Dean Runyan Associates

Oklahoma Travel Impacts

by House District, **2017**

December 2018

Prepared for the

Oklahoma Tourism and Recreation Department Oklahoma City, Oklahoma

Oklahoma Travel Impacts by House District, 2017

Oklahoma Tourism and Recreation Department

Primary Research Conducted By: Dean Runyan Associates Portland, Oregon

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The Oklahoma travel industry is one of the major export-oriented industries in the state. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend in these businesses generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending and travel industry employees and businesses. This study, prepared for the Oklahoma Tourism and Recreation Department, documents the economic significance of the travel industry in Oklahoma's 101 House districts. The estimates are comparable to the county and state travel impacts prepared by Dean Runyan Associates.¹

The beginning of the report provides three summary tables for the 101 House districts:

- Estimates of House district spending, earnings, employment and government revenue. These estimates are comparable to the county and statewide travel impact estimates reported by Dean Runyan Associates.
- Estimates of travel-generated and total employment for each district and the statewide share of district employment.
- Estimates of travel-generated tax revenue. These estimates are related to visitor spending specifically, the amount of tax revenue generated by \$100 of visitor spending and the amount of travel-generated tax revenue per district household.

These tables are followed by a single page for each of the districts that provide all of the information contained in the summary tables. The appendix describes the methodology and key terms and definitions. Oklahoma House District maps can be found at:

">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications/GISPublications.aspx>">http://www.okhouse.gov/Publications/GISPublications/GISPublications/GISPublications/GISPublications/GISPublications/GISPublications/">

Oklahoma Travel Impacts, 2010-2017 (December 2018). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.

House	e District	Spending	Earnings	Employment	Gov.R	Gov.Revenue (Million)		
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total	
1	McCurtain, LeFlore	\$210	\$47	2.0	\$6.5	\$9.3	\$15.8	
2	Sequoyah	\$86	\$24	1.1	\$2.2	\$3.9	\$6.1	
3	LeFlore	\$112	\$30	1.1	\$1.3	\$4.9	\$6.2	
4	Cherokee	\$59	\$16	0.9	\$2.3	\$2.7	\$5.0	
5	Delaware, Mayes	\$163	\$43	1.7	\$3.1	\$7.2	\$10.3	
6	Craig, Mayes, Rogers	\$31	\$9	0.4	\$1.2	\$1.6	\$2.8	
7	Delaware, Ottawa	a \$392	\$108	3.8	\$4.9	\$16.8	\$21.8	
8	Mayes, Rogers, Wagoner	\$39	\$11	0.6	\$1.5	\$1.9	\$3.5	
9	Rogers	\$64	\$18	0.8	\$2.2	\$3.0	\$5.2	
10	Osage, Washington, Nowata	\$71	\$19	0.8	\$1.8	\$3.3	\$5.0	
11	Washington, Rogers, Tulsa	\$104	\$28	1.1	\$2.9	\$4.9	\$7.8	
12	Wagoner	\$38	\$12	0.7	\$1.2	\$1.8	\$3.0	
13	McIntosh, Muskogee	\$93	\$22	1.3	\$3.3	\$3.9	\$7.2	
14	Muskogee, Cherokee	\$26	\$6	0.3	\$0.9	\$1.3	\$2.2	
15	Haskell, McIntosh, Sequoyah, LeFlore, Muskogee, Pittsburg	\$85	\$21	0.9	\$1.7	\$3.7	\$5.5	
16	Okmulgee, Muskogee, Tulsa, Wagoner	\$61	\$17	1.0	\$1.4	\$2.9	\$4.3	
17	Latimer, LeFlore, Pittsburg	\$102	\$29	1.4	\$2.8	\$4.4	\$7.2	
18	McIntosh, Pittsburg, Coal, Hughes	\$63	\$17	0.8	\$1.8	\$2.9	\$4.7	
19	Choctaw, Pushmataha, Atoka, Bryan	\$106	\$28	1.2	\$2.1	\$4.8	\$6.9	
20	McClain, Cleveland, Garvin, Pottawatomie	\$62	\$16	0.7	\$1.4	\$2.9	\$4.3	

Hous	se District	Spending	Earnings	Employment	Gov.R	evenue (Mi	llion)
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total
21	Bryan	\$300	\$81	2.9	\$4.5	\$12.9	\$17.4
22	Atoka, Johnston, Murray, Garvin	\$94	\$27	1.1	\$2.5	\$4.2	\$6.7
23	Rogers, Tulsa, Wagoner	\$71	\$20	0.9	\$2.6	\$3.3	\$5.9
24	Hughes, Okfuskee, Okmulgee	\$36	\$9	0.5	\$0.9	\$1.7	\$2.6
25	Pontotoc	\$47	\$14	0.8	\$2.1	\$2.3	\$4.4
26	Pottawatomie	\$66	\$20	1.2	\$2.3	\$3.2	\$5.5
27	Cleveland, Pottawatomie	\$29	\$7	0.4	\$0.9	\$1.5	\$2.4
28	Pottawatomie, Seminole	\$40	\$12	0.7	\$1.5	\$1.9	\$3.4
29	Creek, Tulsa	\$23	\$6	0.3	\$0.8	\$1.2	\$2.0
30	Creek, Tulsa	\$26	\$6	0.3	\$0.9	\$1.1	\$2.0
31	Logan, Oklahoma	a \$52	\$14	0.8	\$2.0	\$2.5	\$4.4
32	Lincoln, Logan	\$33	\$9	0.5	\$1.2	\$1.6	\$2.8
33	Payne, Logan	\$63	\$15	0.9	\$2.4	\$3.0	\$5.4
34	Payne	\$82	\$20	1.2	\$3.3	\$3.7	\$6.9
35	Creek, Noble, Pawnee, Osage, Payne	\$45	\$12	0.7	\$1.5	\$2.2	\$3.7
36	Osage, Tulsa	\$60	\$16	0.6	\$1.4	\$2.9	\$4.4
37	Kay, Osage	\$77	\$23	1.3	\$2.6	\$3.6	\$6.2
38	Kay, Noble, Garfield, Grant, Logan	\$96	\$27	1.4	\$2.7	\$4.3	\$7.1
39	Oklahoma	\$22	\$6	0.2	\$1.0	\$1.3	\$2.3
40	Garfield	\$42	\$11	0.6	\$1.9	\$2.1	\$4.0
41	Garfield, Canadian, Kingfisher, Oklahoma	\$71	\$19	1.0	\$3.2	\$3.4	\$6.6
42	Garvin, McClain	\$70	\$22	1.0	\$1.8	\$3.2	\$5.0
43	Canadian	\$62	\$17	0.8	\$2.6	\$2.9	\$5.5
44	Cleveland	\$32	\$8	0.4	\$1.0	\$1.5	\$2.6
45	Cleveland	\$75	\$22	1.1	\$2.8	\$3.5	\$6.2
46	Cleveland, McClain	\$134	\$40	2.0	\$4.9	\$6.0	\$10.9
47	Canadian	\$27	\$6	0.3	\$1.0	\$1.4	\$2.4

Hous	se District	Spending	Earnings	Employment	Gov.R	levenue (Mi	illion)
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total
48	Carter, Murray, Garvin	\$99	\$27	1.4	\$4.5	\$4.6	\$9.1
49	Carter, Love, Marshall	\$661	\$155	4.4	\$8.1	\$28.4	\$36.5
50	Jefferson, Stephens	\$50	\$13	0.8	\$1.9	\$2.3	\$4.3
51	Grady, Stephens, McClain	\$64	\$19	1.2	\$2.3	\$3.0	\$5.3
52	Jackson, Greer, Harmon, Kiowa	\$37	\$11	0.7	\$1.5	\$1.8	\$3.4
53	Cleveland	\$27	\$6	0.3	\$0.9	\$1.4	\$2.3
54	Cleveland, Oklahoma	\$122	\$32	1.4	\$4.4	\$5.2	\$9.6
55	Beckham, Kiowa, Roger Mills, Washita, Greer	\$58	\$14	0.9	\$2.6	\$2.7	\$5.3
56	Caddo, Grady, Kiowa	\$39	\$10	0.6	\$1.2	\$1.9	\$3.1
57	Beckham, Custer, Blaine, Caddo, Canadian	, \$76	\$24	1.3	\$3.9	\$3.8	\$7.7
58	Alfalfa, Major, Woods, Woodward	\$69	\$16	0.9	\$3.3	\$3.2	\$6.4
59	Blaine, Dewey, Kingfisher, Woodward, Canadian	\$54	\$13	0.8	\$2.3	\$2.6	\$4.9
60	Caddo, Canadian	\$73	\$21	1.0	\$3.0	\$3.4	\$6.4
61	Cimarron, Ellis, Texas, Beaver, Harper, Woodward	\$48	\$12	0.8	\$2.0	\$2.3	\$4.3
62	Comanche	\$28	\$6	0.3	\$1.0	\$1.2	\$2.3
63	Tillman, Comanche	\$33	\$7	0.4	\$1.0	\$1.4	\$2.4
64	Comanche	\$110	\$29	1.6	\$4.7	\$4.9	\$9.6
65	Comanche, Cotton, Caddo, Stephens, Grady	\$115	\$32	1.0	\$1.6	\$5.2	\$6.8
66	Tulsa	\$36	\$9	0.4	\$1.6	\$1.9	\$3.5
67	Tulsa	\$61	\$19	0.7	\$1.9	\$2.5	\$4.4
68	Tulsa	\$67	\$18	0.8	\$2.8	\$3.2	\$5.9

	2017 Oklahoma House District Travel Impacts											
Hous	e District	Spending	Earnings	Employment	Gov.R	Gov.Revenue (Million)						
	(Counties)	(Million)	(Million)	(Thousand)	Local	State	Total					
69	Tulsa	\$33	\$8	0.3	\$1.2	\$1.5	\$2.7					
70	Tulsa	\$84	\$24	1.0	\$3.5	\$4.1	\$7.5					
71	Tulsa	\$55	\$16	0.7	\$2.3	\$2.7	\$4.9					
72	Tulsa	\$37	\$5	0.2	\$0.9	\$1.1	\$2.1					
73	Tulsa, Osage	\$103	\$29	1.3	\$4.4	\$5.0	\$9.4					
74	Tulsa, Rogers	\$33	\$9	0.4	\$1.4	\$1.7	\$3.1					
75	Tulsa	\$81	\$23	1.0	\$3.4	\$3.9	\$7.3					
76	Tulsa	\$21	\$5	0.2	\$0.9	\$1.1	\$2.0					
77	Tulsa, Rogers	\$281	\$32	1.3	\$5.0	\$4.4	\$9.4					
78	Tulsa	\$138	\$40	1.8	\$5.9	\$6.7	\$12.6					
79	Tulsa	\$102	\$31	1.2	\$3.8	\$4.5	\$8.3					
80	Tulsa, Wagoner	\$20	\$5	0.2	\$0.7	\$1.0	\$1.7					
81	Oklahoma	\$50	\$15	0.6	\$2.0	\$2.4	\$4.5					
82	Oklahoma	\$69	\$21	0.9	\$3.0	\$3.5	\$6.5					
83	Oklahoma	\$61	\$18	0.8	\$2.7	\$3.2	\$5.9					
84	Oklahoma	\$99	\$11	0.4	\$1.8	\$1.7	\$3.5					
85	Oklahoma	\$142	\$44	1.8	\$5.9	\$6.8	\$12.6					
86	Adair, Cherokee,	\$35	\$9	0.5	\$1.2	\$1.8	\$3.0					
	Delaware											
87	Oklahoma	\$116	\$36	1.4	\$4.4	\$5.2	\$9.6					
88	Oklahoma	\$46	\$14	0.5	\$1.6	\$2.0	\$3.6					
89	Oklahoma	\$28	\$7	0.3	\$1.4	\$1.6	\$3.0					
90	Oklahoma,	\$539	\$137	5.8	\$19.0	\$20.7	\$39.7					
01	Cleveland	¢122	<u> </u>	0.4	¢ 1 7	¢1 E	<u>¢2 1</u>					
91	Cleveland	\$132	\$11	0.4	\$1.7	\$1.5	\$3.1					
92	Oklahoma	\$137	\$42	1.8	\$5.9	\$6.8	\$12.7					
93	Oklahoma	\$223	\$17	0.6	\$2.7	\$1.9	\$4.7					
94	Oklahoma	\$102	\$31	1.3	\$4.5	\$5.2	\$9.7					
95	Oklahoma	\$78	\$23	1.0	\$3.4	\$3.9	\$7.3					
96	Oklahoma	\$49	\$14	0.6	\$2.1	\$2.5	\$4.7					
97	Oklahoma	\$83	\$24	1.0	\$3.6	\$4.2	\$7.8					
98	Tulsa, Wagoner	\$36	\$10	0.5	\$1.5	\$1.9	\$3.4					
99	Oklahoma	\$158	\$48	2.0	\$6.8	\$7.8	\$14.6					
100	Oklahoma	\$80	\$19	0.7	\$2.5	\$2.8	\$5.3					
101	Oklahoma	\$20	\$5	0.2	\$0.9	\$1.2	\$2.1					

Hou	House District		ct Employ	ment (000)	District Pct.of State		
	(Counties)	Total	Travel	Pct.Travel	Total	Travel	
1	McCurtain, LeFlore	17.9	2.0	11.1%	0.8%	2.0%	
2	Sequoyah	13.5	1.1	8.0%	0.6%	1.1%	
3	LeFlore	15.0	1.1	7.4%	0.7%	1.1%	
4	Cherokee	15.1	0.9	6.2%	0.7%	0.9%	
5	Delaware, Mayes	11.5	1.7	15.0%	0.5%	1.7%	
6	Craig, Mayes, Rogers	14.4	0.4	3.1%	0.6%	0.4%	
7	Delaware, Ottawa	21.6	3.8	17.6%	0.9%	3.8%	
8	Mayes, Rogers, Wagoner	19.6	0.6	3.2%	0.9%	0.6%	
9	Rogers	16.8	0.8	4.9%	0.7%	0.8%	
10	Osage, Washington, Nowata	19.2	0.8	4.0%	0.8%	0.8%	
11	Washington, Rogers, Tulsa	22.3	1.1	5.1%	1.0%	1.1%	
12	Wagoner	10.4	0.7	6.7%	0.5%	0.7%	
13	McIntosh, Muskogee	23.8	1.3	5.5%	1.0%	1.3%	
14	Muskogee, Cherokee	18.0	0.3	1.6%	0.8%	0.3%	
15	Haskell, McIntosh, Sequoyah, LeFlore, Muskogee, Pittsburg	12.3	0.9	7.5%	0.5%	0.9%	
16	Okmulgee, Muskogee, Tulsa, Wagoner	14.0	1.0	6.9%	0.6%	1.0%	
17	Latimer, LeFlore, Pittsburg	16.2	1.4	8.6%	0.7%	1.4%	
18	McIntosh, Pittsburg, Coal, Hughes	19.0	0.8	4.3%	0.8%	0.8%	
19	Choctaw, Pushmataha, Atoka, Bryan	16.7	1.2	6.9%	0.7%	1.1%	
20	McClain, Cleveland, Garvin, Pottawatomie	16.6	0.7	4.2%	0.7%	0.7%	

21 Bryan 24.0 2.9 12.0% 1.0% 2.9% 22 Atoka, Johnston, 17.4 1.1 6.6% 0.8% 1.1% 23 Rogers, Tulsa, 34.5 0.9 2.7% 1.5% 0.9% Wagoner	Hou	House District		ct Employ	ment (000)	District Pct.of State		
22 Atoka, Johnston, Murray, Garvin 17.4 1.1 6.6% 0.8% 1.1% 23 Rogers, Tulsa, Wagoner 34.5 0.9 2.7% 1.5% 0.9% 24 Hughes, Okruskee, Okrulgee 14.5 0.5 3.8% 0.6% 0.5% 25 Pontotoc 25.7 0.8 3.1% 1.1% 0.8% 26 Pottawatomie 26.4 1.2 4.5% 1.2% 1.2% 27 Cleveland, Pottawatomie 8.5 0.4 4.6% 0.4% 0.4% 29 Creek, Tulsa 13.7 0.3 2.3% 0.6% 0.3% 30 Creek, Tulsa 15.1 0.3 2.2% 0.7% 0.3% 31 Logan 14.2 0.5 3.8% 0.6% 0.5% 32 Lincoln, Logan 14.2 0.5 3.8% 0.6% 0.5% 32 Lincoln, Logan 17.9 0.7 3.7% 0.8% 1.2% 34 <td< th=""><th></th><th>(Counties)</th><th>Total</th><th>Travel</th><th>Pct.Travel</th><th>Total</th><th>Travel</th></td<>		(Counties)	Total	Travel	Pct.Travel	Total	Travel	
Murray, Garvin 23 Rogers, Tulsa, 34.5 0.9 2.7% 1.5% 0.9% 24 Hughes, 14.5 0.5 3.8% 0.6% 0.5% Okrulgee 25 Pontotoc 25.7 0.8 3.1% 1.1% 0.8% 26 Pottawatomie 26.4 1.2 4.5% 1.2% 1.2% 27 Cleveland, 8.5 0.4 4.6% 0.4% 0.4% Pottawatomie 15.5 0.7 4.7% 0.7% 0.7% 28 Pottawatomie 15.1 0.3 2.3% 0.6% 0.3% 30 Creek, Tulsa 13.7 0.3 2.3% 0.6% 0.3% 31 Logan, Oklahoma 14.3 0.8 5.4% 0.6% 0.8% 32 Lincoln, Logan 27.1 0.9 3.2% 1.2% 0.9% 34 Payne, Logan 27.1 0.9 3.2% 1.2% 0.9% 34 Payne, Logan 27.1	21	Bryan	24.0	2.9	12.0%	1.0%	2.9%	
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25 Pontotoc 25.7 0.8 3.1% 1.1% 0.8% 26 Pottawatomie 26.4 1.2 4.5% 1.2% 1.2% 27 Cleveland, Pottawatomie 8.5 0.4 4.6% 0.4% 0.4% 28 Pottawatomie, Pottawatomie, 15.5 0.7 4.7% 0.7% 0.7% 29 Creek, Tulsa 13.7 0.3 2.3% 0.6% 0.3% 30 Creek, Tulsa 15.1 0.3 2.2% 0.7% 0.3% 31 Logan, Oklahoma 14.3 0.8 5.4% 0.6% 0.8% 32 Lincoln, Logan 14.2 0.5 3.8% 0.6% 0.8% 33 Payne, Logan 27.1 0.9 3.2% 1.2% 0.9% 34 Payne 17.9 1.2 6.8% 0.8% 1.2% 35 Creek, Noble, 17.9 0.7 3.7% 0.8% 1.3% 38 Kay, Osage <	24	Okfuskee,	14.5	0.5	3.8%	0.6%	0.5%	
27 Cleveland, Pottawatomie 8.5 0.4 4.6% 0.4% 0.4% 28 Pottawatomie, Seminole 15.5 0.7 4.7% 0.7% 0.7% 29 Creek, Tulsa 13.7 0.3 2.3% 0.6% 0.3% 30 Creek, Tulsa 15.1 0.3 2.2% 0.7% 0.3% 31 Logan, Oklahoma 14.3 0.8 5.4% 0.6% 0.8% 32 Lincoln, Logan 14.2 0.5 3.8% 0.6% 0.5% 32 Payne, Logan 27.1 0.9 3.2% 1.2% 0.9% 34 Payne 17.9 1.2 6.8% 0.8% 1.2% 35 Creek, Noble, Payne 17.9 0.7 3.7% 0.8% 0.7% 9ayne 0.6 Sage, Tulsa 8.5 0.6 7.2% 0.4% 0.6% 37 Kay, Osage 18.8 1.3 7.1% 0.8% 1.3% 38	25	-	25.7	0.8	3.1%	1.1%	0.8%	
$\begin{tabular}{ c c c c c c c c c c c c c c c c c c c$	26	Pottawatomie	26.4	1.2	4.5%	1.2%	1.2%	
Seminole 29 Creek, Tulsa 13.7 0.3 2.3% 0.6% 0.3% 30 Creek, Tulsa 15.1 0.3 2.2% 0.7% 0.3% 31 Logan, Oklahoma 14.3 0.8 5.4% 0.6% 0.8% 32 Lincoln, Logan 14.2 0.5 3.8% 0.6% 0.5% 33 Payne, Logan 27.1 0.9 3.2% 1.2% 0.9% 34 Payne 17.9 1.2 6.8% 0.8% 1.2% 35 Creek, Noble, 17.9 0.7 3.7% 0.8% 0.7% Payne	27		8.5	0.4	4.6%	0.4%	0.4%	
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$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	29	Creek, Tulsa	13.7	0.3	2.3%	0.6%	0.3%	
32 Lincoln, Logan 14.2 0.5 3.8% 0.6% 0.5% 33 Payne, Logan 27.1 0.9 3.2% 1.2% 0.9% 34 Payne 17.9 1.2 6.8% 0.8% 1.2% 35 Creek, Noble, 17.9 0.7 3.7% 0.8% 0.7% Pawnee, Osage, Payne 7 3.7% 0.8% 0.7% 36 Osage, Tulsa 8.5 0.6 7.2% 0.4% 0.6% 37 Kay, Osage 18.8 1.3 7.1% 0.8% 1.3% 38 Kay, Noble, 22.5 1.4 6.1% 1.0% 1.4% Garfield, Grant, Logan 11.7 0.2 1.9% 0.5% 0.2% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0	30	Creek, Tulsa	15.1	0.3	2.2%	0.7%	0.3%	
$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	31	Logan, Oklahoma	14.3	0.8	5.4%	0.6%	0.8%	
34 Payne 17.9 1.2 6.8% 0.8% 1.2% 35 Creek, Noble, Pawnee, Osage, Payne 17.9 0.7 3.7% 0.8% 0.7% 36 Osage, Tulsa 8.5 0.6 7.2% 0.4% 0.6% 37 Kay, Osage 18.8 1.3 7.1% 0.8% 1.3% 38 Kay, Noble, Garfield, Grant, Logan 22.5 1.4 6.1% 1.0% 1.4% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, Canadian, Kingfisher, Oklahoma 11.7 0.2 1.9% 0.5% 0.2% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	32	Lincoln, Logan	14.2	0.5	3.8%	0.6%	0.5%	
35 Creek, Noble, Pawnee, Osage, Payne 17.9 0.7 3.7% 0.8% 0.7% 36 Osage, Tulsa 8.5 0.6 7.2% 0.4% 0.6% 37 Kay, Osage 18.8 1.3 7.1% 0.8% 1.3% 38 Kay, Noble, Garfield, Grant, Logan 22.5 1.4 6.1% 1.0% 1.4% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, Canadian, Kingfisher, Oklahoma 13.0 7.2% 0.6% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	33	Payne, Logan	27.1	0.9	3.2%	1.2%	0.9%	
Pawnee, Osage, Payne 36 Osage, Tulsa 8.5 0.6 7.2% 0.4% 0.6% 37 Kay, Osage 18.8 1.3 7.1% 0.8% 1.3% 38 Kay, Noble, Garfield, Grant, Logan 22.5 1.4 6.1% 1.0% 1.4% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, Canadian, Kingfisher, Oklahoma 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland, 30.0 2.0 6.7% 1.3% 2.0%	34	Payne	17.9	1.2	6.8%	0.8%	1.2%	
37 Kay, Osage 18.8 1.3 7.1% 0.8% 1.3% 38 Kay, Noble, 22.5 1.4 6.1% 1.0% 1.4% Garfield, Grant, Logan 1.0% 0.5% 0.2% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, 30.0 2.0 6.7% 1.3% 2.0%	35	Pawnee, Osage,	17.9	0.7	3.7%	0.8%	0.7%	
38 Kay, Noble, Garfield, Grant, Logan 22.5 1.4 6.1% 1.0% 1.4% 39 Oklahoma 11.7 0.2 1.9% 0.5% 0.2% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, Canadian, Kingfisher, Oklahoma 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	36	Osage, Tulsa	8.5	0.6	7.2%	0.4%	0.6%	
Garfield, Grant, Logan 39 Oklahoma 11.7 0.2 1.9% 0.5% 0.2% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, 30.0 2.0 6.7% 1.3% 2.0%	37	Kay, Osage	18.8	1.3	7.1%	0.8%	1.3%	
39 Oklahoma 11.7 0.2 1.9% 0.5% 0.2% 40 Garfield 23.8 0.6 2.5% 1.0% 0.6% 41 Garfield, 23.0 1.0 4.4% 1.0% 1.0% 41 Garfield, 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland, 30.0 2.0 6.7% 1.3% 2.0% McClain 16.8 1.1 6.6% 0.7% 1.1%	38	Garfield, Grant,	22.5	1.4	6.1%	1.0%	1.4%	
41 Garfield, Canadian, Kingfisher, Oklahoma 23.0 1.0 4.4% 1.0% 1.0% 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	39	-	11.7	0.2	1.9%	0.5%	0.2%	
Canadian, Kingfisher, Oklahoma Kingfisher, Oklahoma 42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	40	Garfield	23.8	0.6	2.5%	1.0%	0.6%	
42 Garvin, McClain 14.0 1.0 7.2% 0.6% 1.0% 43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, 30.0 2.0 6.7% 1.3% 2.0%	41	Canadian, Kingfisher,	23.0	1.0	4.4%	1.0%	1.0%	
43 Canadian 19.3 0.8 4.2% 0.8% 0.8% 44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	42		14.0	1.0	7.2%	0.6%	1.0%	
44 Cleveland 34.2 0.4 1.1% 1.5% 0.4% 45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%	43		19.3	0.8	4.2%	0.8%	0.8%	
45 Cleveland 16.8 1.1 6.6% 0.7% 1.1% 46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%			34.2				0.4%	
46 Cleveland, McClain 30.0 2.0 6.7% 1.3% 2.0%				1.1			1.1%	
		Cleveland,				1.3%	2.0%	
	47	Canadian	29.3	0.3	1.0%	1.3%	0.3%	

Hou	se District	Distri	ct Employ	ment (000)	District Pct.of State		
	(Counties)	Total	Travel	Pct.Travel	Total	Travel	
48	Carter, Murray, Garvin	27.7	1.4	5.1%	1.2%	1.4%	
49	Carter, Love, Marshall	23.6	4.4	18.6%	1.0%	4.4%	
50	Jefferson, Stephens	15.0	0.8	5.4%	0.7%	0.8%	
51	Grady, Stephens, McClain	17.8	1.2	6.5%	0.8%	1.1%	
52	Jackson, Greer, Harmon, Kiowa	16.9	0.7	4.1%	0.7%	0.7%	
53	Cleveland	16.5	0.3	2.0%	0.7%	0.3%	
54	Cleveland, Oklahoma	24.2	1.4	5.9%	1.1%	1.4%	
55	Beckham, Kiowa, Roger Mills, Washita, Greer	20.0	0.9	4.6%	0.9%	0.9%	
56	Caddo, Grady, Kiowa	20.4	0.6	2.9%	0.9%	0.6%	
57	Beckham, Custer, Blaine, Caddo, Canadian	29.3	1.3	4.5%	1.3%	1.3%	
58	Alfalfa, Major, Woods, Woodward	21.2	0.9	4.1%	0.9%	0.9%	
59	Blaine, Dewey, Kingfisher, Woodward, Canadian	28.5	0.8	2.7%	1.2%	0.8%	
60	Caddo, Canadian	19.7	1.0	5.3%	0.9%	1.0%	
61	Cimarron, Ellis, Texas, Beaver, Harper, Woodward	24.3	0.8	3.2%	1.1%	0.8%	
62	Comanche	16.5	0.3	2.1%	0.7%	0.3%	
63	Tillman, Comanche	24.9	0.4	1.5%	1.1%	0.4%	
64	Comanche	19.1	1.6	8.2%	0.8%	1.6%	
65	Comanche, Cotton, Caddo, Stephens, Grady	16.6	1.0	6.3%	0.7%	1.0%	
66	Tulsa	19.8	0.4	2.1%	0.9%	0.4%	
67	Tulsa	31.7	0.7	2.1%	1.4%	0.7%	
68	Tulsa	20.7	0.8	3.8%	0.9%	0.8%	

Hous	e District	Distri	ct Employ	ment (000)	District Pct.of State		
	(Counties)	Total	Travel	Pct.Travel	Total	Travel	
69	Tulsa	24.4	0.3	1.3%	1.1%	0.3%	
70	Tulsa	39.4	1.0	2.6%	1.7%	1.0%	
71	Tulsa	25.5	0.7	2.6%	1.1%	0.7%	
72	Tulsa	35.0	0.2	0.6%	1.5%	0.2%	
73	Tulsa, Osage	38.2	1.3	3.4%	1.7%	1.3%	
74	Tulsa, Rogers	10.0	0.4	4.1%	0.4%	0.4%	
75	Tulsa	43.1	1.0	2.4%	1.9%	1.0%	
76	Tulsa	22.7	0.2	1.0%	1.0%	0.2%	
77	Tulsa, Rogers	40.0	1.3	3.3%	1.8%	1.3%	
78	Tulsa	33.8	1.8	5.2%	1.5%	1.7%	
79	Tulsa	38.7	1.2	3.2%	1.7%	1.2%	
80	Tulsa, Wagoner	8.6	0.2	2.3%	0.4%	0.2%	
81	Oklahoma	19.6	0.6	3.0%	0.9%	0.6%	
82	Oklahoma	13.4	0.9	6.5%	0.6%	0.9%	
83	Oklahoma	46.2	0.8	1.6%	2.0%	0.7%	
84	Oklahoma	24.2	0.4	1.6%	1.1%	0.4%	
85	Oklahoma	47.6	1.8	3.8%	2.1%	1.8%	
86	Adair, Cherokee, Delaware	15.5	0.5	3.1%	0.7%	0.5%	
87	Oklahoma	36.6	1.4	3.8%	1.6%	1.4%	
88	Oklahoma	50.6	0.5	1.0%	2.2%	0.5%	
89	Oklahoma	26.4	0.3	1.2%	1.2%	0.3%	
90	Oklahoma, Cleveland	42.3	5.8	13.6%	1.9%	5.7%	
91	Cleveland	13.9	0.4	2.9%	0.6%	0.4%	
92	Oklahoma	65.4	1.8	2.7%	2.9%	1.7%	
93	Oklahoma	17.6	0.6	3.2%	0.8%	0.6%	
94	Oklahoma	16.0	1.3	8.2%	0.7%	1.3%	
95	Oklahoma	18.0	1.0	5.3%	0.8%	1.0%	
96	Oklahoma	14.1	0.6	4.0%	0.6%	0.6%	
97	Oklahoma	24.7	1.0	4.1%	1.1%	1.0%	
98	Tulsa, Wagoner	17.8	0.5	2.5%	0.8%	0.4%	
99	Oklahoma	65.8	2.0	3.1%	2.9%	2.0%	
100	Oklahoma	15.4	0.7	4.7%	0.7%	0.7%	
101	Oklahoma	8.2	0.2	2.4%	0.4%	0.2%	
	State Total	2,285.6	100.9	4.4%	100.0%	100.0%	

Hou	se District		ue Genera Visitor Spe		Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
1	McCurtain, LeFlore	\$3.1	\$4.4	\$7.5	\$440	\$620	\$1,060	
2	Sequoyah	\$2.6	\$4.5	\$7.1	\$160	\$280	\$430	
3	LeFlore	\$1.2	\$4.4	\$5.5	\$110	\$410	\$520	
4	Cherokee	\$3.8	\$4.6	\$8.5	\$160	\$200	\$360	
5	Delaware, Mayes	\$1.9	\$4.4	\$6.3	\$200	\$460	\$660	
6	Craig, Mayes, Rogers	\$3.9	\$5.1	\$9.1	\$90	\$110	\$200	
7 8	Delaware, Ottawa	\$1.3	\$4.3	\$5.6	\$340	\$1,160	\$1,500	
8	Mayes, Rogers, Wagoner	\$4.0	\$5.0	\$9.0	\$100	\$120	\$210	
9	Rogers	\$3.4	\$4.8	\$8.1	\$140	\$190	\$330	
10	Osage, Washington, Nowata	\$2.5	\$4.6	\$7.1	\$110	\$200	\$310	
11	Washington, Rogers, Tulsa	\$2.8	\$4.7	\$7.5	\$180	\$290	\$470	
12	Wagoner	\$3.2	\$4.8	\$8.0	\$90	\$130	\$220	
13	McIntosh, Muskogee	\$3.6	\$4.2	\$7.7	\$280	\$330	\$610	
14	Muskogee, Cherokee	\$3.3	\$5.1	\$8.3	\$60	\$100	\$160	
15	Haskell, McIntosh, Sequoyah, LeFlore, Muskogee, Pittsburg	\$2.1	\$4.4	\$6.5	\$120	\$260	\$380	
16	Okmulgee, Muskogee, Tulsa, Wagoner	\$2.3	\$4.9	\$7.2	\$80	\$170	\$250	
17	Latimer, LeFlore, Pittsburg	\$2.8	\$4.3	\$7.1	\$190	\$300	\$490	
18	McIntosh, Pittsburg, Coal, Hughes	\$2.9	\$4.6	\$7.5	\$130	\$200	\$320	
19	Choctaw, Pushmataha, Atoka, Bryan	\$1.9	\$4.6	\$6.5	\$130	\$300	\$420	
20	McClain, Cleveland, Garvin, Pottawatomie	\$2.3	\$4.7	\$6.9	\$70	\$150	\$220	

Hou	se District		ue Genera Visitor Spo	•	Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
21	Bryan	\$1.5	\$4.3	\$5.8	\$280	\$810	\$1,100	
22	Atoka, Johnston,	\$2.6	\$4.5	\$7.1	\$200	\$340	\$540	
	Murray, Garvin							
23	Rogers, Tulsa, Wagoner	\$3.7	\$4.8	\$8.4	\$160	\$200	\$360	
24	Hughes, Okfuskee, Okmulgee	\$2.5	\$4.8	\$7.3	\$60	\$130	\$190	
25	Pontotoc	\$4.6	\$4.9	\$9.5	\$150	\$160	\$300	
26	Pottawatomie	\$3.5	\$4.8	\$8.3	\$150	\$200	\$350	
27	Cleveland, Pottawatomie	\$3.3	\$5.2	\$8.5	\$60	\$90	\$150	
28	Pottawatomie, Seminole	\$3.7	\$4.8	\$8.5	\$110	\$140	\$250	
29	Creek, Tulsa	\$3.5	\$5.0	\$8.5	\$50	\$80	\$130	
30	Creek, Tulsa	\$3.7	\$4.8	\$8.4	\$70	\$100	\$170	
31	Logan, Oklahoma	\$4.0	\$5.0	\$9.0	\$120	\$150	\$260	
32	Lincoln, Logan	\$3.7	\$4.8	\$8.5	\$80	\$100	\$180	
33	Payne, Logan	\$3.9	\$4.8	\$8.7	\$130	\$150	\$280	
34	Payne	\$4.0	\$4.5	\$8.5	\$300	\$330	\$630	
35	Creek, Noble,	\$3.4	\$5.0	\$8.4	\$80	\$120	\$200	
	Pawnee, Osage, Payne							
36	Osage, Tulsa	\$2.4	\$4.9	\$7.3	\$80	\$160	\$240	
37	Kay, Osage	\$3.4	\$4.7	\$8.1	\$160	\$220	\$370	
38	Kay, Noble, Garfield, Grant, Logan	\$2.9	\$4.5	\$7.4	\$140	\$220	\$370	
39	Oklahoma	\$5.3	\$6.5	\$11.8	\$70	\$80	\$150	
40	Garfield	\$4.6	\$5.0	\$9.6	\$140	\$150	\$290	
41	Garfield, Canadian, Kingfisher, Oklahoma	\$4.6	\$4.8	\$9.4	\$200	\$210	\$400	
42	Garvin, McClain	\$2.6	\$4.5	\$7.1	\$190	\$330	\$530	
43	Canadian	\$4.2	\$4.7	\$8.9	\$150	\$170	\$320	
44	Cleveland	\$3.4	\$5.1	\$8.6	\$60	\$90	\$160	
45	Cleveland	\$3.7	\$4.6	\$8.3	\$200	\$250	\$450	
46	Cleveland, McClain	\$3.7	\$4.5	\$8.3	\$290	\$350	\$640	
47	Canadian	\$3.7	\$5.2	\$9.0	\$60	\$80	\$140	

Hous	se District		ue Genera Visitor Spe		Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
48	Carter, Murray, Garvin	\$4.6	\$4.7	\$9.2	\$290	\$290	\$580	
49	Carter, Love, Marshall	\$1.2	\$4.3	\$5.5	\$510	\$1,790	\$2,300	
50	Jefferson, Stephens	\$3.9	\$4.7	\$8.7	\$170	\$200	\$370	
51	Grady, Stephens, McClain	\$3.6	\$4.7	\$8.3	\$140	\$190	\$330	
52	Jackson, Greer, Harmon, Kiowa	\$4.2	\$5.0	\$9.2	\$130	\$150	\$280	
53	Cleveland	\$3.4	\$5.2	\$8.6	\$60	\$80	\$140	
54	Cleveland, Oklahoma	\$4.0	\$4.6	\$8.6	\$270	\$310	\$580	
55	Beckham, Kiowa, Roger Mills, Washita, Greer	\$4.5	\$4.7	\$9.2	\$190	\$200	\$380	
56	Caddo, Grady, Kiowa	\$3.0	\$4.9	\$7.9	\$70	\$110	\$180	
57	Beckham, Custer, Blaine, Caddo, Canadian	\$5.1	\$5.0	\$10.1	\$230	\$230	\$460	
58	Alfalfa, Major, Woods, Woodward	\$4.8	\$4.6	\$9.3	\$260	\$250	\$510	
59	Blaine, Dewey, Kingfisher, Woodward, Canadian	\$4.2	\$4.8	\$9.0	\$130	\$150	\$290	
60	Caddo, Canadian	\$4.1	\$4.6	\$8.7	\$200	\$230	\$430	
61	Cimarron, Ellis, Texas, Beaver, Harper, Woodward	\$4.2	\$4.8	\$8.9	\$140	\$160	\$300	
62	Comanche	\$4.1	\$4.8	\$8.8	\$120	\$140	\$260	
63	Tillman, Comanche	\$3.5	\$4.7	\$8.2	\$60	\$80	\$130	
64	Comanche	\$4.4	\$4.7	\$9.1	\$350	\$360	\$710	
65	Comanche, Cotton, Caddo, Stephens, Grady	\$1.4	\$4.6	\$5.9	\$90	\$310	\$410	
66	Tulsa	\$4.4	\$5.3	\$9.7	\$110	\$130	\$250	
67	Tulsa	\$4.4	\$5.3	\$9.7	\$120	\$140	\$260	
68	Tulsa	\$4.3	\$5.0	\$9.3	\$200	\$230	\$420	

DEAN RUNYAN ASSOCIATES

Hous	e District		ue Genera Visitor Spe	,	Revenue Per District Household			
	(Counties)	Local	State	Total	Local	State	Total	
69	Tulsa	\$4.3	\$5.4	\$9.7	\$70	\$90	\$160	
70	Tulsa	\$4.4	\$5.1	\$9.4	\$210	\$250	\$460	
71	Tulsa	\$4.4	\$5.2	\$9.5	\$170	\$200	\$360	
72	Tulsa	\$3.8	\$4.4	\$8.1	\$60	\$60	\$120	
73	Tulsa, Osage	\$4.3	\$5.0	\$9.3	\$280	\$320	\$610	
74	Tulsa, Rogers	\$4.4	\$5.2	\$9.6	\$150	\$180	\$330	
75	Tulsa	\$4.4	\$5.0	\$9.4	\$280	\$320	\$600	
76	Tulsa	\$4.5	\$5.8	\$10.3	\$60	\$80	\$140	
77	Tulsa, Rogers	\$3.1	\$2.6	\$5.7	\$300	\$260	\$560	
78	Tulsa	\$4.4	\$4.9	\$9.3	\$380	\$430	\$820	
79	Tulsa	\$4.4	\$5.0	\$9.4	\$280	\$320	\$590	
80	Tulsa, Wagoner	\$4.5	\$6.1	\$10.6	\$50	\$60	\$110	
81	Oklahoma	\$4.6	\$5.4	\$10.0	\$160	\$180	\$340	
82	Oklahoma	\$4.5	\$5.1	\$9.6	\$280	\$320	\$600	
83	Oklahoma	\$4.6	\$5.3	\$9.9	\$180	\$210	\$400	
84	Oklahoma	\$3.3	\$3.0	\$6.3	\$120	\$110	\$220	
85	Oklahoma	\$4.4	\$5.0	\$9.5	\$340	\$390	\$740	
86	Adair, Cherokee, Delaware	\$3.5	\$5.1	\$8.6	\$80	\$110	\$190	
87	Oklahoma	\$4.4	\$5.0	\$9.5	\$290	\$330	\$610	
88	Oklahoma	\$4.8	\$5.6	\$10.4	\$120	\$140	\$250	
89	Oklahoma	\$4.9	\$5.9	\$10.8	\$90	\$110	\$210	
90	Oklahoma, Cleveland	\$4.1	\$4.4	\$8.4	\$1,240	\$1,340	\$2,580	
91	Cleveland	\$2.5	\$2.0	\$4.6	\$100	\$80	\$180	
92	Oklahoma	\$4.4	\$5.0	\$9.4	\$390	\$450	\$840	
93	Oklahoma	\$2.6	\$1.6	\$4.2	\$180	\$110	\$290	
94	Oklahoma	\$4.5	\$5.1	\$9.5	\$310	\$350	\$660	
95	Oklahoma	\$4.5	\$5.2	\$9.8	\$220	\$250	\$470	
96	Oklahoma	\$4.7	\$5.6	\$10.3	\$120	\$140	\$270	
97	Oklahoma	\$4.5	\$5.2	\$9.7	\$210	\$250	\$460	
98	Tulsa, Wagoner	\$4.1	\$5.2	\$9.3	\$90	\$120	\$210	
99	Oklahoma	\$4.4	\$5.0	\$9.4	\$380	\$430	\$810	
100	Oklahoma	\$4.2	\$4.6	\$8.8	\$170	\$190	\$360	
101	Oklahoma	\$5.1	\$6.4	\$11.5	\$70	\$80	\$150	

McCurtain, LeFlore

Travel Impacts			
	2016	2017	
Spending (millions)	\$165	\$210	
Earnings (millions)	\$40	\$47	
Employment (thousands)	1.8	2.0	
State & Local Tax Revenue (millions)	\$12.5	\$15.8	
Local Tax Revenue	\$5.1	\$6.5	
State Tax Revenue	\$7.4	\$9.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	11.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$440
State tax revenue	\$4.4	State tax revenue	\$620
Local & State Total	\$7.5	Local & State Total	\$1,060

Sequoyah

Travel Impacts			
	2016	2017	
Spending (millions)	\$83	\$86	
Earnings (millions)	\$24	\$24	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$5.9	\$6.1	
Local Tax Revenue	\$2.1	\$2.2	
State Tax Revenue	\$3.8	\$3.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	8.0%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$160
State tax revenue	\$4.5	State tax revenue	\$280
Local & State Total	\$7.1	Local & State Total	\$430

LeFlore

Travel Impacts		
	2016	2017
Spending (millions)	\$105	\$112
Earnings (millions)	\$28	\$30
Employment (thousands)	1.1	1.1
State & Local Tax Revenue (millions)	\$5.8	\$6.2
Local Tax Revenue	\$1.2	\$1.3
State Tax Revenue	\$4.6	\$4.9

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	7.4%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$1.2	Local tax revenue	\$110
State tax revenue	\$4.4	State tax revenue	\$410
Local & State Total	\$5.5	Local & State Total	\$520

Cherokee

Travel Impacts			
· · · · · · · · · · · · · · · · · · ·	2016	2017	
Spending (millions)	\$58	\$59	
Earnings (millions)	\$16	\$16	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$4.9	\$5.0	
Local Tax Revenue	\$2.2	\$2.3	
State Tax Revenue	\$2.7	\$2.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.2%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.8	Local tax revenue	\$160
State tax revenue	\$4.6	State tax revenue	\$200
Local & State Total	\$8.5	Local & State Total	\$360

Delaware, Mayes

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$155	\$163	
Earnings (millions)	\$42	\$43	
Employment (thousands)	1.7	1.7	
State & Local Tax Revenue (millions)	\$9.9	\$10.3	
Local Tax Revenue	\$3.0	\$3.1	
State Tax Revenue	\$6.9	\$7.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	15.0%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.9	Local tax revenue	\$200
State tax revenue	\$4.4	State tax revenue	\$460
Local & State Total	\$6.3	Local & State Total	\$660

Craig, Mayes, Rogers

Travel Impacts			
	2016	2017	
Spending (millions)	\$30	\$31	
Earnings (millions)	\$8	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.7	\$2.8	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.6	\$1.6	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$90
State tax revenue	\$5.1	State tax revenue	\$110
Local & State Total	\$9.1	Local & State Total	\$200

Delaware, Ottawa

Travel Impacts			
•	2016	2017	
Spending (millions)	\$383	\$392	
Earnings (millions)	\$106	\$108	
Employment (thousands)	3.8	3.8	
State & Local Tax Revenue (millions)	\$21.2	\$21.8	
Local Tax Revenue	\$4.7	\$4.9	
State Tax Revenue	\$16.4	\$16.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	3.8%
Travel Percent of Total District Employment	17.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.3	Local tax revenue	\$340
State tax revenue	\$4.3	State tax revenue	\$1,160
Local & State Total	\$5.6	Local & State Total	\$1,500

Mayes, Rogers, Wagoner

Travel Impacts			
· · · ·	2016	2017	
Spending (millions)	\$41	\$39	
Earnings (millions)	\$11	\$11	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.7	\$3.5	
Local Tax Revenue	\$1.7	\$1.5	
State Tax Revenue	\$2.0	\$1.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$100
State tax revenue	\$5.0	State tax revenue	\$120
Local & State Total	\$9.0	Local & State Total	\$210

Rogers

Travel Impacts		
	2016	2017
Spending (millions)	\$62	\$64
Earnings (millions)	\$17	\$18
Employment (thousands)	0.8	0.8
State & Local Tax Revenue (millions)	\$5.0	\$5.2
Local Tax Revenue	\$2.1	\$2.2
State Tax Revenue	\$2.9	\$3.0

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	4.9%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$140
State tax revenue	\$4.8	State tax revenue	\$190
Local & State Total	\$8.1	Local & State Total	\$330

Osage, Washington, Nowata

Travel Impacts			
	2016	2017	
Spending (millions)	\$65	\$71	
Earnings (millions)	\$17	\$19	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.7	\$5.0	
Local Tax Revenue	\$1.6	\$1.8	
State Tax Revenue	\$3.0	\$3.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$110
State tax revenue	\$4.6	State tax revenue	\$200
Local & State Total	\$7.1	Local & State Total	\$310

Washington, Rogers, Tulsa

Travel Impacts			
	2016	2017	
Spending (millions)	\$98	\$104	
Earnings (millions)	\$27	\$28	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$7.5	\$7.8	
Local Tax Revenue	\$2.8	\$2.9	
State Tax Revenue	\$4.6	\$4.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	5.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.8	Local tax revenue	\$180
State tax revenue	\$4.7	State tax revenue	\$290
Local & State Total	\$7.5	Local & State Total	\$470

Wagoner

Travel Impacts			
	2016	2017	
Spending (millions)	\$38	\$38	
Earnings (millions)	\$11	\$12	
Employment (thousands)	0.6	0.7	
State & Local Tax Revenue (millions)	\$3.0	\$3.0	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.8	\$1.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	6.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.2	Local tax revenue	\$90
State tax revenue	\$4.8	State tax revenue	\$130
Local & State Total	\$8.0	Local & State Total	\$220

McIntosh, Muskogee

Travel Impacts			
•	2016	2017	
Spending (millions)	\$92	\$93	
Earnings (millions)	\$22	\$22	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$7.2	\$7.2	
Local Tax Revenue	\$3.3	\$3.3	
State Tax Revenue	\$3.9	\$3.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	5.5%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$280
State tax revenue	\$4.2	State tax revenue	\$330
Local & State Total	\$7.7	Local & State Total	\$610

Muskogee, Cherokee

Travel Impacts			
	2016	2017	
Spending (millions)	\$25	\$26	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.1	\$2.2	
Local Tax Revenue	\$0.8	\$0.9	
State Tax Revenue	\$1.3	\$1.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$5.1	State tax revenue	\$100
Local & State Total	\$8.3	Local & State Total	\$160

Haskell, McIntosh, Sequoyah, LeFlore, Muskogee, Pittsburg

Travel Impacts			
	2016	2017	
Spending (millions)	\$82	\$85	
Earnings (millions)	\$21	\$21	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.3	\$5.5	
Local Tax Revenue	\$1.7	\$1.7	
State Tax Revenue	\$3.7	\$3.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	7.5%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.1	Local tax revenue	\$120
State tax revenue	\$4.4	State tax revenue	\$260
Local & State Total	\$6.5	Local & State Total	\$380

Okmulgee, Muskogee, Tulsa, Wagoner

Travel Impacts			
	2016	2017	
Spending (millions)	\$57	\$61	
Earnings (millions)	\$17	\$17	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$4.1	\$4.3	
Local Tax Revenue	\$1.3	\$1.4	
State Tax Revenue	\$2.8	\$2.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	6.9%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.3	Local tax revenue	\$80
State tax revenue	\$4.9	State tax revenue	\$170
Local & State Total	\$7.2	Local & State Total	\$250

Latimer, LeFlore, Pittsburg

Travel Impacts			
	2016	2017	
Spending (millions)	\$97	\$102	
Earnings (millions)	\$29	\$29	
Employment (thousands)	1.4	1.4	
State & Local Tax Revenue (millions)	\$6.9	\$7.2	
Local Tax Revenue	\$2.7	\$2.8	
State Tax Revenue	\$4.2	\$4.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	8.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.8	Local tax revenue	\$190
State tax revenue	\$4.3	State tax revenue	\$300
Local & State Total	\$7.1	Local & State Total	\$490

McIntosh, Pittsburg, Coal, Hughes

Travel Impacts			
	2016	2017	
Spending (millions)	\$61	\$63	
Earnings (millions)	\$17	\$17	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.6	\$4.7	
Local Tax Revenue	\$1.8	\$1.8	
State Tax Revenue	\$2.8	\$2.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	4.3%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.9	Local tax revenue	\$130
State tax revenue	\$4.6	State tax revenue	\$200
Local & State Total	\$7.5	Local & State Total	\$320

Choctaw, Pushmataha, Atoka, Bryan

Travel Impacts			
·	2016	2017	
Spending (millions)	\$101	\$106	
Earnings (millions)	\$27	\$28	
Employment (thousands)	1.1	1.2	
State & Local Tax Revenue (millions)	\$6.5	\$6.9	
Local Tax Revenue	\$1.9	\$2.1	
State Tax Revenue	\$4.6	\$4.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.9%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.9	Local tax revenue	\$130
State tax revenue	\$4.6	State tax revenue	\$300
Local & State Total	\$6.5	Local & State Total	\$420

McClain, Cleveland, Garvin, Pottawatomie

Travel Impacts			
	2016	2017	
Spending (millions)	\$59	\$62	
Earnings (millions)	\$16	\$16	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.1	\$4.3	
Local Tax Revenue	\$1.3	\$1.4	
State Tax Revenue	\$2.8	\$2.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.3	Local tax revenue	\$70
State tax revenue	\$4.7	State tax revenue	\$150
Local & State Total	\$6.9	Local & State Total	\$220

Bryan

Travel Impacts				
•	2016	2017		
Spending (millions)	\$281	\$300		
Earnings (millions)	\$80	\$81		
Employment (thousands)	3.0	2.9		
State & Local Tax Revenue (millions)	\$16.4	\$17.4		
Local Tax Revenue	\$4.2	\$4.5		
State Tax Revenue	\$12.1	\$12.9		

Employment Characteristics (2017)

District Percent of Statewide Employment				
All Payroll & Self-employment	1.0%			
Travel-generated employment	2.9%			
Travel Percent of Total District Employment	12.0%			

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.5	Local tax revenue	\$280
State tax revenue	\$4.3	State tax revenue	\$810
Local & State Total	\$5.8	Local & State Total	\$1,100

Atoka, Johnston, Murray, Garvin

Travel Impacts			
	2016	2017	
Spending (millions)	\$89	\$94	
Earnings (millions)	\$26	\$27	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$6.2	\$6.7	
Local Tax Revenue	\$2.2	\$2.5	
State Tax Revenue	\$4.0	\$4.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.6	Local tax revenue	\$200
State tax revenue	\$4.5	State tax revenue	\$340
Local & State Total	\$7.1	Local & State Total	\$540

Rogers, Tulsa, Wagoner

Travel Impacts			
•	2016	2017	
Spending (millions)	\$68	\$71	
Earnings (millions)	\$20	\$20	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$5.7	\$5.9	
Local Tax Revenue	\$2.5	\$2.6	
State Tax Revenue	\$3.2	\$3.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$160
State tax revenue	\$4.8	State tax revenue	\$200
Local & State Total	\$8.4	Local & State Total	\$360

Hughes, Okfuskee, Okmulgee

Travel Impacts			
	2016	2017	
Spending (millions)	\$34	\$36	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.6	0.5	
State & Local Tax Revenue (millions)	\$2.5	\$2.6	
Local Tax Revenue	\$0.8	\$0.9	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$60
State tax revenue	\$4.8	State tax revenue	\$130
Local & State Total	\$7.3	Local & State Total	\$190

Pontotoc

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$49	\$47	
Earnings (millions)	\$14	\$14	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.7	\$4.4	
Local Tax Revenue	\$2.3	\$2.1	
State Tax Revenue	\$2.4	\$2.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$150
State tax revenue	\$4.9	State tax revenue	\$160
Local & State Total	\$9.5	Local & State Total	\$300

Pottawatomie

Travel Impacts			
	2016	2017	
Spending (millions)	\$67	\$66	
Earnings (millions)	\$21	\$20	
Employment (thousands)	1.2	1.2	
State & Local Tax Revenue (millions)	\$5.6	\$5.5	
Local Tax Revenue	\$2.4	\$2.3	
State Tax Revenue	\$3.2	\$3.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	4.5%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$150
State tax revenue	\$4.8	State tax revenue	\$200
Local & State Total	\$8.3	Local & State Total	\$350

Cleveland, Pottawatomie

Travel Impacts			
•	2016	2017	
Spending (millions)	\$28	\$29	
Earnings (millions)	\$7	\$7	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.3	\$2.4	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.4	\$1.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.3	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$90
Local & State Total	\$8.5	Local & State Total	\$150

Pottawatomie, Seminole

Travel Impacts			
	2016	2017	
Spending (millions)	\$41	\$40	
Earnings (millions)	\$12	\$12	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$3.5	\$3.4	
Local Tax Revenue	\$1.5	\$1.5	
State Tax Revenue	\$2.0	\$1.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.7%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$110
State tax revenue	\$4.8	State tax revenue	\$140
Local & State Total	\$8.5	Local & State Total	\$250

Creek, Tulsa

Travel Impacts			
	2016	2017	
Spending (millions)	\$23	\$23	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.8	\$0.8	
State Tax Revenue	\$1.2	\$1.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$50
State tax revenue	\$5.0	State tax revenue	\$80
Local & State Total	\$8.5	Local & State Total	\$130

Creek, Tulsa

Travel Impacts			
	2016	2017	
Spending (millions)	\$26	\$26	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.2	\$1.1	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$70
State tax revenue	\$4.8	State tax revenue	\$100
Local & State Total	\$8.4	Local & State Total	\$170

Logan, Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$45	\$52	
Earnings (millions)	\$13	\$14	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$3.9	\$4.4	
Local Tax Revenue	\$1.7	\$2.0	
State Tax Revenue	\$2.2	\$2.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	5.4%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$120
State tax revenue	\$5.0	State tax revenue	\$150
Local & State Total	\$9.0	Local & State Total	\$260

Lincoln, Logan

Travel Impacts			
	2016	2017	
Spending (millions)	\$31	\$33	
Earnings (millions)	\$8	\$9	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$2.7	\$2.8	
Local Tax Revenue	\$1.1	\$1.2	
State Tax Revenue	\$1.5	\$1.6	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.7	Local tax revenue	\$80
State tax revenue	\$4.8	State tax revenue	\$100
Local & State Total	\$8.5	Local & State Total	\$180

Payne, Logan

Travel Impacts			
	2016	2017	
Spending (millions)	\$52	\$63	
Earnings (millions)	\$14	\$15	
Employment (thousands)	0.8	0.9	
State & Local Tax Revenue (millions)	\$4.5	\$5.4	
Local Tax Revenue	\$2.0	\$2.4	
State Tax Revenue	\$2.5	\$3.0	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$130
State tax revenue	\$4.8	State tax revenue	\$150
Local & State Total	\$8.7	Local & State Total	\$280

Payne

Travel Impacts		
	2016	2017
Spending (millions)	\$64	\$82
Earnings (millions)	\$18	\$20
Employment (thousands)	1.1	1.2
State & Local Tax Revenue (millions)	\$5.5	\$6.9
Local Tax Revenue	\$2.6	\$3.3
State Tax Revenue	\$2.9	\$3.7

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	6.8%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$300
State tax revenue	\$4.5	State tax revenue	\$330
Local & State Total	\$8.5	Local & State Total	\$630

Creek, Noble, Pawnee, Osage, Payne

Travel Impacts			
	2016	2017	
Spending (millions)	\$43	\$45	
Earnings (millions)	\$12	\$12	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$3.6	\$3.7	
Local Tax Revenue	\$1.4	\$1.5	
State Tax Revenue	\$2.1	\$2.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	3.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$80
State tax revenue	\$5.0	State tax revenue	\$120
Local & State Total	\$8.4	Local & State Total	\$200

Osage, Tulsa

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$59	\$60	
Earnings (millions)	\$16	\$16	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.2	\$4.4	
Local Tax Revenue	\$1.4	\$1.4	
State Tax Revenue	\$2.9	\$2.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	7.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.4	Local tax revenue	\$80
State tax revenue	\$4.9	State tax revenue	\$160
Local & State Total	\$7.3	Local & State Total	\$240

Kay, Osage

Travel Impacts			
	2016	2017	
Spending (millions)	\$70	\$77	
Earnings (millions)	\$22	\$23	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$5.6	\$6.2	
Local Tax Revenue	\$2.3	\$2.6	
State Tax Revenue	\$3.3	\$3.6	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	7.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$160
State tax revenue	\$4.7	State tax revenue	\$220
Local & State Total	\$8.1	Local & State Total	\$370

Kay, Noble, Garfield, Grant, Logan

Travel Impacts		
	2016	2017
Spending (millions)	\$92	\$96
Earnings (millions)	\$27	\$27
Employment (thousands)	1.4	1.4
State & Local Tax Revenue (millions)	\$6.8	\$7.1
Local Tax Revenue	\$2.6	\$2.7
State Tax Revenue	\$4.2	\$4.3

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	6.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$2.9	Local tax revenue	\$140
State tax revenue	\$4.5	State tax revenue	\$220
Local & State Total	\$7.4	Local & State Total	\$370

Oklahoma

Travel Impacts		
•	2016	2017
Spending (millions)	\$21	\$22
Earnings (millions)	\$6	\$6
Employment (thousands)	0.2	0.2
State & Local Tax Revenue (millions)	\$2.2	\$2.3
Local Tax Revenue	\$0.9	\$1.0
State Tax Revenue	\$1.2	\$1.3

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.5%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	1.9%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.3	Local tax revenue	\$70
State tax revenue	\$6.5	State tax revenue	\$80
Local & State Total	\$11.8	Local & State Total	\$150

Garfield

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$43	\$42	
Earnings (millions)	\$11	\$11	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.1	\$4.0	
Local Tax Revenue	\$1.9	\$1.9	
State Tax Revenue	\$2.1	\$2.1	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.5%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$140
State tax revenue	\$5.0	State tax revenue	\$150
Local & State Total	\$9.6	Local & State Total	\$290

Garfield, Canadian, Kingfisher, Oklahoma

Travel Impacts		
	2016	2017
Spending (millions)	\$72	\$71
Earnings (millions)	\$19	\$19
Employment (thousands)	1.0	1.0
State & Local Tax Revenue (millions)	\$6.7	\$6.6
Local Tax Revenue	\$3.3	\$3.2
State Tax Revenue	\$3.4	\$3.4

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.4%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$200
State tax revenue	\$4.8	State tax revenue	\$210
Local & State Total	\$9.4	Local & State Total	\$400

Garvin, McClain

Travel Impacts			
	2016	2017	
Spending (millions)	\$72	\$70	
Earnings (millions)	\$23	\$22	
Employment (thousands)	1.1	1.0	
State & Local Tax Revenue (millions)	\$5.2	\$5.0	
Local Tax Revenue	\$2.0	\$1.8	
State Tax Revenue	\$3.3	\$3.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	7.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$190
State tax revenue	\$4.5	State tax revenue	\$330
Local & State Total	\$7.1	Local & State Total	\$530

Canadian

Travel Impacts			
	2016	2017	
Spending (millions)	\$54	\$62	
Earnings (millions)	\$15	\$17	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$4.8	\$5.5	
Local Tax Revenue	\$2.2	\$2.6	
State Tax Revenue	\$2.6	\$2.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	4.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$150
State tax revenue	\$4.7	State tax revenue	\$170
Local & State Total	\$8.9	Local & State Total	\$320

Cleveland

Travel Impacts			
	2016	2017	
Spending (millions)	\$30	\$32	
Earnings (millions)	\$8	\$8	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.4	\$2.6	
Local Tax Revenue	\$1.0	\$1.0	
State Tax Revenue	\$1.5	\$1.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.4	Local tax revenue	\$60
State tax revenue	\$5.1	State tax revenue	\$90
Local & State Total	\$8.6	Local & State Total	\$160

Cleveland

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$71	\$75	
Earnings (millions)	\$21	\$22	
Employment (thousands)	1.1	1.1	
State & Local Tax Revenue (millions)	\$5.9	\$6.2	
Local Tax Revenue	\$2.6	\$2.8	
State Tax Revenue	\$3.3	\$3.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$200
State tax revenue	\$4.6	State tax revenue	\$250
Local & State Total	\$8.3	Local & State Total	\$450

Cleveland, McClain

Travel Impacts			
	2016	2017	
Spending (millions)	\$126	\$134	
Earnings (millions)	\$38	\$40	
Employment (thousands)	1.9	2.0	
State & Local Tax Revenue (millions)	\$10.3	\$10.9	
Local Tax Revenue	\$4.7	\$4.9	
State Tax Revenue	\$5.7	\$6.0	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	6.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$290
State tax revenue	\$4.5	State tax revenue	\$350
Local & State Total	\$8.3	Local & State Total	\$640

Canadian

Travel Impacts			
	2016	2017	
Spending (millions)	\$24	\$27	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.2	\$2.4	
Local Tax Revenue	\$0.9	\$1.0	
State Tax Revenue	\$1.3	\$1.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.7	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$80
Local & State Total	\$9.0	Local & State Total	\$140

Carter, Murray, Garvin

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$97	\$99	
Earnings (millions)	\$25	\$27	
Employment (thousands)	1.3	1.4	
State & Local Tax Revenue (millions)	\$8.6	\$9.1	
Local Tax Revenue	\$4.1	\$4.5	
State Tax Revenue	\$4.5	\$4.6	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	5.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.6	Local tax revenue	\$290
State tax revenue	\$4.7	State tax revenue	\$290
Local & State Total	\$9.2	Local & State Total	\$580

Carter, Love, Marshall

Travel Impacts			
	2016	2017	
Spending (millions)	\$600	\$661	
Earnings (millions)	\$145	\$155	
Employment (thousands)	4.2	4.4	
State & Local Tax Revenue (millions)	\$33.1	\$36.5	
Local Tax Revenue	\$7.3	\$8.1	
State Tax Revenue	\$25.8	\$28.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	4.4%
Travel Percent of Total District Employment	18.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$1.2	Local tax revenue	\$510
State tax revenue	\$4.3	State tax revenue	\$1,790
Local & State Total	\$5.5	Local & State Total	\$2,300

Jefferson, Stephens

Travel Impacts			
	2016	2017	
Spending (millions)	\$48	\$50	
Earnings (millions)	\$13	\$13	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.1	\$4.3	
Local Tax Revenue	\$1.9	\$1.9	
State Tax Revenue	\$2.3	\$2.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	5.4%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.9	Local tax revenue	\$170
State tax revenue	\$4.7	State tax revenue	\$200
Local & State Total	\$8.7	Local & State Total	\$370

Grady, Stephens, McClain

Travel Impacts			
	2016	2017	
Spending (millions)	\$67	\$64	
Earnings (millions)	\$20	\$19	
Employment (thousands)	1.2	1.2	
State & Local Tax Revenue (millions)	\$5.4	\$5.3	
Local Tax Revenue	\$2.3	\$2.3	
State Tax Revenue	\$3.1	\$3.0	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.1%
Travel Percent of Total District Employment	6.5%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.6	Local tax revenue	\$140
State tax revenue	\$4.7	State tax revenue	\$190
Local & State Total	\$8.3	Local & State Total	\$330

Jackson, Greer, Harmon, Kiowa

Travel Impacts			
	2016	2017	
Spending (millions)	\$39	\$37	
Earnings (millions)	\$11	\$11	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$3.5	\$3.4	
Local Tax Revenue	\$1.6	\$1.5	
State Tax Revenue	\$1.9	\$1.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$130
State tax revenue	\$5.0	State tax revenue	\$150
Local & State Total	\$9.2	Local & State Total	\$280

Cleveland

Travel Impacts			
	2016	2017	
Spending (millions)	\$25	\$27	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.1	\$2.3	
Local Tax Revenue	\$0.8	\$0.9	
State Tax Revenue	\$1.3	\$1.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.0%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.4	Local tax revenue	\$60
State tax revenue	\$5.2	State tax revenue	\$80
Local & State Total	\$8.6	Local & State Total	\$140

Cleveland, Oklahoma

Travel Impacts			
•	2016	2017	
Spending (millions)	\$117	\$122	
Earnings (millions)	\$31	\$32	
Employment (thousands)	1.4	1.4	
State & Local Tax Revenue (millions)	\$9.2	\$9.6	
Local Tax Revenue	\$4.2	\$4.4	
State Tax Revenue	\$4.9	\$5.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	5.9%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.0	Local tax revenue	\$270
State tax revenue	\$4.6	State tax revenue	\$310
Local & State Total	\$8.6	Local & State Total	\$580

Beckham, Kiowa, Roger Mills, Washita, Greer

Travel Impacts			
	2016	2017	
Spending (millions)	\$55	\$58	
Earnings (millions)	\$14	\$14	
Employment (thousands)	1.0	0.9	
State & Local Tax Revenue (millions)	\$5.0	\$5.3	
Local Tax Revenue	\$2.4	\$2.6	
State Tax Revenue	\$2.6	\$2.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	4.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$190
State tax revenue	\$4.7	State tax revenue	\$200
Local & State Total	\$9.2	Local & State Total	\$380

Caddo, Grady, Kiowa

Travel Impacts			
	2016	2017	
Spending (millions)	\$38	\$39	
Earnings (millions)	\$10	\$10	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$3.0	\$3.1	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.0	Local tax revenue	\$70
State tax revenue	\$4.9	State tax revenue	\$110
Local & State Total	\$7.9	Local & State Total	\$180

Beckham, Custer, Blaine, Caddo, Canadian

Travel Impacts			
	2016	2017	
Spending (millions)	\$69	\$76	
Earnings (millions)	\$22	\$24	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$6.9	\$7.7	
Local Tax Revenue	\$3.5	\$3.9	
State Tax Revenue	\$3.4	\$3.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.3%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	4.5%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$5.1	Local tax revenue	\$230
State tax revenue	\$5.0	State tax revenue	\$230
Local & State Total	\$10.1	Local & State Total	\$460

Alfalfa, Major, Woods, Woodward

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$66	\$69	
Earnings (millions)	\$15	\$16	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$6.2	\$6.4	
Local Tax Revenue	\$3.1	\$3.3	
State Tax Revenue	\$3.1	\$3.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.8	Local tax revenue	\$260
State tax revenue	\$4.6	State tax revenue	\$250
Local & State Total	\$9.3	Local & State Total	\$510

Blaine, Dewey, Kingfisher, Woodward, Canadian

Travel Impacts			
	2016	2017	
Spending (millions)	\$49	\$54	
Earnings (millions)	\$12	\$13	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$4.4	\$4.9	
Local Tax Revenue	\$2.0	\$2.3	
State Tax Revenue	\$2.4	\$2.6	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.2	Local tax revenue	\$130
State tax revenue	\$4.8	State tax revenue	\$150
Local & State Total	\$9.0	Local & State Total	\$290

Caddo, Canadian

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$65	\$73	
Earnings (millions)	\$18	\$21	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$5.7	\$6.4	
Local Tax Revenue	\$2.6	\$3.0	
State Tax Revenue	\$3.0	\$3.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.3%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.1	Local tax revenue	\$200
State tax revenue	\$4.6	State tax revenue	\$230
Local & State Total	\$8.7	Local & State Total	\$430

Cimarron, Ellis, Texas, Beaver, Harper, Woodward

Travel Impacts			
•	2016	2017	
Spending (millions)	\$47	\$48	
Earnings (millions)	\$12	\$12	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$4.2	\$4.3	
Local Tax Revenue	\$2.0	\$2.0	
State Tax Revenue	\$2.3	\$2.3	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$140
State tax revenue	\$4.8	State tax revenue	\$160
Local & State Total	\$8.9	Local & State Total	\$300

Comanche

Travel Impacts			
	2016	2017	
Spending (millions)	\$26	\$28	
Earnings (millions)	\$6	\$6	
Employment (thousands)	0.4	0.3	
State & Local Tax Revenue (millions)	\$2.2	\$2.3	
Local Tax Revenue	\$1.0	\$1.0	
State Tax Revenue	\$1.2	\$1.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$120
State tax revenue	\$4.8	State tax revenue	\$140
Local & State Total	\$8.8	Local & State Total	\$260

Tillman, Comanche

Travel Impacts			
	2016	2017	
Spending (millions)	\$32	\$33	
Earnings (millions)	\$7	\$7	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$2.3	\$2.4	
Local Tax Revenue	\$1.0	\$1.0	
State Tax Revenue	\$1.3	\$1.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.5%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$60
State tax revenue	\$4.7	State tax revenue	\$80
Local & State Total	\$8.2	Local & State Total	\$130

Comanche

Travel Impacts			
	2016	2017	
Spending (millions)	\$106	\$110	
Earnings (millions)	\$29	\$29	
Employment (thousands)	1.6	1.6	
State & Local Tax Revenue (millions)	\$9.3	\$9.6	
Local Tax Revenue	\$4.5	\$4.7	
State Tax Revenue	\$4.8	\$4.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.6%
Travel Percent of Total District Employment	8.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$350
State tax revenue	\$4.7	State tax revenue	\$360
Local & State Total	\$9.1	Local & State Total	\$710

Comanche, Cotton, Caddo, Stephens, Grady

Travel Impacts			
	2016	2017	
Spending (millions)	\$113	\$115	
Earnings (millions)	\$33	\$32	
Employment (thousands)	1.1	1.0	
State & Local Tax Revenue (millions)	\$6.6	\$6.8	
Local Tax Revenue	\$1.5	\$1.6	
State Tax Revenue	\$5.2	\$5.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	6.3%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$1.4	Local tax revenue	\$90
State tax revenue	\$4.6	State tax revenue	\$310
Local & State Total	\$5.9	Local & State Total	\$410

Tulsa

Travel Impacts			
·	2016	2017	
Spending (millions)	\$36	\$36	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.4	\$3.5	
Local Tax Revenue	\$1.6	\$1.6	
State Tax Revenue	\$1.9	\$1.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$110
State tax revenue	\$5.3	State tax revenue	\$130
Local & State Total	\$9.7	Local & State Total	\$250

Tulsa

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$68	\$61	
Earnings (millions)	\$22	\$19	
Employment (thousands)	0.7	0.7	
State & Local Tax Revenue (millions)	\$4.4	\$4.4	
Local Tax Revenue	\$1.9	\$1.9	
State Tax Revenue	\$2.5	\$2.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.4%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$120
State tax revenue	\$5.3	State tax revenue	\$140
Local & State Total	\$9.7	Local & State Total	\$260

Tulsa

Travel Impacts			
· · · · · ·	2016	2017	
Spending (millions)	\$67	\$67	
Earnings (millions)	\$17	\$18	
Employment (thousands)	0.8	0.8	
State & Local Tax Revenue (millions)	\$6.0	\$5.9	
Local Tax Revenue	\$2.8	\$2.8	
State Tax Revenue	\$3.2	\$3.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.8%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.3	Local tax revenue	\$200
State tax revenue	\$5.0	State tax revenue	\$230
Local & State Total	\$9.3	Local & State Total	\$420

Tulsa

Travel Impacts		
	2016	2017
Spending (millions)	\$33	\$33
Earnings (millions)	\$8	\$8
Employment (thousands)	0.3	0.3
State & Local Tax Revenue (millions)	\$2.7	\$2.7
Local Tax Revenue	\$1.2	\$1.2
State Tax Revenue	\$1.5	\$1.5

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.3%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$70
State tax revenue	\$5.4	State tax revenue	\$90
Local & State Total	\$9.7	Local & State Total	\$160

Tulsa

Travel Impacts		
	2016	2017
Spending (millions)	\$86	\$84
Earnings (millions)	\$25	\$24
Employment (thousands)	1.1	1.0
State & Local Tax Revenue (millions)	\$7.6	\$7.5
Local Tax Revenue	\$3.5	\$3.5
State Tax Revenue	\$4.1	\$4.1

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$210
State tax revenue	\$5.1	State tax revenue	\$250
Local & State Total	\$9.4	Local & State Total	\$460

Tulsa

Travel Impacts		
·	2016	2017
Spending (millions)	\$56	\$55
Earnings (millions)	\$16	\$16
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$5.0	\$4.9
Local Tax Revenue	\$2.3	\$2.3
State Tax Revenue	\$2.7	\$2.7

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	2.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$170
State tax revenue	\$5.2	State tax revenue	\$200
Local & State Total	\$9.5	Local & State Total	\$360

Tulsa

Travel Impacts		
·	2016	2017
Spending (millions)	\$37	\$37
Earnings (millions)	\$5	\$5
Employment (thousands)	0.2	0.2
State & Local Tax Revenue (millions)	\$2.0	\$2.1
Local Tax Revenue	\$0.9	\$0.9
State Tax Revenue	\$1.1	\$1.1

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	0.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.8	Local tax revenue	\$60
State tax revenue	\$4.4	State tax revenue	\$60
Local & State Total	\$8.1	Local & State Total	\$120

Tulsa, Osage

Travel Impacts			
	2016	2017	
Spending (millions)	\$103	\$103	
Earnings (millions)	\$28	\$29	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.5	\$9.4	
Local Tax Revenue	\$4.4	\$4.4	
State Tax Revenue	\$5.1	\$5.0	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.4%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.3	Local tax revenue	\$280
State tax revenue	\$5.0	State tax revenue	\$320
Local & State Total	\$9.3	Local & State Total	\$610

Tulsa, Rogers

Travel Impacts			
	2016	2017	
Spending (millions)	\$34	\$33	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.1	\$3.1	
Local Tax Revenue	\$1.4	\$1.4	
State Tax Revenue	\$1.7	\$1.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$150
State tax revenue	\$5.2	State tax revenue	\$180
Local & State Total	\$9.6	Local & State Total	\$330

Tulsa

Travel Impacts			
	2016	2017	
Spending (millions)	\$82	\$81	
Earnings (millions)	\$24	\$23	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$7.4	\$7.3	
Local Tax Revenue	\$3.4	\$3.4	
State Tax Revenue	\$4.0	\$3.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$280
State tax revenue	\$5.0	State tax revenue	\$320
Local & State Total	\$9.4	Local & State Total	\$600

Tulsa

Travel Impacts			
	2016	2017	
Spending (millions)	\$21	\$21	
Earnings (millions)	\$5	\$5	
Employment (thousands)	0.2	0.2	
State & Local Tax Revenue (millions)	\$2.0	\$2.0	
Local Tax Revenue	\$0.9	\$0.9	
State Tax Revenue	\$1.1	\$1.1	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.0%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$60
State tax revenue	\$5.8	State tax revenue	\$80
Local & State Total	\$10.3	Local & State Total	\$140

Tulsa, Rogers

Travel Impacts			
·	2016	2017	
Spending (millions)	\$282	\$281	
Earnings (millions)	\$31	\$32	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.4	\$9.4	
Local Tax Revenue	\$5.0	\$5.0	
State Tax Revenue	\$4.4	\$4.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.8%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	3.3%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.1	Local tax revenue	\$300
State tax revenue	\$2.6	State tax revenue	\$260
Local & State Total	\$5.7	Local & State Total	\$560

Tulsa

Travel Impacts			
•	2016	2017	
Spending (millions)	\$140	\$138	
Earnings (millions)	\$40	\$40	
Employment (thousands)	1.8	1.8	
State & Local Tax Revenue (millions)	\$12.8	\$12.6	
Local Tax Revenue	\$6.0	\$5.9	
State Tax Revenue	\$6.8	\$6.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.5%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	5.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$380
State tax revenue	\$4.9	State tax revenue	\$430
Local & State Total	\$9.3	Local & State Total	\$820

Tulsa

Travel Impacts		
	2016	2017
Spending (millions)	\$109	\$102
Earnings (millions)	\$34	\$31
Employment (thousands)	1.3	1.2
State & Local Tax Revenue (millions)	\$8.4	\$8.3
Local Tax Revenue	\$3.8	\$3.8
State Tax Revenue	\$4.6	\$4.5

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.7%
Travel-generated employment	1.2%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$280
State tax revenue	\$5.0	State tax revenue	\$320
Local & State Total	\$9.4	Local & State Total	\$590

Tulsa, Wagoner

Travel Impacts			
	2016	2017	
Spending (millions)	\$21	\$20	
Earnings (millions)	\$6	\$5	
Employment (thousands)	0.2	0.2	
State & Local Tax Revenue (millions)	\$1.7	\$1.7	
Local Tax Revenue	\$0.7	\$0.7	
State Tax Revenue	\$1.0	\$1.0	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.3%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$50
State tax revenue	\$6.1	State tax revenue	\$60
Local & State Total	\$10.6	Local & State Total	\$110

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$48	\$50	
Earnings (millions)	\$15	\$15	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.2	\$4.5	
Local Tax Revenue	\$1.9	\$2.0	
State Tax Revenue	\$2.3	\$2.4	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.9%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.0%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.6	Local tax revenue	\$160
State tax revenue	\$5.4	State tax revenue	\$180
Local & State Total	\$10.0	Local & State Total	\$340

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$66	\$69	
Earnings (millions)	\$20	\$21	
Employment (thousands)	0.9	0.9	
State & Local Tax Revenue (millions)	\$6.2	\$6.5	
Local Tax Revenue	\$2.9	\$3.0	
State Tax Revenue	\$3.3	\$3.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.9%
Travel Percent of Total District Employment	6.5%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$280
State tax revenue	\$5.1	State tax revenue	\$320
Local & State Total	\$9.6	Local & State Total	\$600

Oklahoma

Travel Impacts			
-	2016	2017	
Spending (millions)	\$59	\$61	
Earnings (millions)	\$18	\$18	
Employment (thousands)	0.7	0.8	
State & Local Tax Revenue (millions)	\$5.6	\$5.9	
Local Tax Revenue	\$2.6	\$2.7	
State Tax Revenue	\$3.0	\$3.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.0%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.6	Local tax revenue	\$180
State tax revenue	\$5.3	State tax revenue	\$210
Local & State Total	\$9.9	Local & State Total	\$400

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$97	\$99	
Earnings (millions)	\$10	\$11	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.4	\$3.5	
Local Tax Revenue	\$1.7	\$1.8	
State Tax Revenue	\$1.6	\$1.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	1.6%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$3.3	Local tax revenue	\$120
State tax revenue	\$3.0	State tax revenue	\$110
Local & State Total	\$6.3	Local & State Total	\$220

Oklahoma

Travel Impacts	2016	2017
Spending (millions)	\$136	\$142
Earnings (millions)	\$43	\$44
Employment (thousands)	1.8	1.8
State & Local Tax Revenue (millions)	\$12.1	\$12.6
Local Tax Revenue	\$5.6	\$5.9
State Tax Revenue	\$6.5	\$6.8

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.1%
Travel-generated employment	1.8%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$340
State tax revenue	\$5.0	State tax revenue	\$390
Local & State Total	\$9.5	Local & State Total	\$740

Adair, Cherokee, Delaware

Travel Impacts			
	2016	2017	
Spending (millions)	\$33	\$35	
Earnings (millions)	\$9	\$9	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$2.9	\$3.0	
Local Tax Revenue	\$1.2	\$1.2	
State Tax Revenue	\$1.7	\$1.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$3.5	Local tax revenue	\$80
State tax revenue	\$5.1	State tax revenue	\$110
Local & State Total	\$8.6	Local & State Total	\$190

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$111	\$116	
Earnings (millions)	\$35	\$36	
Employment (thousands)	1.4	1.4	
State & Local Tax Revenue (millions)	\$9.2	\$9.6	
Local Tax Revenue	\$4.2	\$4.4	
State Tax Revenue	\$5.0	\$5.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.6%
Travel-generated employment	1.4%
Travel Percent of Total District Employment	3.8%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$290
State tax revenue	\$5.0	State tax revenue	\$330
Local & State Total	\$9.5	Local & State Total	\$610

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$43	\$46	
Earnings (millions)	\$14	\$14	
Employment (thousands)	0.5	0.5	
State & Local Tax Revenue (millions)	\$3.4	\$3.6	
Local Tax Revenue	\$1.5	\$1.6	
State Tax Revenue	\$1.9	\$2.0	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.2%
Travel-generated employment	0.5%
Travel Percent of Total District Employment	1.0%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.8	Local tax revenue	\$120
State tax revenue	\$5.6	State tax revenue	\$140
Local & State Total	\$10.4	Local & State Total	\$250

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$27	\$28	
Earnings (millions)	\$7	\$7	
Employment (thousands)	0.3	0.3	
State & Local Tax Revenue (millions)	\$2.8	\$3.0	
Local Tax Revenue	\$1.3	\$1.4	
State Tax Revenue	\$1.6	\$1.6	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.2%
Travel-generated employment	0.3%
Travel Percent of Total District Employment	1.2%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.9	Local tax revenue	\$90
State tax revenue	\$5.9	State tax revenue	\$110
Local & State Total	\$10.8	Local & State Total	\$210

Oklahoma, Cleveland

Travel Impacts			
•	2016	2017	
Spending (millions)	\$522	\$539	
Earnings (millions)	\$133	\$137	
Employment (thousands)	5.6	5.8	
State & Local Tax Revenue (millions)	\$38.4	\$39.7	
Local Tax Revenue	\$18.4	\$19.0	
State Tax Revenue	\$20.0	\$20.7	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.9%
Travel-generated employment	5.7%
Travel Percent of Total District Employment	13.6%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$1,240
State tax revenue	\$4.4	State tax revenue	\$1,340
Local & State Total	\$8.4	Local & State Total	\$2,580

Cleveland

Travel Impacts			
	2016	2017	
Spending (millions)	\$130	\$132	
Earnings (millions)	\$10	\$11	
Employment (thousands)	0.4	0.4	
State & Local Tax Revenue (millions)	\$3.0	\$3.1	
Local Tax Revenue	\$1.6	\$1.7	
State Tax Revenue	\$1.4	\$1.5	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.9%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.5	Local tax revenue	\$100
State tax revenue	\$2.0	State tax revenue	\$80
Local & State Total	\$4.6	Local & State Total	\$180

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$131	\$137	
Earnings (millions)	\$41	\$42	
Employment (thousands)	1.7	1.8	
State & Local Tax Revenue (millions)	\$12.2	\$12.7	
Local Tax Revenue	\$5.7	\$5.9	
State Tax Revenue	\$6.5	\$6.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	1.7%
Travel Percent of Total District Employment	2.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.4	Local tax revenue	\$390
State tax revenue	\$5.0	State tax revenue	\$450
Local & State Total	\$9.4	Local & State Total	\$840

Oklahoma

Travel Impacts			
-	2016	2017	
Spending (millions)	\$220	\$223	
Earnings (millions)	\$16	\$17	
Employment (thousands)	0.6	0.6	
State & Local Tax Revenue (millions)	\$4.5	\$4.7	
Local Tax Revenue	\$2.6	\$2.7	
State Tax Revenue	\$1.8	\$1.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	3.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$2.6	Local tax revenue	\$180
State tax revenue	\$1.6	State tax revenue	\$110
Local & State Total	\$4.2	Local & State Total	\$290

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$98	\$102	
Earnings (millions)	\$30	\$31	
Employment (thousands)	1.3	1.3	
State & Local Tax Revenue (millions)	\$9.3	\$9.7	
Local Tax Revenue	\$4.3	\$4.5	
State Tax Revenue	\$5.0	\$5.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	1.3%
Travel Percent of Total District Employment	8.2%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$310
State tax revenue	\$5.1	State tax revenue	\$350
Local & State Total	\$9.5	Local & State Total	\$660

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$74	\$78	
Earnings (millions)	\$23	\$23	
Employment (thousands)	0.9	1.0	
State & Local Tax Revenue (millions)	\$7.0	\$7.3	
Local Tax Revenue	\$3.2	\$3.4	
State Tax Revenue	\$3.8	\$3.9	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	5.3%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.5	Local tax revenue	\$220
State tax revenue	\$5.2	State tax revenue	\$250
Local & State Total	\$9.8	Local & State Total	\$470

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local government revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State government revenue** includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts		
	2016	2017
Spending (millions)	\$47	\$49
Earnings (millions)	\$14	\$14
Employment (thousands)	0.6	0.6
State & Local Tax Revenue (millions)	\$4.4	\$4.7
Local Tax Revenue	\$2.0	\$2.1
State Tax Revenue	\$2.4	\$2.5

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.6%
Travel-generated employment	0.6%
Travel Percent of Total District Employment	4.0%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.7	Local tax revenue	\$120
State tax revenue	\$5.6	State tax revenue	\$140
Local & State Total	\$10.3	Local & State Total	\$270

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$79	\$83	
Earnings (millions)	\$23	\$24	
Employment (thousands)	1.0	1.0	
State & Local Tax Revenue (millions)	\$7.5	\$7.8	
Local Tax Revenue	\$3.5	\$3.6	
State Tax Revenue	\$4.0	\$4.2	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	1.1%
Travel-generated employment	1.0%
Travel Percent of Total District Employment	4.1%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.5	Local tax revenue	\$210
State tax revenue	\$5.2	State tax revenue	\$250
Local & State Total	\$9.7	Local & State Total	\$460

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Tulsa, Wagoner

Travel Impacts		
	2016	2017
Spending (millions)	\$36	\$36
Earnings (millions)	\$9	\$10
Employment (thousands)	0.5	0.5
State & Local Tax Revenue (millions)	\$3.3	\$3.4
Local Tax Revenue	\$1.4	\$1.5
State Tax Revenue	\$1.9	\$1.9

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.8%
Travel-generated employment	0.4%
Travel Percent of Total District Employment	2.5%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.1	Local tax revenue	\$90
State tax revenue	\$5.2	State tax revenue	\$120
Local & State Total	\$9.3	Local & State Total	\$210

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local government revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State government revenue** includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts			
	2016	2017	
Spending (millions)	\$152	\$158	
Earnings (millions)	\$46	\$48	
Employment (thousands)	2.0	2.0	
State & Local Tax Revenue (millions)	\$14.0	\$14.6	
Local Tax Revenue	\$6.5	\$6.8	
State Tax Revenue	\$7.5	\$7.8	

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	2.9%
Travel-generated employment	2.0%
Travel Percent of Total District Employment	3.1%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$4.4	Local tax revenue	\$380
State tax revenue	\$5.0	State tax revenue	\$430
Local & State Total	\$9.4	Local & State Total	\$810

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local government revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State government revenue** includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts		
	2016	2017
Spending (millions)	\$77	\$80
Earnings (millions)	\$19	\$19
Employment (thousands)	0.7	0.7
State & Local Tax Revenue (millions)	\$5.1	\$5.3
Local Tax Revenue	\$2.4	\$2.5
State Tax Revenue	\$2.7	\$2.8

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.7%
Travel-generated employment	0.7%
Travel Percent of Total District Employment	4.7%

Visitor-generated tax revenue (2017)

\$100 of Visitor Spending Generates		Visitor-Generated Tax Revenues per District Household	
Local tax revenue	\$4.2	Local tax revenue	\$170
State tax revenue	\$4.6	State tax revenue	\$190
Local & State Total	\$8.8	Local & State Total	\$360

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. Local government revenue includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. State government revenue includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Oklahoma

Travel Impacts		
	2016	2017
Spending (millions)	\$19	\$20
Earnings (millions)	\$5	\$5
Employment (thousands)	0.2	0.2
State & Local Tax Revenue (millions)	\$2.0	\$2.1
Local Tax Revenue	\$0.9	\$0.9
State Tax Revenue	\$1.1	\$1.2

Employment Characteristics (2017)

District Percent of Statewide Employment	
All Payroll & Self-employment	0.4%
Travel-generated employment	0.2%
Travel Percent of Total District Employment	2.4%

Visitor-generated tax revenue (2017)

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\$100 of Visitor Spending Generates		Visitor-Generated Tax Reve per District Household	nues
Local tax revenue	\$5.1	Local tax revenue	\$70
State tax revenue	\$6.4	State tax revenue	\$80
Local & State Total	\$11.5	Local & State Total	\$150

Travel spending includes visitor spending on lodging, food services, recreation, shopping and local transportation and other travel spending on resident air travel and travel arrangement services. Earnings include wages and salaries, paid benefits and self-employment income. **Employment** includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker. **Local government revenue** includes lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. These taxes are levied on sales to visitors and the spending of employees attributable to travel industry earnings. Passenger facility charges attributable to visitors (a fee imposed on airline tickets) are included in districts with airports. Property tax payments attributable to travel industry businesses and employees are also included. **State government revenue** includes lodging, sales, mixed beverage, motor fuel, auto rental, and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry engloyees. The visitor related share of tribal gaming exclusivity fees are also included.

Appendices

Data Limitations Employment Characteristics Visitor-Generated Tax Revenue Travel Impact Categories Summary of Methodology

Data Limitations

Due to data limitations and the need to allocate county-level estimates to legislative districts defined by zip code and population data, it is not possible to report visitor volume and average spending estimates found in the county travel impact report. There are also several issues that should be noted with respect to the interpretation of these findings:

- The **employment** estimates provided in this report refer to the *place of work* of all payroll employees and the self-employed. The estimates reflect the number of jobs rather than the number of employed persons. Some of the employees in a particular legislative district will be residents of another legislative district. The extent to which this occurs in any given legislative district is not estimated in this report. However, it is fair to say that this will occur to a much a greater extent in the many dense urban districts as opposed to the geographically larger rural districts.²
- The estimates of local and state **government revenue** in this report also refer to the legislative district where this tax revenue is generated (by point of sale or taxable income). The government entities that collect tax revenue are not necessarily contained within a given legislative district. Therefore, revenue generated within one legislative district may be used to provide services in another. This also is more likely to occur in dense urban districts.
- It should also be noted that the allocation of travel impacts is complicated by the fact that there is visitor travel between and among different geographic areas within the state. This is always an issue in travel impact research. In general, it is more important the smaller the geographic unit, as is the case with dense urban districts.
- The house districts are described in this report with the city of residence of the district representative. The listing of these cities is only intended to provide a general location of the district within the state. They do not purport to be the best or most accurate definition of the district.

The average population of the 101 House Districts was about 39,000 in 2017. Rural districts may encompass several counties. Oklahoma's urban districts, on the other hand, typically comprise a small portion of Oklahoma, Tulsa or other metropolitan counties.

Employment Characteristics

Assume that the district and the state have the following travel-generated and total employment. The calculations follow.

	Total	Travel
District	400	20
State	20,502	925

District Percent of Statewide Employment				
All Payroll & Self-employment	2.0%	= 400/20,502		
Travel-generated employment	2.2%	= 20/925		
Travel Percent of Total District Employment	5.0%	= 20/400		

Visitor-Generated Government Revenue

Assume that the district has the following visitor spending, government revenue and resident households. (Note: Visitor-generated government revenue will be somewhat less than the total government revenue that is reported as it does not include the tax payments of travel industry businesses and employees.) The calculations follow.

Visitor Spending (million	\$200
Local Gov. Revenue	\$6
State Gov. Revenue	\$8
Households	30,000

\$100 of Visitor Spending Generates

Local Gov. Revenue	$3.00 = (6/200) \times 100$
State Gov. Revenue	$4.00 = (4/200) \times 100$
Local & State Total	7.00 = 3.00 + 4.00

Local Gov. Revenue	\$200 = \$6,000,000/30,000
State Gov. Revenue	\$267 = \$8,000,000/30,000
Local & State Total	467 = 200 + 267

Travel Impact Categories

Travel Spending includes *visitor spending* on lodging, food services, recreation, shopping and local transportation and *other travel spending* on resident air travel and travel arrangement services.

Earnings include wages and salaries, paid benefits and self-employment income.

Employment includes all full- and part-time jobs for wage and salary employees and the self-employed. The employment and earnings estimates are for place of work rather than the residence of the worker.

Local government revenue includes lodging, sales and auto rental taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and sales tax payments attributable to travel industry employees are also included.

State government revenue includes lodging, sales, motor fuel, mixed beverage and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

Summary of Methodology

The general method for estimating the economic impact of travel is described in the Oklahoma Travel Impacts report.³ The district estimates involved allocating the county level estimates to zip code areas and districts. The following data sources were used in making this allocation.

- Smith Travel Research lodging establishment and room inventory by address. The lodging establishments were matched to legislative districts by a commercial vendor (The Soft Edge, McLean, Virginia).
- U.S. Bureau of the Census Zip code Business Patterns for payroll employment by industry.
- U.S. Bureau of the Census 2010 Housing Characteristics, population, and resident employment characteristics by Zip code.
- U.S. Bureau of the Census State Legislative District Relationship Files.

District total employment (used for estimating the travel-generated employment share) was estimated from county and zip code payroll employment data and total employment estimates for counties prepared by the Bureau of Economic Analysis.

Oklahoma Travel Impacts, 2010-2017 (December 2018). Prepared by Dean Runyan Associates for the Oklahoma Tourism and Recreation Department.