Dean Runyan Associates

Oklahoma Travel Impacts

by House District, **2016**

February 2018

Prepared for the

Oklahoma Tourism and Recreation Department Oklahoma City, Oklahoma

Oklahoma Travel Impacts by House District, 2016

Oklahoma Tourism and Recreation Department

Primary Research Conducted By: Dean Runyan Associates Portland, Oregon

February 2018

The Oklahoma travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Oklahoma Tourism and Recreation Department, documents the economic significance of the travel industry in Oklahoma's 101 House districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates.¹

The beginning of the report provides three summary tables for the 101 House districts:

- Estimates of House district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables. The appendix describes the methodology and key terms and definitions. Oklahoma House District maps can be found at:

<http://www.okhouse.gov/Publications/GISPublications.aspx>

Oklahoma Travel Impacts, 2010-2016 (December 2017). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.

Hous	se District	Spending	Earnings	Employment	Gov.Revenue (Million)		
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total
1	McCurtain, Le Flore	\$165	\$40	1.8	\$5.1	\$7.4	\$12.5
2	Sequoyah	\$83	\$24	1.1	\$2.1	\$3.8	\$5.9
3 4	Le Flore	\$105	\$28	1.1	\$1.2	\$4.6	\$5.8
4	Cherokee	\$58	\$16	0.9	\$2.2	\$2.7	\$4.9
5	Delaware, Mayes	\$155	\$42	1.7	\$3.0	\$6.9	\$9.9
6	Craig, Mayes, Rogers	\$30	\$8	0.4	\$1.2	\$1.6	\$2.7
7	Delaware, Ottawa	a \$383	\$106	3.8	\$4.7	\$16.4	\$21.2
8	Mayes, Rogers, Wagoner	\$41	\$11	0.6	\$1.7	\$2.0	\$3.7
9	Rogers	\$62	\$17	0.8	\$2.1	\$2.9	\$5.0
10	Osage, Washington, Nowata	\$65	\$17	0.8	\$1.6	\$3.0	\$4.7
11	Washington, Rogers, Tulsa	\$98	\$27	1.1	\$2.8	\$4.6	\$7.5
12	Wagoner	\$38	\$11	0.6	\$1.2	\$1.8	\$3.0
13	McIntosh, Muskogee	\$92	\$22	1.3	\$3.3	\$3.9	\$7.2
14	Muskogee, Cherokee	\$25	\$6	0.3	\$0.8	\$1.3	\$2.1
15	Haskell, McIntosh, Sequoyah, Le Flore, Muskogee, Pittsburg	\$82	\$21	0.9	\$1.7	\$3.7	\$5.3
16	Okmulgee, Muskogee, Tulsa, Wagoner	\$57	\$17	1.0	\$1.3	\$2.8	\$4.1
17	Latimer, Le Flore, Pittsburg	\$97	\$29	1.4	\$2.7	\$4.2	\$6.9
18	McIntosh, Pittsburg, Coal, Hughes	\$61	\$17	0.8	\$1.8	\$2.8	\$4.6
19	Choctaw, Pushmataha, Atoka, Bryan	\$101	\$27	1.1	\$1.9	\$4.6	\$6.5
20	McClain, Cleveland, Garvin, Pottawatomie	\$59	\$16	0.7	\$1.3	\$2.8	\$4.1
21	Bryan	\$281	\$80	3.0	\$4.2	\$12.1	\$16.4

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House District		Spending	Earnings	Employment	Gov.Revenue (Million)		
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total
22	Atoka, Johnston, Murray, Garvin	\$89	\$26	1.1	\$2.2	\$4.0	\$6.2
23	Rogers, Tulsa, Wagoner	\$68	\$20	0.9	\$2.5	\$3.2	\$5.7
24	Hughes, Okfuskee, Okmulgee	\$34	\$9	0.6	\$0.8	\$1.7	\$2.5
25	Pontotoc	\$49	\$14	0.8	\$2.3	\$2.4	\$4.7
26	Pottawatomie	\$67	\$21	1.2	\$2.4	\$3.2	\$5.6
27	Cleveland, Pottawatomie	\$28	\$7	0.4	\$0.9	\$1.4	\$2.3
28	Pottawatomie, Seminole	\$41	\$12	0.7	\$1.5	\$2.0	\$3.5
29	Creek, Tulsa	\$23	\$6	0.3	\$0.8	\$1.2	\$2.0
30	Creek, Tulsa	\$26	\$6	0.3	\$0.9	\$1.2	\$2.0
31	Logan, Oklahoma	\$45	\$13	0.8	\$1.7	\$2.2	\$3.9
32	Lincoln, Logan	\$31	\$8	0.5	\$1.1	\$1.5	\$2.7
33	Payne, Logan	\$52	\$14	0.8	\$2.0	\$2.5	\$4.5
34	Payne	\$64	\$18	1.1	\$2.6	\$2.9	\$5.5
35	Creek, Noble, Pawnee, Osage, Payne	\$43	\$12	0.7	\$1.4	\$2.1	\$3.6
36	Osage, Tulsa	\$59	\$16	0.6	\$1.4	\$2.9	\$4.2
37	Kay, Osage	\$70	\$22	1.3	\$2.3	\$3.3	\$5.6
38	Kay, Noble, Garfield, Grant, Logan	\$92	\$27	1.4	\$2.6	\$4.2	\$6.8
39	Oklahoma	\$21	\$6	0.2	\$0.9	\$1.2	\$2.2
40	Garfield	\$43	\$11	0.6	\$1.9	\$2.1	\$4.1
41	Garfield, Canadian, Kingfisher, Oklahoma	\$72	\$19	1.0	\$3.3	\$3.4	\$6. <i>7</i>
42	Garvin, McClain	\$72	\$23	1.1	\$2.0	\$3.3	\$5.2
43	Canadian	\$54	\$15	0.7	\$2.2	\$2.6	\$4.8
44	Cleveland	\$30	\$8	0.4	\$1.0	\$1.5	\$2.4
45	Cleveland	\$71	\$21	1.1	\$2.6	\$3.3	\$5.9
46	Cleveland, McClain	\$126	\$38	1.9	\$4.7	\$5.7	\$10.3
47	Canadian	\$24	\$6	0.3	\$0.9	\$1.3	\$2.2
48	Carter, Murray, Garvin	\$97	\$25	1.3	\$4.1	\$4.5	\$8.6

Hous	se District	Spending	Earnings	Employment	Gov.R	evenue (Mi	llion)
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total
49	Carter, Love, Marshall	\$600	\$145	4.2	\$7.3	\$25.8	\$33.1
50	Jefferson, Stephens	\$48	\$13	0.8	\$1.9	\$2.3	\$4.1
51	Grady, Stephens, McClain	\$67	\$20	1.2	\$2.3	\$3.1	\$5.4
52	Jackson, Greer, Harmon, Kiowa	\$39	\$11	0.7	\$1.6	\$1.9	\$3.5
53	Cleveland	\$25	\$6	0.3	\$0.8	\$1.3	\$2.1
54	Cleveland, Oklahoma	\$117	\$31	1.4	\$4.2	\$4.9	\$9.2
55	Beckham, Kiowa, Roger Mills, Washita, Greer	\$55	\$14	1.0	\$2.4	\$2.6	\$5.0
56	Caddo, Grady, Kiowa	\$38	\$10	0.6	\$1.2	\$1.9	\$3.0
57	Beckham, Custer, Blaine, Caddo, , Canadian	\$69	\$22	1.3	\$3.5	\$3.4	\$6.9
58	Alfalfa, Major, Woods, Woodward	\$66	\$15	0.9	\$3.1	\$3.1	\$6.2
59	Blaine, Dewey, Kingfisher, Woodward, Canadian	\$49	\$12	0.7	\$2.0	\$2.4	\$4.4
60	Caddo, Canadian	\$65	\$18	1.0	\$2.6	\$3.0	\$5.7
61	Cimarron, Ellis, Texas, Beaver, Harper, Woodward	\$47	\$12	0.8	\$2.0	\$2.3	\$4.2
62	Comanche	\$26	\$6	0.4	\$1.0	\$1.2	\$2.2
63	Tillman, Comanche	\$32	\$7	0.4	\$1.0	\$1.3	\$2.3
64	Comanche	\$106	\$29	1.6	\$4.5	\$4.8	\$9.3
65	Comanche, Cotton, Caddo, Stephens, Grady	\$113	\$33	1.1	\$1.5	\$5.2	\$6.6
66	Tulsa	\$36	\$9	0.4	\$1.6	\$1.9	\$3.4
67	Tulsa	\$68	\$22	0.7	\$1.9	\$2.5	\$4.4
68	Tulsa	\$67	\$17	0.8	\$2.8	\$3.2	\$6.0
69	Tulsa	\$33	\$8	0.3	\$1.2	\$1.5	\$2.7
70	Tulsa	\$86	\$25	1.1	\$3.5	\$4.1	\$7.6

	2016 Oklahoma House District Travel Impacts										
Hous	e District	Spending	Earnings	Employment	Gov.	Gov.Revenue (Million)					
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total				
71	Tulsa	\$56	\$16	0.7	\$2.3	\$2.7	\$5.0				
72	Tulsa	\$37	\$5	0.2	\$0.9	\$1.1	\$2.0				
73	Tulsa, Osage	\$103	\$28	1.3	\$4.4	\$5.1	\$9.5				
74	Tulsa, Rogers	\$34	\$9	0.4	\$1.4	\$1.7	\$3.1				
75	Tulsa	\$82	\$24	1.0	\$3.4	\$4.0	\$7.4				
76	Tulsa	\$21	\$5	0.2	\$0.9	\$1.1	\$2.0				
77	Tulsa, Rogers	\$282	\$31	1.3	\$5.0	\$4.4	\$9.4				
78	Tulsa	\$140	\$40	1.8	\$6.0	\$6.8	\$12.8				
79	Tulsa	\$109	\$34	1.3	\$3.8	\$4.6	\$8.4				
80	Tulsa, Wagoner	\$21	\$6	0.2	\$0.7	\$1.0	\$1.7				
81	Oklahoma	\$48	\$15	0.6	\$1.9	\$2.3	\$4.2				
82	Oklahoma	\$66	\$20	0.9	\$2.9	\$3.3	\$6.2				
83	Oklahoma	\$59	\$18	0.7	\$2.6	\$3.0	\$5.6				
84	Oklahoma	\$97	\$10	0.4	\$1.7	\$1.6	\$3.4				
85	Oklahoma	\$136	\$43	1.8	\$5.6	\$6.5	\$12.1				
86	Adair, Cherokee, Delaware	\$33	\$9	0.5	\$1.2	\$1.7	\$2.9				
87	Oklahoma	\$111	\$35	1.4	\$4.2	\$5.0	\$9.2				
88	Oklahoma	\$43	\$14	0.5	\$1.5	\$1.9	\$3.4				
89	Oklahoma	\$27	\$7	0.3	\$1.3	\$1.6	\$2.8				
90	Oklahoma, Cleveland	\$522	\$133	5.6	\$18.4	\$20.0	\$38.4				
91	Cleveland	\$130	\$10	0.4	\$1.6	\$1.4	\$3.0				
92	Oklahoma	\$131	\$41	1.7	\$5.7	\$6.5	\$12.2				
93	Oklahoma	\$220	\$16	0.6	\$2.6	\$1.8	\$4.5				
94	Oklahoma	\$98	\$30	1.3	\$4.3	\$5.0	\$9.3				
95	Oklahoma	\$74	\$23	0.9	\$3.2	\$3.8	\$7.0				
96	Oklahoma	\$47	\$14	0.6	\$2.0	\$2.4	\$4.4				
97	Oklahoma	\$79	\$23	1.0	\$3.5	\$4.0	\$7.5				
98	Tulsa, Wagoner	\$36	\$9	0.5	\$1.4	\$1.9	\$3.3				
99	Oklahoma	\$152	\$46	2.0	\$6.5	\$7.5	\$14.0				
100	Oklahoma	\$77	\$19	0.7	\$2.4	\$2.7	\$5.1				
101	Oklahoma	\$19	\$5	0.2	\$0.9	\$1.1	\$2.0				
	State Total	\$8,566	\$2,231	100.1	\$259.0	\$367.7	\$626.7				

House District		Distri	ct Employ	ment (000)	District Pct.of State		
	(Counties)	Total	Travel	Pct.Travel	Total	Travel	
1	McCurtain, Le Flore	18.0	1.8	9.7%	0.8%	1.7%	
2	Sequoyah	13.2	1.1	8.3%	0.6%	1.1%	
3	Le Flore	15.3	1.1	7.1%	0.7%	1.1%	
4	Cherokee	15.4	0.9	6.2%	0.7%	0.9%	
5	Delaware, Mayes	11.4	1.7	15.2%	0.5%	1.7%	
6	Craig, Mayes, Rogers	14.5	0.4	3.0%	0.6%	0.4%	
7	Delaware, Ottawa	21.2	3.8	18.0%	0.9%	3.8%	
8	Mayes, Rogers, Wagoner	19.8	0.6	3.3%	0.9%	0.6%	
9	Rogers	16.5	0.8	5.0%	0.7%	0.8%	
10	Osage, Washington, Nowata	19.4	0.8	4.0%	0.9%	0.8%	
11	Washington, Rogers, Tulsa	22.7	1.1	5.0%	1.0%	1.1%	
12	Wagoner	10.0	0.6	6.1%	0.4%	0.6%	
13	McIntosh, Muskogee	23.9	1.3	5.6%	1.1%	1.3%	
14	Muskogee, Cherokee	18.1	0.3	1.7%	0.8%	0.3%	
15	Haskell, McIntosh, Sequoyah, Le Flore, Muskogee, Pittsburg	12.5	0.9	7.6%	0.6%	0.9%	
16	Okmulgee, Muskogee, Tulsa, Wagoner	13.8	1.0	7.0%	0.6%	1.0%	
17	Latimer, Le Flore, Pittsburg	16.6	1.4	8.5%	0.7%	1.4%	
18	McIntosh, Pittsburg, Coal, Hughes	18.9	0.8	4.3%	0.8%	0.8%	
19	Choctaw, Pushmataha, Atoka, Bryan	16.9	1.1	6.8%	0.7%	1.1%	
20	McClain, Cleveland, Garvin, Pottawatomie	16.2	0.7	4.3%	0.7%	0.7%	
21	Bryan	23.2	3.0	12.8%	1.0%	3.0%	

DEAN RUNYAN ASSOCIATES

House District		Distri	ct Employ	ment (000)	District Pct.of State		
	(Counties)	Total	Travel	Pct.Travel	Total	Travel	
22	Atoka, Johnston, Murray, Garvin	15.7	1.1	7.3%	0.7%	1.1%	
23	Rogers, Tulsa, Wagoner	34.1	0.9	2.8%	1.5%	0.9%	
24	Hughes, Okfuskee, Okmulgee	14.5	0.6	3.8%	0.6%	0.6%	
25	Pontotoc	25.8	0.8	3.1%	1.1%	0.8%	
26	Pottawatomie	26.6	1.2	4.5%	1.2%	1.2%	
27	Cleveland, Pottawatomie	8.5	0.4	4.6%	0.4%	0.4%	
28	Pottawatomie, Seminole	15.3	0.7	4.6%	0.7%	0.7%	
29	Creek, Tulsa	13.5	0.3	2.4%	0.6%	0.3%	
30	Creek, Tulsa	14.9	0.3	2.3%	0.7%	0.3%	
31	Logan, Oklahoma	14.0	0.8	5.4%	0.6%	0.7%	
32	Lincoln, Logan	13.6	0.5	3.8%	0.6%	0.5%	
33	Payne, Logan	28.0	0.8	2.9%	1.2%	0.8%	
34	Payne	18.5	1.1	5.8%	0.8%	1.1%	
35	Creek, Noble, Pawnee, Osage, Payne	17.8	0.7	3.7%	0.8%	0.7%	
36	Osage, Tulsa	8.5	0.6	7.3%	0.4%	0.6%	
37	Kay, Osage	18.4	1.3	7.2%	0.8%	1.3%	
38	Kay, Noble, Garfield, Grant, Logan	22.3	1.4	6.3%	1.0%	1.4%	
39	Oklahoma	11.6	0.2	1.9%	0.5%	0.2%	
40	Garfield	25.7	0.6	2.4%	1.1%	0.6%	
41	Garfield, Canadian, Kingfisher, Oklahoma	23.4	1.0	4.4%	1.0%	1.0%	
42	Garvin, McClain	13.7	1.1	8.0%	0.6%	1.1%	
43	Canadian	18.2	0.7	4.0%	0.8%	0.7%	
44	Cleveland	33.8	0.4	1.1%	1.5%	0.4%	
45	Cleveland	16.6	1.1	6.4%	0.7%	1.1%	
46	Cleveland, McClain	29.6	1.9	6.5%	1.3%	1.9%	
47	Canadian	28.3	0.3	1.0%	1.2%	0.3%	
48	Carter, Murray, Garvin	27.8	1.3	4.8%	1.2%	1.3%	

House District		Distri	ct Employ	ment (000)	District Pct.of State		
	(Counties)	Total	Travel	Pct.Travel	Total	Travel	
49	Carter, Love, Marshall	24.0	4.2	17.6%	1.1%	4.2%	
50	Jefferson, Stephens	14.9	0.8	5.5%	0.7%	0.8%	
51	Grady, Stephens, McClain	17.4	1.2	7.1%	0.8%	1.2%	
52	Jackson, Greer, Harmon, Kiowa	17.1	0.7	4.0%	0.8%	0.7%	
53	Cleveland	16.3	0.3	2.0%	0.7%	0.3%	
54	Cleveland, Oklahoma	24.0	1.4	5.8%	1.1%	1.4%	
55	Beckham, Kiowa, Roger Mills, Washita, Greer	18.6	1.0	5.2%	0.8%	1.0%	
56	Caddo, Grady, Kiowa	20.1	0.6	3.1%	0.9%	0.6%	
57	Beckham, Custer, Blaine, Caddo, , Canadian	27.5	1.3	4.6%	1.2%	1.3%	
58	Alfalfa, Major, Woods, Woodward	20.4	0.9	4.3%	0.9%	0.9%	
59	Blaine, Dewey, Kingfisher, Woodward, Canadian	27.2	0.7	2.7%	1.2%	0.7%	
60	Caddo, Canadian	18.3	1.0	5.2%	0.8%	1.0%	
61	Cimarron, Ellis, Texas, Beaver, Harper, Woodward	23.5	0.8	3.5%	1.0%	0.8%	
62	Comanche	16.9	0.4	2.1%	0.7%	0.4%	
63	Tillman, Comanche	25.4	0.4	1.4%	1.1%	0.4%	
64	Comanche	19.6	1.6	8.1%	0.9%	1.6%	
65	Comanche, Cotton, Caddo, Stephens, Grady	16.4	1.1	6.6%	0.7%	1.1%	
66	Tulsa	19.6	0.4	2.2%	0.9%	0.4%	
67	Tulsa	31.3	0.7	2.3%	1.4%	0.7%	
68	Tulsa	20.5	0.8	3.9%	0.9%	0.8%	
69	Tulsa	24.1	0.3	1.4%	1.1%	0.3%	
70	Tulsa	39.0	1.1	2.7%	1.7%	1.1%	

House District		Distri	ct Employ	ment (000)	District Pc	t.of State
	(Counties)	Total	Travel	Pct.Travel	Total	Travel
71	Tulsa	25.2	0.7	2.7%	1.1%	0.7%
72	Tulsa	34.6	0.2	0.6%	1.5%	0.2%
73	Tulsa, Osage	37.8	1.3	3.5%	1.7%	1.3%
74	Tulsa, Rogers	9.9	0.4	4.2%	0.4%	0.4%
75	Tulsa	42.6	1.0	2.4%	1.9%	1.0%
76	Tulsa	22.5	0.2	1.0%	1.0%	0.2%
77	Tulsa, Rogers	39.6	1.3	3.3%	1.7%	1.3%
78	Tulsa	33.4	1.8	5.4%	1.5%	1.8%
79	Tulsa	38.2	1.3	3.4%	1.7%	1.3%
80	Tulsa, Wagoner	8.5	0.2	2.4%	0.4%	0.2%
81	Oklahoma	19.4	0.6	3.0%	0.9%	0.6%
82	Oklahoma	13.3	0.9	6.5%	0.6%	0.9%
83	Oklahoma	45.9	0.7	1.6%	2.0%	0.7%
84	Oklahoma	24.0	0.4	1.6%	1.1%	0.4%
85	Oklahoma	47.2	1.8	3.7%	2.1%	1.8%
86	Adair, Cherokee,	15.3	0.5	3.2%	0.7%	0.5%
	Delaware					
87	Oklahoma	36.3	1.4	3.7%	1.6%	1.4%
88	Oklahoma	50.2	0.5	1.0%	2.2%	0.5%
89	Oklahoma	26.2	0.3	1.2%	1.2%	0.3%
90	Oklahoma, Cleveland	42.0	5.6	13.4%	1.9%	5.6%
91	Cleveland	13.7	0.4	2.9%	0.6%	0.4%
92	Oklahoma	64.9	1.7	2.7%	2.9%	1.7%
93	Oklahoma	17.4	0.6	3.2%	0.8%	0.6%
94	Oklahoma	15.8	1.3	8.1%	0.7%	1.3%
95	Oklahoma	17.9	0.9	5.3%	0.8%	0.9%
96	Oklahoma	14.0	0.6	4.0%	0.6%	0.6%
97	Oklahoma	24.5	1.0	4.0%	1.1%	1.0%
98	Tulsa, Wagoner	17.4	0.5	2.6%	0.8%	0.5%
99	Oklahoma	65.3	2.0	3.0%	2.9%	2.0%
100	Oklahoma	15.3	0.7	4.6%	0.7%	0.7%
101	Oklahoma	8.1	0.2	2.4%	0.4%	0.2%
	State Total	2,264.4	100.1	4.4%	100.0%	100.0%

House District			ue Genera Visitor Spe	•	Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
1	McCurtain, Le Flore	\$3.1	\$4.5	\$7.6	\$340	\$490	\$830	
2	Sequoyah	\$2.6	\$4.6	\$7.1	\$150	\$270	\$420	
3	Le Flore	\$1.2	\$4.4	\$5.6	\$100	\$380	\$490	
4 5	Cherokee	\$3.8	\$4.6	\$8.4	\$160	\$200	\$360	
5	Delaware, Mayes	\$1.9	\$4.4	\$6.4	\$190	\$450	\$640	
6	Craig, Mayes, Rogers	\$3.8	\$5.2	\$9.0	\$80	\$110	\$190	
7	Delaware, Ottawa	\$1.2	\$4.3	\$5.5	\$320	\$1,120	\$1,440	
8	Mayes, Rogers, Wagoner	\$4.1	\$5.0	\$9.1	\$100	\$130	\$230	
9	Rogers	\$3.4	\$4.8	\$8.1	\$130	\$190	\$320	
10	Osage, Washington, Nowata	\$2.5	\$4.7	\$7.2	\$100	\$190	\$290	
11	Washington, Rogers, Tulsa	\$2.9	\$4.7	\$7.6	\$170	\$280	\$440	
12	Wagoner	\$3.2	\$4.7	\$7.9	\$90	\$140	\$230	
13	McIntosh, Muskogee	\$3.6	\$4.2	\$7.8	\$280	\$320	\$600	
14	Muskogee, Cherokee	\$3.3	\$5.2	\$8.4	\$60	\$90	\$150	
15	Haskell, McIntosh, Sequoyah, Le Flore, Muskogee, Pittsburg	\$2.1	\$4.5	\$6.5	\$120	\$250	\$370	
16	Okmulgee, Muskogee, Tulsa, Wagoner	\$2.3	\$4.9	\$7.3	\$70	\$160	\$230	
17	Latimer, Le Flore, Pittsburg	\$2.8	\$4.3	\$7.1	\$180	\$280	\$470	
18	McIntosh, Pittsburg, Coal, Hughes	\$2.9	\$4.6	\$7.5	\$120	\$190	\$310	
19	Choctaw, Pushmataha, Atoka, Bryan	\$1.9	\$4.6	\$6.5	\$120	\$280	\$400	
20	McClain, Cleveland, Garvin, Pottawatomie	\$2.3	\$4.7	\$7.0	\$70	\$140	\$210	
21		\$1.5	\$4.3	\$5.8	\$270	\$790	\$1,060	
21 Pac	Bryan	\$1.5	\$4.3	\$5.8	\$270	\$790		

DEAN RUNYAN ASSOCIATES

Hou	se District		ue Genera Visitor Spe	•	Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
22	Atoka, Johnston, Murray, Garvin	\$2.5	\$4.6	\$7.1	\$180	\$320	\$500	
23	Rogers, Tulsa, Wagoner	\$3.7	\$4.8	\$8.5	\$150	\$200	\$350	
24	Hughes, Okfuskee, Okmulgee	\$2.5	\$4.9	\$7.4	\$60	\$120	\$180	
25	Pontotoc	\$4.6	\$4.9	\$9.5	\$150	\$160	\$320	
26	Pottawatomie	\$3.5	\$4.8	\$8.3	\$150	\$200	\$360	
27	Cleveland, Pottawatomie	\$3.3	\$5.2	\$8.5	\$60	\$90	\$150	
28	Pottawatomie, Seminole	\$3.7	\$4.8	\$8.5	\$110	\$140	\$250	
29	Creek, Tulsa	\$3.5	\$5.0	\$8.6	\$50	\$80	\$130	
30	Creek, Tulsa	\$3.7	\$4.8	\$8.5	\$80	\$100	\$170	
31	Logan, Oklahoma	\$4.0	\$5.1	\$9.1	\$100	\$130	\$230	
32	Lincoln, Logan	\$3.6	\$4.9	\$8.5	\$70	\$100	\$170	
33	Payne, Logan	\$3.9	\$4.9	\$8.8	\$100	\$130	\$230	
34	Payne	\$4.0	\$4.6	\$8.6	\$230	\$270	\$500	
35	Creek, Noble, Pawnee, Osage, Payne	\$3.3	\$5.0	\$8.4	\$80	\$110	\$190	
36	Osage, Tulsa	\$2.3	\$4.9	\$7.2	\$70	\$150	\$230	
37	Kay, Osage	\$3.4	\$4.7	\$8.1	\$140	\$190	\$330	
38	Kay, Noble, Garfield, Grant, Logan	\$2.9	\$4.6	\$7.4	\$130	\$210	\$350	
39	Oklahoma	\$5.1	\$6.5	\$11.6	\$60	\$80	\$140	
40	Garfield	\$4.6	\$5.1	\$9.6	\$130	\$150	\$280	
41	Garfield, Canadian, Kingfisher, Oklahoma	\$4.6	\$4.8	\$9.5	\$200	\$210	\$400	
42	Garvin, McClain	\$2.7	\$4.6	\$7.3	\$210	\$350	\$560	
43	Canadian	\$4.1	\$4.8	\$8.9	\$130	\$150	\$290	
44	Cleveland	\$3.4	\$5.2	\$8.6	\$60	\$90	\$150	
45	Cleveland	\$3.7	\$4.7	\$8.4	\$190	\$240	\$430	
46	Cleveland, McClain	\$3.8	\$4.6	\$8.3	\$280	\$340	\$610	
47	Canadian	\$3.7	\$5.3	\$9.0	\$50	\$80	\$130	
48	Carter, Murray, Garvin	\$4.2	\$4.7	\$8.9	\$260	\$280	\$540	

House District			ue Genera Visitor Spe		Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
49	Carter, Love, Marshall	\$1.2	\$4.3	\$5.5	\$460	\$1,630	\$2,090	
50	Jefferson, Stephens	\$4.0	\$4.8	\$8.7	\$160	\$190	\$340	
51	Grady, Stephens, McClain	\$3.5	\$4.7	\$8.2	\$140	\$190	\$330	
52	Jackson, Greer, Harmon, Kiowa	\$4.0	\$4.9	\$8.9	\$130	\$150	\$280	
53	Cleveland	\$3.4	\$5.3	\$8.7	\$50	\$80	\$130	
54	Cleveland, Oklahoma	\$4.0	\$4.6	\$8.6	\$260	\$300	\$560	
55	Beckham, Kiowa, Roger Mills, Washita, Greer	\$4.5	\$4.8	\$9.3	\$160	\$180	\$340	
56	Caddo, Grady, Kiowa	\$3.1	\$5.0	\$8.0	\$70	\$110	\$180	
57	Beckham, Custer, Blaine, Caddo, , Canadian	\$5.1	\$5.0	\$10.1	\$200	\$200	\$400	
58	Alfalfa, Major, Woods, Woodward	\$4.8	\$4.6	\$9.4	\$240	\$240	\$480	
59	Blaine, Dewey, Kingfisher, Woodward, Canadian	\$4.1	\$4.8	\$8.9	\$120	\$140	\$250	
60	Caddo, Canadian	\$4.1	\$4.6	\$8.7	\$180	\$210	\$390	
61	Cimarron, Ellis, Texas, Beaver, Harper, Woodward	\$4.2	\$4.8	\$9.0	\$130	\$150	\$290	
62	Comanche	\$4.1	\$4.8	\$8.9	\$110	\$130	\$250	
63	Tillman, Comanche	\$3.5	\$4.8	\$8.3	\$50	\$70	\$130	
64	Comanche	\$4.5	\$4.7	\$9.2	\$320	\$340	\$670	
65	Comanche, Cotton, Caddo, Stephens, Grady	\$1.3	\$4.6	\$5.9	\$90	\$300	\$390	
66	Tulsa	\$4.4	\$5.3	\$9.7	\$110	\$130	\$250	
67	Tulsa	\$4.4	\$5.3	\$9.8	\$120	\$140	\$260	
68	Tulsa	\$4.3	\$5.0	\$9.3	\$200	\$230	\$430	
69	Tulsa	\$4.3	\$5.5	\$9.8	\$70	\$90	\$160	
70	Tulsa	\$4.4	\$5.1	\$9.5	\$220	\$250	\$470	

DEAN RUNYAN ASSOCIATES

House District			ue Genera Visitor Spe		Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
71	Tulsa	\$4.4	\$5.2	\$9.6	\$170	\$200	\$370	
72	Tulsa	\$3.7	\$4.4	\$8.1	\$50	\$60	\$120	
73	Tulsa, Osage	\$4.4	\$5.0	\$9.3	\$290	\$330	\$620	
74	Tulsa, Rogers	\$4.4	\$5.2	\$9.6	\$150	\$180	\$330	
75	Tulsa	\$4.4	\$5.0	\$9.4	\$280	\$330	\$610	
76	Tulsa	\$4.5	\$5.9	\$10.4	\$60	\$80	\$140	
77	Tulsa, Rogers	\$3.1	\$2.7	\$5.8	\$300	\$260	\$560	
78	Tulsa	\$4.4	\$5.0	\$9.3	\$390	\$440	\$830	
79	Tulsa	\$4.4	\$5.0	\$9.4	\$280	\$320	\$600	
80	Tulsa, Wagoner	\$4.5	\$6.2	\$10.7	\$50	\$60	\$110	
81	Oklahoma	\$4.6	\$5.4	\$10.0	\$150	\$180	\$330	
82	Oklahoma	\$4.5	\$5.1	\$9.6	\$270	\$310	\$580	
83	Oklahoma	\$4.5	\$5.3	\$9.8	\$180	\$210	\$380	
84	Oklahoma	\$3.2	\$2.8	\$6.0	\$110	\$100	\$210	
85	Oklahoma	\$4.4	\$5.1	\$9.5	\$330	\$380	\$710	
86	Adair, Cherokee, Delaware	\$3.5	\$5.1	\$8.6	\$70	\$110	\$180	
87	Oklahoma	\$4.4	\$5.1	\$9.5	\$270	\$320	\$590	
88	Oklahoma	\$4.7	\$5.6	\$10.3	\$110	\$130	\$240	
89	Oklahoma	\$4.8	\$5.9	\$10.7	\$90	\$110	\$200	
90	Oklahoma, Cleveland	\$4.1	\$4.4	\$8.4	\$1,210	\$1,300	\$2,510	
91	Cleveland	\$2.4	\$1.9	\$4.4	\$100	\$80	\$170	
92	Oklahoma	\$4.4	\$5.0	\$9.4	\$380	\$430	\$810	
93	Oklahoma	\$2.5	\$1.5	\$4.1	\$170	\$110	\$280	
94	Oklahoma	\$4.4	\$5.1	\$9.6	\$300	\$340	\$640	
95	Oklahoma	\$4.5	\$5.2	\$9.7	\$210	\$240	\$450	
96	Oklahoma	\$4.7	\$5.6	\$10.3	\$120	\$140	\$250	
97	Oklahoma	\$4.5	\$5.2	\$9.7	\$210	\$240	\$440	
98	Tulsa, Wagoner	\$4.1	\$5.3	\$9.3	\$90	\$120	\$210	
99	Oklahoma	\$4.4	\$5.0	\$9.4	\$360	\$420	\$780	
100	Oklahoma	\$4.1	\$4.6	\$8.7	\$170	\$180	\$350	
101	Oklahoma	\$5.0	\$6.4	\$11.3	\$60	\$80	\$140	
	State Total	\$3.3	\$4.6	\$7.9	\$170	\$240	\$410	

McCurtain, Le Flore

Travel Impacts		
	2015	2016
Spending (millions)	\$137	\$165
Earnings (millions)	\$33	\$40
Employment (thousands)	1.5	1.8
State & Local Tax Revenue (millions)	\$10.5	\$12.5
Local Tax Revenue	\$4.3	\$5.1
State Tax Revenue	\$6.2	\$7.4

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	9.7%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$340
State tax revenue	\$4.5	State tax revenue	\$490
Local & State Total	\$7.6	Local & State Total	\$830

Sequoyah

Travel Impacts 2015 2016			
Spending (millions)	\$83	\$83	
Earnings (millions)	\$22	\$24	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$5.9	\$5.9	
Local Tax Revenue	\$2.2	\$2.1	
State Tax Revenue	\$3.7	\$3.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	8.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$150
State tax revenue	\$4.6	State tax revenue	\$270
Local & State Total	\$7.1	Local & State Total	\$420

Le Flore

Travel Impacts			
•	2015	2016	
Spending (millions)	\$108	\$105	
Earnings (millions)	\$28	\$28	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$6.0	\$5.8	
Local Tax Revenue	\$1.3	\$1.2	
State Tax Revenue	\$4.7	\$4.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	7.1%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.2	Local tax revenue	\$100
State tax revenue	\$4.4	State tax revenue	\$380
Local & State Total	\$5.6	Local & State Total	\$490

Cherokee

Travel Impacts			
	2015	2016	
Spending (millions)	\$55	\$58	
Earnings (millions)	\$14	\$16	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$4.6	\$4.9	
Local Tax Revenue	\$2.1	\$2.2	
State Tax Revenue	\$2.5	\$2.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.2%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.8	Local tax revenue	\$160
State tax revenue	\$4.6	State tax revenue	\$200
Local & State Total	\$8.4	Local & State Total	\$360

Delaware, Mayes

Travel Impacts			
	2015	2016	
Spending (millions)	\$137	\$155	
Earnings (millions)	\$36	\$42	
Employment (thousands)	1.5	1.7	
State & Local Tax Revenue (millions)	\$8.7	\$9.9	
Local Tax Revenue	\$2.6	\$3.0	
State Tax Revenue	\$6.1	\$6.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	15.2%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$1.9	Local tax revenue	\$190
State tax revenue	\$4.4	State tax revenue	\$450
Local & State Total	\$6.4	Local & State Total	\$640

Craig, Mayes, Rogers

Travel Impacts			
	2015	2016	
Spending (millions)	\$31	\$30	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.7	\$2.7	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.6	\$1.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.8	Local tax revenue	\$80
State tax revenue	\$5.2	State tax revenue	\$110
Local & State Total	\$9.0	Local & State Total	\$190

Delaware, Ottawa

Travel Impacts			
	2015	2016	
Spending (millions)	\$358	\$383	
Earnings (millions)	\$95	\$106	
Employment (thousands)	3.5	3.8	
State & Local Tax Revenue (millions)	\$19.9	\$21.2	
Local Tax Revenue	\$4.5	\$4.7	
State Tax Revenue	\$15.3	\$16.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.8%
Travel Percent of Total District Employment	18.0%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.2	Local tax revenue	\$320
State tax revenue	\$4.3	State tax revenue	\$1,120
Local & State Total	\$5.5	Local & State Total	\$1,440

Mayes, Rogers, Wagoner

Travel Impacts			
	2015	2016	
Spending (millions)	\$44	\$41	
Earnings (millions)	\$12	\$11	
Employment (thousands)	0.7	0.6	
State & Local Tax Revenue (millions)	\$4.0	\$3.7	
Local Tax Revenue	\$1.8	\$1.7	
State Tax Revenue	\$2.2	\$2.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$100
State tax revenue	\$5.0	State tax revenue	\$130
Local & State Total	\$9.1	Local & State Total	\$230

Rogers

Travel Impacts			
	2015	2016	
Spending (millions)	\$56	\$62	
Earnings (millions)	\$15	\$17	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$4.5	\$5.0	
Local Tax Revenue	\$1.8	\$2.1	
State Tax Revenue	\$2.6	\$2.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$130
State tax revenue	\$4.8	State tax revenue	\$190
Local & State Total	\$8.1	Local & State Total	\$320

Osage, Washington, Nowata

Travel Impacts			
	2015	2016	
Spending (millions)	\$64	\$65	
Earnings (millions)	\$16	\$17	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$4.6	\$4.7	
Local Tax Revenue	\$1.6	\$1.6	
State Tax Revenue	\$3.0	\$3.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.5	Local tax revenue	\$100
State tax revenue	\$4.7	State tax revenue	\$190
Local & State Total	\$7.2	Local & State Total	\$290

Washington, Rogers, Tulsa

Travel Impacts			
	2015	2016	
Spending (millions)	\$95	\$98	
Earnings (millions)	\$25	\$27	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$7.3	\$7.5	
Local Tax Revenue	\$2.8	\$2.8	
State Tax Revenue	\$4.5	\$4.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	5.0%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.9	Local tax revenue	\$170
State tax revenue	\$4.7	State tax revenue	\$280
Local & State Total	\$7.6	Local & State Total	\$440

Wagoner

Travel Impacts 2015 20		
		2016
Spending (millions)	\$38	\$38
Earnings (millions)	\$10	\$11
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$3.0	\$3.0
Local Tax Revenue	\$1.2	\$1.2
State Tax Revenue	\$1.8	\$1.8

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	6.1%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.2	Local tax revenue	\$90
State tax revenue	\$4.7	State tax revenue	\$140
Local & State Total	\$7.9	Local & State Total	\$230

McIntosh, Muskogee

Travel Impacts			
·	2015	2016	
Spending (millions)	\$91	\$92	
Earnings (millions)	\$21	\$22	
Employment (thousands)	1.4	1.3	
State & Local Tax Revenue (millions)	\$7.1	\$7.2	
Local Tax Revenue	\$3.4	\$3.3	
State Tax Revenue	\$3.8	\$3.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	5.6%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.6	Local tax revenue	\$280
State tax revenue	\$4.2	State tax revenue	\$320
Local & State Total	\$7.8	Local & State Total	\$600

Muskogee, Cherokee

Travel Impacts			
•	2015	2016	
Spending (millions)	\$26	\$25	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.1	\$2.1	
Local Tax Revenue	\$0.8	\$0.8	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.7%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$90
Local & State Total	\$8.4	Local & State Total	\$150

Haskell, McIntosh, Sequoyah, Le Flore, Muskogee, Pittsburg

Travel Impacts			
	2015	2016	
Spending (millions)	\$80	\$82	
Earnings (millions)	\$20	\$21	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.2	\$5.3	
Local Tax Revenue	\$1.7	\$1.7	
State Tax Revenue	\$3.5	\$3.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	7.6%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
\$2.1	Local tax revenue	\$120	
\$4.5	State tax revenue	\$250	
\$6.5	Local & State Total	\$370	
	\$2.1 \$4.5	eneratesper District Household\$2.1Local tax revenue\$4.5State tax revenue	

Okmulgee, Muskogee, Tulsa, Wagoner

Travel Impacts			
•	2015	2016	
Spending (millions)	\$60	\$57	
Earnings (millions)	\$17	\$17	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$4.3	\$4.1	
Local Tax Revenue	\$1.4	\$1.3	
State Tax Revenue	\$2.9	\$2.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	7.0%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.3	Local tax revenue	\$70
State tax revenue	\$4.9	State tax revenue	\$160
Local & State Total	\$7.3	Local & State Total	\$230

Latimer, Le Flore, Pittsburg

Travel Impacts			
	2015	2016	
Spending (millions)	\$101	\$97	
Earnings (millions)	\$29	\$29	
Employment (thousands)	1.4	1.4	
State & Local Tax Revenue (millions)	\$7.3	\$6.9	
Local Tax Revenue	\$2.9	\$2.7	
State Tax Revenue	\$4.3	\$4.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	8.5%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.8	Local tax revenue	\$180
State tax revenue	\$4.3	State tax revenue	\$280
Local & State Total	\$7.1	Local & State Total	\$470

McIntosh, Pittsburg, Coal, Hughes

Travel Impacts			
	2015	2016	
Spending (millions)	\$61	\$61	
Earnings (millions)	\$17	\$17	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.6	\$4.6	
Local Tax Revenue	\$1.8	\$1.8	
State Tax Revenue	\$2.8	\$2.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	4.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.9	Local tax revenue	\$120
State tax revenue	\$4.6	State tax revenue	\$190
Local & State Total	\$7.5	Local & State Total	\$310

Choctaw, Pushmataha, Atoka, Bryan

Travel Impacts			
	2015	2016	
Spending (millions)	\$101	\$101	
Earnings (millions)	\$26	\$27	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$6.5	\$6.5	
Local Tax Revenue	\$1.9	\$1.9	
State Tax Revenue	\$4.6	\$4.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.8%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$1.9	Local tax revenue	\$120
State tax revenue	\$4.6	State tax revenue	\$280
Local & State Total	\$6.5	Local & State Total	\$400

McClain, Cleveland, Garvin, Pottawatomie

Travel Impacts			
	2015	2016	
Spending (millions)	\$59	\$59	
Earnings (millions)	\$15	\$16	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.1	\$4.1	
Local Tax Revenue	\$1.4	\$1.3	
State Tax Revenue	\$2.8	\$2.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.3	Local tax revenue	\$70
State tax revenue	\$4.7	State tax revenue	\$140
Local & State Total	\$7.0	Local & State Total	\$210

Bryan

Travel Impacts				
	2015	2016		
Spending (millions)	\$289	\$281		
Earnings (millions)	\$78	\$80		
Employment (thousands)	3.0	3.0		
State & Local Tax Revenue (millions)	\$17.0	\$16.4		
Local Tax Revenue	\$4.5	\$4.2		
State Tax Revenue	\$12.5	\$12.1		

Employment Characteristics (2016)

District Percent of Statewide Employment				
All Payroll & Self-employment	1.0%			
Travel-generated employment	3.0%			
Travel Percent of Total District Employment	12.8%			

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.5	Local tax revenue	\$270
State tax revenue	\$4.3	State tax revenue	\$790
Local & State Total	\$5.8	Local & State Total	\$1,060

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.
Atoka, Johnston, Murray, Garvin

Travel Impacts			
	2015	2016	
Spending (millions)	\$91	\$89	
Earnings (millions)	\$25	\$26	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$6.4	\$6.2	
Local Tax Revenue	\$2.3	\$2.2	
State Tax Revenue	\$4.1	\$4.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	7.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$180
State tax revenue	\$4.6	State tax revenue	\$320
Local & State Total	\$7.1	Local & State Total	\$500

Rogers, Tulsa, Wagoner

Travel Impacts			
	2015	2016	
Spending (millions)	\$59	\$68	
Earnings (millions)	\$16	\$20	
Employment (thousands)	0.8	0.9	
State & Local Tax Revenue (millions)	\$4.9	\$5.7	
Local Tax Revenue	\$2.1	\$2.5	
State Tax Revenue	\$2.8	\$3.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.8%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$150
State tax revenue	\$4.8	State tax revenue	\$200
Local & State Total	\$8.5	Local & State Total	\$350

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Hughes, Okfuskee, Okmulgee

Travel Impacts			
	2015	2016	
Spending (millions)	\$35	\$34	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$2.6	\$2.5	
Local Tax Revenue	\$0.9	\$0.8	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$60
State tax revenue	\$4.9	State tax revenue	\$120
Local & State Total	\$7.4	Local & State Total	\$180

Pontotoc

Travel Impacts			
· · · · · ·	2015	2016	
Spending (millions)	\$47	\$49	
Earnings (millions)	\$13	\$14	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.5	\$4.7	
Local Tax Revenue	\$2.2	\$2.3	
State Tax Revenue	\$2.3	\$2.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.6	Local tax revenue	\$150
State tax revenue	\$4.9	State tax revenue	\$160
Local & State Total	\$9.5	Local & State Total	\$320

Pottawatomie

Travel Impacts			
	2015	2016	
Spending (millions)	\$65	\$67	
Earnings (millions)	\$19	\$21	
Employment (thousands)	1.1	1.2	
State & Local Tax Revenue (millions)	\$5.4	\$5.6	
Local Tax Revenue	\$2.3	\$2.4	
State Tax Revenue	\$3.1	\$3.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	4.5%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$150
State tax revenue	\$4.8	State tax revenue	\$200
Local & State Total	\$8.3	Local & State Total	\$360

Cleveland, Pottawatomie

Travel Impacts			
	2015	2016	
Spending (millions)	\$28	\$28	
Earnings (millions)	\$7	\$7	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.3	\$2.3	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.4	\$1.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$90
Local & State Total	\$8.5	Local & State Total	\$150

Pottawatomie, Seminole

Travel Impacts			
	2015	2016	
Spending (millions)	\$38	\$41	
Earnings (millions)	\$11	\$12	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$3.2	\$3.5	
Local Tax Revenue	\$1.4	\$1.5	
State Tax Revenue	\$1.8	\$2.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$110
State tax revenue	\$4.8	State tax revenue	\$140
Local & State Total	\$8.5	Local & State Total	\$250

Creek, Tulsa

Travel Impacts		
	2015	2016
Spending (millions)	\$23	\$23
Earnings (millions)	\$6	\$6
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$1.9	\$2.0
Local Tax Revenue	\$0.8	\$0.8
State Tax Revenue	\$1.1	\$1.2

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$50
State tax revenue	\$5.0	State tax revenue	\$80
Local & State Total	\$8.6	Local & State Total	\$130

Creek, Tulsa

Travel Impacts			
	2015	2016	
Spending (millions)	\$26	\$26	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.1	\$1.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$80
State tax revenue	\$4.8	State tax revenue	\$100
Local & State Total	\$8.5	Local & State Total	\$170

Logan, Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$48	\$45	
Earnings (millions)	\$13	\$13	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.1	\$3.9	
Local Tax Revenue	\$1.8	\$1.7	
State Tax Revenue	\$2.3	\$2.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	5.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.0	Local tax revenue	\$100
State tax revenue	\$5.1	State tax revenue	\$130
Local & State Total	\$9.1	Local & State Total	\$230

Lincoln, Logan

Travel Impacts			
	2015	2016	
Spending (millions)	\$32	\$31	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$2.7	\$2.7	
Local Tax Revenue	\$1.2	\$1.1	
State Tax Revenue	\$1.5	\$1.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.6	Local tax revenue	\$70
State tax revenue	\$4.9	State tax revenue	\$100
Local & State Total	\$8.5	Local & State Total	\$170

Payne, Logan

Travel Impacts			
	2015	2016	
Spending (millions)	\$57	\$52	
Earnings (millions)	\$14	\$14	
Employment (thousands)	0.9	0.8	
State & Local Tax Revenue (millions)	\$5.0	\$4.5	
Local Tax Revenue	\$2.3	\$2.0	
State Tax Revenue	\$2.8	\$2.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$100
State tax revenue	\$4.9	State tax revenue	\$130
Local & State Total	\$8.8	Local & State Total	\$230

Payne

Travel Impacts		
	2015	2016
Spending (millions)	\$74	\$64
Earnings (millions)	\$19	\$18
Employment (thousands)	1.2	1.1
State & Local Tax Revenue (millions)	\$6.3	\$5.5
Local Tax Revenue	\$3.0	\$2.6
State Tax Revenue	\$3.3	\$2.9

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	5.8%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$230
State tax revenue	\$4.6	State tax revenue	\$270
Local & State Total	\$8.6	Local & State Total	\$500

Creek, Noble, Pawnee, Osage, Payne

Travel Impacts			
•	2015	2016	
Spending (millions)	\$42	\$43	
Earnings (millions)	\$11	\$12	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$3.6	\$3.6	
Local Tax Revenue	\$1.5	\$1.4	
State Tax Revenue	\$2.1	\$2.1	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.7%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$80
State tax revenue	\$5.0	State tax revenue	\$110
Local & State Total	\$8.4	Local & State Total	\$190

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Osage, Tulsa

Travel Impacts			
· · · · ·	2015	2016	
Spending (millions)	\$57	\$59	
Earnings (millions)	\$15	\$16	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.1	\$4.2	
Local Tax Revenue	\$1.3	\$1.4	
State Tax Revenue	\$2.8	\$2.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	7.3%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.3	Local tax revenue	\$70
State tax revenue	\$4.9	State tax revenue	\$150
Local & State Total	\$7.2	Local & State Total	\$230

Kay, Osage

Travel Impacts			
	2015	2016	
Spending (millions)	\$72	\$70	
Earnings (millions)	\$22	\$22	
Employment (thousands)	1.4	1.3	
State & Local Tax Revenue (millions)	\$5.8	\$5.6	
Local Tax Revenue	\$2.5	\$2.3	
State Tax Revenue	\$3.4	\$3.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	7.2%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$140
State tax revenue	\$4.7	State tax revenue	\$190
Local & State Total	\$8.1	Local & State Total	\$330

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Kay, Noble, Garfield, Grant, Logan

Travel Impacts			
	2015	2016	
Spending (millions)	\$98	\$92	
Earnings (millions)	\$27	\$27	
Employment (thousands)	1.5	1.4	
State & Local Tax Revenue (millions)	\$7.3	\$6.8	
Local Tax Revenue	\$2.8	\$2.6	
State Tax Revenue	\$4.4	\$4.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	6.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.9	Local tax revenue	\$130
State tax revenue	\$4.6	State tax revenue	\$210
Local & State Total	\$7.4	Local & State Total	\$350

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$21	\$21	
Earnings (millions)	\$5	\$6	
Employment (thousands)	0.2	0.2	
State & Local Tax Revenue (millions)	\$2.2	\$2.2	
Local Tax Revenue	\$1.0	\$0.9	
State Tax Revenue	\$1.2	\$1.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	1.9%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.1	Local tax revenue	\$60
State tax revenue	\$6.5	State tax revenue	\$80
Local & State Total	\$11.6	Local & State Total	\$140

Garfield

Travel Impacts			
· · · · · ·	2015	2016	
Spending (millions)	\$46	\$43	
Earnings (millions)	\$11	\$11	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.4	\$4.1	
Local Tax Revenue	\$2.1	\$1.9	
State Tax Revenue	\$2.3	\$2.1	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$130
State tax revenue	\$5.1	State tax revenue	\$150
Local & State Total	\$9.6	Local & State Total	\$280

Garfield, Canadian, Kingfisher, Oklahoma

Travel Impacts		
·	2015	2016
Spending (millions)	\$77	\$72
Earnings (millions)	\$20	\$19
Employment (thousands)	1.1	1.0
State & Local Tax Revenue (millions)	\$7.3	\$6.7
Local Tax Revenue	\$3.6	\$3.3
State Tax Revenue	\$3.7	\$3.4

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$200
State tax revenue	\$4.8	State tax revenue	\$210
Local & State Total	\$9.5	Local & State Total	\$400

Garvin, McClain

Travel Impacts			
	2015	2016	
Spending (millions)	\$88	\$72	
Earnings (millions)	\$24	\$23	
Employment (thousands)	1.2	1.1	
State & Local Tax Revenue (millions)	\$6.5	\$5.2	
Local Tax Revenue	\$2.6	\$2.0	
State Tax Revenue	\$3.9	\$3.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	8.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.7	Local tax revenue	\$210
State tax revenue	\$4.6	State tax revenue	\$350
Local & State Total	\$7.3	Local & State Total	\$560

Canadian

Travel Impacts			
	2015	2016	
Spending (millions)	\$56	\$54	
Earnings (millions)	\$14	\$15	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.9	\$4.8	
Local Tax Revenue	\$2.3	\$2.2	
State Tax Revenue	\$2.6	\$2.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$130
State tax revenue	\$4.8	State tax revenue	\$150
Local & State Total	\$8.9	Local & State Total	\$290

Cleveland

Travel Impacts			
	2015	2016	
Spending (millions)	\$31	\$30	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.5	\$2.4	
Local Tax Revenue	\$1.0	\$1.0	
State Tax Revenue	\$1.5	\$1.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.1%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$90
Local & State Total	\$8.6	Local & State Total	\$150

Cleveland

Travel Impacts			
	2015	2016	
Spending (millions)	\$73	\$71	
Earnings (millions)	\$20	\$21	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$6.1	\$5.9	
Local Tax Revenue	\$2.7	\$2.6	
State Tax Revenue	\$3.4	\$3.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.4%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$190
State tax revenue	\$4.7	State tax revenue	\$240
Local & State Total	\$8.4	Local & State Total	\$430

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Cleveland, McClain

Travel Impacts			
	2015	2016	
Spending (millions)	\$131	\$126	
Earnings (millions)	\$37	\$38	
Employment (thousands)	1.9	1.9	
State & Local Tax Revenue (millions)	\$10.7	\$10.3	
Local Tax Revenue	\$4.9	\$4.7	
State Tax Revenue	\$5.9	\$5.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.9%
Travel Percent of Total District Employment	6.5%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.8	Local tax revenue	\$280
State tax revenue	\$4.6	State tax revenue	\$340
Local & State Total	\$8.3	Local & State Total	\$610

Canadian

Travel Impacts			
-	2015	2016	
Spending (millions)	\$25	\$24	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.2	\$2.2	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$50
State tax revenue	\$5.3	State tax revenue	\$80
Local & State Total	\$9.0	Local & State Total	\$130

Carter, Murray, Garvin

Travel Impacts			
	2015	2016	
Spending (millions)	\$96	\$97	
Earnings (millions)	\$24	\$25	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$8.6	\$8.6	
Local Tax Revenue	\$4.1	\$4.1	
State Tax Revenue	\$4.5	\$4.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.8%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.2	Local tax revenue	\$260
State tax revenue	\$4.7	State tax revenue	\$280
Local & State Total	\$8.9	Local & State Total	\$540

Carter, Love, Marshall

Travel Impacts			
•	2015	2016	
Spending (millions)	\$610	\$600	
Earnings (millions)	\$140	\$145	
Employment (thousands)	4.1	4.2	
State & Local Tax Revenue (millions)	\$33.8	\$33.1	
Local Tax Revenue	\$7.6	\$7.3	
State Tax Revenue	\$26.3	\$25.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	4.2%
Travel Percent of Total District Employment	17.6%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.2	Local tax revenue	\$460
State tax revenue	\$4.3	State tax revenue	\$1,630
Local & State Total	\$5.5	Local & State Total	\$2,090

Jefferson, Stephens

Travel Impacts			
•	2015	2016	
Spending (millions)	\$57	\$48	
Earnings (millions)	\$15	\$13	
Employment (thousands)	0.9	0.8	
State & Local Tax Revenue (millions)	\$5.0	\$4.1	
Local Tax Revenue	\$2.3	\$1.9	
State Tax Revenue	\$2.7	\$2.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	5.5%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.0	Local tax revenue	\$160
State tax revenue	\$4.8	State tax revenue	\$190
Local & State Total	\$8.7	Local & State Total	\$340

Grady, Stephens, McClain

Travel Impacts		
	2015	2016
Spending (millions)	\$77	\$67
Earnings (millions)	\$21	\$20
Employment (thousands)	1.4	1.2
State & Local Tax Revenue (millions)	\$6.2	\$5.4
Local Tax Revenue	\$2.6	\$2.3
State Tax Revenue	\$3.6	\$3.1

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	7.1%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$140
State tax revenue	\$4.7	State tax revenue	\$190
Local & State Total	\$8.2	Local & State Total	\$330

Jackson, Greer, Harmon, Kiowa

Travel Impacts			
· · · · · ·	2015	2016	
Spending (millions)	\$38	\$39	
Earnings (millions)	\$10	\$11	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$3.3	\$3.5	
Local Tax Revenue	\$1.5	\$1.6	
State Tax Revenue	\$1.8	\$1.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.0	Local tax revenue	\$130
State tax revenue	\$4.9	State tax revenue	\$150
Local & State Total	\$8.9	Local & State Total	\$280

Cleveland

Travel Impacts			
	2015	2016	
Spending (millions)	\$26	\$25	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.2	\$2.1	
Local Tax Revenue	\$0.9	\$0.8	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$50
State tax revenue	\$5.3	State tax revenue	\$80
Local & State Total	\$8.7	Local & State Total	\$130

Cleveland, Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$119	\$117	
Earnings (millions)	\$30	\$31	
Employment (thousands)	1.4	1.4	
State & Local Tax Revenue (millions)	\$9.3	\$9.2	
Local Tax Revenue	\$4.3	\$4.2	
State Tax Revenue	\$5.0	\$4.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	5.8%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$260
State tax revenue	\$4.6	State tax revenue	\$300
Local & State Total	\$8.6	Local & State Total	\$560

Beckham, Kiowa, Roger Mills, Washita, Greer

Travel Impacts			
	2015	2016	
Spending (millions)	\$61	\$55	
Earnings (millions)	\$15	\$14	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$5.6	\$5.0	
Local Tax Revenue	\$2.7	\$2.4	
State Tax Revenue	\$2.8	\$2.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.2%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$160
State tax revenue	\$4.8	State tax revenue	\$180
Local & State Total	\$9.3	Local & State Total	\$340

Caddo, Grady, Kiowa

Travel Impacts			
	2015	2016	
Spending (millions)	\$38	\$38	
Earnings (millions)	\$10	\$10	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.1	\$3.0	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$70
State tax revenue	\$5.0	State tax revenue	\$110
Local & State Total	\$8.0	Local & State Total	\$180

Beckham, Custer, Blaine, Caddo, , Canadian

Travel Impacts			
•	2015	2016	
Spending (millions)	\$70	\$69	
Earnings (millions)	\$22	\$22	
Employment (thousands)	1.2	1.3	
State & Local Tax Revenue (millions)	\$7.1	\$6.9	
Local Tax Revenue	\$3.6	\$3.5	
State Tax Revenue	\$3.5	\$3.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$5.1	Local tax revenue	\$200
State tax revenue	\$5.0	State tax revenue	\$200
Local & State Total	\$10.1	Local & State Total	\$400
Alfalfa, Major, Woods, Woodward

Travel Impacts			
	2015	2016	
Spending (millions)	\$89	\$66	
Earnings (millions)	\$20	\$15	
Employment (thousands)	1.1	0.9	
State & Local Tax Revenue (millions)	\$8.5	\$6.2	
Local Tax Revenue	\$4.5	\$3.1	
State Tax Revenue	\$4.1	\$3.1	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	4.3%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.8	Local tax revenue	\$240
State tax revenue	\$4.6	State tax revenue	\$240
Local & State Total	\$9.4	Local & State Total	\$480

Blaine, Dewey, Kingfisher, Woodward, Canadian

Travel Impacts			
•	2015	2016	
Spending (millions)	\$52	\$49	
Earnings (millions)	\$12	\$12	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.6	\$4.4	
Local Tax Revenue	\$2.2	\$2.0	
State Tax Revenue	\$2.5	\$2.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$120
State tax revenue	\$4.8	State tax revenue	\$140
Local & State Total	\$8.9	Local & State Total	\$250

Caddo, Canadian

Travel Impacts			
•	2015	2016	
Spending (millions)	\$66	\$65	
Earnings (millions)	\$18	\$18	
Employment (thousands)	0.9	1.0	
State & Local Tax Revenue (millions)	\$5.8	\$5.7	
Local Tax Revenue	\$2.7	\$2.6	
State Tax Revenue	\$3.0	\$3.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.2%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$180
State tax revenue	\$4.6	State tax revenue	\$210
Local & State Total	\$8.7	Local & State Total	\$390

Cimarron, Ellis, Texas, Beaver, Harper, Woodward

Travel Impacts			
	2015	2016	
Spending (millions)	\$51	\$47	
Earnings (millions)	\$13	\$12	
Employment (thousands)	0.9	0.8	
State & Local Tax Revenue (millions)	\$4.6	\$4.2	
Local Tax Revenue	\$2.2	\$2.0	
State Tax Revenue	\$2.4	\$2.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.5%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$130
State tax revenue	\$4.8	State tax revenue	\$150
Local & State Total	\$9.0	Local & State Total	\$290

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Comanche

Travel Impacts			
-	2015	2016	
Spending (millions)	\$28	\$26	
Earnings (millions)	\$7	\$6	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.3	\$2.2	
Local Tax Revenue	\$1.1	\$1.0	
State Tax Revenue	\$1.3	\$1.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$110
State tax revenue	\$4.8	State tax revenue	\$130
Local & State Total	\$8.9	Local & State Total	\$250

Tillman, Comanche

Travel Impacts			
· · · · · ·	2015	2016	
Spending (millions)	\$32	\$32	
Earnings (millions)	\$6	\$7	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.3	\$2.3	
Local Tax Revenue	\$1.0	\$1.0	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.4%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$50
State tax revenue	\$4.8	State tax revenue	\$70
Local & State Total	\$8.3	Local & State Total	\$130

Comanche

Travel Impacts			
	2015	2016	
Spending (millions)	\$114	\$106	
Earnings (millions)	\$30	\$29	
Employment (thousands)	1.7	1.6	
State & Local Tax Revenue (millions)	\$10.0	\$9.3	
Local Tax Revenue	\$4.8	\$4.5	
State Tax Revenue	\$5.1	\$4.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	8.1%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$320
State tax revenue	\$4.7	State tax revenue	\$340
Local & State Total	\$9.2	Local & State Total	\$670

Comanche, Cotton, Caddo, Stephens, Grady

Travel Impacts			
	2015	2016	
Spending (millions)	\$111	\$113	
Earnings (millions)	\$31	\$33	
Employment (thousands)	1.0	1.1	
State & Local Tax Revenue (millions)	\$6.5	\$6.6	
Local Tax Revenue	\$1.5	\$1.5	
State Tax Revenue	\$5.0	\$5.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.6%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$1.3	Local tax revenue	\$90
State tax revenue	\$4.6	State tax revenue	\$300
Local & State Total	\$5.9	Local & State Total	\$390

Tulsa

Travel Impacts			
	2015	2016	
Spending (millions)	\$35	\$36	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.4	\$3.4	
Local Tax Revenue	\$1.5	\$1.6	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.2%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$110
State tax revenue	\$5.3	State tax revenue	\$130
Local & State Total	\$9.7	Local & State Total	\$250

Tulsa

Travel Impacts			
•	2015	2016	
Spending (millions)	\$64	\$68	
Earnings (millions)	\$20	\$22	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.4	\$4.4	
Local Tax Revenue	\$1.9	\$1.9	
State Tax Revenue	\$2.5	\$2.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$120
State tax revenue	\$5.3	State tax revenue	\$140
Local & State Total	\$9.8	Local & State Total	\$260

Tulsa

Travel Impacts			
	2015	2016	
Spending (millions)	\$67	\$67	
Earnings (millions)	\$17	\$17	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$5.9	\$6.0	
Local Tax Revenue	\$2.7	\$2.8	
State Tax Revenue	\$3.2	\$3.2	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.9%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.3	Local tax revenue	\$200
State tax revenue	\$5.0	State tax revenue	\$230
Local & State Total	\$9.3	Local & State Total	\$430

Tulsa

Travel Impacts		
	2015	2016
Spending (millions)	\$33	\$33
Earnings (millions)	\$8	\$8
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.6	\$2.7
Local Tax Revenue	\$1.1	\$1.2
State Tax Revenue	\$1.5	\$1.5

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$70
State tax revenue	\$5.5	State tax revenue	\$90
Local & State Total	\$9.8	Local & State Total	\$160

Tulsa

Travel Impacts		
•	2015	2016
Spending (millions)	\$84	\$86
Earnings (millions)	\$23	\$25
Employment (thousands)	1.0	1.1
State & Local Tax Revenue (millions)	\$7.5	\$7.6
Local Tax Revenue	\$3.5	\$3.5
State Tax Revenue	\$4.0	\$4.1

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$220
State tax revenue	\$5.1	State tax revenue	\$250
Local & State Total	\$9.5	Local & State Total	\$470

Tulsa

Travel Impacts			
	2015	2016	
Spending (millions)	\$55	\$56	
Earnings (millions)	\$15	\$16	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.9	\$5.0	
Local Tax Revenue	\$2.2	\$2.3	
State Tax Revenue	\$2.7	\$2.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$170
State tax revenue	\$5.2	State tax revenue	\$200
Local & State Total	\$9.6	Local & State Total	\$370

Tulsa

Travel Impacts		
·	2015	2016
Spending (millions)	\$37	\$37
Earnings (millions)	\$5	\$5
Employment (thousands)	0.2	0.2
State & Local Tax Revenue (millions)	\$2.0	\$2.0
Local Tax Revenue	\$0.9	\$0.9
State Tax Revenue	\$1.1	\$1.1

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	0.6%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$50
State tax revenue	\$4.4	State tax revenue	\$60
Local & State Total	\$8.1	Local & State Total	\$120

Tulsa, Osage

Travel Impacts			
	2015	2016	
Spending (millions)	\$102	\$103	
Earnings (millions)	\$27	\$28	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.4	\$9.5	
Local Tax Revenue	\$4.4	\$4.4	
State Tax Revenue	\$5.0	\$5.1	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.5%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$290
State tax revenue	\$5.0	State tax revenue	\$330
Local & State Total	\$9.3	Local & State Total	\$620

Tulsa, Rogers

Travel Impacts			
	2015	2016	
Spending (millions)	\$33	\$34	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.1	\$3.1	
Local Tax Revenue	\$1.4	\$1.4	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$150
State tax revenue	\$5.2	State tax revenue	\$180
Local & State Total	\$9.6	Local & State Total	\$330

Tulsa

Travel Impacts			
· · · · ·	2015	2016	
Spending (millions)	\$81	\$82	
Earnings (millions)	\$22	\$24	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$7.3	\$7.4	
Local Tax Revenue	\$3.4	\$3.4	
State Tax Revenue	\$3.9	\$4.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$280
State tax revenue	\$5.0	State tax revenue	\$330
Local & State Total	\$9.4	Local & State Total	\$610

Tulsa

Travel Impacts			
· · · · ·	2015	2016	
Spending (millions)	\$21	\$21	
Earnings (millions)	\$5	\$5	
Employment (thousands)	0.2	0.2	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.1	\$1.1	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$60
State tax revenue	\$5.9	State tax revenue	\$80
Local & State Total	\$10.4	Local & State Total	\$140

Tulsa, Rogers

Travel Impacts			
	2015	2016	
Spending (millions)	\$287	\$282	
Earnings (millions)	\$29	\$31	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.4	\$9.4	
Local Tax Revenue	\$5.0	\$5.0	
State Tax Revenue	\$4.4	\$4.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.1	Local tax revenue	\$300
State tax revenue	\$2.7	State tax revenue	\$260
Local & State Total	\$5.8	Local & State Total	\$560

Tulsa

Travel Impacts			
·	2015	2016	
Spending (millions)	\$138	\$140	
Earnings (millions)	\$38	\$40	
Employment (thousands)	1.7	1.8	
State & Local Tax Revenue (millions)	\$12.6	\$12.8	
Local Tax Revenue	\$5.9	\$6.0	
State Tax Revenue	\$6.7	\$6.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	5.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$390
State tax revenue	\$5.0	State tax revenue	\$440
Local & State Total	\$9.3	Local & State Total	\$830

Tulsa

Travel Impacts		
·	2015	2016
Spending (millions)	\$106	\$109
Earnings (millions)	\$31	\$34
Employment (thousands)	1.2	1.3
State & Local Tax Revenue (millions)	\$8.3	\$8.4
Local Tax Revenue	\$3.8	\$3.8
State Tax Revenue	\$4.5	\$4.6

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$280
State tax revenue	\$5.0	State tax revenue	\$320
Local & State Total	\$9.4	Local & State Total	\$600

Tulsa, Wagoner

Travel Impacts			
	2015	2016	
Spending (millions)	\$20	\$21	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.2	0.2	
State & Local Tax Revenue (millions)	\$1.6	\$1.7	
Local Tax Revenue	\$0.7	\$0.7	
State Tax Revenue	\$1.0	\$1.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$50
State tax revenue	\$6.2	State tax revenue	\$60
Local & State Total	\$10.7	Local & State Total	\$110

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$48	\$48	
Earnings (millions)	\$14	\$15	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.3	\$4.2	
Local Tax Revenue	\$1.9	\$1.9	
State Tax Revenue	\$2.3	\$2.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$150
State tax revenue	\$5.4	State tax revenue	\$180
Local & State Total	\$10.0	Local & State Total	\$330

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$67	\$66	
Earnings (millions)	\$20	\$20	
Employment (thousands)	0.8	0.9	
State & Local Tax Revenue (millions)	\$6.3	\$6.2	
Local Tax Revenue	\$2.9	\$2.9	
State Tax Revenue	\$3.4	\$3.3	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.5%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$270
State tax revenue	\$5.1	State tax revenue	\$310
Local & State Total	\$9.6	Local & State Total	\$580

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$59	\$59	
Earnings (millions)	\$17	\$18	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$5.7	\$5.6	
Local Tax Revenue	\$2.6	\$2.6	
State Tax Revenue	\$3.1	\$3.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$180
State tax revenue	\$5.3	State tax revenue	\$210
Local & State Total	\$9.8	Local & State Total	\$380

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$98	\$97	
Earnings (millions)	\$10	\$10	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.4	\$3.4	
Local Tax Revenue	\$1.7	\$1.7	
State Tax Revenue	\$1.6	\$1.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.2	Local tax revenue	\$110
State tax revenue	\$2.8	State tax revenue	\$100
Local & State Total	\$6.0	Local & State Total	\$210

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$137	\$136	
Earnings (millions)	\$42	\$43	
Employment (thousands)	1.7	1.8	
State & Local Tax Revenue (millions)	\$12.3	\$12.1	
Local Tax Revenue	\$5.7	\$5.6	
State Tax Revenue	\$6.6	\$6.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	3.7%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$330
State tax revenue	\$5.1	State tax revenue	\$380
Local & State Total	\$9.5	Local & State Total	\$710

Adair, Cherokee, Delaware

Travel Impacts			
· · · · ·	2015	2016	
Spending (millions)	\$33	\$33	
Earnings (millions)	\$8	\$9	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$2.8	\$2.9	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.5	Local tax revenue	\$70
State tax revenue	\$5.1	State tax revenue	\$110
Local & State Total	\$8.6	Local & State Total	\$180

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$112	\$111	
Earnings (millions)	\$34	\$35	
Employment (thousands)	1.3	1.4	
State & Local Tax Revenue (millions)	\$9.3	\$9.2	
Local Tax Revenue	\$4.3	\$4.2	
State Tax Revenue	\$5.0	\$5.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.7%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$270
State tax revenue	\$5.1	State tax revenue	\$320
Local & State Total	\$9.5	Local & State Total	\$590

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$43	\$43	
Earnings (millions)	\$13	\$14	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$3.5	\$3.4	
Local Tax Revenue	\$1.5	\$1.5	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.7	Local tax revenue	\$110
State tax revenue	\$5.6	State tax revenue	\$130
Local & State Total	\$10.3	Local & State Total	\$240

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$27	\$27	
Earnings (millions)	\$7	\$7	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.9	\$2.8	
Local Tax Revenue	\$1.3	\$1.3	
State Tax Revenue	\$1.6	\$1.6	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.2%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.8	Local tax revenue	\$90
State tax revenue	\$5.9	State tax revenue	\$110
Local & State Total	\$10.7	Local & State Total	\$200

Oklahoma, Cleveland

Travel Impacts		
	2015	2016
Spending (millions)	\$530	\$522
Earnings (millions)	\$129	\$133
Employment (thousands)	5.5	5.6
State & Local Tax Revenue (millions)	\$38.7	\$38.4
Local Tax Revenue	\$18.6	\$18.4
State Tax Revenue	\$20.1	\$20.0

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	5.6%
Travel Percent of Total District Employment	13.4%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$1,210
State tax revenue	\$4.4	State tax revenue	\$1,300
Local & State Total	\$8.4	Local & State Total	\$2,510

Cleveland

Travel Impacts			
	2015	2016	
Spending (millions)	\$133	\$130	
Earnings (millions)	\$10	\$10	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.0	\$3.0	
Local Tax Revenue	\$1.6	\$1.6	
State Tax Revenue	\$1.4	\$1.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.4	Local tax revenue	\$100
State tax revenue	\$1.9	State tax revenue	\$80
Local & State Total	\$4.4	Local & State Total	\$170

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$133	\$131	
Earnings (millions)	\$40	\$41	
Employment (thousands)	1.7	1.7	
State & Local Tax Revenue (millions)	\$12.3	\$12.2	
Local Tax Revenue	\$5.7	\$5.7	
State Tax Revenue	\$6.6	\$6.5	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$380
State tax revenue	\$5.0	State tax revenue	\$430
Local & State Total	\$9.4	Local & State Total	\$810

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$224	\$220	
Earnings (millions)	\$15	\$16	
Employment (thousands)	0.5	0.6	
State & Local Tax Revenue (millions)	\$4.5	\$4.5	
Local Tax Revenue	\$2.6	\$2.6	
State Tax Revenue	\$1.8	\$1.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$170
State tax revenue	\$1.5	State tax revenue	\$110
Local & State Total	\$4.1	Local & State Total	\$280
Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$99	\$98	
Earnings (millions)	\$29	\$30	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.4	\$9.3	
Local Tax Revenue	\$4.4	\$4.3	
State Tax Revenue	\$5.0	\$5.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	8.1%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$300
State tax revenue	\$5.1	State tax revenue	\$340
Local & State Total	\$9.6	Local & State Total	\$640

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$75	\$74	
Earnings (millions)	\$22	\$23	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$7.1	\$7.0	
Local Tax Revenue	\$3.3	\$3.2	
State Tax Revenue	\$3.8	\$3.8	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	5.3%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$210
State tax revenue	\$5.2	State tax revenue	\$240
Local & State Total	\$9.7	Local & State Total	\$450

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$47	\$47	
Earnings (millions)	\$13	\$14	
Employment (thousands)	0.5	0.6	
State & Local Tax Revenue (millions)	\$4.5	\$4.4	
Local Tax Revenue	\$2.0	\$2.0	
State Tax Revenue	\$2.4	\$2.4	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.7	Local tax revenue	\$120
State tax revenue	\$5.6	State tax revenue	\$140
Local & State Total	\$10.3	Local & State Total	\$250

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$80	\$79	
Earnings (millions)	\$23	\$23	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$7.6	\$7.5	
Local Tax Revenue	\$3.5	\$3.5	
State Tax Revenue	\$4.1	\$4.0	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$210
State tax revenue	\$5.2	State tax revenue	\$240
Local & State Total	\$9.7	Local & State Total	\$440

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Tulsa, Wagoner

Travel Impacts			
	2015	2016	
Spending (millions)	\$36	\$36	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.4	0.5	
State & Local Tax Revenue (millions)	\$3.3	\$3.3	
Local Tax Revenue	\$1.4	\$1.4	
State Tax Revenue	\$1.8	\$1.9	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$90
State tax revenue	\$5.3	State tax revenue	\$120
Local & State Total	\$9.3	Local & State Total	\$210

Oklahoma

Travel Impacts	2015	2016
Spending (millions)	\$154	\$152
Earnings (millions)	\$45	\$46
Employment (thousands)	1.9	2.0
State & Local Tax Revenue (millions)	\$14.2	\$14.0
Local Tax Revenue	\$6.6	\$6.5
State Tax Revenue	\$7.6	\$7.5

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2016)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$360
State tax revenue	\$5.0	State tax revenue	\$420
Local & State Total	\$9.4	Local & State Total	\$780

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$77	\$77	
Earnings (millions)	\$18	\$19	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$5.1	\$5.1	
Local Tax Revenue	\$2.4	\$2.4	
State Tax Revenue	\$2.8	\$2.7	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$170
State tax revenue	\$4.6	State tax revenue	\$180
Local & State Total	\$8.7	Local & State Total	\$350

Oklahoma

Travel Impacts			
	2015	2016	
Spending (millions)	\$19	\$19	
Earnings (millions)	\$5	\$5	
Employment (thousands)	0.2	0.2	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.1	\$1.1	

Employment Characteristics (2016)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2016)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$5.0	Local tax revenue	\$60
State tax revenue	\$6.4	State tax revenue	\$80
Local & State Total	\$11.3	Local & State Total	\$140

Appendices

Data Limitations Employment Characteristics Visitor-Generated Tax Revenue Travel Impact Categories Summary of Methodology

Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates found in the county travel impact report. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.²
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The house districts are described in this report with the city of residence of the district representative. The listing of these cities is only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

The average population of the 101 House Districts was about 39,000 in 2016. Rural districts may encompass several counties. Oklahoma's urban districts, on the other hand, typically comprise a small portion of Oklahoma, Tulsa or other metropolitan counties.

Employment Characteristics

Assume that the district and the state have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment		
All Payroll & Self-employment	2.0%	= 400/20,502
Travel-generated employment	2.2%	= 20/925
Travel Percent of Total District Employment	5.0%	= 20/400

Visitor-Generated Government Revenue

Assume that the district has the following visitor spending, government revenue and resident households. (Note: Visitor-generated government revenue will be somewhat less than the total government revenue that is reported as it does not include the tax payments of travel industry businesses and employees.) The calculations follow.

Visitor Spending (million	\$200
Local Gov. Revenue	\$6
State Gov. Revenue	\$8
Households	30,000

\$100 of Visitor Spending Generates

Local Gov. Revenue	$3.00 = (6/200) \times 100$
State Gov. Revenue	$4.00 = (4/200) \times 100$
Local & State Total	7.00 = 3.00 + 4.00

Visitor-Generated	Tax Revenues per	District Household
Visitor Generated	rux nevenues per	District riousenoid

Local Gov. Revenue	\$200 = \$6,000,000/30,000
State Gov. Revenue	\$267 = \$8,000,000/30,000
Local & State Total	\$467 = \$200 + \$267

Travel Impact Categories

Travel Spending includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on resident air travel and travel arrangement services.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local government revenue includes lodging, sales and auto rental taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and sales tax payments attributable to travel industry employees are also included.

State government revenue includes lodging, sales, motor fuel, mixed beverage and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the Oklahoma Travel Impacts report.³ The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by a commercial vendor (The Soft Edge, McLean, Virginia).
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Legislative District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

Oklahoma Travel Impacts, 2010-2016 (December 2017). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.