

TRAVEL WORKS

USTRAVEL.ORG/JOBS

As an indispensable source of American jobs, the travel industry can serve as a ticket to opportunity and as a path to future prosperity— for our economy, communities and individuals nationwide.



TRAVEL DRIVES ECONOMIC GROWTH

- In 2011, total travel spending generated \$1.9 trillion and supported 14.4 million American jobs.
- Travel is America's #1 service export—Every dollar that international travelers spend while visiting this country is an export.
- Every 33 overseas travelers create one American job.

TRAVEL JOBS BY THE NUMBERS

(All 2011 data unless otherwise indicated)

14.4 MILLION total number of American jobs supported by travel

1 IN 8 American jobs (private sector) supported by travel

4 MILLION travel industry workers who earn a middle-class income or higher—53% of the total travel workforce

1.1 MILLION American jobs directly supported by travel exports

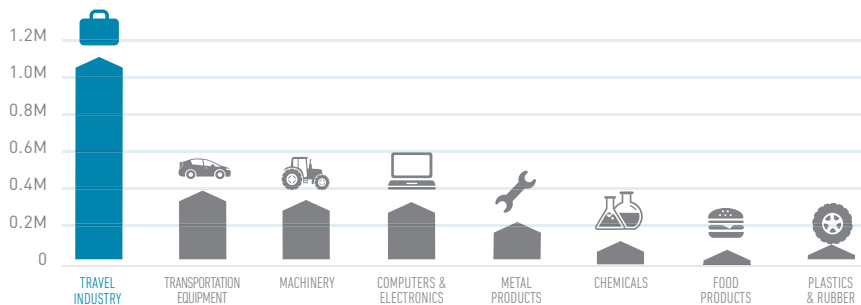
48 number of states (includes D.C.) where travel is a top 10 employer (2010)

2 IN 5 number of American workers whose first job was in travel and are now earning more than \$100,000/year

33 number of overseas visitors that create one American job

1.8 MILLION travel industry employees who are working part time so they can pursue higher education

EXPORT-SUPPORTED AMERICAN JOBS IN MILLIONS



SOURCE: U.S. TRAVEL AND U.S. DEPARTMENT OF COMMERCE, 2008

TRAVEL CREATES JOBS

- In 47 states and the District of Columbia, travel is a top 10 employer and employs more than 100,000 workers in 25 states.
- Only five other industries employ more Americans than the travel industry.
- An investment in a travel business supports more jobs than a comparable manufacturing facility.

TRAVEL LEADS THE ROAD TO RECOVERY

- Since 2010, the travel industry created jobs at a pace nearly 16 percent faster than the rest of the economy, adding 296,000 American jobs (as of October 2012).
- From January 2010 through October 2012, the industry was a net job creator for 29 out of 34 months and recovered 59 percent of the jobs lost during the Great Recession.
- With travel-friendly policies in place, the travel industry is projected to create one out of seven new jobs by 2020.

TRAVEL JOBS CANNOT BE OUTSOURCED

- Firms outsourcing jobs abroad account for only 3.6 percent of travel industry sales.
- Jobs tied to America's national parks, iconic cities and beautiful shorelines can no more be outsourced than the attractions themselves.



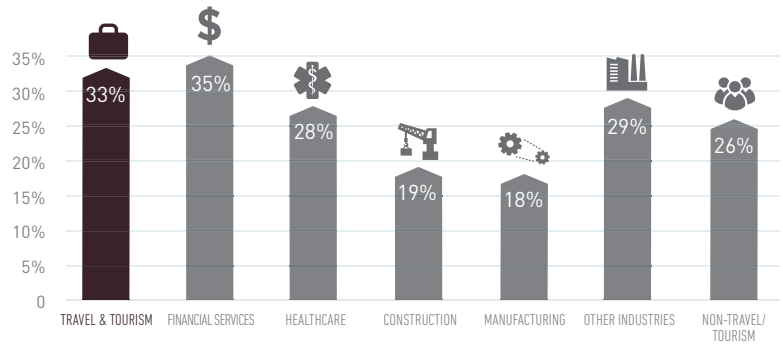
ONE IN EVERY EIGHT
AMERICAN JOBS IS
SUPPORTED BY TRAVEL

TRAVEL JOBS PROMOTE EDUCATIONAL OPPORTUNITIES

- Among workers who begin their careers in travel, one-third earn at least a bachelor's degree.
- One-third of the 5.6 million Americans who work part time to support themselves while they further their education work in the largest component of the travel industry—leisure and hospitality.

TRAVEL ALLOWS FLEXIBILITY FOR WORKERS TO ATTAIN HIGHER EDUCATION

PERCENTAGE OF WORKERS WITH AT LEAST A BACHELOR'S DEGREE



INDUSTRY THAT PROVIDED FIRST JOB
SOURCE: OXFORD ECONOMICS BASED ON BLS DATA

TRAVEL BUILDS THE MIDDLE CLASS

- Travel is a top 10 employer of middle-class wage earners in the U.S.
- More than half of all travel employees (53%) earn a middle-class salary or higher.

TRAVEL JOBS LEAD TO REWARDING CAREERS

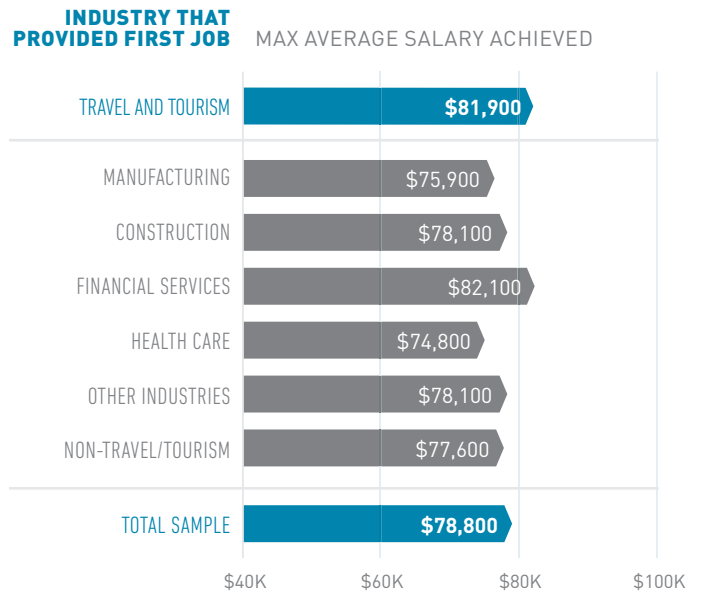
- Employees who work in travel build valuable skills that can translate into rewarding careers, both in travel and other industries.
- Over the past three decades, the travel industry has helped a significant portion of the mobile U.S. workforce advance in their careers. Nearly one in five individuals (19%) found their first job in travel, and an astonishing 50 percent held at least one travel-related job over the course of their career.
- Minorities and women who start their careers in travel see a greater increase in wages throughout their careers compared to those in other industries.

TRAVEL SUPPORTS SMALL BUSINESSES

- Small businesses employ more than half (53%) of the travel industry workforce, or 3.9 million workers.
- Eighty-four percent (635,000) of the country's 750,000 leisure and hospitality businesses are considered small businesses.

TRAVEL JOBS LEAD TO HIGHER PAY

- Employees who start their career in travel reach an average maximum salary of \$81,900— significantly more than other industries.
- Two out of five workers who begin their career in travel go on to earn more than \$100,000 per year.



SOURCE: OXFORD ECONOMICS BASED ON BLS DATA

The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates \$1.9 trillion in economic output. It is the voice for the collective interests of the U.S. travel industry and the association's more than 1,300 member organizations. U.S. Travel's mission is to promote and facilitate increased travel to and within the United States. U.S. Travel is proud to be a partner in travel with American Express®. For more information, visit www.USTravel.org or www.traveleffect.com.

1100 New York Avenue, NW, Suite 450 • Washington, DC 20005-3934 • 202.408.8422 • email: feedback@USTravel.org • www.USTravel.org