$4.5	State tax revenue	\$340
Local & State Total	\$9.5	Local & State Total	\$710

Kingfisher

Travel Impacts

	2013	2014
Spending (millions)	\$53	\$55
Earnings (millions)	\$11	\$12
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$4.3	\$4.6
Local Tax Revenue	\$2.0	\$2.2
State Tax Revenue	\$2.4	\$2.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$130
State tax revenue	\$4.5	State tax revenue	\$140
Local & State Total	\$8.6	Local & State Total	\$270

El Reno

Travel Impacts

	2013	2014
Spending (millions)	\$57	\$62
Earnings (millions)	\$14	\$15
Employment (thousands)	0.8	0.8
State & Local Tax Revenue (millions)	\$4.7	\$5.2
Local Tax Revenue	\$2.2	\$2.4
State Tax Revenue	\$2.5	\$2.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$180
State tax revenue	\$4.4	State tax revenue	\$200
Local & State Total	\$8.4	Local & State Total	\$370

Felt

Travel Impacts

	2013	2014
Spending (millions)	\$52	\$53
Earnings (millions)	\$12	\$12
Employment (thousands)	0.8	0.8
State & Local Tax Revenue (millions)	\$4.4	\$4.6
Local Tax Revenue	\$2.1	\$2.2
State Tax Revenue	\$2.4	\$2.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$150
State tax revenue	\$4.6	State tax revenue	\$160
Local & State Total	\$8.7	Local & State Total	\$310

Lawton

Travel Impacts

	2013	2014
Spending (millions)	\$109	\$29
Earnings (millions)	\$27	\$6
Employment (thousands)	1.5	0.4
State & Local Tax Revenue (millions)	\$9.3	\$2.4
Local Tax Revenue	\$4.5	\$1.1
State Tax Revenue	\$4.8	\$1.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	8.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$360
State tax revenue	\$4.6	State tax revenue	\$380
Local & State Total	\$9.0	Local & State Total	\$740

Grandfield

Travel Impacts

	2013	2014
Spending (millions)	\$35	\$34
Earnings (millions)	\$6	\$6
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.3	\$2.4
Local Tax Revenue	\$1.0	\$1.0
State Tax Revenue	\$1.4	\$1.4

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$4.5	State tax revenue	\$80
Local & State Total	\$ <i>7</i> .8	Local & State Total	\$130

Lawton

Travel Impacts

	2013	2014
Spending (millions)	\$109	\$118
Earnings (millions)	\$27	\$30
Employment (thousands)	1.5	1.7
State & Local Tax Revenue (millions)	\$9.3	\$10.3
Local Tax Revenue	\$4.5	\$5.1
State Tax Revenue	\$4.8	\$5.2

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	8.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$360
State tax revenue	\$4.6	State tax revenue	\$380
Local & State Total	\$9.0	Local & State Total	\$740

Devol

Travel Impacts

	2013	2014
Spending (millions)	\$408	\$412
Earnings (millions)	\$101	\$104
Employment (thousands)	3.3	3.2
State & Local Tax Revenue (millions)	\$18.0	\$18.3
Local Tax Revenue	\$1. <i>7</i>	\$1.8
State Tax Revenue	\$16.3	\$16.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	3.4%
Travel Percent of Total District Employment	18.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$0.4	Local tax revenue	\$100
State tax revenue	\$4.0	State tax revenue	\$970
Local & State Total	\$4.5	Local & State Total	\$1,080

Sand Springs

Travel Impacts

	2013	2014
Spending (millions)	\$36	\$37
Earnings (millions)	\$8	\$8
Employment (thousands)	0.4	0.4
State & Local Tax Revenue (millions)	\$3.2	\$3.4
Local Tax Revenue	\$1.4	\$1.5
State Tax Revenue	\$1.8	\$1.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$110
State tax revenue	\$5.0	State tax revenue	\$130
Local & State Total	\$9.1	Local & State Total	\$240

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$80	\$64
Earnings (millions)	\$6	\$18
Employment (thousands)	0.2	0.6
State & Local Tax Revenue (millions)	\$2.3	\$4.3
Local Tax Revenue	\$1.2	\$1.9
State Tax Revenue	\$1.1	\$2.4

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.5%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	0.7%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$70
State tax revenue	\$2.4	State tax revenue	\$70
Local & State Total	\$5.1	Local & State Total	\$140

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$63	\$67
Earnings (millions)	\$18	\$15
Employment (thousands)	0.6	0.7
State & Local Tax Revenue (millions)	\$4.1	\$5.8
Local Tax Revenue	\$1.8	\$2.7
State Tax Revenue	\$2.3	\$3.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$120
State tax revenue	\$5.0	State tax revenue	\$140
Local & State Total	\$9.2	Local & State Total	\$260

Jenks

Travel Impacts

	2013	2014
Spending (millions)	\$33	\$34
Earnings (millions)	\$7	\$7
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.5	\$2.6
Local Tax Revenue	\$1.1	\$1.1
State Tax Revenue	\$1.4	\$1.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	S
Local tax revenue	\$3.9	Local tax revenue	\$70
State tax revenue	\$5.0	State tax revenue	\$90
Local & State Total	\$8.9	Local & State Total	\$160

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$154	\$85
Earnings (millions)	\$34	\$21
Employment (thousands)	1.6	0.9
State & Local Tax Revenue (millions)	\$11.9	\$7.4
Local Tax Revenue	\$5.6	\$3.4
State Tax Revenue	\$6.3	\$4.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$400
State tax revenue	\$4.5	State tax revenue	\$440
Local & State Total	\$8.6	Local & State Total	\$840

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$140	\$56
Earnings (millions)	\$16	\$14
Employment (thousands)	0.7	0.6
State & Local Tax Revenue (millions)	\$5.0	\$4.8
Local Tax Revenue	\$2.4	\$2.2
State Tax Revenue	\$2.5	\$2.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.8	Local tax revenue	\$150
State tax revenue	\$2.8	State tax revenue	\$150
Local & State Total	\$5.5	Local & State Total	\$310

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$99	\$82
Earnings (millions)	\$24	\$6
Employment (thousands)	1.1	0.2
State & Local Tax Revenue (millions)	\$8.8	\$2.3
Local Tax Revenue	\$4.1	\$1.2
State Tax Revenue	\$4.7	\$1.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$290
State tax revenue	\$4.8	State tax revenue	\$320
Local & State Total	\$9.0	Local & State Total	\$610

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$154	\$103
Earnings (millions)	\$34	\$25
Employment (thousands)	1.6	1.2
State & Local Tax Revenue (millions)	\$11.9	\$9.3
Local Tax Revenue	\$5.6	\$4.3
State Tax Revenue	\$6.3	\$4.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$400
State tax revenue	\$4.5	State tax revenue	\$440
Local & State Total	\$8.6	Local & State Total	\$840

Owasso

Travel Impacts

	2013	2014
Spending (millions)	\$33	\$34
Earnings (millions)	\$8	\$8
Employment (thousands)	0.4	0.4
State & Local Tax Revenue (millions)	\$2.9	\$3.1
Local Tax Revenue	\$1.3	\$1.4
State Tax Revenue	\$1.6	\$1.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	3.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$150
State tax revenue	\$4.9	State tax revenue	\$180
Local & State Total	\$9.1	Local & State Total	\$330

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$238	\$82
Earnings (millions)	\$24	\$20
Employment (thousands)	1.1	0.9
State & Local Tax Revenue (millions)	\$8.5	\$7.1
Local Tax Revenue	\$4.4	\$3.3
State Tax Revenue	\$4.1	\$3.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$290
State tax revenue	\$2.7	State tax revenue	\$250
Local & State Total	\$5.8	Local & State Total	\$540

Broken Arrow

Travel Impacts

	2013	2014
Spending (millions)	\$22	\$22
Earnings (millions)	\$5	\$5
Employment (thousands)	0.2	0.2
State & Local Tax Revenue (millions)	\$1.6	\$1.9
Local Tax Revenue	\$0.6	\$0.8
State Tax Revenue	\$1.0	\$1.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$40
State tax revenue	\$5.5	State tax revenue	\$60
Local & State Total	\$9.3	Local & State Total	\$110

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$82	\$247
Earnings (millions)	\$20	\$26
Employment (thousands)	0.9	1.1
State & Local Tax Revenue (millions)	\$7.0	\$8.9
Local Tax Revenue	\$3.2	\$4.7
State Tax Revenue	\$3.8	\$4.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$220
State tax revenue	\$4.9	State tax revenue	\$250
Local & State Total	\$9.1	Local & State Total	\$460

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$99	\$162
Earnings (millions)	\$24	\$35
Employment (thousands)	1.1	1.6
State & Local Tax Revenue (millions)	\$8.8	\$12.6
Local Tax Revenue	\$4.1	\$6.0
State Tax Revenue	\$4.7	\$6.6

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	1.6%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates	S	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$290
State tax revenue	\$4.8	State tax revenue	\$320
Local & State Total	\$9.0	Local & State Total	\$610

Tulsa

Travel Impacts

	2013	2014
Spending (millions)	\$78	\$105
Earnings (millions)	\$20	\$28
Employment (thousands)	0.9	1.1
State & Local Tax Revenue (millions)	\$6.8	\$8.2
Local Tax Revenue	\$3.1	\$3.8
State Tax Revenue	\$3.6	\$4.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$280
State tax revenue	\$4.8	State tax revenue	\$320
Local & State Total	\$9.1	Local & State Total	\$600

Broken Arrow

Travel Impacts

	2013	2014
Spending (millions)	\$38	\$21
Earnings (millions)	\$8	\$5
Employment (thousands)	0.4	0.2
State & Local Tax Revenue (millions)	\$3.1	\$1.6
Local Tax Revenue	\$1.4	\$0.6
State Tax Revenue	\$1.8	\$1.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$90
State tax revenue	\$4.9	State tax revenue	\$120
Local & State Total	\$8.7	Local & State Total	\$200

Edmond

Travel Impacts

	2013	2014
Spending (millions)	\$59	\$48
Earnings (millions)	\$15	\$13
Employment (thousands)	0.7	0.5
State & Local Tax Revenue (millions)	\$5.4	\$4.1
Local Tax Revenue	\$2.5	\$1.9
State Tax Revenue	\$2.9	\$2.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$180
State tax revenue	\$5.1	State tax revenue	\$210
Local & State Total	\$9.5	Local & State Total	\$380

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$149	\$66
Earnings (millions)	\$39	\$18
Employment (thousands)	1.8	0.8
State & Local Tax Revenue (millions)	\$13.4	\$6.1
Local Tax Revenue	\$6.2	\$2.8
State Tax Revenue	\$7.1	\$3.2

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$360
State tax revenue	\$4.9	State tax revenue	\$410
Local & State Total	\$9.2	Local & State Total	\$770

Edmond

Travel Impacts

	2013	2014
Spending (millions)	\$59	\$59
Earnings (millions)	\$15	\$15
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$5.4	\$5.5
Local Tax Revenue	\$2.5	\$2.5
State Tax Revenue	\$2.9	\$3.0

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$180
State tax revenue	\$5.1	State tax revenue	\$210
Local & State Total	\$9.5	Local & State Total	\$380

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$177	\$86
Earnings (millions)	\$12	\$9
Employment (thousands)	0.5	0.3
State & Local Tax Revenue (millions)	\$4.0	\$3.2
Local Tax Revenue	\$2.3	\$1.6
State Tax Revenue	\$1.7	\$1.6

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$160
State tax revenue	\$1.7	State tax revenue	\$110
Local & State Total	\$4.2	Local & State Total	\$270

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$43	\$135
Earnings (millions)	\$12	\$38
Employment (thousands)	0.5	1.6
State & Local Tax Revenue (millions)	\$3.3	\$11.8
Local Tax Revenue	\$1.5	\$5.5
State Tax Revenue	\$1.9	\$6.3

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	2.1%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$110
State tax revenue	\$5.4	State tax revenue	\$130
Local & State Total	\$9.8	Local & State Total	\$240

Stilwell

Travel Impacts

	2013	2014
Spending (millions)	\$36	\$35
Earnings (millions)	\$8	\$8
Employment (thousands)	0.5	0.5
State & Local Tax Revenue (millions)	\$2.7	\$2.8
Local Tax Revenue	\$1.1	\$1.1
State Tax Revenue	\$1.7	\$1.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.8%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.2	Local tax revenue	\$70
State tax revenue	\$4.7	State tax revenue	\$110
Local & State Total	\$7.9	Local & State Total	\$180

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$28	\$109
Earnings (millions)	\$6	\$31
Employment (thousands)	0.3	1.3
State & Local Tax Revenue (millions)	\$2.8	\$8.9
Local Tax Revenue	\$1.2	\$4.1
State Tax Revenue	\$1.5	\$4.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$90
State tax revenue	\$5.5	State tax revenue	\$110
Local & State Total	\$10.0	Local & State Total	\$200

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$28	\$43
Earnings (millions)	\$6	\$12
Employment (thousands)	0.3	0.5
State & Local Tax Revenue (millions)	\$2.8	\$3.4
Local Tax Revenue	\$1.2	\$1.5
State Tax Revenue	\$1.5	\$1.9

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.1%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenue per District Household	S
Local tax revenue	\$4.5	Local tax revenue	\$90
State tax revenue	\$5.5	State tax revenue	\$110
Local & State Total	\$10.0	Local & State Total	\$200

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$97	\$28
Earnings (millions)	\$25	\$6
Employment (thousands)	1.2	0.3
State & Local Tax Revenue (millions)	\$8.9	\$2.8
Local Tax Revenue	\$4.1	\$1.3
State Tax Revenue	\$4.8	\$1.5

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	7.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$300
State tax revenue	\$5.0	State tax revenue	\$340
Local & State Total	\$9.3	Local & State Total	\$640

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$72	\$495
Earnings (millions)	\$15	\$11 <i>7</i>
Employment (thousands)	0.7	5.2
State & Local Tax Revenue (millions)	\$4.8	\$37.1
Local Tax Revenue	\$2.2	\$17.9
State Tax Revenue	\$2.6	\$19.2

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$160
State tax revenue	\$4.5	State tax revenue	\$180
Local & State Total	\$8.6	Local & State Total	\$350

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$82	\$113
Earnings (millions)	\$8	\$9
Employment (thousands)	0.3	0.4
State & Local Tax Revenue (millions)	\$3.1	\$2.8
Local Tax Revenue	\$1.6	\$1.4
State Tax Revenue	\$1.6	\$1.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.5%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.2	Local tax revenue	\$110
State tax revenue	\$3.0	State tax revenue	\$100
Local & State Total	\$6.2	Local & State Total	\$210

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$79	\$131
Earnings (millions)	\$20	\$36
Employment (thousands)	0.9	1.6
State & Local Tax Revenue (millions)	\$7.1	\$11.9
Local Tax Revenue	\$3.3	\$5.6
State Tax Revenue	\$3.8	\$6.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$200
State tax revenue	\$5.0	State tax revenue	\$240
Local & State Total	\$9.3	Local & State Total	\$440

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$79	\$187
Earnings (millions)	\$20	\$13
Employment (thousands)	0.9	0.5
State & Local Tax Revenue (millions)	\$7.1	\$4.1
Local Tax Revenue	\$3.3	\$2.4
State Tax Revenue	\$3.8	\$1.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$200
State tax revenue	\$5.0	State tax revenue	\$240
Local & State Total	\$9.3	Local & State Total	\$440

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$149	\$98
Earnings (millions)	\$39	\$26
Employment (thousands)	1.8	1.2
State & Local Tax Revenue (millions)	\$13.4	\$9.1
Local Tax Revenue	\$6.2	\$4.3
State Tax Revenue	\$7.1	\$4.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$360
State tax revenue	\$4.9	State tax revenue	\$410
Local & State Total	\$9.2	Local & State Total	\$770

Midwest City

Travel Impacts

	2013	2014
Spending (millions)	\$20	\$75
Earnings (millions)	\$4	\$20
Employment (thousands)	0.2	0.9
State & Local Tax Revenue (millions)	\$1.9	\$6.8
Local Tax Revenue	\$0.8	\$3.2
State Tax Revenue	\$1.1	\$3.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.3%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenue per District Household	S
Local tax revenue	\$4.4	Local tax revenue	\$60
State tax revenue	\$5.8	State tax revenue	\$80
Local & State Total	\$10.3	Local & State Total	\$140

Arcadia

Travel Impacts

	2013	2014
Spending (millions)	\$48	\$48
Earnings (millions)	\$12	\$12
Employment (thousands)	0.5	0.5
State & Local Tax Revenue (millions)	\$4.2	\$4.3
Local Tax Revenue	\$1.9	\$1.9
State Tax Revenue	\$2.3	\$2.4

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.9%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$120
State tax revenue	\$5.3	State tax revenue	\$140
Local & State Total	\$9.7	Local & State Total	\$250

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$129	\$80
Earnings (millions)	\$35	\$21
Employment (thousands)	1.6	0.9
State & Local Tax Revenue (millions)	\$11.6	\$7.3
Local Tax Revenue	\$5.4	\$3.4
State Tax Revenue	\$6.2	\$3.9

Employment Characteristics (2014)

District Percent of Statewide Employment	_
All Payroll & Self-employment	2.7%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$380
State tax revenue	\$4.9	State tax revenue	\$430
Local & State Total	\$9.2	Local & State Total	\$800

Broken Arrow

Travel Impacts

	2013	2014
Spending (millions)	\$22	\$38
Earnings (millions)	\$5	\$8
Employment (thousands)	0.2	0.4
State & Local Tax Revenue (millions)	\$1.6	\$3.2
Local Tax Revenue	\$0.6	\$1.4
State Tax Revenue	\$1.0	\$1.8

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generate	es	Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.8	Local tax revenue	\$40
State tax revenue	\$5.5	State tax revenue	\$60
Local & State Total	\$9.3	Local & State Total	\$110

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$149	\$151
Earnings (millions)	\$39	\$41
Employment (thousands)	1.8	1.8
State & Local Tax Revenue (millions)	\$13.4	\$13.7
Local Tax Revenue	\$6.2	\$6.4
State Tax Revenue	\$7.1	\$7.3

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.7%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$360
State tax revenue	\$4.9	State tax revenue	\$410
Local & State Total	\$9.2	Local & State Total	\$770

Oklahoma City

Travel Impacts

	2013	2014
Spending (millions)	\$72	\$73
Earnings (millions)	\$15	\$16
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$4.8	\$5.0
Local Tax Revenue	\$2.2	\$2.3
State Tax Revenue	\$2.6	\$2.7

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$160
State tax revenue	\$4.5	State tax revenue	\$180
Local & State Total	\$8.6	Local & State Total	\$350

Midwest City

Travel Impacts

	2013	2014
Spending (millions)	\$74	\$20
Earnings (millions)	\$19	\$4
Employment (thousands)	0.9	0.2
State & Local Tax Revenue (millions)	\$6.7	\$2.0
Local Tax Revenue	\$3.1	\$0.8
State Tax Revenue	\$3.6	\$1.1

Employment Characteristics (2014)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.2%

Visitor-generated tax revenue (2014)

\$100 of Visitor Spending Genera	tes	Visitor-Generated Tax Revenues per District Household	5
Local tax revenue	\$4.4	Local tax revenue	\$210
State tax revenue	\$5.1	State tax revenue	\$240
Local & State Total	\$9.4	Local & State Total	\$450

APPENDICES

DATA LIMITATIONS

EMPLOYMENT CHARACTERISTICS

VISITOR-GENERATED TAX REVENUE

TRAVEL IMPACT CATEGORIES

SUMMARY OF METHODOLOGY

Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates found in the county travel impact report. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.²
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The house districts are described in this report with the city of residence of the district representative. The listing of these cities is only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

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² The average population of the 101 House Districts was about 39,000 in 2014. Rural districts may encompass several counties. Oklahoma's urban districts, on the other hand, typically comprise a small portion of Oklahoma, Tulsa or other metropolitan counties.

Employment Characteristics

Assume that the district and the state have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment		
All Payroll & Self-employment	2.0%	=400/20,502
Travel-generated employment	2.2%	=20/925
Travel Percent of Total District Employment	5.0%	=20/400

Visitor-Generated Government Revenue

Assume that the district has the following visitor spending, government revenue and resident households. (Note: Visitor-generated government revenue will be somewhat less than the total government revenue that is reported as it does not include the tax payments of travel industry businesses and employees.) The calculations follow.

Visitor Spending (million)	\$200
Local Gov. Revenue	\$6
State Gov. Revenue	\$8
Households	30,000

\$100 of Visitor Spending Generates

Local Gov. Revenue	\$3.00 = (\$6/\$200)*100
State Gov. Revenue	4.00 = (4/200)*100
Local & State Total	\$7.00 = \$3.00 + \$4.00

Visitor-Generated Tax Revenues per District Household

Local Gov. Revenue	\$200 = \$6,000,000/30,000
State Gov. Revenue	\$267 = \$8,000,000/30,000
Local & State Total	\$467 = \$200 + \$267

Travel Impact Categories

Travel Spending includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on resident air travel and travel arrangement services.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local government revenue includes lodging, sales and auto rental taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and sales tax payments attributable to travel industry employees are also included.

State government revenue includes lodging, sales, motor fuel, mixed beverage and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the Oklahoma Travel Impacts report.³ The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by a commercial vendor (The Soft Edge, McLean, Virginia).
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Legislative District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

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³ Oklahoma Travel Impacts, 1998-2014p (June 2015)). Prepared by Dean Runyan Associates for the Oklahoma Office of Tourism.