

# Oklahoma Travel Impacts: Statewide Estimates *2010 - 2017p*



Photo Credit: Shane Bevel

December 2018

*Prepared for the*

Oklahoma Tourism and Recreation Department  
Oklahoma City, Oklahoma

---

*This page is intentionally blank*

# **The Economic Impact of Travel on Oklahoma**

**2010-2017 State Estimates**

December 2018

prepared for

Oklahoma Tourism and Recreation Department

Dean Runyan Associates  
833 SW Eleventh Avenue, Suite 920  
Portland, Oregon 97205  
503/226-2973  
[www.deanrunyan.com](http://www.deanrunyan.com)

*This page is intentionally blank*

## **Executive Summary**

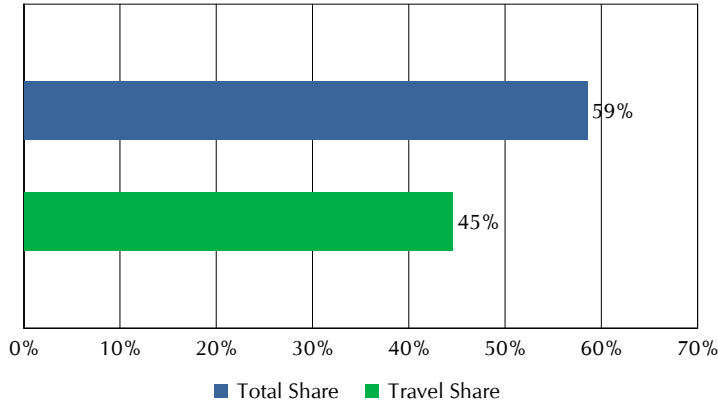
This report describes the economic impacts of travel to and through Oklahoma and the state's 77 counties. The estimates of the direct impacts associated with traveler spending in Oklahoma were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The estimates for Oklahoma are generally comparable to the U.S. Travel and Tourism Satellite Accounts produced by the Bureau of Economic Analysis. The estimates of spending, earnings, employment and tax receipts are also used as input data to derive estimates of other economic measures, including gross domestic product (GDP) and secondary effects of the travel industry.

### **Summary of Recent Trends**

- Total direct travel spending in Oklahoma was \$8.9 billion in 2017.
- Visitor spending was \$8.3 billion in 2017 an increase of 4.9 percent. Since 2010, visitor spending in the state has increased on average by 2.9 percent per year in current dollars.
- Direct travel-generated employment was 100,900 in 2017. This represents a 0.8 percent increase over the previous year. On average, direct travel-generated employment has increased by 2.2 percent per year since 2010.
- Direct travel-generated earnings (\$2.3 billion in 2017) increased by 2.6 percent over the previous year; travel-generated earnings have grown an average of 4.1 percent per year since 2010.
- Local, state and federal tax revenue generated by travel spending totaled \$1.0 billion in 2017: \$272 million local (an increase of 5.1%), \$384 million state (an increase of 4.3%), and \$363 million federal. This is equivalent to \$670 for each Oklahoma household (state and local tax revenue is equivalent to \$430 for each Oklahoma household).
- The Gross Domestic Product (GDP) of the travel industry is \$3.5 billion in 2017. The travel industry is the third largest export-oriented industry in the state, following oil and gas, and agriculture/food processing.
- The total (direct, indirect and induced) employment supported by the Oklahoma travel industry was 154,900 jobs. The total earnings supported by the travel industry was \$4.2 billion. These total impacts reflect the re-spending of income by travel industry employees and businesses on additional goods and services.

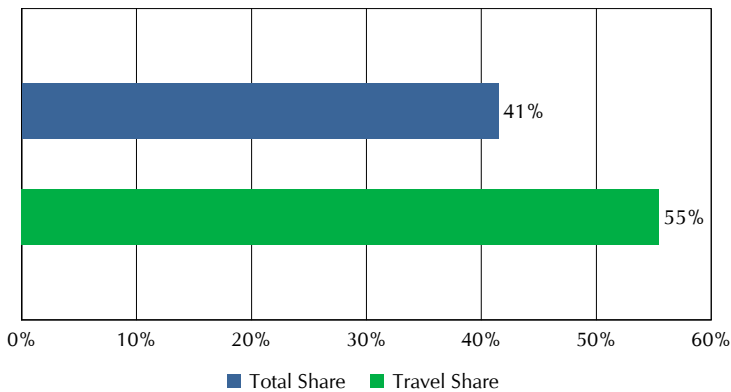
# THE OKLAHOMA TRAVEL INDUSTRY BENEFITS ALL AREAS OF THE STATE

**Five Largest Counties**



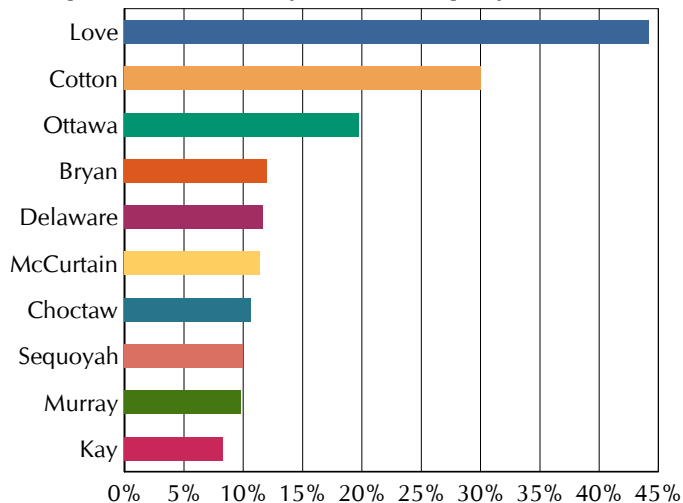
The five largest counties in the state (Oklahoma, Tulsa, Cleveland, Comanche and Canadian) have over one-half (59 percent) of the total employment in the state and 45 percent of direct travel-generated employment. Travel-generated employment represents 3 percent of all employment in these counties.

**All other Oklahoma Counties**



The remaining 72 counties in the state have 41 percent of total employment in Oklahoma and 55 percent of direct travel-generated employment. Travel-generated employment represents 6 percent of all employment in these counties.

**Top 10 Counties by Travel Employment Share**



The counties with the greatest share of direct travel-generated employment are all non-metropolitan. They include counties with second homes, tribal casinos and destination resorts.

## OKLAHOMA TRAVEL IMPACTS, 2010-2017

---

<b>I. U.S. Travel</b>	<b>1</b>
<b>II. Oklahoma Travel Impacts</b>	<b>5</b>
Summary of Oklahoma Travel	6
Travel Trends	7
Travel-Generated Government Revenue	9
Overnight Visitor Volume and Average Spending	10
Oklahoma Visitor Spending by Visitor Residence	11
Oklahoma Travel GDP	12
Direct, Secondary, & Total Impacts	14
Oklahoma Travel Impacts (Detailed)	18
<b>III. County Travel Impacts</b>	<b>19</b>
<b>Appendices</b>	<b>114</b>
A. 2017 Travel Impact Estimates	115
B. Key Terms and Definitions	118
C. Relationship Between Spending and Volume	120
D. Regional Travel Impact Model	121
E. Travel Industry Accounts	122
F. Oklahoma Earnings and Employment by Industry Sector	123
G. Secondary Impacts Industry Groups	124

---

Visitor Air Arrivals	8
Local, State and Federal Revenue	9
Local and State Revenue by Category	9
Local and State Revenue by Local Resident or Visitor	9
Oklahoma Visitor Spending by Type of Traveler Accommodation	10
Average Expenditures for Overnight Visitors to Oklahoma, 2017	10
Overnight Visitor Volume, 2012-2017	10
Oklahoma Visitor Spending by Visitor Residence, 2017	11
Oklahoma Travel GDP, 2017 (graph)	12
Oklahoma Export Oriented Industries GDP (graph)	13
Total Employment and Earnings Generated by Travel Spending in Oklahoma, 2017	14
Direct & Secondary Earnings Generated by Travel Spending, 2017 (graph)	16
Direct & Secondary Employment Generated by Travel Spending, 2017 (graph)	16
Direct & Secondary Earnings Generated by Travel Spending, 2017 (table)	17
Direct & Secondary Employment Generated by Travel Spending, 2017 (table)	17
Oklahoma Travel Impacts, 2010-2017 (detail)	18
<b>III. County Travel Impacts</b>	
Travel Share of Total Employment and Earnings, 2017	21-22
Travel Spending by County, 2010-2017	23-32
2017 Economic Impacts of Travel	33-34
2017 Overnight Visitor Volume	35
2017 Overnight Average Spending	36
County Impact Detail Tables, 2010-2017	37-113

---



## Preface

The purpose of this study is to document the economic significance of the travel industry in Oklahoma from 2010 to 2017. These findings show the level of travel spending by visitors traveling to and within the state, and the impact this spending had on the economy in terms of earnings, employment and tax revenue.

Dean Runyan Associates prepared this study for the Oklahoma Tourism and Recreation Department. Dean Runyan Associates has specialized in research and planning services for the travel, tourism and recreation industry since 1984. With respect to economic impact analysis, the firm developed and currently maintains the Regional Travel Impact Model (RTIM), a proprietary computer model for analyzing travel economic impacts at the state, regional and local level. Dean Runyan Associates also has extensive experience in project feasibility analysis, market evaluation, survey research and travel and tourism planning.

Many individuals and organizations provided data and assistance for this report. State agencies include the Oklahoma Tax Commission, Oklahoma Department of Commerce, and Oklahoma State Parks. Federal agencies that maintain data essential for this report include the Bureau of Economic Analysis, the Department of Labor, the Department of Transportation, the U.S. Forest Service, and the National Park Service. In addition, local jurisdictions, Convention and Visitors Bureaus, and travel and tourism organizations throughout the state of Oklahoma contributed information essential for this report.

Special thanks are due to Kim Caplinger, Director, Public Policy and Research for the Oklahoma Tourism & Recreation Department. Without her support and assistance, this report would not have been possible.

Dean Runyan Associates  
833 SW 11th Ave., Suite 920  
Portland, OR 97205

(503) 226-2973

info@deanrunyan.com

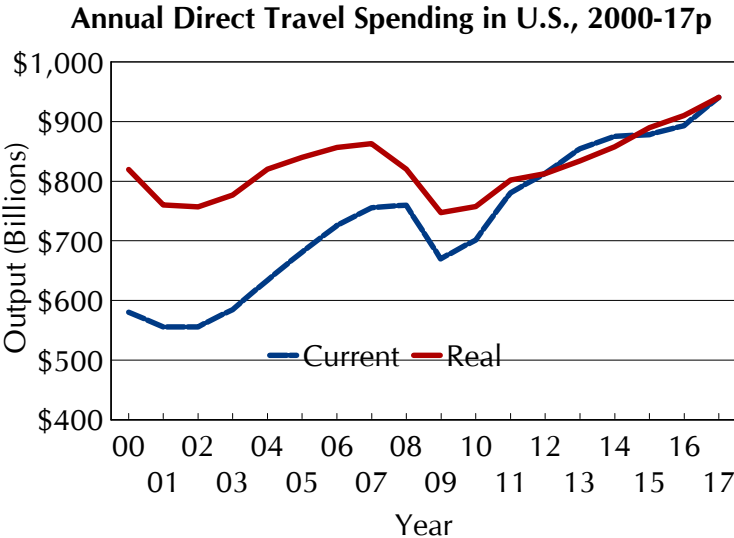
[www.deanrunyan.com](http://www.deanrunyan.com) <<http://www.deanrunyan.com>>

## I. U.S. TRAVEL

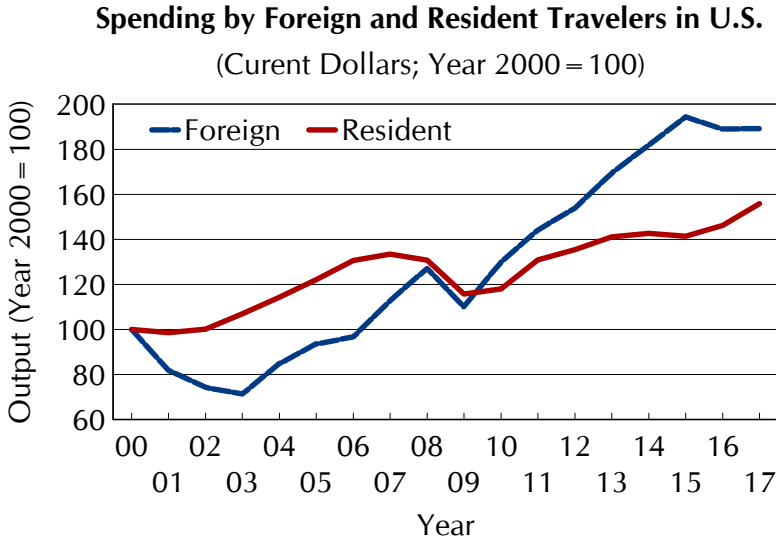


The national level data in this section focuses on visitor spending trends in current and real dollars, resident and foreign visitor spending in the U.S., and trends in travel-generated employment.

The following two graphs are derived from the Bureau of Economic Analysis Travel and Tourism Satellite Accounts\*. Both graphs show direct tourism output for the United States - spending by resident and foreign visitors.



Spending by resident and foreign visitors was \$933 billion in 2017 in current dollars. This represents a 3.0 percent increase over 2016. When adjusted for changes in prices (real dollars), spending increased by 2.3 percent from 2016 to 2017 compared to a 4.7 percent increase for the preceding year.



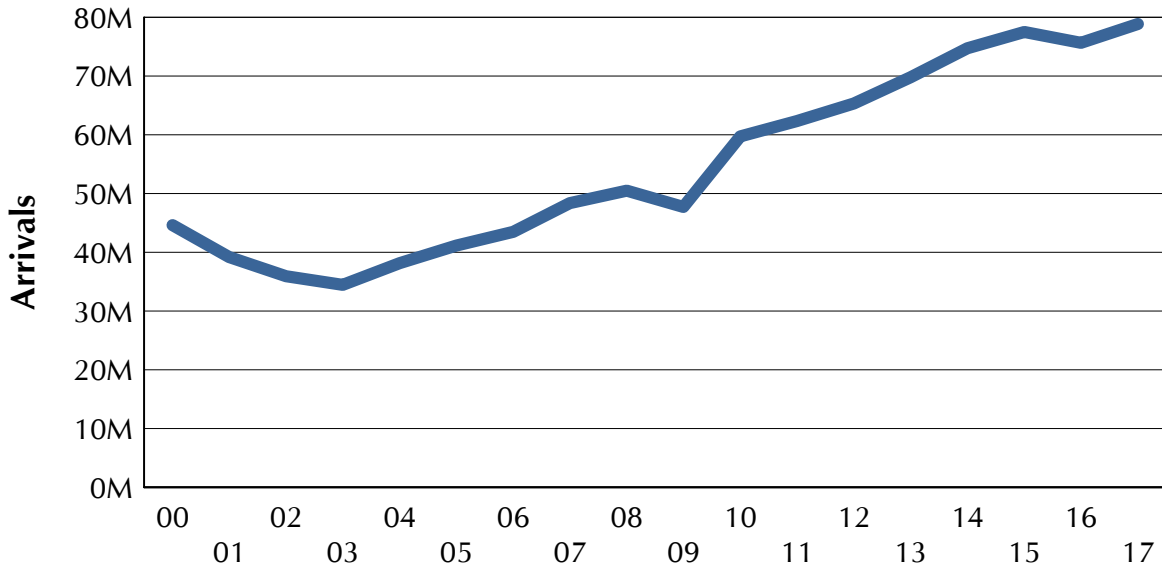
The bottom chart compares the change in current dollar spending by resident and foreign visitors since 2000. In 2017, the increase in spending by resident visitors (4.7 percent) compares to a 2.0 percent decrease in non-resident spending. Visitor spending by non-residents increased by 5.2 percent from 2014 to 2015.

Note: Foreign visitor spending does not include expenditures on health and educational services or expenditures by short term seasonal workers.

\*See <http://www.bea.gov/industry/index.htm#satellite>.

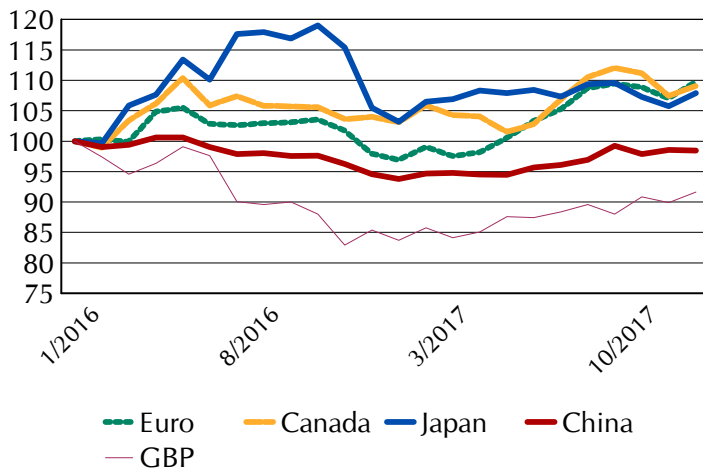
Foreign arrivals increased 4.3 percent from 2016 to 2017. The dollar continues to remain strong against selected foreign currencies. This can apply downward pressure on international spending by lessening the purchasing power of the international visitor that has traveled to the U.S.

### Overseas arrivals to the U.S.



### Relative Value of Selected Foreign Currencies compared to U.S. Dollar

Monthly Averages, Jan 2016 through December 2017



Sources:

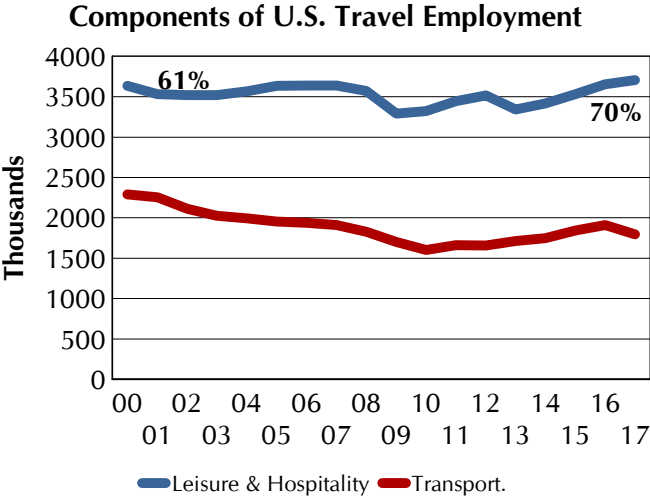
Overseas Arrivals: National Travel & Tourism Office, U.S. Department of Commerce, Tourism Economics.  
\*Link to revision press release <https://bit.ly/2JTgmH1>

Relative Value of Selected Foreign Currencies: USForex, Inc. ([www.usforex.com](http://www.usforex.com))

The following two graphs show employment trends since 2000 and the composition of travel industry employment since the recession. The first graph shows that travel-generated employment recovered from the 2008-09 recession by 2016. Leisure and hospitality employment was 3.7 million in 2017 or 70 percent of total travel industry employment, compared to 3.6 million in 2000 or 61 percent of the total. Most of this growth was due to food services employment. However, employment in transportation and other industries declined over the same period from 2.3 million to 1.8 million, mostly due to decreased employment in the airline and related transportation industries.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts.



Source: Bureau of Economic Analysis Travel & Tourism Satellite Accounts. Leisure & hospitality includes accommodations, food services, and arts, entertainment & recreation. Transportation and other includes retail and all other industries.

## II. OKLAHOMA TRAVEL IMPACTS



The multi-billion dollar travel industry in Oklahoma is a vital part of the state and local economies. The industry is represented primarily by businesses in the leisure and hospitality sector, transportation, and retail. The money that visitors spend on various goods and services while in Oklahoma produces business receipts at these firms, which in turn generate earnings and employment for Oklahoma residents. In addition, state and local governments collect taxes that are generated from visitor spending. Most of these taxes are imposed on the sale of goods and services to visitors, thus avoiding a tax burden on local residents.

### **Summary of Oklahoma Travel**

- Total direct travel spending in Oklahoma was \$8.9 billion in 2017p. This represents a 4.4 percent increase over the preceding year in current dollars.
- Direct travel-generated employment was 100,900 in 2017p, a 0.8 percent increase over the preceding year. Employment has increased by 2.2 percent per year since 2010. Earnings (\$2.3 billion in 2017p) have increased by 4.1 percent per year since 2010.
- Local, state and federal government revenue generated by travel spending totaled \$1.0 billion in 2017p: \$272 million local, \$384 million state, and \$363 million federal. The local and state tax revenues generated by travel spending represent approximately 4.0 percent of all local and state tax revenues collected in Oklahoma.
- Total travel-generated local and state tax revenue was equivalent to \$430 per Oklahoma household. Visitor spending accounted for over 80 percent of this amount. The tax payments of travel industry businesses and employees accounted for the remainder.
- The Gross Domestic Product (GDP) of the travel industry is \$3.5 billion in 2017. The travel industry is the third largest export-oriented industry in the state, following oil and gas, and agriculture/food processing.
- The total (direct, indirect and induced) employment supported by the Oklahoma travel industry was 154,900 jobs. The total earnings supported by the travel industry was \$4.2 billion. These total impacts reflect the re-spending of income by travel industry employees and businesses on additional goods and services.

*These travel impact estimates refer to direct impacts only. In addition, these estimates do not include the airline maintenance facility located in Tulsa, nor the administrative headquarters of auto rental businesses located in Tulsa and Oklahoma City. While these businesses are clearly part of the larger U.S. travel industry and benefit Oklahoma residents, they are not directly related to visitation to or within the state of Oklahoma.*

---

\*The \$384 million in state government revenue includes tribal gaming exclusivity fees. This amount is not included in the calculation of the amount of state and local tax revenue attributable to travel (4.0 percent).

# ECONOMIC IMPACT OF TRAVEL

Visitor spending increased by 4.9 percent. In general, there was little growth in travel-generated employment at 0.8 percent. State tax revenue grew at 4.3 percent.

## Oklahoma Direct Travel Impacts, 2010-2017p

	2010	2012	2014	2015	2016	2017p	Annual % Chg. 16-17p	10-17p
<b>Spending (\$Millions)</b>								
Total	7,416	8,300	8,831	8,648	8,566	8,940	4.4%	2.7%
Other	612	611	610	630	637	624	-2.1%	0.3%
Visitor	6,804	7,689	8,221	8,018	7,929	8,317	4.9%	2.9%
Non-Transportation	5,270	5,830	6,353	6,504	6,463	6,739	4.3%	3.6%
Transportation	1,534	1,860	1,868	1,514	1,465	1,578	7.7%	0.4%
<b>Earnings (\$Millions)</b>								
Total	1,730	1,881	2,024	2,143	2,231	2,290	2.6%	4.1%
<b>Employment (Thousands)</b>								
Total	86.4	90.6	95.4	98.3	100.1	100.9	0.8%	2.2%
<b>Government Revenue (\$Millions)</b>								
Total	832	883	966	986	988	1,019	3.1%	2.9%
Local	207	237	258	265	259	272	5.1%	4.0%
Visitor	162	188	210	214	209	216	3.2%	4.2%
Business or Employee	46	48	49	51	50	57	12.8%	3.1%
State	319	342	364	369	368	384	4.3%	2.7%
Visitor	263	283	303	305	305	317	3.8%	2.7%
Business or Employee	56	58	61	65	63	67	6.9%	2.7%
Federal	305	305	344	352	361	363	0.4%	2.5%

**Other spending** includes resident air travel, travel arrangement and reservation services, and convention and trade show organizers. **Non-transportation visitor spending** includes accommodations, food services, retail, food stores, and arts, entertainment & recreation. **Visitor transportation spending** includes private auto, auto rental, other local ground transportation and one-way airfares.

**Earnings** include wages & salaries, earned benefits and proprietor income.

**Employment** includes all full- and part-time employment of payroll employees and proprietors.

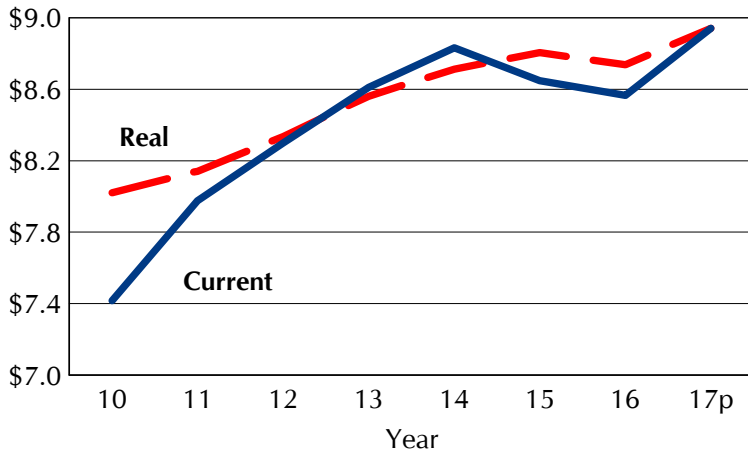
**Local revenue** includes lodging taxes, sales taxes and airport passenger facility charges paid by visitors, and the property tax payments and sales tax payments attributable to the travel industry income of employees and businesses.

**State revenue** includes lodging, sales, mixed beverage and motor fuel tax payments of visitors, and the income tax payments and sales tax payments attributable to the travel industry income of employees and businesses. The visitor related share of tribal gaming exclusivity fees are also included.

**Federal revenue** includes motor fuel excise taxes and airline ticket taxes, and the payroll and income taxes attributable to the travel industry income of employees and businesses.



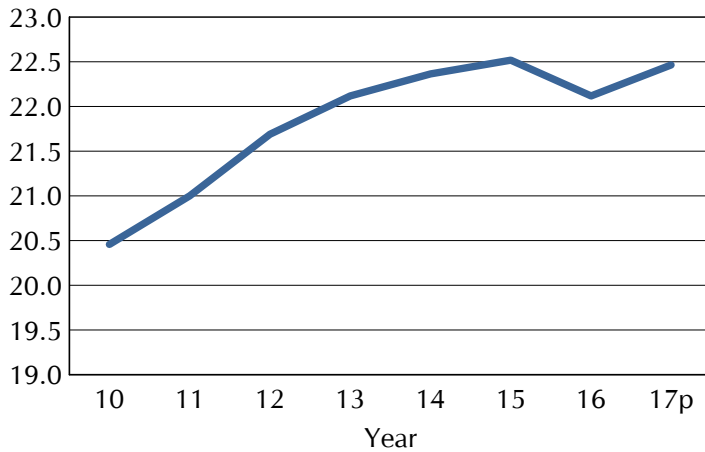
**Travel Spending (Billions)**



The top graph shows travel spending in current dollars (no inflation adjustment) and real dollars (adjusted for inflation). In real dollars, travel spending increase by 2.3 percent from 2016 to 2017p. In current dollars, spending increased by 4.4 percent.

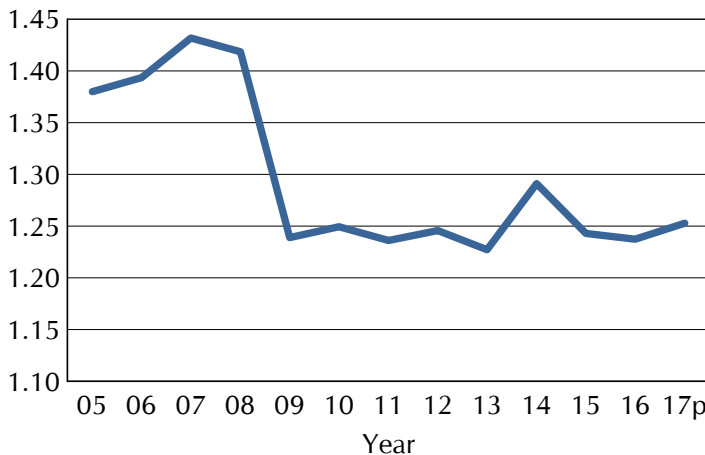
Sources: Bureau of Labor Statistics CPI, STR Inc., Energy Information Administration and Bureau of Transportation Origin and Destination Survey.

**Overnight Person Trips (Millions)**



Overnight person trips increased 1.5 percent from 2016 to 2017p. Since 2010, overnight person trips have increased by 1.3 percent per year. *(A more detailed breakout of overnight visitor volume is shown on next page)*

**Visitor Air Arrivals (Millions)**



Visitor air arrivals on domestic airlines are shown in the bottom graph for the years 2005 through 2017p. Visitor arrivals increased by 1.3 percent in the recent year.

Source: Bureau of Transportation Origin and Destination Survey

## Travel-Generated Government Revenue, 2017p

The top pie chart shows the distribution of travel-generated government revenue. Federal taxes include income, payroll, airline ticket taxes, and motor fuel taxes. Total local, state and federal tax revenue is equivalent to \$670 per resident Oklahoma household.

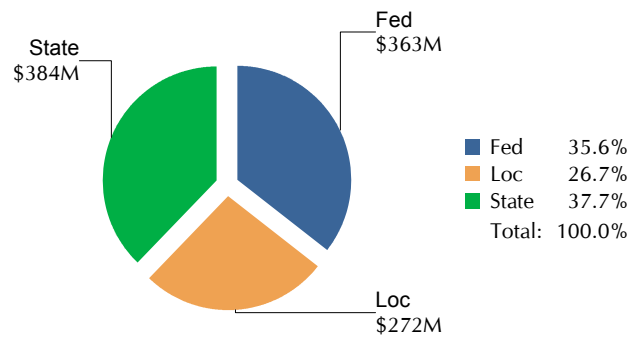
Detailed State and local taxes are shown in the next pie chart. Travel-generated local and state tax revenue represents about 4 percent of all local and state tax collections. (This does not include tribal gaming exclusivity fees.)

**State sales & other taxes** include the mixed beverage gross receipts tax, the motor fuel tax and the auto rental tax. The sales tax payments of both visitors and travel business employees are included. Sales tax revenue reflects the state sales tax payments attributable to the income of travel industry employees.

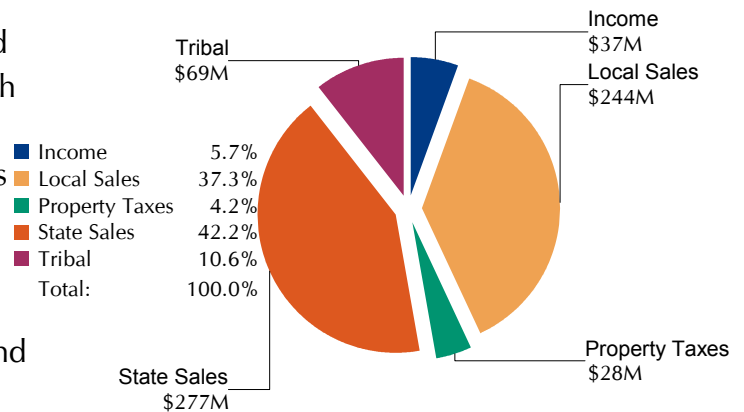
**Local sales & other taxes** include lodging taxes and passenger facility charges for visitors traveling to Oklahoma by air. As with state sales tax revenue, the local sales tax payments of both visitors and travel industry employees are included.

Over 80 percent of all local and state tax revenue is attributable to visitors (both Oklahoma residents and out-of-state visitors). In addition, travel businesses and employee tax payments include sales, income, and property taxes, as well as the travel-generated portion of the tribal gaming exclusivity fees.

**Local, State & Federal Revenue**  
(Millions)

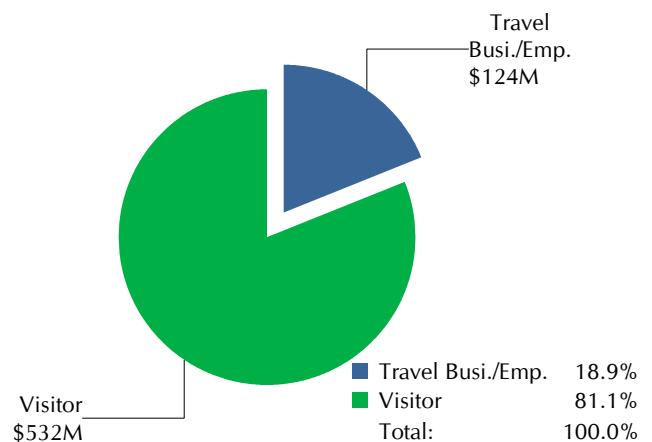


**Local, State Revenue**  
by Tax Category (Millions)



**Local & State Revenue**

by Local Resident or Visitor (Millions)



## OVERNIGHT VISITOR VOLUME AND AVERAGE DAILY SPENDING

### Oklahoma Visitor Spending by Type of Traveler Accommodation (\$Million)

	2010	2012	2014	2015	2016	2017p
Destination Spending	6,804	7,689	8,221	8,018	7,929	8,317
All Overnight	4,741	5,451	5,824	5,651	5,547	5,798
Hotel, Motel	2,920	3,452	3,800	3,760	3,649	3,842
Private Home	1,267	1,400	1,421	1,335	1,327	1,381
Other Overnight	554	600	603	557	571	575
Day Travel	2,063	2,238	2,396	2,367	2,381	2,519

The *Hotel, Motel* category includes all lodging where a lodging and/or sales tax is collected (e.g., B&B's, cabins, vacation home rentals). *Other overnight* includes campgrounds and second homes.

### Average Expenditures for Overnight Visitors to Oklahoma, 2017p

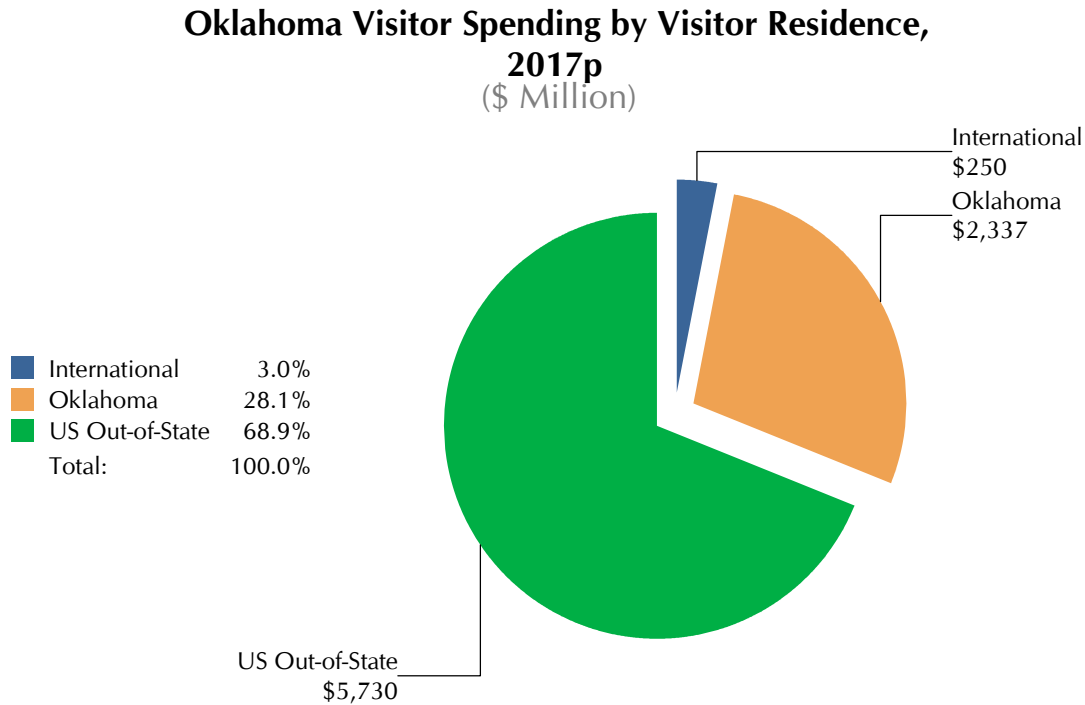
	Travel Party		Person		Party Size	Length of Stay (nights)
	Day	Trip	Day	Trip		
Hotel, Motel	\$393	\$952	\$163	\$389	2.4	2.4
Air Transportation	\$436	\$1,622	\$249	\$927	1.7	3.7
Ground Transportation	\$388	\$901	\$155	\$361	2.5	2.3
Private Home	\$110	\$353	\$48	\$152	2.3	3.2
Air Transportation	\$158	\$890	\$92	\$520	1.7	5.6
Ground Transportation	\$103	\$310	\$43	\$130	2.4	3.0
Other Overnight	\$181	\$526	\$56	\$164	3.2	2.9
All Overnight	\$227	\$642	\$93	\$258	2.5	2.8

	Person-Nights (Million)			Party-Nights (Million)		
	2015	2016	2017p	2015	2016	2017p
Hotel, Motel	23.8	22.8	23.6	9.8	9.4	9.8
Private Home	28.6	28.5	28.8	12.5	12.4	12.6
Other Overnight	10.4	10.5	10.3	3.2	3.2	3.2
All Overnight	62.8	61.8	62.7	25.5	25.1	25.5

	Person-Trips (Million)			Party-Trips (Million)		
	2015	2016	2017p	2015	2016	2017p
Hotel, Motel	11.7	11.2	11.6	4.8	4.6	4.7
Private Home	10.6	10.6	10.7	4.6	4.6	4.6
Other Overnight	4.2	4.2	4.1	1.3	1.3	1.3
All Overnight	26.5	26.0	26.4	10.6	10.5	10.6

## Oklahoma Visitor Spending by Visitor Residence

U.S. residents of states other than Oklahoma accounted for approximately two-thirds (69%) of all travel spending in Oklahoma in 2017. Residents of Oklahoma accounted for 28%, while international visitors accounted for about 3% of travel spending in the state.

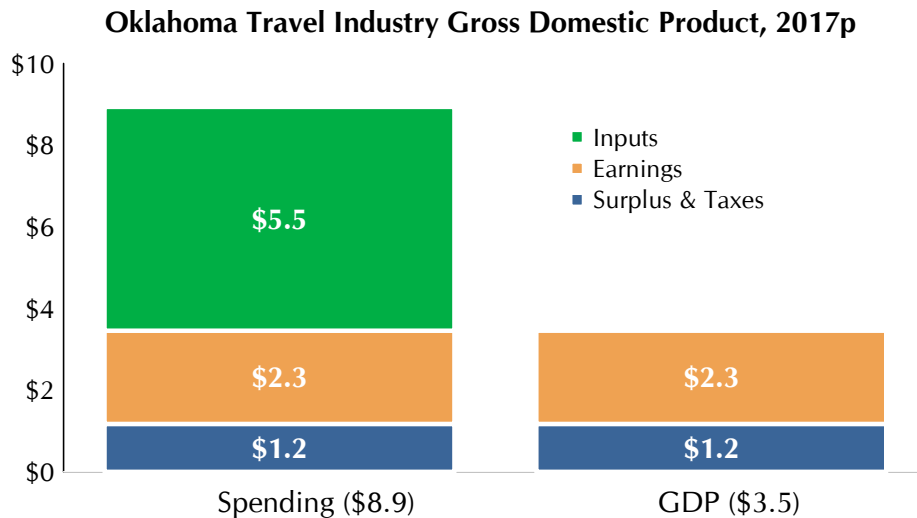


Note: Allocation by visitor residence established with data provided by OmniTrak Group Inc. and Bureau of Economic Analysis statistics on personal consumption expenditures for Oklahoma (most recent, 2012).

## Oklahoma Travel Industry Gross Domestic Product

In concept, the Gross Domestic Product (GDP) of a particular industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always smaller than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. Alternatively, GDP can be thought of as the sum of earnings, indirect business taxes (primarily excise and property taxes) and other operating surplus (including profits). Estimates of travel spending and travel industry GDP are shown in the chart below. Oklahoma travel industry GDP amounted to \$3.5 billion in 2017. Oklahoma travel industry GDP represents about 2.0 percent of total state GDP in recent years.

About 62 percent of all travel spending in Oklahoma is attributed to intermediate inputs and goods resold at retail. Intermediate inputs cover a range of goods and services that are purchased by travel industry businesses for the purpose of creating a product or service for the traveler. For example, lodging establishments purchase cable television services. Restaurants purchase food and beverages from vendors. In both cases, these inputs are classified as the GDP of other industries. In addition, travel spending occurs at many retail establishments where the goods purchased from the retailer are purchased as finished goods from suppliers. These resold goods are also counted as products of other industries. This would include motor fuel, groceries and most of the commodities sold at retail establishments.

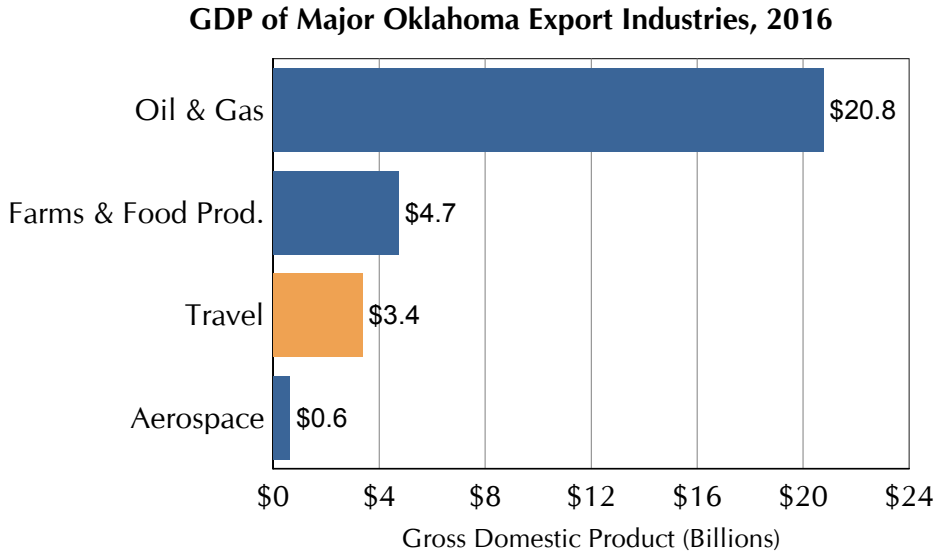


Sources: Dean Runyan Associates, Bureau of Economic Analysis, and Implan Group, LLC. Details may not add to totals due to rounding.

# Gross Domestic Product of Oklahoma Export-Oriented Industries

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, mining, and manufacturing are the best examples of export-oriented industries. Clearly, there are cases in each of these three sectors where the products are sold within the local or regional market. Nonetheless, in general most businesses within these industries depend on export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets. A comparison of the GDPs of the leading export-oriented industries in Oklahoma is shown below.



Source: Bureau of Economic Analysis, Bureau of Labor Statistics and Dean Runyan Associates. 2016 is the most recent year for which GDP estimates are available at the industry detail level. Oil & Gas includes extraction and petro & chemical manufacturing.

## **Direct, Secondary and Total Impacts**

Travel spending within Oklahoma brings money into many Oklahoma communities in the form of business receipts. Portions of these receipts are spent within the state for labor and supplies. Employees, in turn, spend a portion of their earnings on goods and services in the state. This re-spending of travel-related revenues creates *indirect and induced impacts*. To summarize:

- **Direct** impacts represent the employment and earnings attributable to travel expenditures made directly by travelers at businesses throughout the state.
- **Indirect** impacts represent the employment and earnings associated with industries that supply goods and services to the direct businesses (i.e., those that receive money directly from travelers throughout the state).
- **Induced** impacts represent the employment and earnings that result from purchases for food, housing, transportation, recreation, and other goods and services made by travel industry employees, and the employees of the indirectly affected industries.

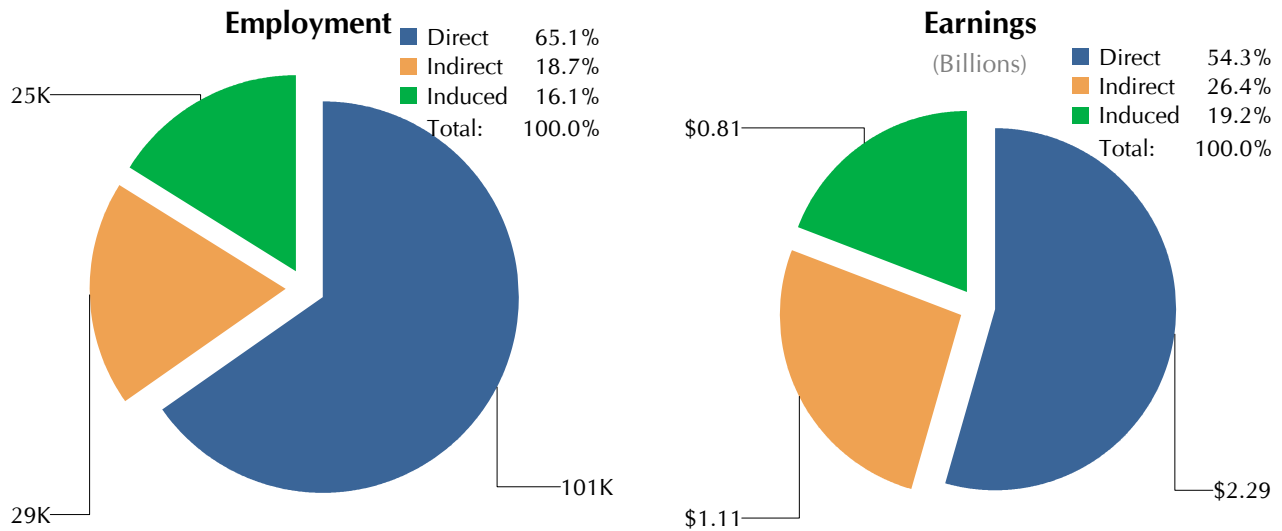
The impacts in this section are presented in terms of the employment and earnings of eleven major industry groups. These industry groups are similar, but not identical to the business service (or commodity) categories presented elsewhere in this report. (The specific industries that comprise these major groups are listed in Appendix G.) Direct travel impacts, such as those discussed in the first part of this section and the regional and county impacts presented elsewhere in this report are found in the following industry groups:

- **Accommodations & Food Services**
- **Arts, Entertainment and Recreation**
- **Retail Trade**
- **Transportation**

As is indicated in the following tables and graphs, the total direct employment and earnings of these four industry groups is identical to the total direct employment and earnings shown in the first part of this section. The only difference is that these industry groups represent industry groupings (firms) rather than commodity or business service groupings.

The indirect and induced impacts of travel spending are found in all eleven-industry groupings shown in the following tables and graphs. To summarize the primary secondary impacts:

## Total Employment and Earnings Generated by Travel Spending in Oklahoma, 2017p



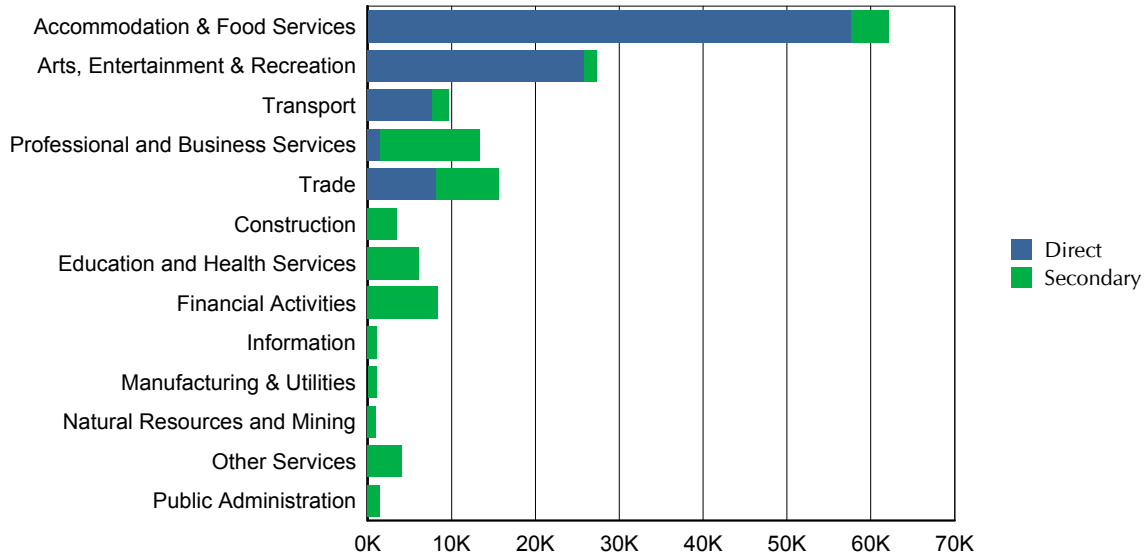
Sources: Dean Runyan Associates with IMPLAN GROUP, LLC. Total employment was 154,900. The employment multiplier for 2017 is 1.53 (154,900/100,920). Total earnings were \$4.1 Billion. The earnings multiplier is 1.84 (4.2/2.3).

- **Professional and Business Services** (11,850 jobs and \$443 million earnings). A variety of administrative services (e.g., accounting and advertising) are utilized by travel businesses (indirect effect). Employees of these firms also purchase professional services (induced effect).
- **Education and Health Services** (6,080 jobs and \$243 million earnings). The secondary effects are primarily induced, such as employees of travel-related businesses use of medical services
- **Financial Activities** (8,410 jobs and \$232 million earnings). Both businesses and individuals make use of banking and insurance institutions.
- **Other Services** (4,070 jobs and \$118 million earnings). Employees of travel-related businesses purchase services from various providers, such as dry cleaners and repair shops.



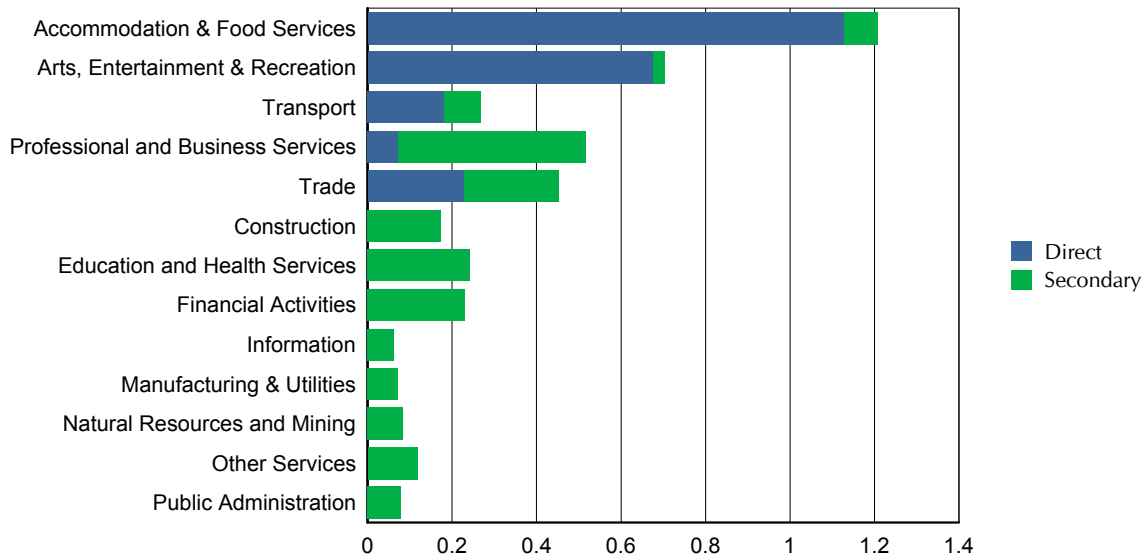
## Direct and Secondary Employment

Generated by Travel Spending in Oklahoma, 2017p



## Direct and Secondary Earnings

Generated by Travel Spending in Oklahoma, 2017p



Detailed estimates are reported in the following table. It should be emphasized that the estimates of indirect and induced impacts reported here apply to the entire state of Oklahoma and do not necessarily reflect economic patterns for individual counties, regions or sub-regions within the state. While total economic impacts can be calculated on a county or regional level, such a detailed analysis is not included in this study. In general, geographic areas with lower levels of aggregate economic activity will have smaller secondary impacts within those same geographic

**Direct and Secondary Travel-Generated Earnings in Oklahoma, 2017p**  
(\$Million)

<b>Industry Group</b>	<b>Secondary</b>			<b>Total</b>	<b>Grand Total</b>
	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>		
Accommodation & Food Services	1,129	22	59	81	1,210
Arts, Entertainment & Recreation	677	16	10	26	703
Transport	181	62	24	87	268
Professional and Business Services	73	353	90	443	517
Trade	229	90	135	225	454
Construction		160	13	173	173
Education and Health Services		2	240	243	243
Financial Activities		145	86	232	232
Information		42	20	62	62
Manufacturing & Utilities		50	21	71	71
Natural Resources and Mining		67	17	84	84
Other Services		47	71	118	118
Public Administration		56	22	78	78
<b>State Total</b>	<b>2,289</b>	<b>1,112</b>	<b>808</b>	<b>1,923</b>	<b>4,213</b>

**Direct and Secondary Travel-Generated Employment in Oklahoma, 2017p**

<b>Industry Group</b>	<b>Secondary</b>			<b>Total</b>	<b>Grand Total</b>
	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>		
Accommodation & Food Services	57,680	1,190	3,260	4,450	62,130
Arts, Entertainment & Recreation	25,790	850	610	1,460	27,250
Transport	7,690	1,400	550	1,950	9,630
Professional and Business Services	1,550	9,300	2,560	11,860	13,410
Trade	8,210	3,060	4,430	7,490	15,700
Construction		3,270	260	3,540	3,540
Education and Health Services		90	6,000	6,080	6,080
Financial Activities		5,230	3,180	8,410	8,410
Information		750	390	1,130	1,130
Manufacturing & Utilities		740	300	1,040	1,040
Natural Resources and Mining		780	240	1,020	1,020
Other Services		1,310	2,770	4,070	4,070
Public Administration		1,040	450	1,490	1,490
<b>State Total</b>	<b>100,920</b>	<b>29,010</b>	<b>25,000</b>	<b>53,990</b>	<b>154,900</b>

Source: Dean Runyan Associates and Minnesota Implan Group.

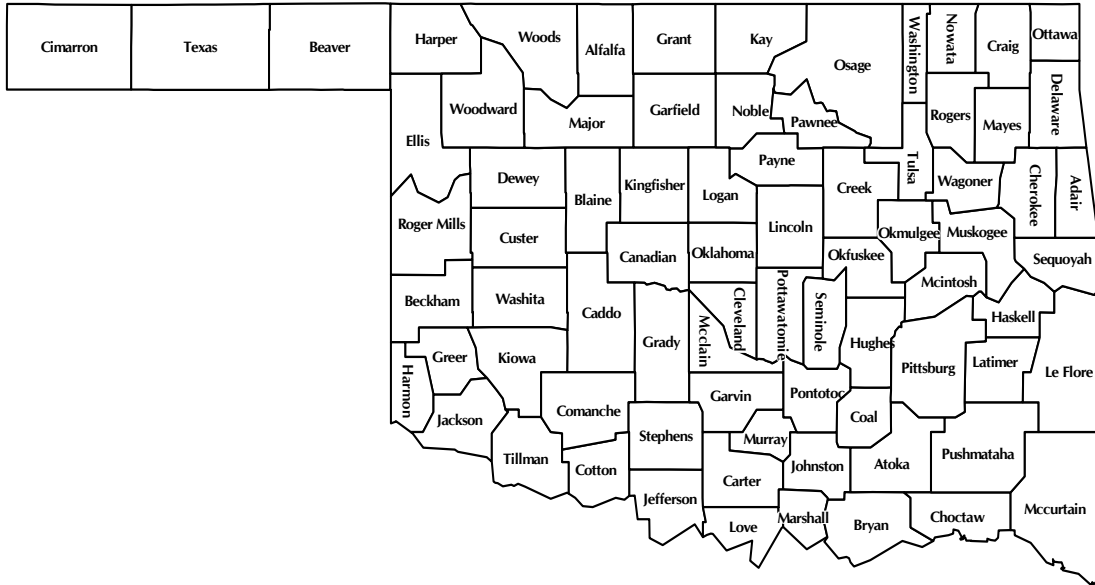
Note: These industry groups are not equivalent to the categories used in the direct impact tables used in this report. See Appendix G. Details may not add to totals due to rounding.

## Oklahoma Travel Impacts, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Total Direct Travel Spending (\$Million)</b>							
Destination Spending	6,804	7,689	8,015	8,221	8,018	7,929	8,317
Other Travel*	612	611	595	610	630	637	624
Total Direct Spending	7,416	8,300	8,610	8,831	8,648	8,566	8,940
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	2,920	3,452	3,658	3,800	3,760	3,649	3,842
Private Home	1,267	1,400	1,418	1,421	1,335	1,327	1,381
Campground	453	492	498	494	455	466	465
Vacation Home	100	108	109	109	102	104	110
Day Travel	2,063	2,238	2,331	2,396	2,367	2,381	2,519
Destination Spending	6,804	7,689	8,015	8,221	8,018	7,929	8,317
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	731	875	940	1,000	1,011	962	993
Food Service	1,793	2,031	2,126	2,203	2,278	2,261	2,348
Food Stores	296	331	338	349	354	346	346
Local Tran. & Gas	1,250	1,539	1,582	1,529	1,184	1,144	1,259
Arts, Ent. & Rec.	1,815	1,898	2,000	2,085	2,144	2,192	2,342
Retail Sales	635	695	711	717	718	702	710
Visitor Air Tran.	284	321	317	339	330	322	319
Destination Spending	6,804	7,689	8,015	8,221	8,018	7,929	8,317
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accom. & Food Serv.	813	909	942	1,000	1,058	1,090	1,129
Arts, Ent. & Rec.	490	517	542	570	615	659	677
Retail**	177	191	203	214	224	231	229
Ground Tran.	127	168	162	145	147	141	150
Visitor Air Tran.	10	8	10	11	11	11	13
Other Travel*	113	88	84	84	90	98	92
Total Direct Earnings	1,730	1,881	1,942	2,024	2,143	2,231	2,290
<b>Industry Employment Generated by Travel Spending (Thousand Jobs)</b>							
Accom. & Food Serv.	48.2	51.2	52.5	54.3	55.7	56.8	57.7
Arts, Ent. & Rec.	21.9	22.5	23.1	23.2	24.6	25.6	25.8
Retail**	7.2	7.4	7.8	8.0	8.3	8.5	8.2
Ground Tran.	6.1	7.0	7.1	7.4	7.3	6.7	6.8
Visitor Air Tran.	0.4	0.3	0.4	0.4	0.4	0.4	0.4
Other Travel*	2.7	2.2	2.2	2.0	2.0	2.1	2.1
Total Direct Employment	86.4	90.6	93.0	95.4	98.3	100.1	100.9
<b>Government Revenue Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	207	237	247	258	265	259	272
Visitor	162	188	200	210	214	209	216
Business or Employee	46	48	48	49	51	50	57
State Tax Receipts	319	342	353	364	369	368	384
Visitor	263	283	294	303	305	305	317
Business or Employee	56	58	59	61	65	63	67
Federal Revenue	305	305	332	344	352	361	363
Total Direct Gov't Revenue	832	883	933	966	986	988	1,019

\*Other Travel includes resident air travel and travel arrangement services. \*\*Retail includes gasoline service. Details may not add to totals due to rounding.

### III. OKLAHOMA COUNTY TRAVEL IMPACTS



This section of the report provides summary measures of the economic impacts of travel for each of Oklahoma's seventy-seven counties. Estimates of overnight visitor volume and average spending are also provided where data is sufficient.

The tables included in this section are:

- *Travel Share of Total Employment and Earnings (2017)*. This table is useful for evaluating the relative importance of the travel industry for different counties.
- *Travel Spending by County, (2010-2017)*. Visitor spending is reported as non-transportation spending and transportation spending. Transportation spending includes all local transportation costs, primarily purchases of motor fuel. Airfares and ground transportation spending to other Oklahoma destinations is included in Total Spending.
- *Travel Economic Impacts (2017)*. Estimates of spending, earnings, employment and state and local government revenue are provided for each county.
- *Overnight Visitor Volume (2017)*. Estimates of overnight trips and total nights spent in the county are provided for both persons and travel parties, subject to data limitations.
- *Average Overnight Visitor Spending (2017)*. Estimates of average overnight spending for persons and travel parties are provided, subject to data limitations.
- *County Detail Tables, (2010-2017)*. *The economic impact, visitor volume and average spending estimates are provided for each county for the years 2010 through 2017, subject to data limitations.*

Appendices A and B provide a glossary of terms and a discussion of methodology. Appendix C illustrates the relationships between spending, visitor volume and average spending for overnight visitors.

---

1-Dean Runyan Associates estimates that approximately one-half of all gaming expenditures in Oklahoma are attributable to visitors. These counties are concentrated on the southern, eastern and northern borders of the state and attract primarily out-of-state visitors.

## Travel Share of Total Employment and Earnings, 2017p

	Earnings (\$Million)			Employment		
	Total	Travel	Percent	Total	Travel	Percent
Adair	277.26	4.42	1.6%	8,060	260	3.3%
Alfalfa	126.89	1.12	0.9%	3,330	80	2.5%
Atoka	233.88	9.83	4.2%	6,560	420	6.4%
Beaver	166.98	0.61	0.4%	3,880	50	1.3%
Beckham	758.41	11.09	1.5%	16,000	680	4.2%
Blaine	258.96	5.64	2.2%	6,050	340	5.6%
Bryan	1,045.39	85.98	8.2%	25,330	3,030	12.0%
Caddo	511.39	9.39	1.8%	12,930	590	4.5%
Canadian	2,491.54	42.28	1.7%	55,790	2,030	3.6%
Carter	1,500.02	29.10	1.9%	33,430	1,580	4.7%
Cherokee	832.50	18.58	2.2%	21,420	1,060	5.0%
Choctaw	237.55	20.25	8.5%	6,830	730	10.6%
Cimarron	89.95	0.93	1.0%	1,680	70	4.1%
Cleveland	5,456.58	96.85	1.8%	125,130	4,850	3.9%
Coal	72.84	0.71	1.0%	2,530	50	1.8%
Comanche	3,462.10	43.38	1.3%	64,790	2,340	3.6%
Cotton	94.12	30.17	32.1%	2,930	880	30.1%
Craig	311.68	4.64	1.5%	8,220	250	3.1%
Creek	1,234.08	14.16	1.1%	28,680	770	2.7%
Custer	826.22	21.58	2.6%	18,690	1,140	6.1%
Delaware	530.20	46.93	8.9%	15,880	1,860	11.7%
Dewey	123.21	0.90	0.7%	3,370	60	1.7%
Ellis	135.89	0.58	0.4%	2,820	40	1.6%
Garfield	1,692.51	28.16	1.7%	36,780	1,510	4.1%
Garvin	707.46	12.48	1.8%	16,110	670	4.2%
Grady	822.37	22.57	2.7%	20,520	1,320	6.4%
Grant	128.27	0.51	0.4%	3,110	50	1.5%
Greer	54.66	0.96	1.7%	2,120	80	3.8%
Harmon	53.57	0.32	0.6%	1,350	30	2.6%
Harper	88.76	0.50	0.6%	2,300	50	2.1%
Haskell	213.39	5.10	2.4%	5,880	220	3.8%
Hughes	176.66	1.73	1.0%	5,530	110	2.0%
Jackson	671.23	10.72	1.6%	14,180	640	4.5%
Jefferson	73.91	1.40	1.9%	2,140	80	3.9%
Johnston	195.42	1.99	1.0%	6,800	110	1.6%
Kay	1,179.99	35.47	3.0%	25,360	2,110	8.3%
Kingfisher	494.32	3.08	0.6%	11,900	180	1.5%
Kiowa	126.84	2.08	1.6%	3,750	130	3.5%
Latimer	168.56	2.41	1.4%	4,510	150	3.3%
Le Flore	810.15	36.14	4.5%	19,000	1,360	7.2%
Lincoln	467.50	8.48	1.8%	13,580	520	3.8%
Logan	470.07	12.85	2.7%	14,540	820	5.7%
Love	322.75	139.26	43.1%	8,070	3,560	44.2%
Major	166.52	1.19	0.7%	5,090	70	1.4%
Marshall	244.31	12.71	5.2%	6,580	530	8.0%
Maves	827.84	11.89	1.4%	18,020	710	3.9%
McClain	602.25	19.88	3.3%	17,400	820	4.7%

## Travel Share of Total Employment and Earnings, 2017p

	Earnings (\$Million)			Employment		
	Total	Travel	Percent	Total	Travel	Percent
McCurtain	638.94	46.19	7.2%	16,970	1,940	11.4%
McIntosh	208.40	14.02	6.7%	7,150	580	8.1%
Murray	326.71	19.28	5.9%	8,090	790	9.8%
Muskogee	1,849.16	25.80	1.4%	40,040	1,500	3.7%
Noble	318.41	11.00	3.5%	7,230	400	5.5%
Nowata	114.77	1.18	1.0%	3,930	80	2.0%
Okfuskee	138.24	1.81	1.3%	4,630	120	2.5%
Oklahoma	36,897.32	573.58	1.6%	615,530	23,220	3.8%
Okmulgee	556.20	20.02	3.6%	15,320	1,170	7.7%
Osage	491.73	28.77	5.9%	12,800	1,050	8.2%
Ottawa	648.68	94.17	14.5%	16,640	3,290	19.8%
Pawnee	223.04	5.93	2.7%	6,650	380	5.7%
Payne	2,108.49	35.33	1.7%	48,370	2,140	4.4%
Pittsburg	1,096.24	32.60	3.0%	23,670	1,570	6.7%
Pontotoc	1,168.19	14.77	1.3%	25,950	820	3.2%
Pottawatomie	1,386.80	31.34	2.3%	34,160	1,850	5.4%
Pushmataha	144.30	2.41	1.7%	4,940	170	3.5%
Roger Mills	93.58	0.63	0.7%	2,490	50	1.9%
Rogers	1,811.32	44.01	2.4%	39,370	2,010	5.1%
Seminole	442.70	6.20	1.4%	11,280	360	3.2%
Sequoyah	462.08	33.06	7.2%	14,540	1,450	10.0%
Stephens	982.21	16.29	1.7%	22,600	980	4.3%
Texas	731.55	9.26	1.3%	12,940	560	4.3%
Tillman	218.22	1.45	0.7%	3,280	100	3.1%
Tulsa	31,939.13	297.64	0.9%	476,210	12,530	2.6%
Wagoner	693.59	16.71	2.4%	19,690	930	4.7%
Washington	1,569.11	18.14	1.2%	27,460	940	3.4%
Washita	145.09	1.58	1.1%	4,810	120	2.5%
Woods	236.73	4.74	2.0%	6,040	250	4.2%
Woodward	769.25	10.93	1.4%	13,840	570	4.1%
State Total	119,947	2,290	1.91%	2,285,550	100,920	4.4%

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Adair</b>						
Total Spending	15.9	18.0	18.0	16.6	15.9	16.7
Visitor Spending	13.1	14.5	14.7	14.4	13.8	14.4
Non-transportation	10.2	11.1	11.4	11.7	11.3	11.6
Transportation	2.9	3.4	3.3	2.6	2.5	2.8
<b>Alfalfa</b>						
Total Spending	4.6	5.2	5.3	4.7	4.5	4.8
Visitor Spending	3.9	4.3	4.4	4.1	3.9	4.2
Non-transportation	2.8	3.1	3.2	3.2	3.0	3.2
Transportation	1.1	1.3	1.2	0.9	0.9	1.0
<b>Atoka</b>						
Total Spending	27.3	30.8	31.1	29.0	28.7	32.3
Visitor Spending	25.6	28.6	29.1	27.7	27.4	30.8
Non-transportation	22.1	24.4	25.0	24.6	24.4	27.4
Transportation	3.5	4.2	4.0	3.1	3.0	3.4
<b>Beaver</b>						
Total Spending	2.9	3.2	3.1	2.7	2.7	2.8
Visitor Spending	2.2	2.3	2.3	2.2	2.2	2.2
Non-transportation	1.6	1.7	1.7	1.7	1.8	1.7
Transportation	0.6	0.6	0.6	0.5	0.5	0.5
<b>Beckham</b>						
Total Spending	39.6	45.1	48.2	48.5	42.9	46.3
Visitor Spending	36.5	41.0	44.4	45.7	40.2	43.6
Non-transportation	30.1	33.2	36.6	39.3	34.5	37.1
Transportation	6.4	7.8	7.8	6.4	5.7	6.5
<b>Blaine</b>						
Total Spending	14.7	18.4	17.7	17.0	17.7	20.0
Visitor Spending	13.5	16.9	16.2	16.0	16.8	19.0
Non-transportation	10.4	12.9	12.6	13.1	13.8	15.5
Transportation	3.1	3.9	3.7	3.0	3.0	3.5
<b>Bryan</b>						
Total Spending	274.8	308.4	314.2	308.2	300.0	320.1
Visitor Spending	269.1	301.2	307.4	303.3	295.3	314.7
Non-transportation	255.5	284.3	290.9	290.7	283.4	301.5
Transportation	13.7	16.9	16.5	12.6	11.9	13.3
<b>Caddo</b>						
Total Spending	35.8	37.5	37.0	33.9	34.1	33.9
Visitor Spending	32.2	32.9	32.7	30.9	31.3	30.8
Non-transportation	24.8	24.7	24.8	24.8	25.2	24.4
Transportation	7.3	8.3	7.8	6.1	6.1	6.4



**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Canadian</b>						
Total Spending	102.4	128.2	141.5	144.2	140.4	160.5
Visitor Spending	87.3	108.8	121.9	130.1	127.0	144.9
Non-transportation	76.2	94.1	106.5	117.3	114.7	129.9
Transportation	11.1	14.7	15.3	12.8	12.4	15.0
<b>Carter</b>						
Total Spending	86.4	107.3	117.3	106.3	107.0	109.2
Visitor Spending	80.0	98.4	109.2	100.6	101.5	103.3
Non-transportation	68.2	83.2	93.5	88.8	89.8	90.6
Transportation	11.7	15.2	15.6	11.8	11.8	12.7
<b>Cherokee</b>						
Total Spending	68.4	66.0	64.9	63.6	66.5	67.6
Visitor Spending	61.9	57.6	57.9	58.8	62.0	62.4
Non-transportation	50.3	45.2	46.0	49.2	52.2	52.0
Transportation	11.5	12.4	11.9	9.5	9.8	10.4
<b>Choctaw</b>						
Total Spending	66.3	73.0	73.6	72.1	71.0	75.0
Visitor Spending	64.4	70.6	71.4	70.6	69.6	73.5
Non-transportation	61.0	66.5	67.4	67.6	66.7	70.3
Transportation	3.4	4.1	4.0	3.0	2.9	3.2
<b>Cimarron</b>						
Total Spending	3.2	3.3	3.3	3.2	3.6	3.4
Visitor Spending	2.9	2.9	3.0	3.0	3.4	3.2
Non-transportation	2.3	2.2	2.4	2.5	2.8	2.6
Transportation	0.6	0.7	0.6	0.5	0.6	0.6
<b>Cleveland</b>						
Total Spending	290.4	329.5	337.5	341.9	331.1	351.4
Visitor Spending	254.4	281.8	292.5	308.5	299.0	315.9
Non-transportation	225.2	246.2	257.9	279.7	271.3	284.7
Transportation	29.2	35.6	34.7	28.8	27.7	31.2
<b>Coal</b>						
Total Spending	3.0	3.4	3.3	2.9	2.8	2.8
Visitor Spending	2.2	2.5	2.4	2.3	2.2	2.2
Non-transportation	1.7	1.8	1.8	1.9	1.8	1.8
Transportation	0.6	0.7	0.6	0.5	0.5	0.5
<b>Comanche</b>						
Total Spending	196.2	183.3	195.1	177.8	167.9	175.3
Visitor Spending	169.8	152.9	167.5	156.5	147.5	153.0
Non-transportation	132.4	117.4	131.0	126.3	118.8	122.0
Transportation	37.4	35.5	36.5	30.1	28.7	31.0

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Cotton</b>						
Total Spending	99.6	99.9	98.0	100.9	107.2	107.3
Visitor Spending	98.8	98.9	97.1	100.3	106.7	106.6
Non-transportation	95.9	95.6	94.0	97.9	104.3	104.2
Transportation	2.9	3.3	3.1	2.4	2.4	2.5
<b>Craig</b>						
Total Spending	15.1	17.3	17.5	15.9	15.0	15.5
Visitor Spending	13.2	15.1	15.4	14.4	13.6	14.0
Non-transportation	10.5	11.8	12.2	12.0	11.4	11.5
Transportation	2.7	3.3	3.1	2.4	2.3	2.5
<b>Creek</b>						
Total Spending	49.2	54.5	55.4	51.6	51.8	52.1
Visitor Spending	40.6	43.6	45.1	44.6	45.1	44.5
Non-transportation	33.7	35.4	37.2	38.3	38.9	38.0
Transportation	6.9	8.1	7.9	6.3	6.2	6.6
<b>Custer</b>						
Total Spending	49.7	74.2	59.3	59.6	58.2	65.6
Visitor Spending	46.3	69.3	54.6	56.2	55.0	62.1
Non-transportation	38.2	56.8	45.0	48.0	47.1	52.7
Transportation	8.1	12.5	9.6	8.1	7.9	9.4
<b>Delaware</b>						
Total Spending	138.2	148.9	149.7	150.3	170.2	179.6
Visitor Spending	132.8	141.0	142.9	145.3	165.4	174.2
Non-transportation	118.2	123.8	126.3	131.7	151.1	158.5
Transportation	14.6	17.2	16.7	13.6	14.3	15.7
<b>Dewey</b>						
Total Spending	3.4	3.9	4.0	3.6	3.4	3.6
Visitor Spending	2.8	3.1	3.3	3.1	2.9	3.0
Non-transportation	2.2	2.4	2.6	2.5	2.4	2.5
Transportation	0.6	0.7	0.7	0.6	0.5	0.6
<b>Ellis</b>						
Total Spending	2.7	3.0	3.1	2.8	2.7	2.7
Visitor Spending	2.2	2.4	2.5	2.4	2.3	2.3
Non-transportation	1.7	1.8	1.9	1.9	1.9	1.8
Transportation	0.5	0.6	0.6	0.4	0.4	0.4
<b>Garfield</b>						
Total Spending	77.6	131.7	127.9	116.1	107.6	105.4
Visitor Spending	69.7	120.2	118.0	108.9	100.8	98.1
Non-transportation	59.4	102.5	101.5	96.4	89.2	86.0
Transportation	10.3	17.7	16.5	12.5	11.5	12.1

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Garvin</b>						
Total Spending	34.0	46.9	52.7	52.8	40.0	38.1
Visitor Spending	29.8	41.7	48.7	50.0	37.4	35.2
Non-transportation	24.8	34.5	40.9	43.5	32.4	30.1
Transportation	5.0	7.2	7.8	6.5	5.0	5.1
<b>Grady</b>						
Total Spending	63.9	74.6	92.5	86.9	76.2	73.8
Visitor Spending	56.7	65.4	83.9	80.9	70.5	67.3
Non-transportation	51.1	58.3	75.8	74.7	65.1	61.8
Transportation	5.6	7.1	8.1	6.2	5.4	5.6
<b>Grant</b>						
Total Spending	2.2	2.4	2.4	2.1	2.1	2.1
Visitor Spending	1.6	1.7	1.7	1.7	1.7	1.7
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3
Transportation	0.4	0.5	0.5	0.4	0.4	0.4
<b>Greer</b>						
Total Spending	5.5	5.8	4.7	4.6	4.5	4.5
Visitor Spending	4.8	4.8	3.8	4.0	3.9	3.9
Non-transportation	3.8	3.7	2.9	3.2	3.2	3.1
Transportation	1.0	1.1	0.9	0.7	0.7	0.8
<b>Harmon</b>						
Total Spending	1.4	1.6	1.5	1.3	1.3	1.3
Visitor Spending	1.0	1.1	1.1	1.0	1.1	1.0
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8
Transportation	0.3	0.3	0.3	0.2	0.2	0.2
<b>Harper</b>						
Total Spending	2.0	2.2	2.3	2.0	2.0	2.1
Visitor Spending	1.5	1.7	1.7	1.6	1.6	1.7
Non-transportation	1.1	1.2	1.3	1.3	1.3	1.3
Transportation	0.4	0.5	0.5	0.4	0.3	0.4
<b>Haskell</b>						
Total Spending	19.2	20.8	20.9	19.7	19.8	20.7
Visitor Spending	17.6	18.9	19.0	18.4	18.6	19.4
Non-transportation	14.7	15.4	15.7	15.8	16.1	16.7
Transportation	2.9	3.4	3.3	2.5	2.5	2.7
<b>Hughes</b>						
Total Spending	7.3	8.1	8.0	7.0	6.8	7.1
Visitor Spending	5.5	5.9	6.0	5.6	5.5	5.6
Non-transportation	4.2	4.4	4.5	4.5	4.4	4.4
Transportation	1.4	1.6	1.5	1.1	1.1	1.2

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Jackson</b>						
Total Spending	34.3	37.5	33.8	34.7	36.1	33.6
Visitor Spending	30.7	33.0	29.6	31.7	33.3	30.5
Non-transportation	26.2	27.8	25.1	27.9	29.3	26.6
Transportation	4.4	5.2	4.5	3.8	3.9	3.9
<b>Jefferson</b>						
Total Spending	5.5	6.1	6.2	5.5	5.5	5.8
Visitor Spending	4.7	5.1	5.3	4.9	4.9	5.1
Non-transportation	3.3	3.5	3.7	3.7	3.7	3.8
Transportation	1.4	1.6	1.6	1.2	1.2	1.3
<b>Johnston</b>						
Total Spending	7.2	7.8	8.3	8.1	7.0	6.8
Visitor Spending	5.9	6.1	6.7	7.0	6.0	5.6
Non-transportation	4.5	4.5	5.1	5.7	4.8	4.4
Transportation	1.4	1.6	1.6	1.3	1.2	1.2
<b>Kay</b>						
Total Spending	106.7	123.9	129.0	108.6	104.1	115.7
Visitor Spending	100.6	116.3	121.6	103.3	98.9	110.1
Non-transportation	89.1	102.2	107.8	93.2	89.3	99.1
Transportation	11.5	14.2	13.8	10.1	9.6	11.1
<b>Kingfisher</b>						
Total Spending	10.8	12.4	12.7	11.4	10.9	11.5
Visitor Spending	9.0	10.1	10.5	9.8	9.4	9.8
Non-transportation	7.0	7.8	8.2	8.1	7.7	8.0
Transportation	1.9	2.3	2.3	1.7	1.7	1.9
<b>Kiowa</b>						
Total Spending	9.0	10.3	10.4	9.4	9.2	9.3
Visitor Spending	7.8	8.9	9.0	8.5	8.3	8.3
Non-transportation	5.7	6.3	6.6	6.6	6.4	6.3
Transportation	2.2	2.6	2.5	1.9	1.9	2.0
<b>Latimer</b>						
Total Spending	10.3	11.1	10.7	10.8	11.0	10.7
Visitor Spending	8.9	9.4	9.1	9.8	10.1	9.6
Non-transportation	7.0	7.1	7.1	8.0	8.3	7.7
Transportation	1.9	2.2	2.1	1.8	1.8	1.9
<b>Le Flore</b>						
Total Spending	124.3	137.9	138.7	133.5	130.9	138.8
Visitor Spending	118.1	130.2	131.4	128.5	126.3	133.6
Non-transportation	108.5	118.6	120.3	120.0	118.2	124.7
Transportation	9.6	11.6	11.2	8.5	8.1	8.9

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Lincoln</b>						
Total Spending	29.1	32.3	32.6	30.0	29.2	30.4
Visitor Spending	24.9	27.0	27.5	26.5	25.9	26.7
Non-transportation	21.1	22.5	23.3	23.2	22.7	23.2
Transportation	3.8	4.4	4.3	3.3	3.2	3.5
<b>Logan</b>						
Total Spending	37.4	42.6	49.7	47.7	45.2	51.8
Visitor Spending	32.2	35.8	43.1	43.1	40.9	46.9
Non-transportation	28.0	30.7	37.5	38.7	36.7	41.9
Transportation	4.2	5.1	5.6	4.4	4.2	5.0
<b>Love</b>						
Total Spending	382.8	363.2	516.0	556.5	540.2	600.7
Visitor Spending	381.6	361.8	514.6	555.6	539.2	599.6
Non-transportation	370.7	349.8	499.0	541.1	526.0	584.3
Transportation	10.9	11.9	15.6	14.4	13.3	15.3
<b>Major</b>						
Total Spending	4.6	5.3	5.3	4.7	4.6	4.8
Visitor Spending	3.7	4.1	4.2	3.9	3.8	4.0
Non-transportation	2.8	3.1	3.2	3.2	3.1	3.2
Transportation	0.8	1.0	1.0	0.8	0.7	0.8
<b>Marshall</b>						
Total Spending	38.5	44.1	48.1	43.5	47.0	48.5
Visitor Spending	35.8	40.7	45.1	41.4	45.0	46.4
Non-transportation	29.2	32.6	36.8	35.4	38.7	39.6
Transportation	6.6	8.0	8.2	6.0	6.3	6.7
<b>Mayes</b>						
Total Spending	43.1	49.0	49.7	48.8	45.3	42.8
Visitor Spending	38.0	42.7	43.8	44.8	41.5	38.5
Non-transportation	29.3	32.3	33.8	36.6	33.9	30.8
Transportation	8.7	10.4	10.0	8.1	7.6	7.8
<b>McClain</b>						
Total Spending	61.4	68.5	69.7	69.9	70.8	74.6
Visitor Spending	57.1	63.0	64.3	66.1	67.3	70.5
Non-transportation	53.3	58.3	59.7	62.5	63.7	66.5
Transportation	3.8	4.7	4.6	3.6	3.6	3.9
<b>McCurtain</b>						
Total Spending	95.0	112.1	130.4	133.2	161.2	206.1
Visitor Spending	90.9	107.0	125.5	130.0	158.1	202.6
Non-transportation	76.6	88.8	105.6	112.7	137.8	176.1
Transportation	14.4	18.2	19.9	17.2	20.3	26.6

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>McIntosh</b>						
Total Spending	49.6	53.2	53.6	50.5	55.9	54.4
Visitor Spending	47.1	50.0	50.7	48.1	53.5	51.9
Non-transportation	39.5	41.0	42.0	41.3	46.4	44.5
Transportation	7.7	9.0	8.7	6.9	7.1	7.4
<b>Murray</b>						
Total Spending	64.7	71.1	72.1	69.6	69.2	71.1
Visitor Spending	62.6	68.5	69.8	67.8	67.4	69.2
Non-transportation	53.6	57.7	59.4	59.8	59.6	60.9
Transportation	9.0	10.7	10.4	8.0	7.8	8.4
<b>Muskogee</b>						
Total Spending	74.8	110.2	107.0	111.0	109.7	113.0
Visitor Spending	65.2	97.8	96.1	103.6	102.7	105.3
Non-transportation	55.8	84.4	83.6	92.9	92.4	94.1
Transportation	9.4	13.4	12.5	10.7	10.3	11.2
<b>Noble</b>						
Total Spending	37.6	50.9	55.9	47.3	43.0	41.7
Visitor Spending	36.1	49.1	54.2	46.1	41.9	40.5
Non-transportation	33.5	45.2	50.2	43.6	39.7	38.2
Transportation	2.7	3.9	4.0	2.5	2.2	2.3
<b>Nowata</b>						
Total Spending	5.0	5.7	5.6	5.0	4.9	5.0
Visitor Spending	3.7	4.0	4.1	3.9	3.9	3.9
Non-transportation	2.8	2.9	3.0	3.1	3.1	3.0
Transportation	1.0	1.1	1.1	0.8	0.8	0.9
<b>Okfuskee</b>						
Total Spending	7.8	8.8	8.8	7.8	7.5	7.9
Visitor Spending	6.2	7.0	7.0	6.6	6.4	6.6
Non-transportation	4.8	5.2	5.4	5.3	5.2	5.3
Transportation	1.4	1.7	1.6	1.3	1.2	1.3
<b>Oklahoma</b>						
Total Spending	1,877.5	2,119.7	2,235.2	2,211.7	2,183.0	2,266.1
Visitor Spending	1,491.8	1,690.8	1,795.9	1,799.8	1,777.4	1,837.2
Non-transportation	1,130.1	1,270.4	1,358.5	1,398.4	1,380.0	1,429.5
Transportation	361.6	420.5	437.4	401.4	397.4	407.6
<b>Okmulgee</b>						
Total Spending	66.4	74.0	74.5	69.5	65.1	69.8
Visitor Spending	61.1	67.4	68.4	65.2	61.0	65.3
Non-transportation	54.5	59.5	60.8	59.4	55.7	59.2
Transportation	6.6	7.9	7.6	5.8	5.2	6.0

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Osage</b>						
Total Spending	88.7	93.3	95.6	91.3	93.1	103.4
Visitor Spending	82.8	85.9	88.5	86.5	88.6	98.5
Non-transportation	77.1	79.2	82.0	81.6	83.8	93.0
Transportation	5.7	6.7	6.5	4.9	4.8	5.5
<b>Ottawa</b>						
Total Spending	254.0	273.8	301.3	311.9	334.7	340.3
Visitor Spending	249.7	268.3	296.2	308.3	331.3	336.5
Non-transportation	239.8	256.3	283.9	298.6	321.4	326.1
Transportation	10.0	12.0	12.4	9.7	9.8	10.4
<b>Pawnee</b>						
Total Spending	17.9	19.2	19.2	18.6	18.6	19.6
Visitor Spending	15.8	16.6	16.8	17.0	17.1	17.9
Non-transportation	14.0	14.5	14.7	15.4	15.5	16.2
Transportation	1.9	2.2	2.1	1.6	1.6	1.7
<b>Payne</b>						
Total Spending	99.7	115.4	155.8	134.4	119.3	149.0
Visitor Spending	89.4	102.3	143.7	125.9	111.2	139.9
Non-transportation	76.4	86.4	124.1	111.9	98.7	123.6
Transportation	13.0	15.9	19.7	14.0	12.6	16.3
<b>Pittsburg</b>						
Total Spending	110.6	115.9	104.7	110.9	103.9	110.8
Visitor Spending	105.0	109.0	98.1	106.5	99.7	106.2
Non-transportation	94.2	96.7	87.1	97.0	90.9	96.3
Transportation	10.8	12.3	11.0	9.5	8.8	9.9
<b>Pontotoc</b>						
Total Spending	40.3	44.2	52.5	49.6	51.6	49.2
Visitor Spending	35.3	37.3	45.9	44.6	46.7	43.9
Non-transportation	29.8	31.0	38.8	39.0	41.0	38.0
Transportation	5.6	6.4	7.1	5.6	5.7	5.8
<b>Pottawatomie</b>						
Total Spending	103.3	113.7	109.7	103.4	105.8	105.6
Visitor Spending	93.9	102.3	99.2	96.2	99.1	97.9
Non-transportation	83.0	89.2	87.1	86.7	89.6	87.8
Transportation	10.9	13.1	12.2	9.5	9.5	10.1
<b>Pushmataha</b>						
Total Spending	9.6	10.6	10.6	9.5	9.3	9.6
Visitor Spending	8.1	8.9	9.0	8.4	8.2	8.4
Non-transportation	5.7	6.1	6.3	6.3	6.2	6.3
Transportation	2.4	2.8	2.7	2.0	2.0	2.2

**Travel Spending by County (\$Millions), 2010-2017p**

	2010	2012	2014	2015	2016	2017p
<b>Roger Mills</b>						
Total Spending	2.7	3.2	3.2	2.9	2.8	2.9
Visitor Spending	2.3	2.6	2.7	2.5	2.4	2.5
Non-transportation	1.8	2.0	2.1	2.1	2.0	2.0
Transportation	0.5	0.6	0.6	0.4	0.4	0.5
<b>Rogers</b>						
Total Spending	111.9	125.3	125.0	134.6	151.1	157.2
Visitor Spending	100.7	111.1	111.5	125.1	142.2	147.1
Non-transportation	89.5	97.5	98.5	113.7	130.0	133.8
Transportation	11.2	13.6	13.0	11.4	12.2	13.3
<b>Seminole</b>						
Total Spending	18.0	21.0	21.9	18.3	20.2	19.0
Visitor Spending	14.9	17.0	18.1	15.8	17.8	16.4
Non-transportation	11.5	12.9	14.1	12.9	14.6	13.2
Transportation	3.4	4.1	4.0	2.9	3.2	3.2
<b>Sequoyah</b>						
Total Spending	116.7	116.1	112.6	114.1	114.9	118.7
Visitor Spending	111.5	109.7	106.6	109.9	111.0	114.3
Non-transportation	100.4	97.2	94.8	100.4	101.7	104.3
Transportation	11.1	12.5	11.8	9.6	9.3	10.1
<b>Stephens</b>						
Total Spending	54.8	63.9	77.0	69.4	60.0	62.0
Visitor Spending	48.9	56.5	69.5	63.7	54.4	56.1
Non-transportation	40.6	46.3	58.3	55.4	47.1	48.0
Transportation	8.2	10.2	11.2	8.4	7.3	8.1
<b>Texas</b>						
Total Spending	31.0	37.4	42.2	39.4	34.9	36.1
Visitor Spending	28.4	34.1	39.0	37.2	32.9	33.9
Non-transportation	24.2	28.7	33.4	32.9	29.0	29.6
Transportation	4.2	5.3	5.7	4.4	3.9	4.3
<b>Tillman</b>						
Total Spending	5.6	6.3	6.2	5.5	5.3	5.6
Visitor Spending	4.7	5.1	5.1	4.8	4.6	4.8
Non-transportation	3.6	3.9	3.9	3.9	3.8	3.8
Transportation	1.1	1.2	1.2	0.9	0.9	0.9
<b>Tulsa</b>						
Total Spending	1,190.9	1,291.9	1,373.6	1,334.6	1,341.9	1,320.4
Visitor Spending	831.6	940.6	1,025.6	1,004.4	1,008.5	1,003.7
Non-transportation	582.4	649.6	720.8	726.7	736.1	727.0
Transportation	249.2	290.9	304.8	277.7	272.4	276.7



## Travel Spending by County (\$Millions), 2010-2017p

	2010	2012	2014	2015	2016	2017p
<b>Wagoner</b>						
Total Spending	53.3	60.1	60.6	56.1	55.7	56.7
Visitor Spending	43.3	47.0	49.2	48.5	48.6	48.4
Non-transportation	35.6	37.8	40.2	41.4	41.6	40.9
Transportation	7.7	9.1	9.0	7.1	7.0	7.5
<b>Washington</b>						
Total Spending	54.6	74.4	72.9	64.8	65.6	69.3
Visitor Spending	46.6	65.4	64.6	58.7	59.8	63.0
Non-transportation	37.3	52.2	52.2	49.5	50.5	52.5
Transportation	9.3	13.2	12.4	9.3	9.3	10.4
<b>Washita</b>						
Total Spending	7.2	8.2	8.1	7.2	7.0	7.1
Visitor Spending	5.8	6.4	6.4	6.0	5.9	5.9
Non-transportation	4.1	4.4	4.6	4.6	4.5	4.5
Transportation	1.7	2.0	1.9	1.4	1.4	1.5
<b>Woods</b>						
Total Spending	13.0	17.9	34.2	29.3	19.7	16.9
Visitor Spending	11.1	16.0	32.5	28.0	18.3	15.5
Non-transportation	8.9	12.9	27.2	24.1	15.6	13.0
Transportation	2.2	3.2	5.3	3.8	2.7	2.5
<b>Woodward</b>						
Total Spending	45.9	74.5	69.3	63.1	48.5	56.4
Visitor Spending	43.1	70.8	65.8	60.6	46.0	53.8
Non-transportation	37.0	60.6	56.8	53.7	40.7	47.2
Transportation	6.1	10.2	9.0	6.8	5.3	6.5

Visitor transportation spending includes spending on ground transportation and motor fuel at the destination. All other transportation (airfares and spending on ground transportation to other Oklahoma destinations) is included in Total Spending.

## 2017p Economic Impacts of Travel

	(\$Millions)						
	Spending		Earnings	Employment	Government Revenue		
	Total	Visitor			Local	State	Total
Adair	16.7	14.4	4.4	260	0.6	0.8	1.4
Alfalfa	4.8	4.2	1.1	80	0.1	0.2	0.4
Atoka	32.3	30.8	9.8	420	1.0	1.5	2.5
Beaver	2.8	2.2	0.6	50	0.1	0.1	0.2
Beckham	46.3	43.6	11.1	680	2.2	2.2	4.4
Blaine	20.0	19.0	5.6	340	0.9	0.9	1.8
Bryan	320.1	314.7	86.0	3,030	4.9	13.9	18.8
Caddo	33.9	30.8	9.4	590	1.1	1.6	2.7
Canadian	160.5	144.9	42.3	2,030	6.5	7.6	14.0
Carter	109.2	103.3	29.1	1,580	5.1	5.1	10.2
Cherokee	67.6	62.4	18.6	1,060	2.6	3.2	5.8
Choctaw	75.0	73.5	20.3	730	1.1	3.3	4.3
Cimarron	3.4	3.2	0.9	70	0.2	0.2	0.3
Cleveland	351.4	315.9	96.9	4,850	12.4	16.6	29.0
Coal	2.8	2.2	0.7	50	0.1	0.1	0.2
Comanche	175.3	153.0	43.4	2,340	6.9	7.9	14.8
Cotton	107.3	106.6	30.2	880	0.9	4.7	5.7
Craig	15.5	14.0	4.6	250	0.6	0.8	1.3
Creek	52.1	44.5	14.2	770	1.8	2.5	4.3
Custer	65.6	62.1	21.6	1,140	3.4	3.3	6.7
Delaware	179.6	174.2	46.9	1,860	3.3	7.9	11.3
Dewey	3.6	3.0	0.9	60	0.1	0.2	0.3
Ellis	2.7	2.3	0.6	40	0.1	0.1	0.2
Garfield	105.4	98.1	28.2	1,510	4.8	5.1	9.9
Garvin	38.1	35.2	12.5	670	1.5	1.9	3.3
Grady	73.8	67.3	22.6	1,320	2.4	3.5	5.9
Grant	2.1	1.7	0.5	50	0.1	0.1	0.2
Greer	4.5	3.9	1.0	80	0.2	0.2	0.4
Harmon	1.3	1.0	0.3	30	0.0	0.1	0.1
Harper	2.1	1.7	0.5	50	0.1	0.1	0.2
Haskell	20.7	19.4	5.1	220	0.3	0.9	1.3
Hughes	7.1	5.6	1.7	110	0.2	0.3	0.6
Jackson	33.6	30.5	10.7	640	1.4	1.7	3.1
Jefferson	5.8	5.1	1.4	80	0.2	0.3	0.5
Johnston	6.8	5.6	2.0	110	0.2	0.3	0.5
Kay	115.7	110.1	35.5	2,110	3.8	5.2	9.0
Kingfisher	11.5	9.8	3.1	180	0.4	0.6	0.9
Kiowa	9.3	8.3	2.1	130	0.3	0.4	0.7
Latimer	10.7	9.6	2.4	150	0.4	0.5	0.9
Le Flore	138.8	133.6	36.1	1,360	1.8	6.1	7.9
Lincoln	30.4	26.7	8.5	520	1.1	1.4	2.5
Logan	51.8	46.9	12.9	820	1.8	2.4	4.3
Love	600.7	599.6	139.3	3,560	6.2	25.6	31.8
Major	4.8	4.0	1.2	70	0.1	0.2	0.4
Marshall	48.5	46.4	12.7	530	1.0	2.1	3.2
Mayer	42.8	38.5	11.9	710	1.6	2.0	3.7
McClain	74.6	70.5	19.9	820	1.5	3.4	4.9
McCurtain	206.1	202.6	46.2	1,940	6.4	9.1	15.5

## 2017p Economic Impacts of Travel

	(\$Millions)						
	Spending		Earnings	Employment	Government Revenue		
	Total	Visitor			Local	State	Total
McIntosh	54.4	51.9	14.0	580	1.1	2.3	3.5
Murray	71.1	69.2	19.3	790	1.7	3.2	4.8
Muskogee	113.0	105.3	25.8	1,500	4.1	5.0	9.1
Noble	41.7	40.5	11.0	400	0.9	1.9	2.8
Nowata	5.0	3.9	1.2	80	0.1	0.2	0.4
Okfuskee	7.9	6.6	1.8	120	0.2	0.4	0.6
Oklahoma	2,266.1	1,837.2	573.6	23,220	80.7	90.9	171.6
Okmulgee	69.8	65.3	20.0	1,170	1.5	3.4	4.8
Osage	103.4	98.5	28.8	1,050	2.1	4.8	6.9
Ottawa	340.3	336.5	94.2	3,290	4.7	14.8	19.4
Pawnee	19.6	17.9	5.9	380	0.6	0.9	1.5
Payne	149.0	139.9	35.3	2,140	5.8	6.8	12.7
Pittsburg	110.8	106.2	32.6	1,570	3.6	4.9	8.5
Pontotoc	49.2	43.9	14.8	820	2.2	2.4	4.5
Pottawatomie	105.6	97.9	31.3	1,850	3.6	5.0	8.6
Pushmataha	9.6	8.4	2.4	170	0.3	0.4	0.8
Roger Mills	2.9	2.5	0.6	50	0.1	0.1	0.2
Rogers	157.2	147.1	44.0	2,010	5.2	7.4	12.5
Seminole	19.0	16.4	6.2	360	0.8	1.0	1.7
Sequoyah	118.7	114.3	33.1	1,450	2.8	5.3	8.1
Stephens	62.0	56.1	16.3	980	2.3	2.9	5.2
Texas	36.1	33.9	9.3	560	1.6	1.7	3.3
Tillman	5.6	4.8	1.5	100	0.2	0.3	0.5
Tulsa	1,320.4	1,003.7	297.6	12,530	43.5	49.6	93.1
Wagoner	56.7	48.4	16.7	930	1.8	2.8	4.6
Washington	69.3	63.0	18.1	940	2.8	3.3	6.2
Washita	7.1	5.9	1.6	120	0.2	0.3	0.5
Woods	16.9	15.5	4.7	250	0.8	0.8	1.6
Woodward	56.4	53.8	10.9	570	2.9	2.5	5.5
<b>State Total</b>	<b>8,940</b>	<b>7,901 *</b>	<b>2,290</b>	<b>100,920</b>	<b>272</b>	<b>384</b>	<b>656</b>

\* The sum of destination spending for the counties will be less than the statewide destination spending because of the treatment of transportation expenditures (a smaller portion of ground transportation is allocated to destination spending at the county level).

**2017p Overnight Visitor Volume (thousands)**

	Nights		Trips			Nights		Trips	
	Person	Party	Person	Party		Person	Party	Person	Party
Adair	267	107	116	47	Alfalfa	112	41	47	17
*Atoka	273	107	124	49	Beaver	54	22	22	9
Beckham	561	223	248	99	Blaine	293	107	130	48
*Bryan	948	370	405	158	Caddo	526	195	225	83
Canadian	1,539	666	594	250	Carter	1,031	408	449	177
Cherokee	1,110	395	439	157	*Choctaw	265	102	118	46
Cimarron	53	20	24	9	Cleveland	2,917	1,264	1,120	471
Coal	55	22	23	9	Comanche	1,653	692	687	284
*Cotton	55	23	23	9	Craig	221	88	99	40
Creek	646	272	254	105	Custer	723	289	347	139
*Delaware	1,941	632	763	253	Dewey	62	25	27	11
Ellis	50	19	21	8	Garfield	1,015	413	436	177
Garvin	416	168	190	77	*Grady	553	240	212	90
Grant	45	18	18	7	Greer	82	33	37	15
Harmon	28	11	12	5	Harper	40	16	17	7
*Haskell	239	88	102	38	Hughes	135	55	56	23
Jackson	362	147	152	62	Jefferson	123	46	53	20
Johnston	128	50	53	21	*Kay	967	378	417	163
Kingfisher	183	74	80	33	Kiowa	188	70	82	31
Latimer	165	64	72	28	*Le Flore	747	297	335	133
Lincoln	355	149	132	54	Logan	515	221	198	82
*Love	1,228	483	625	247	*McClain	396	171	151	63
*McCurtain	1,820	717	906	358	*McIntosh	1,053	332	403	129
Major	87	35	37	15	*Marshall	666	224	271	93
Mayes	800	289	331	122	*Murray	577	205	256	91
*Muskogee	1,031	415	433	174	*Noble	182	73	84	34
Nowata	95	39	40	16	Okfuskee	141	56	60	24
Oklahoma	12,458	5,372	5,192	2,179	*Okmulgee	545	226	230	93
*Osage	499	203	196	79	*Ottawa	935	370	418	165
*Pawnee	175	70	68	27	Payne	1,411	569	602	243
*Pittsburg	1,156	423	471	174	Pontotoc	524	213	219	89
Pottawatomie	898	375	355	144	Pushmataha	240	86	101	37
Roger Mills	58	22	25	10	*Rogers	1,090	461	454	188
Seminole	303	121	132	53	*Sequoyah	783	295	325	122
Stephens	689	273	289	114	Texas	368	149	158	64
Tillman	92	37	40	16	Tulsa	8,234	3,571	3,515	1,491
Wagoner	753	313	296	121	Washington	854	345	395	159
Washita	145	57	62	25	Woods	231	89	107	41
Woodward	507	202	224	89					

\*High proportion of gaming activity.

## 2017p Average Overnight Spending

	Nights		Trips			Nights		Trips	
	Person	Party	Person	Party		Person	Party	Person	Party
Adair	\$41	\$102	\$94	\$234	Alfalfa	\$34	\$94	\$82	\$222
*Atoka	\$84	\$215	\$184	\$471	Beaver	\$29	\$73	\$71	\$175
Beckham	\$76	\$190	\$171	\$431	Blaine	\$57	\$155	\$128	\$347
*Bryan	\$151	\$386	\$353	\$904	Caddo	\$44	\$120	\$104	\$281
Canadian	\$72	\$166	\$186	\$443	Carter	\$74	\$188	\$171	\$432
Cherokee	\$40	\$113	\$102	\$284	*Choctaw	\$162	\$419	\$365	\$938
Cimarron	\$56	\$148	\$123	\$325	Cleveland	\$86	\$198	\$223	\$531
Coal	\$28	\$71	\$69	\$169	Comanche	\$68	\$164	\$165	\$398
*Cotton	\$47	\$115	\$114	\$277	Craig	\$50	\$125	\$110	\$277
Creek	\$50	\$119	\$127	\$308	Custer	\$71	\$178	\$148	\$371
*Delaware	\$55	\$169	\$140	\$421	Dewey	\$36	\$91	\$84	\$211
Ellis	\$33	\$85	\$79	\$200	Garfield	\$71	\$174	\$165	\$407
Garvin	\$67	\$167	\$147	\$364	*Grady	\$76	\$175	\$199	\$471
Grant	\$25	\$64	\$62	\$156	Greer	\$44	\$108	\$97	\$241
Harmon	\$25	\$64	\$62	\$155	Harper	\$31	\$77	\$74	\$184
*Haskell	\$51	\$138	\$120	\$324	Hughes	\$30	\$73	\$71	\$174
Jackson	\$60	\$148	\$143	\$352	Jefferson	\$39	\$104	\$90	\$242
Johnston	\$32	\$81	\$76	\$194	*Kay	\$86	\$220	\$199	\$510
Kingfisher	\$41	\$100	\$93	\$228	Kiowa	\$41	\$110	\$94	\$251
Latimer	\$45	\$118	\$104	\$268	*Le Flore	\$109	\$274	\$243	\$610
Lincoln	\$54	\$129	\$145	\$356	Logan	\$69	\$161	\$180	\$431
*Love	\$181	\$461	\$356	\$902	*McClain	\$93	\$215	\$243	\$581
*McCurtain	\$96	\$244	\$193	\$490	*McIntosh	\$33	\$106	\$88	\$273
Major	\$33	\$83	\$79	\$195	*Marshall	\$46	\$137	\$113	\$332
Mayer	\$36	\$100	\$87	\$237	*Murray	\$87	\$245	\$196	\$550
*Muskogee	\$74	\$185	\$177	\$442	*Noble	\$148	\$367	\$321	\$793
Nowata	\$29	\$70	\$69	\$168	Okfuskee	\$34	\$86	\$81	\$202
Oklahoma	\$122	\$284	\$294	\$700	*Okmulgee	\$72	\$173	\$170	\$419
*Osage	\$71	\$174	\$181	\$452	*Ottawa	\$106	\$267	\$236	\$598
*Pawnee	\$50	\$124	\$128	\$325	Payne	\$73	\$182	\$172	\$427
*Pittsburg	\$69	\$189	\$170	\$459	Pontotoc	\$60	\$147	\$143	\$352
Pottawatomie	\$78	\$188	\$198	\$490	Pushmataha	\$35	\$97	\$83	\$228
Roger Mills	\$39	\$102	\$91	\$236	*Rogers	\$84	\$197	\$200	\$484
Seminole	\$41	\$103	\$95	\$236	*Sequoyah	\$78	\$208	\$189	\$502
Stephens	\$57	\$145	\$137	\$347	Texas	\$67	\$165	\$155	\$384
Tillman	\$39	\$98	\$91	\$226	Tulsa	\$105	\$243	\$246	\$581
Wagoner	\$50	\$119	\$126	\$310	Washington	\$60	\$148	\$129	\$320
Washita	\$39	\$100	\$91	\$233	Woods	\$63	\$165	\$137	\$354
Woodward	\$80	\$201	\$181	\$455					

\*High proportion of gaming activity.

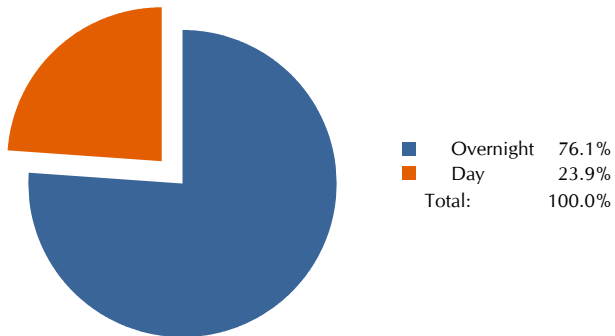
## Adair County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	15.9	18.0	18.3	18.0	16.6	15.9	16.7
Other Travel*	2.8	3.4	3.5	3.2	2.2	2.1	2.3
Visitor Spending	13.1	14.5	14.9	14.7	14.4	13.8	14.4
Overnight	9.9	11.1	11.4	11.3	11.0	10.6	11.0
Day	3.2	3.4	3.5	3.5	3.3	3.3	3.4
Visitor Spending	13.1	14.5	14.9	14.7	14.4	13.8	14.4
Non-transportation	10.2	11.1	11.4	11.4	11.7	11.3	11.6
Transportation	2.9	3.4	3.5	3.3	2.6	2.5	2.8
Total Direct Earnings (million)	3.6	4.0	4.0	4.0	4.2	4.3	4.4
Total Direct Employment	230	250	270	260	260	260	260
Government Revenue (million)	1.21	1.28	1.31	1.35	1.35	1.31	1.37
Local Revenue	0.45	0.49	0.49	0.54	0.55	0.53	0.56
State Revenue	0.76	0.80	0.82	0.80	0.80	0.78	0.81
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	47.7	47.8	47.8	47.1	47.1	45.9	46.8
Party Nights	109.8	109.3	109.2	107.7	107.9	105.5	107.4
Person Trips	117.8	118.1	118.1	116.5	117.2	114.2	116.2
Person Nights	271.4	270.4	270.2	266.6	268.5	262.5	267.0
<b>Average Overnight Spending</b>							
per Party Trip	208	232	238	240	234	230	234
per Party Night	90	102	104	105	102	100	102
per Person Trip	84	94	96	97	94	92	94
per Person Night	37	41	42	42	41	40	41

\*Other Travel includes resident air travel and travel arrangement services.

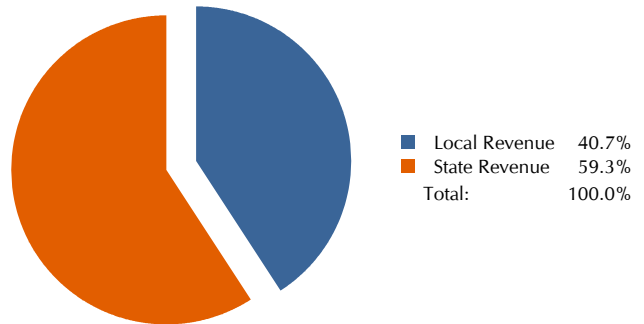
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

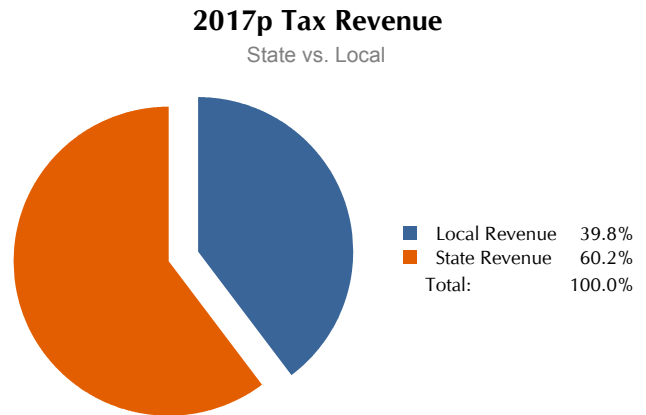
State vs. Local



## Alfalfa County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	4.6	5.2	5.4	5.3	4.7	4.5	4.8
Other Travel*	0.7	0.9	0.9	0.8	0.6	0.5	0.6
Visitor Spending	3.9	4.3	4.5	4.4	4.1	3.9	4.2
Overnight	3.6	4.0	4.1	4.1	3.8	3.6	3.9
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Visitor Spending	3.9	4.3	4.5	4.4	4.1	3.9	4.2
Non-transportation	2.8	3.1	3.2	3.2	3.2	3.0	3.2
Transportation	1.1	1.3	1.3	1.2	0.9	0.9	1.0
Total Direct Earnings (million)	1.0	1.1	1.1	1.1	1.1	1.1	1.1
Total Direct Employment	70	70	70	80	70	80	80
Government Revenue (million)	0.34	0.36	0.37	0.37	0.36	0.35	0.37
Local Revenue	0.13	0.14	0.14	0.15	0.14	0.14	0.15
State Revenue	0.21	0.22	0.23	0.22	0.22	0.21	0.22
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	17.3	17.4	17.7	17.6	17.3	16.7	17.3
Party Nights	40.8	40.9	41.7	41.3	40.9	39.6	41.0
Person Trips	47.0	47.2	48.1	47.7	47.1	45.4	47.0
Person Nights	111.4	111.8	113.9	112.9	111.7	108.1	112.0
<b>Average Overnight Spending</b>							
per Party Trip	209	230	232	233	219	215	222
per Party Night	89	98	99	99	93	91	94
per Person Trip	77	85	86	86	81	79	82
per Person Night	32	36	36	36	34	33	34

\*Other Travel includes resident air travel and travel arrangement services.



## Atoka County Travel Impacts and Visitor Volume, 2010-2017p

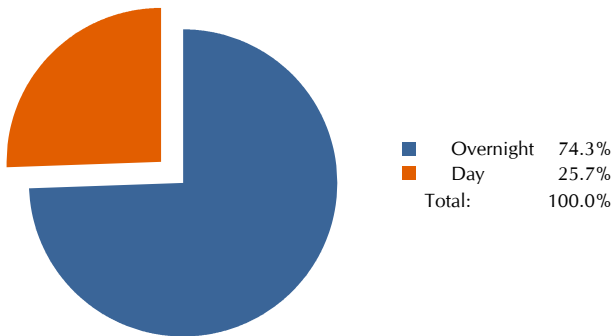
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	27.3	30.8	31.4	31.1	29.0	28.7	32.3
Other Travel*	1.7	2.2	2.2	2.0	1.4	1.3	1.5
Visitor Spending	25.6	28.6	29.2	29.1	27.7	27.4	30.8
Overnight	18.9	21.6	22.1	22.0	20.7	20.3	22.9
Day	6.6	7.1	7.1	7.1	7.0	7.2	7.9
Visitor Spending	25.6	28.6	29.2	29.1	27.7	27.4	30.8
Non-transportation	22.1	24.4	25.0	25.0	24.6	24.4	27.4
Transportation	3.5	4.2	4.2	4.0	3.1	3.0	3.4
Total Direct Earnings (million)	6.7	7.6	7.7	7.7	8.0	9.1	9.8
Total Direct Employment	370	390	400	390	370	400	420
Government Revenue (million)	1.92	2.09	2.12	2.13	2.08	2.09	2.47
Local Revenue	0.63	0.71	0.74	0.76	0.74	0.74	0.97
State Revenue	1.29	1.38	1.38	1.37	1.34	1.35	1.51
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	47.1	48.9	48.9	48.4	46.7	45.7	48.6
Party Nights	104.0	107.2	107.0	105.9	102.4	100.9	106.6
Person Trips	120.5	125.1	125.1	123.9	119.4	117.6	124.2
Person Nights	267.0	274.9	274.5	271.9	262.9	260.4	273.0
<b>Average Overnight Spending</b>							
per Party Trip	402	441	451	454	444	443	471
per Party Night	182	201	206	207	202	201	215
per Person Trip	157	172	176	177	173	172	184
per Person Night	71	78	80	81	79	78	84

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

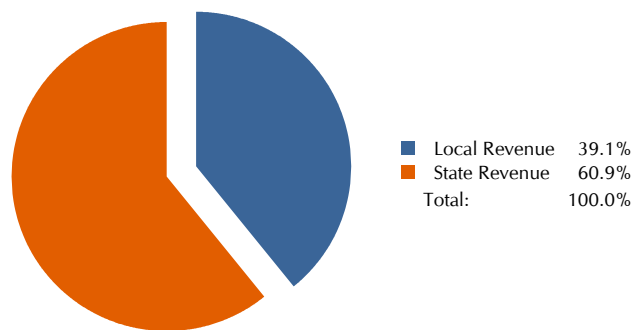
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





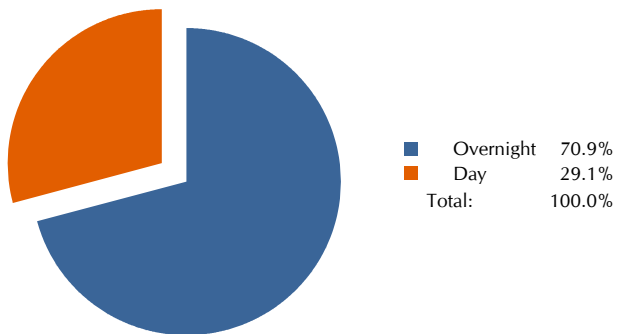
## Beaver County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.9	3.2	3.2	3.1	2.7	2.7	2.8
Other Travel*	0.7	0.9	0.9	0.8	0.5	0.5	0.6
Visitor Spending	2.2	2.3	2.3	2.3	2.2	2.2	2.2
Overnight	1.5	1.7	1.7	1.7	1.6	1.6	1.6
Day	0.6	0.7	0.7	0.7	0.6	0.6	0.6
Visitor Spending	2.2	2.3	2.3	2.3	2.2	2.2	2.2
Non-transportation	1.6	1.7	1.7	1.7	1.7	1.8	1.7
Transportation	0.6	0.6	0.6	0.6	0.5	0.5	0.5
Total Direct Earnings (million)	0.6	0.6	0.6	0.6	0.6	0.7	0.6
Total Direct Employment	40	50	50	50	50	50	50
Government Revenue (million)	0.20	0.20	0.21	0.21	0.21	0.21	0.21
Local Revenue	0.07	0.07	0.07	0.08	0.08	0.08	0.08
State Revenue	0.14	0.14	0.14	0.14	0.13	0.13	0.13
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	9.6	9.5	9.4	9.3	9.2	9.3	9.0
Party Nights	22.9	22.7	22.5	22.3	22.1	22.2	21.6
Person Trips	23.6	23.4	23.2	23.0	22.8	22.9	22.3
Person Nights	56.8	56.3	55.8	55.4	54.9	55.1	53.7
<b>Average Overnight Spending</b>							
per Party Trip	162	175	178	179	170	170	175
per Party Night	67	73	74	74	71	71	73
per Person Trip	65	71	72	72	69	69	71
per Person Night	27	29	30	30	29	29	29

\*Other Travel includes resident air travel and travel arrangement services.

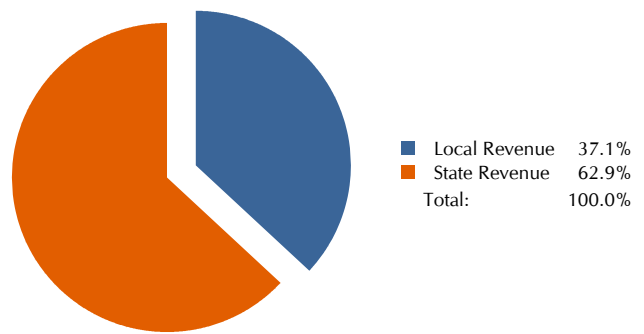
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

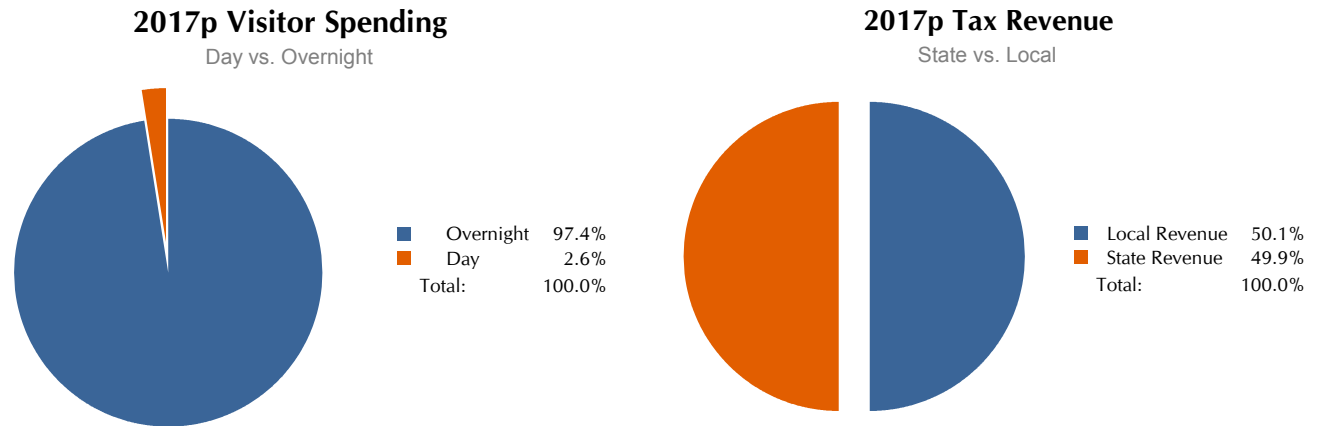
State vs. Local



## Beckham County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	39.6	45.1	47.3	48.2	48.5	42.9	46.3
Other Travel*	3.1	4.1	4.2	3.8	2.8	2.7	2.7
Visitor Spending	36.5	41.0	43.1	44.4	45.7	40.2	43.6
Overnight	35.2	39.4	41.4	42.9	44.6	39.2	42.5
Day	1.3	1.6	1.7	1.6	1.1	1.0	1.1
Visitor Spending	36.5	41.0	43.1	44.4	45.7	40.2	43.6
Non-transportation	30.1	33.2	35.0	36.6	39.3	34.5	37.1
Transportation	6.4	7.8	8.0	7.8	6.4	5.7	6.5
Total Direct Earnings (million)	9.6	10.8	11.3	11.5	11.5	11.2	11.1
Total Direct Employment	640	680	690	710	710	690	680
Government Revenue (million)	3.63	3.97	4.21	4.40	4.62	4.10	4.38
Local Revenue	1.73	1.92	2.06	2.19	2.33	2.03	2.19
State Revenue	1.89	2.05	2.15	2.21	2.30	2.07	2.19
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	92.3	96.2	99.0	100.6	105.4	94.6	98.6
Party Nights	210.0	218.8	224.9	228.3	238.7	215.6	223.0
Person Trips	232.7	242.3	249.0	253.0	265.2	238.3	248.2
Person Nights	528.5	550.3	565.3	573.8	599.6	542.3	560.8
<b>Average Overnight Spending</b>							
per Party Trip	382	409	418	426	423	415	431
per Party Night	168	180	184	188	187	182	190
per Person Trip	151	163	166	169	168	165	171
per Person Night	67	72	73	75	74	72	76

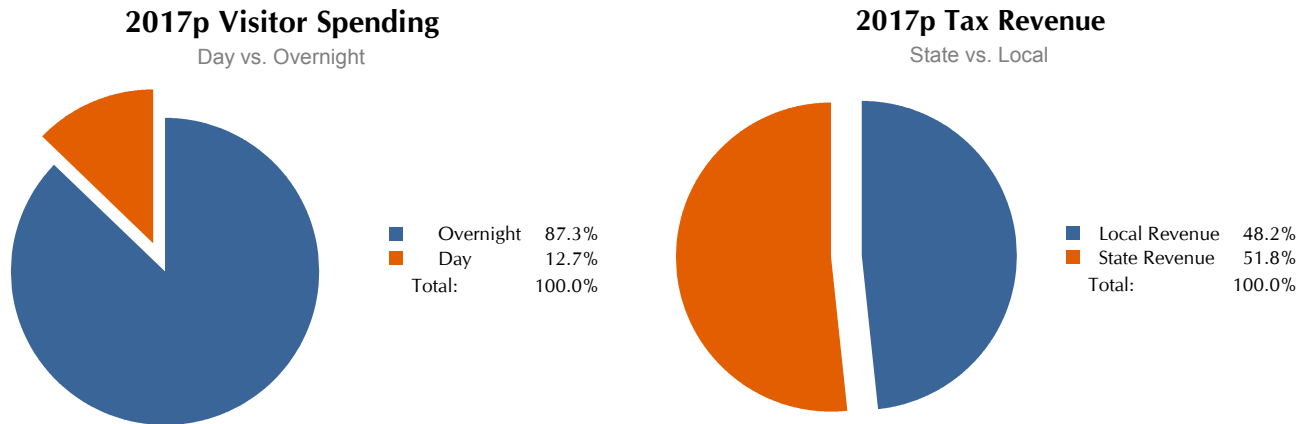
\*Other Travel includes resident air travel and travel arrangement services.



## Blaine County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	14.7	18.4	16.9	17.7	17.0	17.7	20.0
Other Travel*	1.2	1.5	1.5	1.4	1.0	0.9	1.0
Visitor Spending	13.5	16.9	15.3	16.2	16.0	16.8	19.0
Overnight	11.6	14.6	13.2	14.0	13.9	14.6	16.6
Day	2.0	2.2	2.1	2.2	2.2	2.2	2.4
Visitor Spending	13.5	16.9	15.3	16.2	16.0	16.8	19.0
Non-transportation	10.4	12.9	11.6	12.6	13.1	13.8	15.5
Transportation	3.1	3.9	3.7	3.7	3.0	3.0	3.5
Total Direct Earnings (million)	3.6	4.5	4.0	4.3	4.7	5.1	5.6
Total Direct Employment	260	290	270	290	310	330	340
Government Revenue (million)	1.17	1.49	1.34	1.44	1.50	1.58	1.81
Local Revenue	0.49	0.69	0.61	0.67	0.70	0.74	0.87
State Revenue	0.68	0.81	0.73	0.77	0.79	0.84	0.94
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	40.6	44.6	41.0	43.0	43.7	45.1	47.7
Party Nights	93.7	101.0	93.9	98.2	99.5	102.6	106.9
Person Trips	111.8	121.8	112.9	117.8	119.9	123.7	129.8
Person Nights	259.7	278.0	260.6	271.1	275.3	283.1	293.2
<b>Average Overnight Spending</b>							
per Party Trip	285	329	322	326	318	323	347
per Party Night	123	145	141	143	140	142	155
per Person Trip	103	120	117	119	116	118	128
per Person Night	44	53	51	52	50	51	57

\*Other Travel includes resident air travel and travel arrangement services.



## Bryan County Travel Impacts and Visitor Volume, 2010-2017p

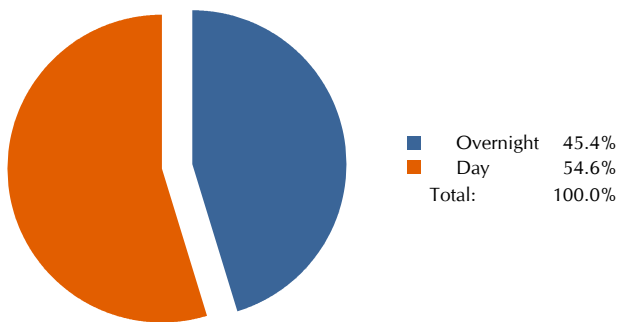
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	274.8	308.4	316.7	314.2	308.2	300.0	320.1
Other Travel*	5.6	7.2	7.4	6.8	4.9	4.7	5.3
Visitor Spending	269.1	301.2	309.3	307.4	303.3	295.3	314.7
Overnight	126.7	146.2	150.6	149.6	143.9	136.0	142.9
Day	142.4	155.0	158.6	157.8	159.4	159.3	171.8
Visitor Spending	269.1	301.2	309.3	307.4	303.3	295.3	314.7
Non-transportation	255.5	284.3	291.9	290.9	290.7	283.4	301.5
Transportation	13.7	16.9	17.4	16.5	12.6	11.9	13.3
Total Direct Earnings (million)	70.2	78.9	80.8	81.5	83.1	84.7	86.0
Total Direct Employment	3,050	3,170	3,210	3,130	3,100	3,120	3,030
Government Revenue (million)	16.83	18.33	18.40	18.36	18.30	17.68	18.79
Local Revenue	4.15	4.76	4.92	4.93	4.88	4.61	4.92
State Revenue	12.69	13.56	13.48	13.44	13.42	13.07	13.88
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	156.0	167.5	170.0	168.1	162.9	154.0	158.1
Party Nights	363.6	387.5	393.1	389.0	378.3	359.8	370.2
Person Trips	399.7	428.4	434.7	430.0	417.0	395.0	404.7
Person Nights	931.6	991.6	1005.8	995.8	969.2	923.2	947.9
<b>Average Overnight Spending</b>							
per Party Trip	812	873	886	890	884	883	904
per Party Night	349	377	383	385	380	378	386
per Person Trip	317	341	347	348	345	344	353
per Person Night	136	147	150	150	149	147	151

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

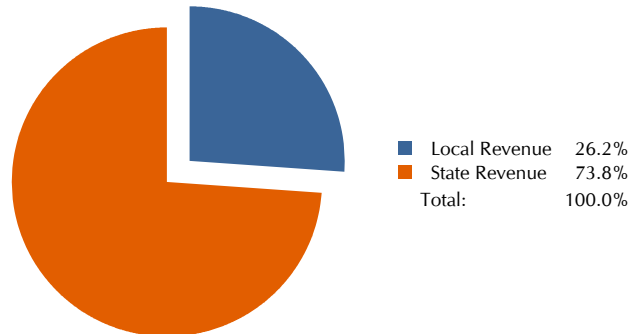
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



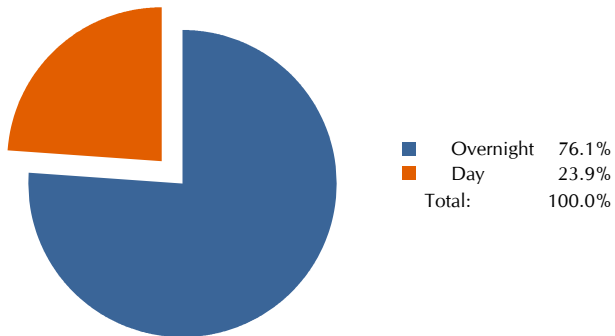
## Caddo County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	35.8	37.5	38.0	37.0	33.9	34.1	33.9
Other Travel*	3.7	4.6	4.6	4.3	2.9	2.7	3.1
Visitor Spending	32.2	32.9	33.4	32.7	30.9	31.3	30.8
Overnight	24.8	25.4	25.7	25.2	23.7	23.9	23.4
Day	7.4	7.5	7.6	7.5	7.2	7.4	7.3
Visitor Spending	32.2	32.9	33.4	32.7	30.9	31.3	30.8
Non-transportation	24.8	24.7	25.0	24.8	24.8	25.2	24.4
Transportation	7.3	8.3	8.3	7.8	6.1	6.1	6.4
Total Direct Earnings (million)	8.4	8.5	8.6	8.5	9.2	9.7	9.4
Total Direct Employment	590	540	550	540	570	610	590
Government Revenue (million)	2.78	2.73	2.76	2.71	2.70	2.74	2.69
Local Revenue	1.13	1.12	1.13	1.12	1.13	1.13	1.11
State Revenue	1.65	1.61	1.62	1.59	1.57	1.61	1.58
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	93.1	88.7	88.7	86.8	86.0	86.5	83.4
Party Nights	214.8	205.4	205.4	201.5	200.3	201.6	194.9
Person Trips	248.9	238.2	238.1	233.4	231.9	233.6	225.0
Person Nights	575.5	552.7	552.6	542.8	540.8	545.5	526.5
<b>Average Overnight Spending</b>							
per Party Trip	266	287	290	290	276	277	281
per Party Night	115	124	125	125	119	119	120
per Person Trip	100	107	108	108	102	103	104
per Person Night	43	46	47	46	44	44	44

\*Other Travel includes resident air travel and travel arrangement services.

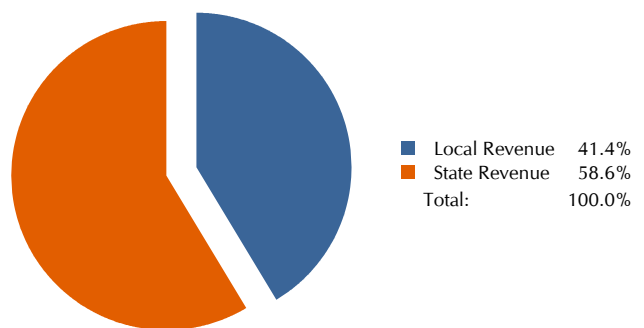
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



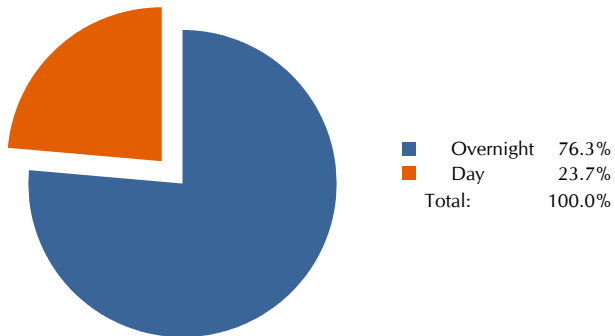
## Canadian County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	102.4	128.2	130.5	141.5	144.2	140.4	160.5
Other Travel*	15.1	19.4	20.7	19.6	14.2	13.4	15.6
Visitor Spending	87.3	108.8	109.8	121.9	130.1	127.0	144.9
Overnight	63.9	81.2	81.9	91.7	98.8	96.4	110.6
Day	23.4	27.7	27.9	30.2	31.3	30.6	34.3
Visitor Spending	87.3	108.8	109.8	121.9	130.1	127.0	144.9
Non-transportation	76.2	94.1	95.0	106.5	117.3	114.7	129.9
Transportation	11.1	14.7	14.8	15.3	12.8	12.4	15.0
Total Direct Earnings (million)	23.5	29.3	29.8	33.2	36.4	37.4	42.3
Total Direct Employment	1,300	1,510	1,500	1,710	1,800	1,850	2,030
Government Revenue (million)	8.14	10.19	10.31	11.47	12.50	12.26	14.03
Local Revenue	3.37	4.53	4.55	5.15	5.73	5.58	6.45
State Revenue	4.77	5.66	5.75	6.32	6.78	6.68	7.58
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	175.0	200.2	199.1	216.3	231.0	224.8	249.8
Party Nights	484.7	544.3	541.7	585.5	619.5	603.7	665.5
Person Trips	414.0	474.5	472.6	512.5	549.1	533.5	593.7
Person Nights	1113.3	1253.1	1249.3	1347.1	1431.9	1391.8	1538.7
<b>Average Overnight Spending</b>							
per Party Trip	365	405	411	424	428	429	443
per Party Night	132	149	151	157	159	160	166
per Person Trip	154	171	173	179	180	181	186
per Person Night	57	65	66	68	69	69	72

\*Other Travel includes resident air travel and travel arrangement services.

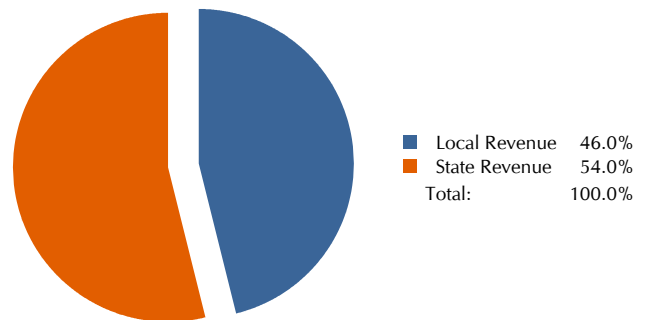
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



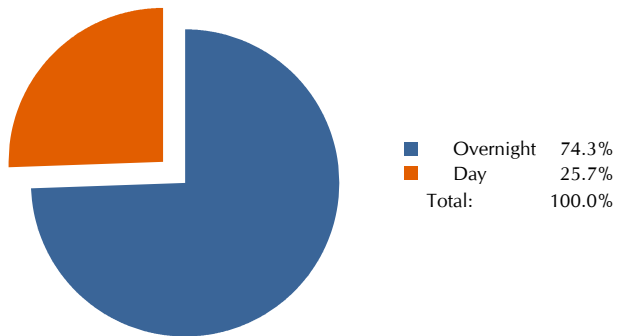
## Carter County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	86.4	107.3	114.5	117.3	106.3	107.0	109.2
Other Travel*	6.5	8.9	9.2	8.2	5.7	5.5	5.9
Visitor Spending	80.0	98.4	105.2	109.2	100.6	101.5	103.3
Overnight	58.4	73.3	78.7	81.9	75.0	75.4	76.8
Day	21.5	25.1	26.6	27.2	25.6	26.1	26.5
Visitor Spending	80.0	98.4	105.2	109.2	100.6	101.5	103.3
Non-transportation	68.2	83.2	89.3	93.5	88.8	89.8	90.6
Transportation	11.7	15.2	16.0	15.6	11.8	11.8	12.7
Total Direct Earnings (million)	22.7	25.0	26.0	26.8	26.6	27.3	29.1
Total Direct Employment	1,340	1,430	1,460	1,490	1,480	1,500	1,580
Government Revenue (million)	7.55	8.84	9.66	10.17	9.61	9.63	10.24
Local Revenue	3.46	4.07	4.62	4.96	4.68	4.66	5.14
State Revenue	4.09	4.77	5.04	5.21	4.93	4.98	5.10
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	158.0	176.3	184.2	187.6	177.2	178.5	177.5
Party Nights	368.6	405.9	423.0	430.0	407.4	411.2	408.5
Person Trips	399.5	445.4	464.8	473.5	448.2	451.8	448.7
Person Nights	929.8	1023.4	1065.9	1083.4	1028.6	1038.5	1030.8
<b>Average Overnight Spending</b>							
per Party Trip	370	416	427	437	423	423	432
per Party Night	159	181	186	191	184	183	188
per Person Trip	146	165	169	173	167	167	171
per Person Night	63	72	74	76	73	73	74

\*Other Travel includes resident air travel and travel arrangement services.

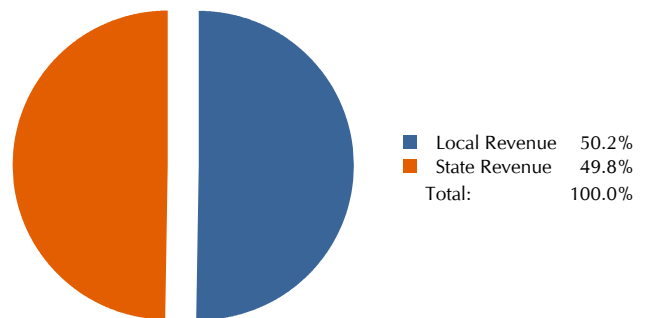
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



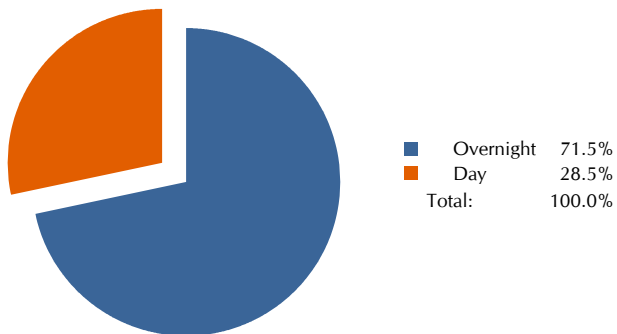
## Cherokee County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	68.4	66.0	66.9	64.9	63.6	66.5	67.6
Other Travel*	6.6	8.4	7.5	7.1	4.8	4.5	5.2
Visitor Spending	61.9	57.6	59.4	57.9	58.8	62.0	62.4
Overnight	45.3	41.3	42.6	41.3	41.9	44.4	44.7
Day	16.6	16.3	16.8	16.5	16.9	17.6	17.8
Visitor Spending	61.9	57.6	59.4	57.9	58.8	62.0	62.4
Non-transportation	50.3	45.2	46.7	46.0	49.2	52.2	52.0
Transportation	11.5	12.4	12.7	11.9	9.5	9.8	10.4
Total Direct Earnings (million)	17.2	15.9	15.8	15.5	16.3	18.0	18.6
Total Direct Employment	1,140	990	1,000	960	990	1,070	1,060
Government Revenue (million)	5.42	4.89	5.12	5.07	5.35	5.65	5.75
Local Revenue	2.25	2.02	2.21	2.22	2.40	2.53	2.59
State Revenue	3.17	2.86	2.92	2.85	2.95	3.12	3.16
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	164.1	149.6	151.9	148.3	154.1	159.3	157.0
Party Nights	407.4	377.2	382.9	374.8	388.6	399.9	394.7
Person Trips	457.3	421.9	427.3	418.9	432.2	446.6	439.2
Person Nights	1141.7	1068.8	1082.2	1063.3	1094.9	1126.8	1110.1
<b>Average Overnight Spending</b>							
per Party Trip	276	276	281	279	272	279	284
per Party Night	111	110	111	110	108	111	113
per Person Trip	99	98	100	99	97	99	102
per Person Night	40	39	39	39	38	39	40

\*Other Travel includes resident air travel and travel arrangement services.

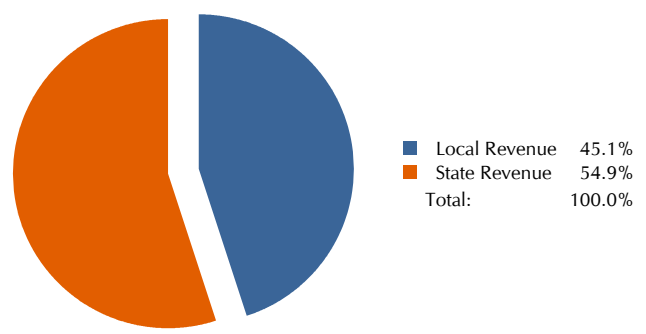
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





## Choctaw County Travel Impacts and Visitor Volume, 2010-2017p

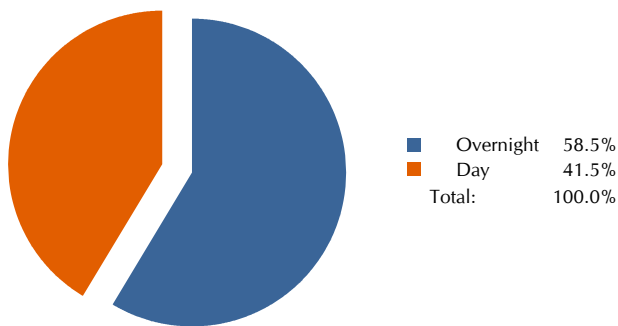
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	66.3	73.0	74.2	73.6	72.1	71.0	75.0
Other Travel*	1.9	2.3	2.3	2.2	1.5	1.4	1.6
Visitor Spending	64.4	70.6	71.8	71.4	70.6	69.6	73.5
Overnight	38.1	43.1	44.1	43.8	42.5	40.8	43.0
Day	26.3	27.5	27.7	27.6	28.2	28.8	30.5
Visitor Spending	64.4	70.6	71.8	71.4	70.6	69.6	73.5
Non-transportation	61.0	66.5	67.6	67.4	67.6	66.7	70.3
Transportation	3.4	4.1	4.2	4.0	3.0	2.9	3.2
Total Direct Earnings (million)	16.0	17.6	17.9	18.1	18.8	19.4	20.3
Total Direct Employment	650	680	700	690	690	710	730
Government Revenue (million)	4.01	4.24	4.19	4.18	4.19	4.10	4.34
Local Revenue	0.92	1.02	1.02	1.03	1.03	0.98	1.06
State Revenue	3.09	3.22	3.17	3.15	3.16	3.11	3.29
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	47.4	49.1	49.1	48.7	47.2	45.4	45.8
Party Nights	106.0	109.0	109.0	108.2	105.0	101.6	102.5
Person Trips	121.7	126.0	126.2	125.1	121.4	117.0	117.8
Person Nights	273.6	281.2	281.1	279.1	271.3	262.9	264.6
<b>Average Overnight Spending</b>							
per Party Trip	804	878	898	899	900	900	938
per Party Night	359	395	405	405	404	402	419
per Person Trip	313	342	350	350	350	349	365
per Person Night	139	153	157	157	156	155	162

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

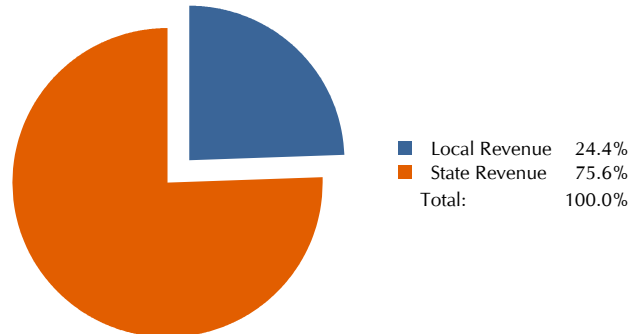
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

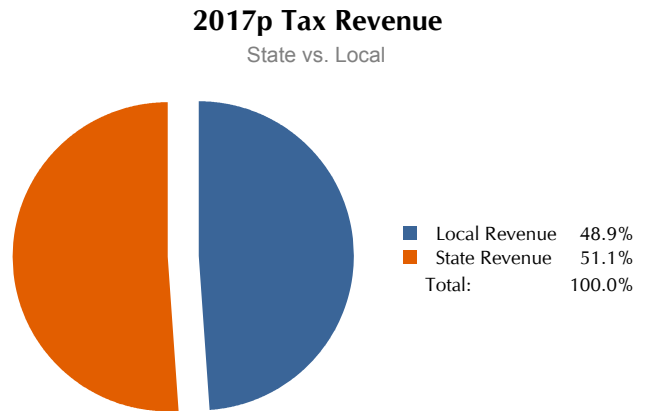
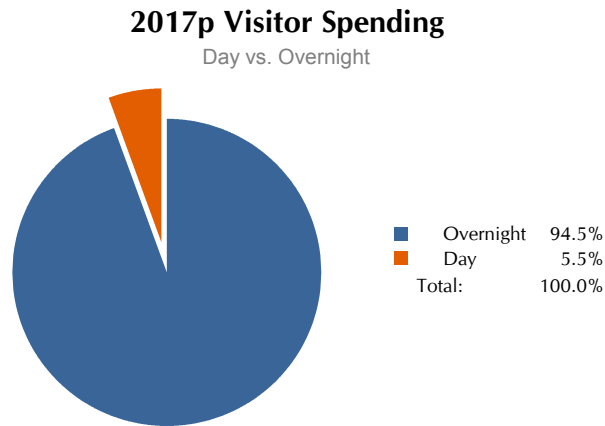
State vs. Local



## Cimarron County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	3.2	3.3	3.6	3.3	3.2	3.6	3.4
Other Travel*	0.3	0.4	0.4	0.3	0.2	0.2	0.2
Visitor Spending	2.9	2.9	3.2	3.0	3.0	3.4	3.2
Overnight	2.7	2.7	3.0	2.8	2.8	3.2	3.0
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Spending	2.9	2.9	3.2	3.0	3.0	3.4	3.2
Non-transportation	2.3	2.2	2.5	2.4	2.5	2.8	2.6
Transportation	0.6	0.7	0.7	0.6	0.5	0.6	0.6
Total Direct Earnings (million)	0.8	0.8	0.9	0.8	0.8	1.0	0.9
Total Direct Employment	70	60	60	60	60	70	70
Government Revenue (million)	0.25	0.24	0.30	0.29	0.29	0.33	0.31
Local Revenue	0.10	0.09	0.15	0.14	0.14	0.16	0.15
State Revenue	0.15	0.15	0.16	0.15	0.15	0.17	0.16
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	9.6	9.0	9.5	8.9	9.1	10.0	9.2
Party Nights	21.3	19.9	21.0	19.7	20.0	21.8	20.2
Person Trips	25.2	23.7	25.0	23.4	23.9	26.2	24.2
Person Nights	56.0	52.6	55.1	51.9	52.9	57.5	53.3
<b>Average Overnight Spending</b>							
per Party Trip	282	305	316	318	310	319	325
per Party Night	128	138	143	144	141	146	148
per Person Trip	108	116	121	121	118	121	123
per Person Night	49	52	55	55	53	55	56

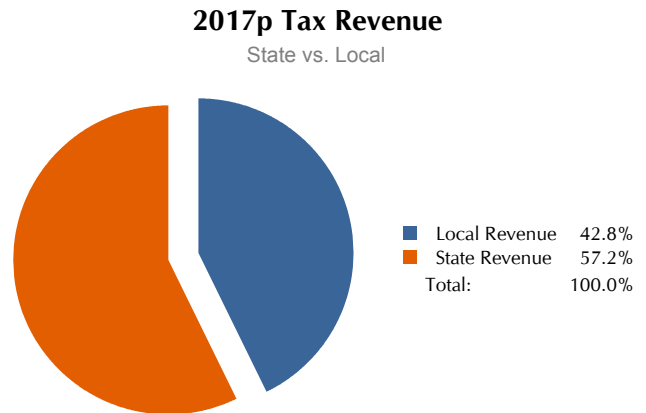
\*Other Travel includes resident air travel and travel arrangement services.



## Cleveland County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	290.4	329.5	340.9	337.5	341.9	331.1	351.4
Other Travel*	36.0	47.7	48.3	45.0	33.3	32.1	35.5
Visitor Spending	254.4	281.8	292.6	292.5	308.5	299.0	315.9
Overnight	199.2	220.7	229.9	230.2	244.2	236.3	249.9
Day	55.3	61.1	62.7	62.3	64.3	62.7	66.0
Visitor Spending	254.4	281.8	292.6	292.5	308.5	299.0	315.9
Non-transportation	225.2	246.2	256.1	257.9	279.7	271.3	284.7
Transportation	29.2	35.6	36.5	34.7	28.8	27.7	31.2
Total Direct Earnings (million)	70.6	78.5	81.6	83.0	91.0	92.8	96.9
Total Direct Employment	4,050	4,180	4,360	4,420	4,720	4,730	4,850
Government Revenue (million)	22.84	24.71	25.99	26.21	28.19	27.34	28.98
Local Revenue	9.26	10.13	10.88	11.09	12.13	11.65	12.41
State Revenue	13.59	14.57	15.11	15.12	16.06	15.69	16.57
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	422.0	442.9	450.0	444.4	470.8	454.7	471.1
Party Nights	1137.9	1194.2	1210.1	1197.5	1261.6	1220.8	1264.0
Person Trips	1001.1	1051.2	1069.7	1054.0	1119.6	1080.7	1119.7
Person Nights	2615.9	2747.7	2791.4	2751.1	2913.0	2813.4	2916.6
<b>Average Overnight Spending</b>							
per Party Trip	472	498	511	518	519	520	531
per Party Night	175	185	190	192	194	194	198
per Person Trip	199	210	215	218	218	219	223
per Person Night	76	80	82	84	84	84	86

\*Other Travel includes resident air travel and travel arrangement services.



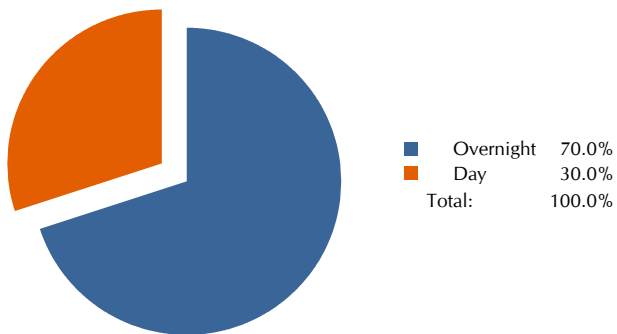
## Coal County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	3.0	3.4	3.4	3.3	2.9	2.8	2.8
Other Travel*	0.7	0.9	0.9	0.8	0.6	0.5	0.6
Visitor Spending	2.2	2.5	2.5	2.4	2.3	2.2	2.2
Overnight	1.6	1.7	1.8	1.7	1.7	1.6	1.6
Day	0.7	0.7	0.7	0.7	0.7	0.7	0.7
Visitor Spending	2.2	2.5	2.5	2.4	2.3	2.2	2.2
Non-transportation	1.7	1.8	1.9	1.8	1.9	1.8	1.8
Transportation	0.6	0.7	0.7	0.6	0.5	0.5	0.5
Total Direct Earnings (million)	0.6	0.7	0.7	0.7	0.7	0.7	0.7
Total Direct Employment	40	40	40	40	40	50	50
Government Revenue (million)	0.20	0.22	0.23	0.23	0.23	0.22	0.22
Local Revenue	0.06	0.07	0.08	0.09	0.09	0.08	0.08
State Revenue	0.14	0.15	0.15	0.15	0.14	0.14	0.14
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	10.0	10.2	10.1	9.7	9.6	9.4	9.2
Party Nights	24.0	24.4	24.2	23.3	23.1	22.5	22.2
Person Trips	24.6	25.0	24.9	24.0	23.8	23.1	22.8
Person Nights	59.5	60.4	59.8	57.8	57.2	55.7	55.0
<b>Average Overnight Spending</b>							
per Party Trip	156	171	178	179	171	169	169
per Party Night	65	71	75	75	72	70	71
per Person Trip	63	70	72	73	70	68	69
per Person Night	26	29	30	30	29	28	28

\*Other Travel includes resident air travel and travel arrangement services.

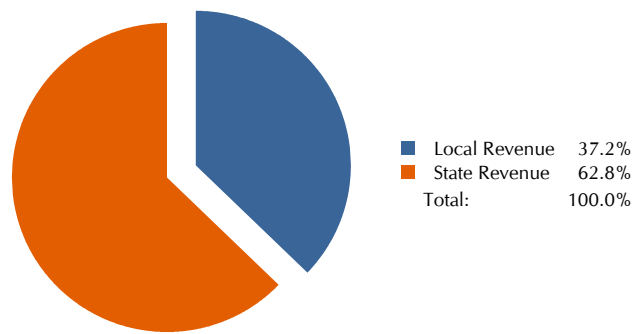
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



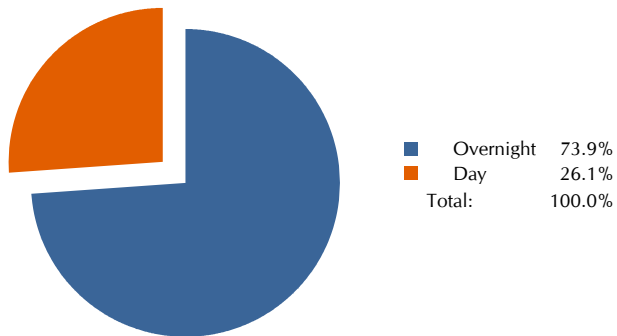
## Comanche County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	196.2	183.3	185.1	195.1	177.8	167.9	175.3
Other Travel*	26.5	30.5	29.0	27.6	21.3	20.3	22.3
Visitor Spending	169.8	152.9	156.1	167.5	156.5	147.5	153.0
Overnight	128.8	113.7	116.0	125.1	116.6	109.0	113.1
Day	40.9	39.2	40.1	42.4	39.9	38.6	39.9
Visitor Spending	169.8	152.9	156.1	167.5	156.5	147.5	153.0
Non-transportation	132.4	117.4	120.1	131.0	126.3	118.8	122.0
Transportation	37.4	35.5	36.0	36.5	30.1	28.7	31.0
Total Direct Earnings (million)	46.0	41.1	42.2	45.1	44.1	43.5	43.4
Total Direct Employment	2,680	2,300	2,330	2,530	2,460	2,380	2,340
Government Revenue (million)	16.42	14.35	14.66	15.87	15.18	14.35	14.81
Local Revenue	7.59	6.57	6.71	7.36	7.07	6.65	6.90
State Revenue	8.83	7.78	7.95	8.51	8.11	7.70	7.91
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	327.5	290.8	292.5	308.3	294.0	280.1	284.0
Party Nights	783.3	705.8	711.5	746.1	712.3	683.1	691.6
Person Trips	795.3	705.7	708.4	747.7	712.9	678.5	687.4
Person Nights	1877.6	1692.7	1700.7	1788.2	1706.4	1633.9	1652.9
<b>Average Overnight Spending</b>							
per Party Trip	393	391	396	406	397	389	398
per Party Night	164	161	163	168	164	160	164
per Person Trip	162	161	164	167	164	161	165
per Person Night	69	67	68	70	68	67	68

\*Other Travel includes resident air travel and travel arrangement services.

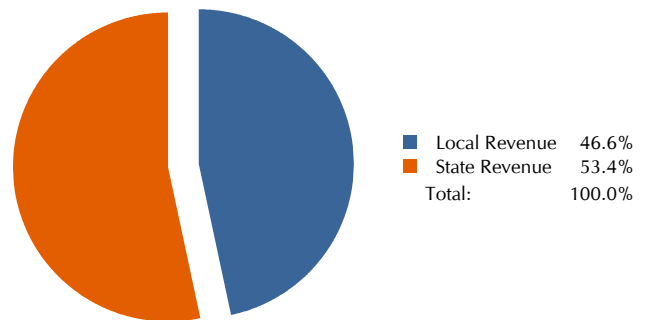
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local

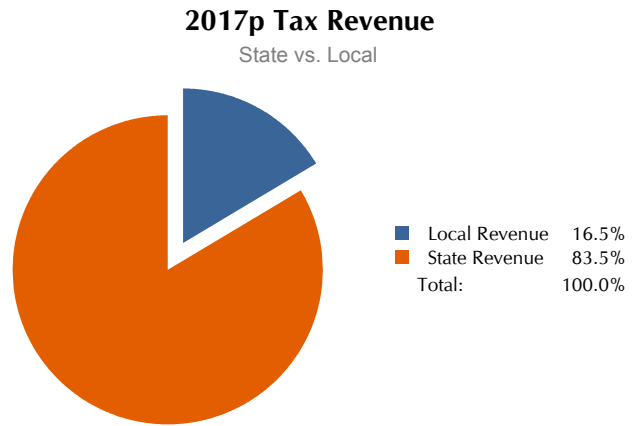
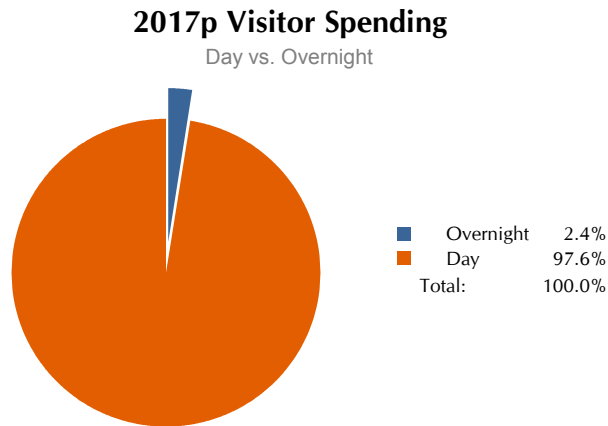


## Cotton County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	99.6	99.9	95.1	98.0	100.9	107.2	107.3
Other Travel*	0.8	0.9	1.0	0.9	0.6	0.6	0.6
Visitor Spending	98.8	98.9	94.2	97.1	100.3	106.7	106.6
Overnight	2.8	3.0	2.3	2.4	2.4	2.6	2.6
Day	96.0	96.0	91.8	94.7	97.9	104.1	104.0
Visitor Spending	98.8	98.9	94.2	97.1	100.3	106.7	106.6
Non-transportation	95.9	95.6	91.0	94.0	97.9	104.3	104.2
Transportation	2.9	3.3	3.1	3.1	2.4	2.4	2.5
Total Direct Earnings (million)	26.3	26.3	25.0	26.3	27.7	30.9	30.2
Total Direct Employment	920	850	810	830	830	920	880
Government Revenue (million)	5.64	5.40	4.93	5.10	5.31	5.62	5.67
Local Revenue	0.87	0.86	0.79	0.81	0.85	0.89	0.93
State Revenue	4.77	4.54	4.15	4.29	4.46	4.73	4.73
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	10.2	10.1	9.5	9.8	9.8	9.9	9.4
Party Nights	24.5	24.1	22.9	23.5	23.5	23.7	22.5
Person Trips	24.9	24.5	23.2	23.8	23.9	24.0	22.9
Person Nights	59.9	59.0	56.1	57.5	57.6	57.9	55.1
<b>Average Overnight Spending</b>							
per Party Trip	270	294	245	245	248	263	277
per Party Night	113	123	102	102	103	110	115
per Person Trip	111	121	101	100	102	108	114
per Person Night	46	50	42	42	42	45	47

\*Other Travel includes resident air travel and travel arrangement services.

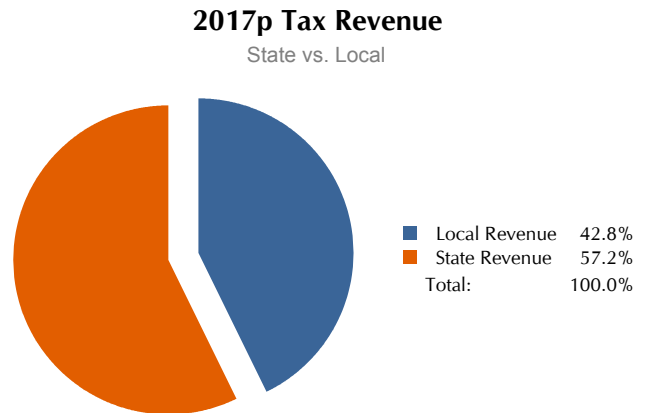
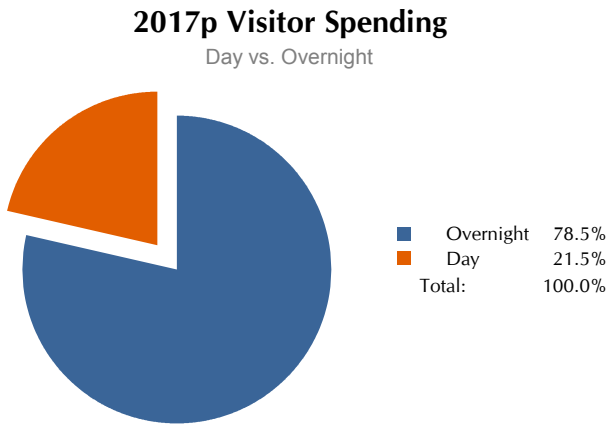
Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.



## Craig County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	15.1	17.3	17.7	17.5	15.9	15.0	15.5
Other Travel*	1.9	2.3	2.3	2.1	1.5	1.4	1.5
Visitor Spending	13.2	15.1	15.5	15.4	14.4	13.6	14.0
Overnight	10.3	11.9	12.2	12.2	11.4	10.7	11.0
Day	2.9	3.2	3.2	3.2	3.0	2.9	3.0
Visitor Spending	13.2	15.1	15.5	15.4	14.4	13.6	14.0
Non-transportation	10.5	11.8	12.1	12.2	12.0	11.4	11.5
Transportation	2.7	3.3	3.3	3.1	2.4	2.3	2.5
Total Direct Earnings (million)	3.7	4.2	4.3	4.3	4.3	4.2	4.6
Total Direct Employment	240	250	250	240	240	240	250
Government Revenue (million)	1.21	1.35	1.38	1.39	1.35	1.28	1.33
Local Revenue	0.49	0.56	0.57	0.59	0.58	0.54	0.57
State Revenue	0.72	0.78	0.80	0.80	0.77	0.74	0.76
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	41.6	42.7	42.9	42.2	41.3	39.6	39.6
Party Nights	92.6	94.4	94.5	93.1	91.5	88.2	87.9
Person Trips	104.2	107.2	107.5	105.9	103.8	99.5	99.3
Person Nights	232.5	237.2	237.5	234.0	230.2	222.0	221.2
<b>Average Overnight Spending</b>							
per Party Trip	248	278	285	289	276	270	277
per Party Night	111	126	129	131	125	121	125
per Person Trip	99	111	114	115	110	108	110
per Person Night	44	50	51	52	50	48	50

\*Other Travel includes resident air travel and travel arrangement services.



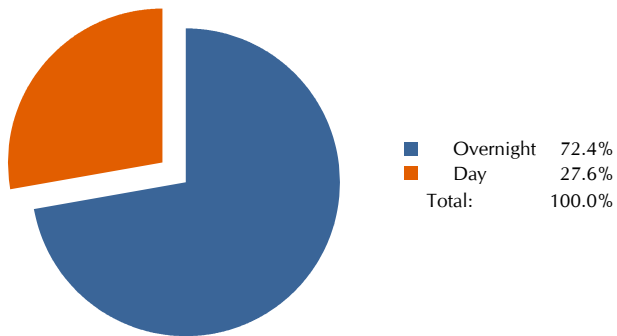
## Creek County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	49.2	54.5	55.8	55.4	51.6	51.8	52.1
Other Travel*	8.7	10.9	11.0	10.3	7.1	6.6	7.6
Visitor Spending	40.6	43.6	44.8	45.1	44.6	45.1	44.5
Overnight	29.4	31.6	32.6	32.8	32.4	32.8	32.2
Day	11.1	11.9	12.2	12.3	12.1	12.3	12.3
Visitor Spending	40.6	43.6	44.8	45.1	44.6	45.1	44.5
Non-transportation	33.7	35.4	36.5	37.2	38.3	38.9	38.0
Transportation	6.9	8.1	8.3	7.9	6.3	6.2	6.6
Total Direct Earnings (million)	11.3	12.1	12.4	12.6	13.3	14.2	14.2
Total Direct Employment	670	710	720	750	760	800	770
Government Revenue (million)	3.90	4.06	4.16	4.20	4.28	4.35	4.33
Local Revenue	1.58	1.66	1.70	1.73	1.79	1.81	1.81
State Revenue	2.33	2.39	2.46	2.47	2.48	2.53	2.52
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	104.4	105.5	106.7	106.4	107.6	108.0	104.6
Party Nights	272.1	274.7	277.1	276.3	278.9	279.6	271.9
Person Trips	252.3	255.7	258.6	257.8	261.5	263.2	254.2
Person Nights	642.5	650.7	657.3	654.8	663.0	666.6	645.9
<b>Average Overnight Spending</b>							
per Party Trip	282	300	305	308	301	303	308
per Party Night	108	115	118	119	116	117	119
per Person Trip	117	124	126	127	124	125	127
per Person Night	46	49	50	50	49	49	50

\*Other Travel includes resident air travel and travel arrangement services.

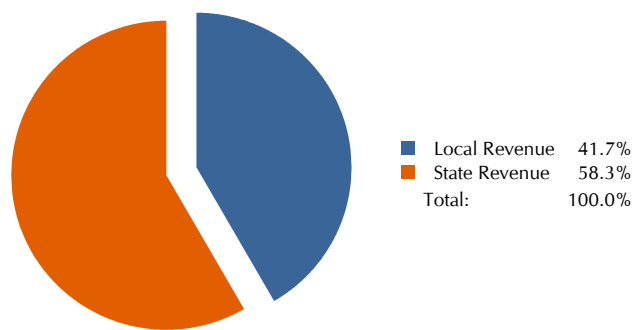
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





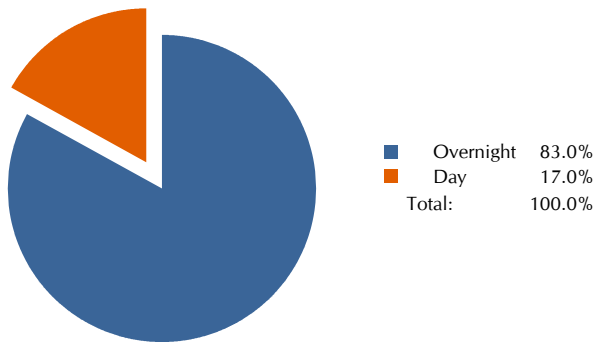
## Custer County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	49.7	74.2	63.4	59.3	59.6	58.2	65.6
Other Travel*	3.4	4.9	5.1	4.7	3.4	3.2	3.5
Visitor Spending	46.3	69.3	58.3	54.6	56.2	55.0	62.1
Overnight	38.0	57.7	48.2	45.1	46.5	45.4	51.5
Day	8.3	11.6	10.1	9.6	9.7	9.5	10.6
Visitor Spending	46.3	69.3	58.3	54.6	56.2	55.0	62.1
Non-transportation	38.2	56.8	47.6	45.0	48.0	47.1	52.7
Transportation	8.1	12.5	10.7	9.6	8.1	7.9	9.4
Total Direct Earnings (million)	13.0	19.8	18.5	18.2	19.0	19.6	21.6
Total Direct Employment	770	1,110	1,030	1,020	1,030	1,090	1,140
Government Revenue (million)	4.85	7.18	6.10	5.78	6.07	5.94	6.70
Local Revenue	2.44	3.73	3.12	2.95	3.11	3.03	3.44
State Revenue	2.41	3.45	2.98	2.83	2.95	2.91	3.26
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	118.4	155.8	132.4	124.4	130.9	127.9	139.0
Party Nights	248.8	320.6	275.9	261.0	274.5	268.3	289.4
Person Trips	295.3	388.6	330.4	310.5	326.9	319.3	347.2
Person Nights	621.4	800.6	689.3	652.1	686.2	670.8	723.5
<b>Average Overnight Spending</b>							
per Party Trip	321	371	364	362	355	355	371
per Party Night	153	180	175	173	169	169	178
per Person Trip	129	149	146	145	142	142	148
per Person Night	61	72	70	69	68	68	71

\*Other Travel includes resident air travel and travel arrangement services.

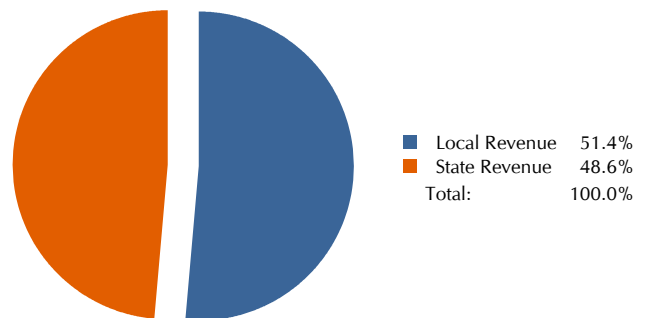
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



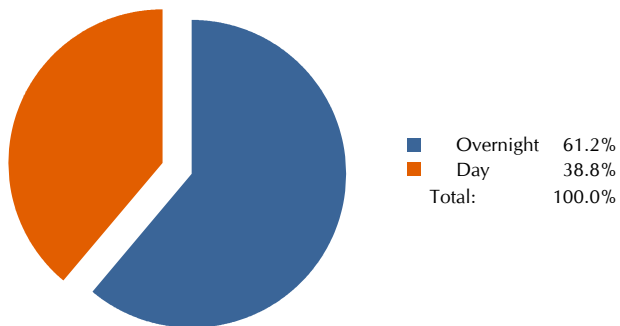
## Delaware County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	138.2	148.9	150.5	149.7	150.3	170.2	179.6
Other Travel*	5.4	7.9	7.5	6.7	5.0	4.8	5.5
Visitor Spending	132.8	141.0	143.0	142.9	145.3	165.4	174.2
Overnight	77.5	84.0	85.5	85.4	87.1	101.7	106.6
Day	55.3	57.0	57.5	57.5	58.2	63.6	67.6
Visitor Spending	132.8	141.0	143.0	142.9	145.3	165.4	174.2
Non-transportation	118.2	123.8	125.6	126.3	131.7	151.1	158.5
Transportation	14.6	17.2	17.4	16.7	13.6	14.3	15.7
Total Direct Earnings (million)	33.9	36.6	36.8	37.0	39.8	45.3	46.9
Total Direct Employment	1,580	1,620	1,600	1,600	1,670	1,860	1,860
Government Revenue (million)	8.66	8.97	8.97	8.99	9.44	10.70	11.28
Local Revenue	2.19	2.43	2.52	2.54	2.75	3.16	3.35
State Revenue	6.48	6.54	6.44	6.45	6.69	7.54	7.93
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	230.3	232.1	232.3	231.4	237.3	250.5	253.2
Party Nights	585.3	587.7	587.9	586.2	598.5	624.2	631.7
Person Trips	702.4	706.5	707.0	705.2	720.0	753.7	762.6
Person Nights	1817.0	1821.9	1822.5	1819.0	1850.0	1916.3	1941.4
<b>Average Overnight Spending</b>							
per Party Trip	336	362	368	369	367	406	421
per Party Night	132	143	145	146	146	163	169
per Person Trip	110	119	121	121	121	135	140
per Person Night	43	46	47	47	47	53	55

\*Other Travel includes resident air travel and travel arrangement services.

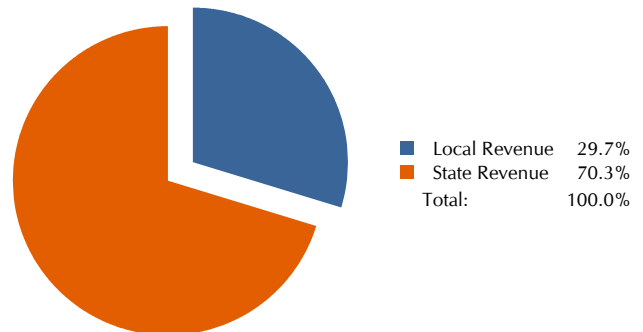
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



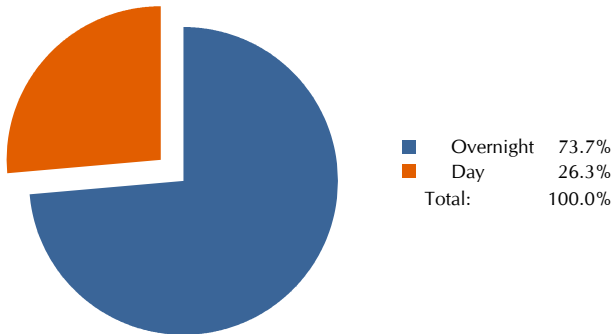
## Dewey County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	3.4	3.9	4.0	4.0	3.6	3.4	3.6
Other Travel*	0.6	0.7	0.8	0.7	0.5	0.5	0.5
Visitor Spending	2.8	3.1	3.2	3.3	3.1	2.9	3.0
Overnight	2.1	2.3	2.4	2.4	2.3	2.2	2.2
Day	0.7	0.8	0.8	0.8	0.8	0.8	0.8
Visitor Spending	2.8	3.1	3.2	3.3	3.1	2.9	3.0
Non-transportation	2.2	2.4	2.5	2.6	2.5	2.4	2.5
Transportation	0.6	0.7	0.7	0.7	0.6	0.5	0.6
Total Direct Earnings (million)	0.8	0.9	0.9	0.9	0.9	0.9	0.9
Total Direct Employment	60	60	60	60	60	60	60
Government Revenue (million)	0.27	0.29	0.30	0.31	0.30	0.29	0.30
Local Revenue	0.11	0.12	0.12	0.13	0.13	0.12	0.12
State Revenue	0.16	0.17	0.18	0.18	0.17	0.17	0.17
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	10.7	10.9	11.0	11.0	10.9	10.5	10.6
Party Nights	24.7	25.0	25.2	25.4	25.1	24.5	24.6
Person Trips	26.7	27.2	27.4	27.6	27.2	26.4	26.6
Person Nights	62.3	63.0	63.5	64.1	63.3	61.8	62.2
<b>Average Overnight Spending</b>							
per Party Trip	193	216	221	221	211	206	211
per Party Night	84	94	96	96	91	89	91
per Person Trip	77	86	88	88	84	82	84
per Person Night	33	37	38	38	36	35	36

\*Other Travel includes resident air travel and travel arrangement services.

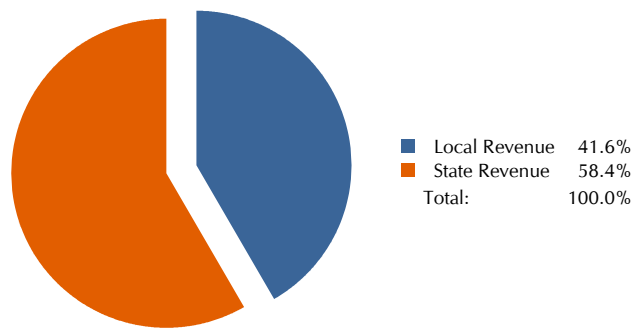
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



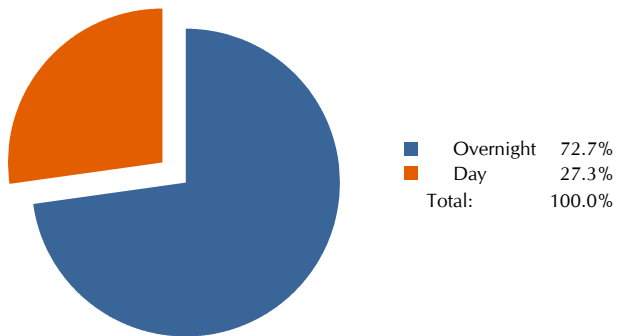
## Ellis County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.7	3.0	3.1	3.1	2.8	2.7	2.7
Other Travel*	0.5	0.6	0.6	0.6	0.4	0.4	0.4
Visitor Spending	2.2	2.4	2.5	2.5	2.4	2.3	2.3
Overnight	1.6	1.8	1.8	1.8	1.7	1.7	1.7
Day	0.6	0.6	0.7	0.7	0.6	0.6	0.6
Visitor Spending	2.2	2.4	2.5	2.5	2.4	2.3	2.3
Non-transportation	1.7	1.8	1.9	1.9	1.9	1.9	1.8
Transportation	0.5	0.6	0.6	0.6	0.4	0.4	0.4
Total Direct Earnings (million)	0.6	0.7	0.7	0.7	0.7	0.7	0.6
Total Direct Employment	40	40	40	50	50	50	40
Government Revenue (million)	0.21	0.22	0.23	0.23	0.23	0.22	0.22
Local Revenue	0.08	0.09	0.09	0.09	0.09	0.09	0.09
State Revenue	0.13	0.13	0.14	0.14	0.13	0.13	0.13
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	8.7	8.7	8.8	8.7	8.7	8.5	8.3
Party Nights	20.5	20.4	20.6	20.4	20.5	20.1	19.5
Person Trips	22.0	22.0	22.3	22.0	22.0	21.5	20.9
Person Nights	52.1	51.8	52.4	51.9	52.0	51.1	49.6
<b>Average Overnight Spending</b>							
per Party Trip	181	202	206	208	197	193	200
per Party Night	77	87	88	89	84	82	85
per Person Trip	72	80	82	82	78	77	79
per Person Night	30	34	35	35	33	32	33

\*Other Travel includes resident air travel and travel arrangement services.

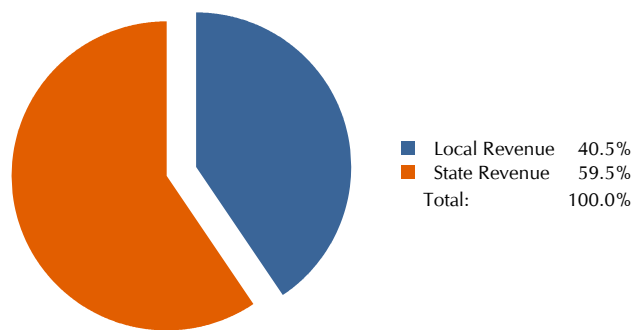
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



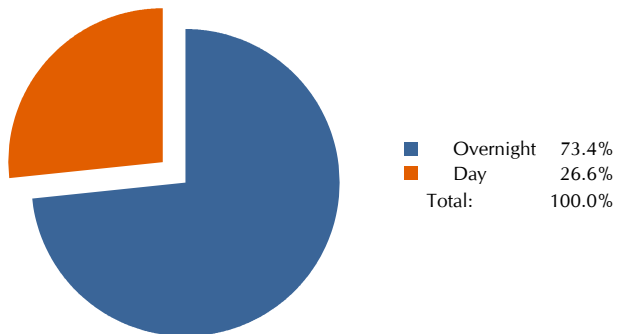
## Garfield County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	77.6	131.7	132.3	127.9	116.1	107.6	105.4
Other Travel*	7.8	11.5	9.9	9.9	7.2	6.9	7.4
Visitor Spending	69.7	120.2	122.4	118.0	108.9	100.8	98.1
Overnight	49.4	90.2	92.0	88.6	81.1	74.3	72.0
Day	20.3	30.0	30.4	29.4	27.8	26.5	26.1
Visitor Spending	69.7	120.2	122.4	118.0	108.9	100.8	98.1
Non-transportation	59.4	102.5	104.5	101.5	96.4	89.2	86.0
Transportation	10.3	17.7	17.9	16.5	12.5	11.5	12.1
Total Direct Earnings (million)	19.8	28.9	27.4	29.2	29.2	28.4	28.2
Total Direct Employment	1,280	1,690	1,610	1,670	1,620	1,550	1,510
Government Revenue (million)	6.98	11.76	11.88	11.65	11.02	10.16	9.90
Local Revenue	3.23	5.84	5.90	5.78	5.44	4.95	4.81
State Revenue	3.76	5.92	5.98	5.87	5.57	5.20	5.09
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	148.7	215.2	214.7	205.8	196.0	183.9	177.0
Party Nights	355.9	493.8	492.5	473.9	453.8	428.7	413.4
Person Trips	364.6	530.5	529.4	507.5	482.9	452.5	435.6
Person Nights	870.8	1215.2	1212.3	1166.1	1115.8	1052.9	1015.3
<b>Average Overnight Spending</b>							
per Party Trip	332	419	429	430	414	404	407
per Party Night	139	183	187	187	179	173	174
per Person Trip	136	170	174	175	168	164	165
per Person Night	57	74	76	76	73	71	71

\*Other Travel includes resident air travel and travel arrangement services.

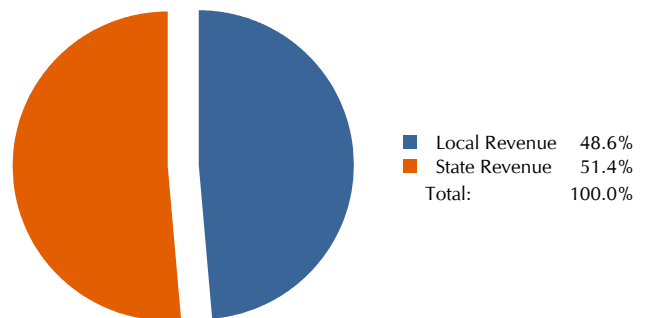
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

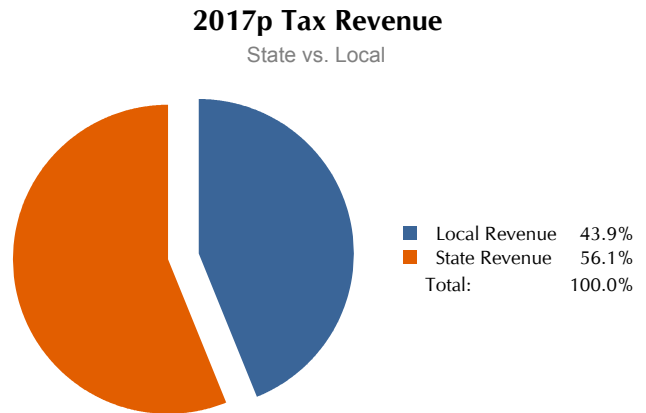
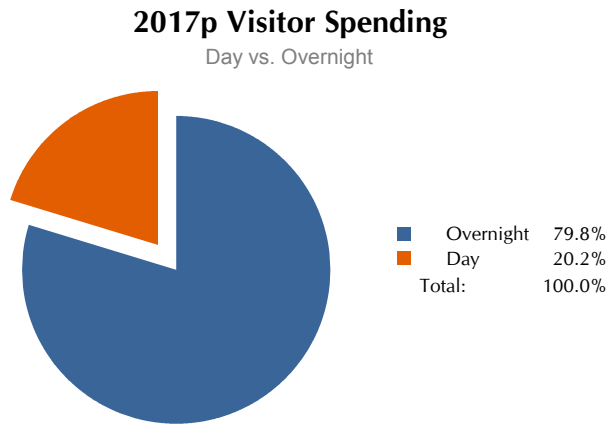
State vs. Local



## Garvin County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	34.0	46.9	48.8	52.7	52.8	40.0	38.1
Other Travel*	4.2	5.2	5.4	4.0	2.8	2.6	2.9
Visitor Spending	29.8	41.7	43.4	48.7	50.0	37.4	35.2
Overnight	23.5	33.8	35.3	40.0	41.4	30.2	28.1
Day	6.3	7.9	8.1	8.7	8.7	7.2	7.1
Visitor Spending	29.8	41.7	43.4	48.7	50.0	37.4	35.2
Non-transportation	24.8	34.5	36.0	40.9	43.5	32.4	30.1
Transportation	5.0	7.2	7.4	7.8	6.5	5.0	5.1
Total Direct Earnings (million)	8.5	12.0	12.4	13.4	14.6	13.5	12.5
Total Direct Employment	490	660	680	760	800	750	670
Government Revenue (million)	2.71	3.75	3.92	4.44	4.71	3.58	3.35
Local Revenue	1.09	1.64	1.74	2.03	2.18	1.59	1.47
State Revenue	1.61	2.11	2.18	2.41	2.53	1.99	1.88
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	74.5	89.8	91.1	99.0	103.2	81.8	77.0
Party Nights	164.3	193.1	195.3	210.7	218.7	177.3	168.3
Person Trips	183.8	222.2	225.5	245.0	255.5	202.2	190.3
Person Nights	405.5	477.8	483.4	521.6	541.6	438.7	416.0
<b>Average Overnight Spending</b>							
per Party Trip	316	376	388	404	401	369	364
per Party Night	143	175	181	190	189	170	167
per Person Trip	128	152	157	163	162	149	147
per Person Night	58	71	73	77	76	69	67

\*Other Travel includes resident air travel and travel arrangement services.



## Grady County Travel Impacts and Visitor Volume, 2010-2017p

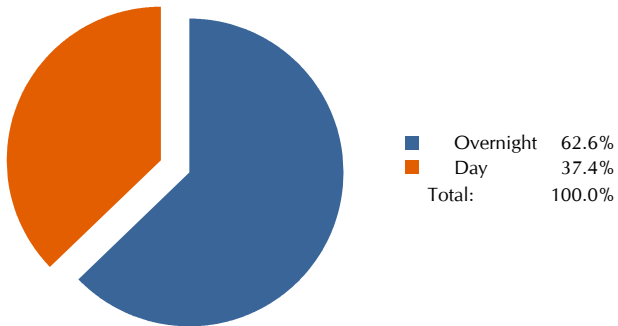
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	63.9	74.6	82.6	92.5	86.9	76.2	73.8
Other Travel*	7.2	9.2	8.9	8.6	6.0	5.7	6.4
Visitor Spending	56.7	65.4	73.7	83.9	80.9	70.5	67.3
Overnight	35.8	42.2	48.5	56.4	53.5	45.0	42.2
Day	21.0	23.2	25.2	27.5	27.4	25.5	25.2
Visitor Spending	56.7	65.4	73.7	83.9	80.9	70.5	67.3
Non-transportation	51.1	58.3	66.0	75.8	74.7	65.1	61.8
Transportation	5.6	7.1	7.7	8.1	6.2	5.4	5.6
Total Direct Earnings (million)	15.6	18.1	20.2	23.3	23.5	23.0	22.6
Total Direct Employment	950	1,210	1,320	1,590	1,520	1,390	1,320
Government Revenue (million)	4.78	5.44	6.10	7.01	6.82	6.05	5.90
Local Revenue	1.78	2.13	2.44	2.87	2.78	2.43	2.39
State Revenue	3.00	3.31	3.66	4.14	4.05	3.61	3.50
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	86.5	93.5	102.0	112.4	107.7	94.9	89.6
Party Nights	233.8	249.6	267.9	290.7	279.2	251.9	240.5
Person Trips	204.3	221.4	242.1	266.5	255.9	224.7	212.2
Person Nights	535.6	573.3	617.9	669.5	644.6	578.7	552.7
<b>Average Overnight Spending</b>							
per Party Trip	413	451	476	502	496	474	471
per Party Night	153	169	181	194	191	179	175
per Person Trip	175	190	200	212	209	200	199
per Person Night	67	74	78	84	83	78	76

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

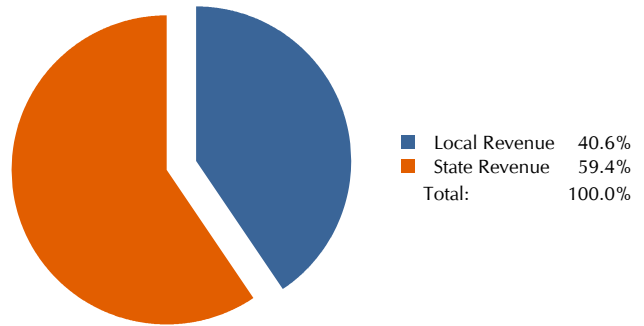
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



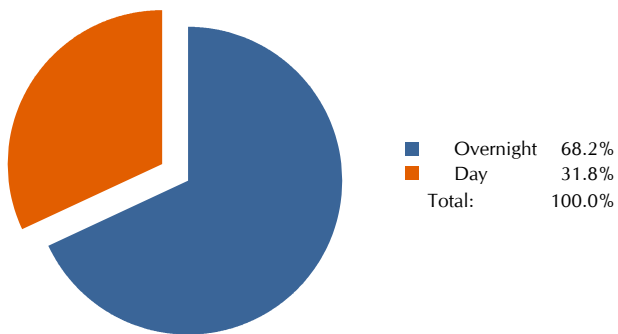
## Grant County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.2	2.4	2.4	2.4	2.1	2.1	2.1
Other Travel*	0.6	0.7	0.7	0.7	0.5	0.4	0.5
Visitor Spending	1.6	1.7	1.7	1.7	1.7	1.7	1.7
Overnight	1.1	1.2	1.2	1.2	1.1	1.1	1.1
Day	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Visitor Spending	1.6	1.7	1.7	1.7	1.7	1.7	1.7
Non-transportation	1.2	1.2	1.3	1.3	1.3	1.3	1.3
Transportation	0.4	0.5	0.5	0.5	0.4	0.4	0.4
Total Direct Earnings (million)	0.4	0.5	0.5	0.5	0.5	0.5	0.5
Total Direct Employment	40	50	50	50	50	50	50
Government Revenue (million)	0.16	0.16	0.16	0.16	0.16	0.17	0.17
Local Revenue	0.05	0.06	0.06	0.06	0.06	0.06	0.06
State Revenue	0.10	0.10	0.10	0.10	0.10	0.10	0.10
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	7.6	7.5	7.5	7.5	7.5	7.6	7.3
Party Nights	18.4	18.3	18.3	18.2	18.3	18.4	17.9
Person Trips	18.9	18.8	18.8	18.7	18.8	18.9	18.3
Person Nights	46.2	45.9	46.0	45.8	46.1	46.3	44.9
<b>Average Overnight Spending</b>							
per Party Trip	144	157	159	159	151	151	156
per Party Night	59	64	65	65	62	62	64
per Person Trip	58	63	64	64	61	61	62
per Person Night	24	26	26	26	25	25	25

\*Other Travel includes resident air travel and travel arrangement services.

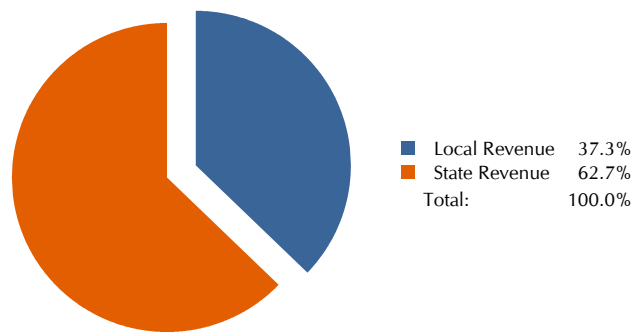
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local

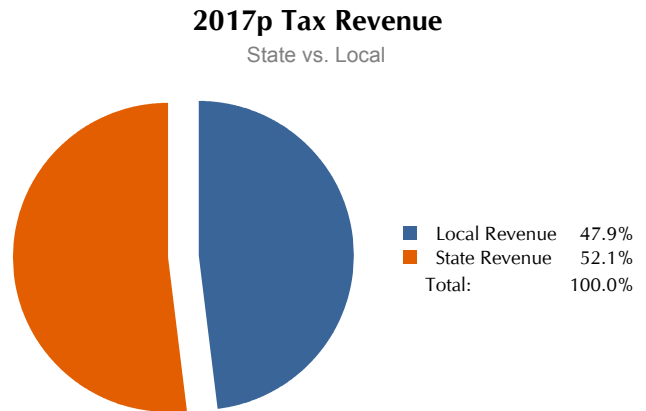
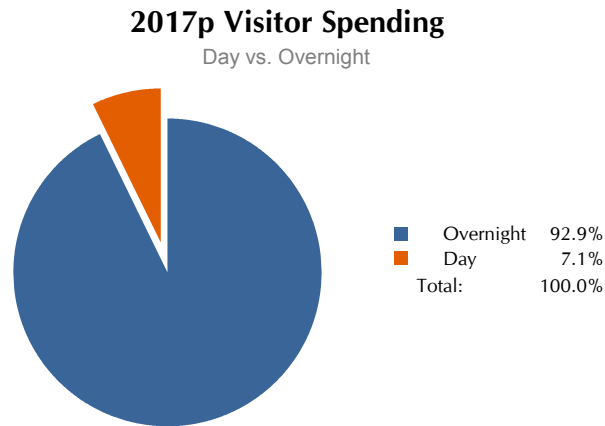




## Greer County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.5	5.8	4.9	4.7	4.6	4.5	4.5
Other Travel*	0.8	0.9	1.0	0.9	0.6	0.6	0.6
Visitor Spending	4.8	4.8	3.9	3.8	4.0	3.9	3.9
Overnight	4.5	4.5	3.7	3.5	3.7	3.6	3.6
Day	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Visitor Spending	4.8	4.8	3.9	3.8	4.0	3.9	3.9
Non-transportation	3.8	3.7	3.0	2.9	3.2	3.2	3.1
Transportation	1.0	1.1	1.0	0.9	0.7	0.7	0.8
Total Direct Earnings (million)	1.3	1.3	1.0	1.0	1.0	1.0	1.0
Total Direct Employment	100	100	90	80	90	100	80
Government Revenue (million)	0.51	0.50	0.40	0.39	0.42	0.42	0.41
Local Revenue	0.25	0.24	0.19	0.18	0.20	0.20	0.19
State Revenue	0.26	0.26	0.22	0.21	0.22	0.22	0.21
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	18.2	17.6	15.2	14.8	15.7	15.5	14.8
Party Nights	39.7	38.5	34.0	33.1	35.0	34.6	33.0
Person Trips	45.2	43.6	37.8	36.6	38.8	38.4	36.7
Person Nights	98.7	95.8	84.6	82.3	86.9	86.0	82.2
<b>Average Overnight Spending</b>							
per Party Trip	246	257	240	237	234	235	241
per Party Night	113	117	108	106	105	105	108
per Person Trip	99	104	97	96	95	95	97
per Person Night	45	47	43	42	42	42	44

\*Other Travel includes resident air travel and travel arrangement services.



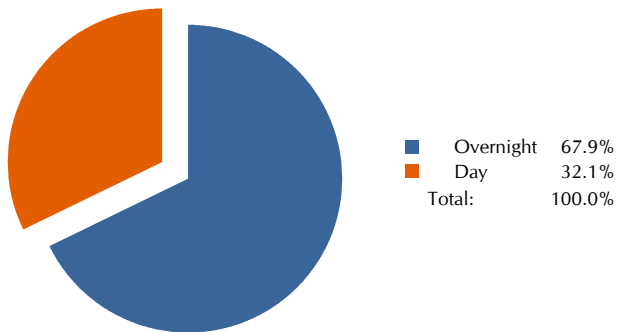
## Harmon County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	1.4	1.6	1.6	1.5	1.3	1.3	1.3
Other Travel*	0.4	0.4	0.4	0.4	0.3	0.3	0.3
Visitor Spending	1.0	1.1	1.1	1.1	1.0	1.1	1.0
Overnight	0.7	0.8	0.8	0.8	0.7	0.7	0.7
Day	0.3	0.4	0.4	0.4	0.3	0.3	0.3
Visitor Spending	1.0	1.1	1.1	1.1	1.0	1.1	1.0
Non-transportation	0.8	0.8	0.8	0.8	0.8	0.8	0.8
Transportation	0.3	0.3	0.3	0.3	0.2	0.2	0.2
Total Direct Earnings (million)	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Total Direct Employment	30	30	30	30	30	40	30
Government Revenue (million)	0.10	0.10	0.10	0.10	0.10	0.10	0.10
Local Revenue	0.03	0.03	0.03	0.03	0.03	0.03	0.03
State Revenue	0.07	0.07	0.07	0.07	0.06	0.07	0.07
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	5.0	4.9	4.9	4.8	4.7	4.8	4.6
Party Nights	12.1	12.1	11.9	11.7	11.6	11.6	11.2
Person Trips	12.5	12.4	12.3	12.0	11.9	12.0	11.6
Person Nights	30.7	30.6	30.3	29.6	29.3	29.4	28.4
<b>Average Overnight Spending</b>							
per Party Trip	144	156	158	158	151	151	155
per Party Night	59	64	65	65	62	62	64
per Person Trip	57	62	63	63	60	60	62
per Person Night	23	25	26	26	24	24	25

\*Other Travel includes resident air travel and travel arrangement services.

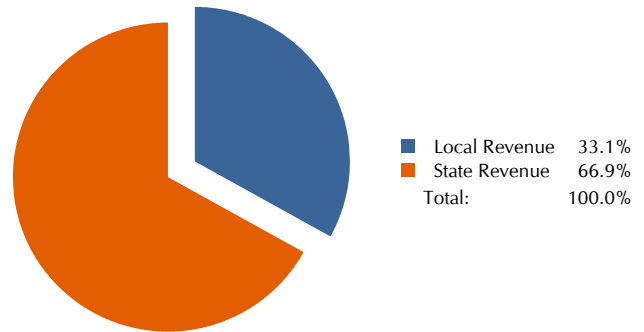
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



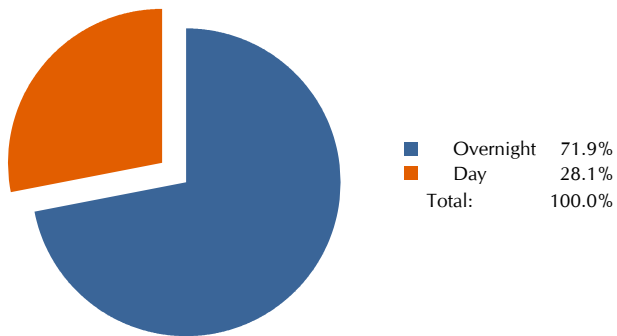
## Harper County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.0	2.2	2.3	2.3	2.0	2.0	2.1
Other Travel*	0.5	0.6	0.6	0.6	0.4	0.4	0.4
Visitor Spending	1.5	1.7	1.7	1.7	1.6	1.6	1.7
Overnight	1.1	1.2	1.3	1.3	1.2	1.2	1.2
Day	0.4	0.5	0.5	0.5	0.5	0.5	0.5
Visitor Spending	1.5	1.7	1.7	1.7	1.6	1.6	1.7
Non-transportation	1.1	1.2	1.3	1.3	1.3	1.3	1.3
Transportation	0.4	0.5	0.5	0.5	0.4	0.3	0.4
Total Direct Earnings (million)	0.4	0.4	0.5	0.5	0.5	0.5	0.5
Total Direct Employment	40	40	50	50	50	50	50
Government Revenue (million)	0.14	0.15	0.15	0.16	0.15	0.15	0.16
Local Revenue	0.05	0.05	0.05	0.05	0.06	0.06	0.06
State Revenue	0.09	0.09	0.10	0.10	0.10	0.10	0.10
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	6.5	6.5	6.7	6.7	6.6	6.6	6.6
Party Nights	15.5	15.5	16.0	16.0	15.7	15.8	15.9
Person Trips	16.1	16.1	16.7	16.7	16.4	16.4	16.5
Person Nights	38.6	38.6	39.9	39.9	39.1	39.3	39.5
<b>Average Overnight Spending</b>							
per Party Trip	172	186	188	188	179	179	184
per Party Night	72	78	79	79	75	75	77
per Person Trip	69	75	76	76	72	72	74
per Person Night	29	31	32	32	30	30	31

\*Other Travel includes resident air travel and travel arrangement services.

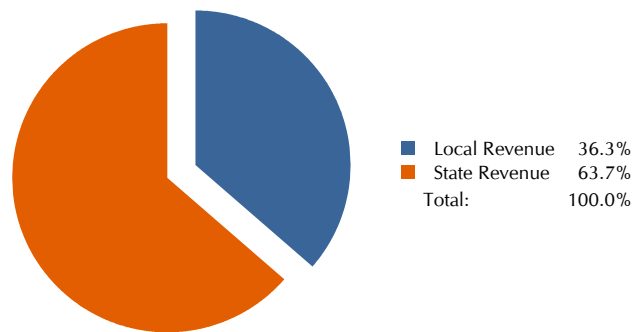
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



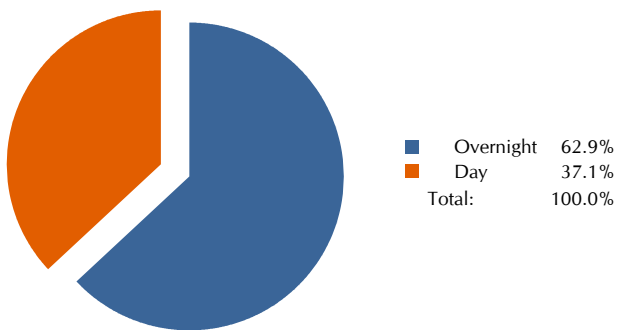
## Haskell County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	19.2	20.8	21.2	20.9	19.7	19.8	20.7
Other Travel*	1.6	2.0	2.0	1.9	1.3	1.2	1.3
Visitor Spending	17.6	18.9	19.1	19.0	18.4	18.6	19.4
Overnight	11.4	12.4	12.6	12.5	11.8	11.8	12.2
Day	6.2	6.5	6.6	6.5	6.6	6.8	7.2
Visitor Spending	17.6	18.9	19.1	19.0	18.4	18.6	19.4
Non-transportation	14.7	15.4	15.7	15.7	15.8	16.1	16.7
Transportation	2.9	3.4	3.5	3.3	2.5	2.5	2.7
Total Direct Earnings (million)	4.3	4.6	4.6	4.6	4.8	5.1	5.1
Total Direct Employment	220	220	220	220	220	230	220
Government Revenue (million)	1.18	1.21	1.21	1.22	1.21	1.22	1.26
Local Revenue	0.29	0.32	0.33	0.34	0.34	0.34	0.35
State Revenue	0.88	0.89	0.89	0.88	0.87	0.89	0.91
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	38.4	38.8	38.9	38.6	38.0	37.6	37.7
Party Nights	89.9	90.8	91.0	90.2	89.0	88.1	88.3
Person Trips	103.4	104.5	104.8	103.9	102.6	101.5	101.5
Person Nights	243.5	245.8	246.4	244.4	241.6	239.4	239.5
<b>Average Overnight Spending</b>							
per Party Trip	296	319	323	324	310	314	324
per Party Night	127	136	138	139	133	134	138
per Person Trip	110	118	120	120	115	116	120
per Person Night	47	50	51	51	49	49	51

\*Other Travel includes resident air travel and travel arrangement services.

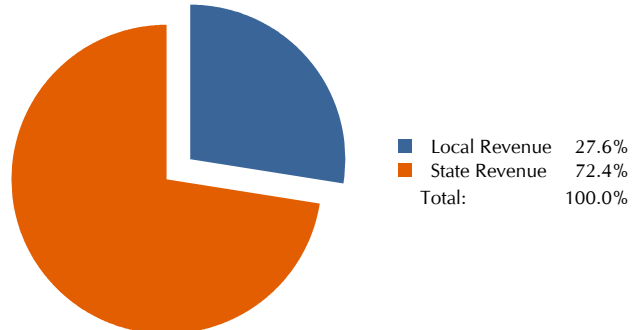
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



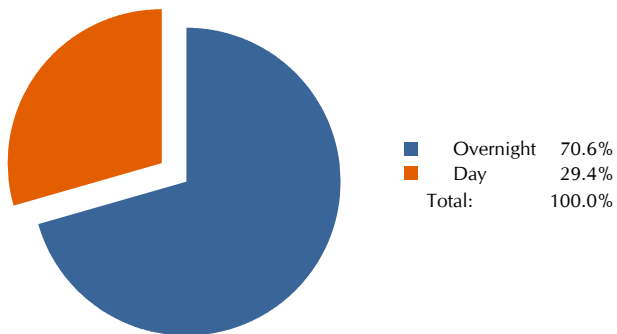
## Hughes County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.3	8.1	8.2	8.0	7.0	6.8	7.1
Other Travel*	1.7	2.1	2.1	2.0	1.4	1.3	1.4
Visitor Spending	5.5	5.9	6.0	6.0	5.6	5.5	5.6
Overnight	3.9	4.2	4.3	4.3	4.0	3.9	4.0
Day	1.6	1.7	1.7	1.7	1.6	1.6	1.7
Visitor Spending	5.5	5.9	6.0	6.0	5.6	5.5	5.6
Non-transportation	4.2	4.4	4.5	4.5	4.5	4.4	4.4
Transportation	1.4	1.6	1.6	1.5	1.1	1.1	1.2
Total Direct Earnings (million)	1.5	1.6	1.6	1.6	1.7	1.7	1.7
Total Direct Employment	110	100	100	110	110	110	110
Government Revenue (million)	0.52	0.55	0.56	0.56	0.55	0.54	0.55
Local Revenue	0.18	0.20	0.20	0.21	0.21	0.20	0.21
State Revenue	0.35	0.35	0.35	0.35	0.34	0.34	0.34
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	24.5	24.1	23.9	23.8	23.4	23.1	22.9
Party Nights	58.4	57.2	56.9	56.6	55.5	54.9	54.6
Person Trips	60.2	59.1	58.8	58.5	57.4	56.7	56.3
Person Nights	144.0	141.1	140.2	139.5	137.0	135.6	134.7
<b>Average Overnight Spending</b>							
per Party Trip	160	176	179	179	171	169	174
per Party Night	67	74	75	76	72	71	73
per Person Trip	65	72	73	73	70	69	71
per Person Night	27	30	31	31	29	29	30

\*Other Travel includes resident air travel and travel arrangement services.

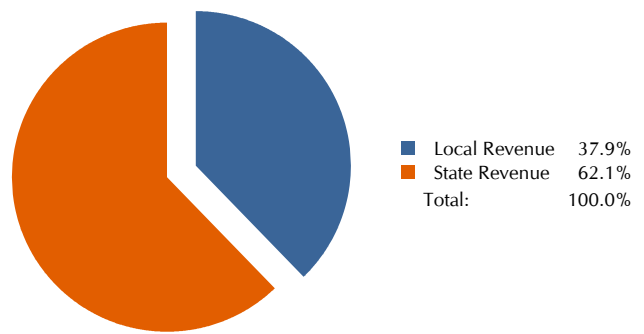
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



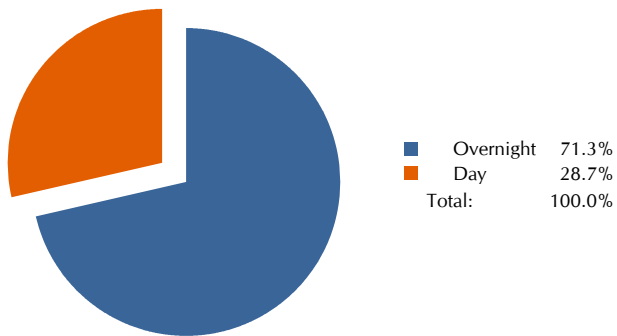
## Jackson County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	34.3	37.5	34.7	33.8	34.7	36.1	33.6
Other Travel*	3.6	4.6	4.6	4.1	3.0	2.9	3.1
Visitor Spending	30.7	33.0	30.1	29.6	31.7	33.3	30.5
Overnight	22.0	23.6	21.4	21.0	22.6	23.9	21.8
Day	8.7	9.4	8.7	8.6	9.1	9.4	8.8
Visitor Spending	30.7	33.0	30.1	29.6	31.7	33.3	30.5
Non-transportation	26.2	27.8	25.3	25.1	27.9	29.3	26.6
Transportation	4.4	5.2	4.8	4.5	3.8	3.9	3.9
Total Direct Earnings (million)	8.8	9.6	8.7	8.6	9.1	10.0	10.7
Total Direct Employment	600	620	550	530	560	620	640
Government Revenue (million)	3.01	3.16	2.88	2.84	3.09	3.25	3.12
Local Revenue	1.36	1.44	1.29	1.28	1.42	1.49	1.45
State Revenue	1.65	1.72	1.59	1.56	1.67	1.76	1.67
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	67.8	68.7	62.5	61.3	65.8	67.8	61.8
Party Nights	160.6	163.4	149.4	147.0	156.7	160.9	147.2
Person Trips	166.8	169.0	153.5	150.6	161.6	166.8	152.0
Person Nights	394.8	401.2	366.8	360.8	384.6	395.2	361.7
<b>Average Overnight Spending</b>							
per Party Trip	325	343	342	343	344	352	352
per Party Night	137	144	143	143	145	148	148
per Person Trip	132	140	139	140	140	143	143
per Person Night	56	59	58	58	59	60	60

\*Other Travel includes resident air travel and travel arrangement services.

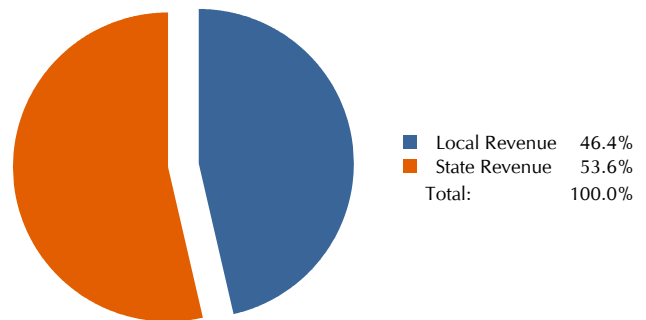
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

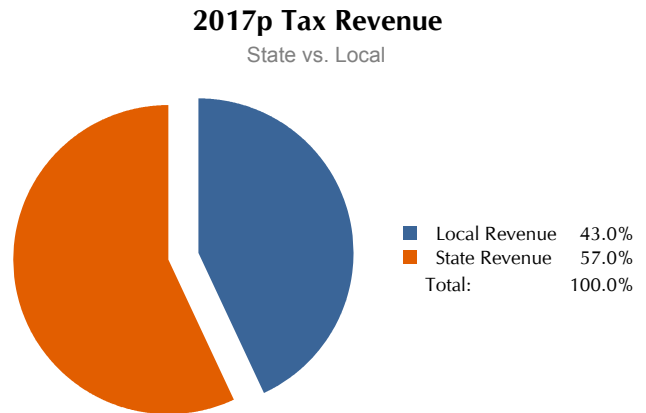
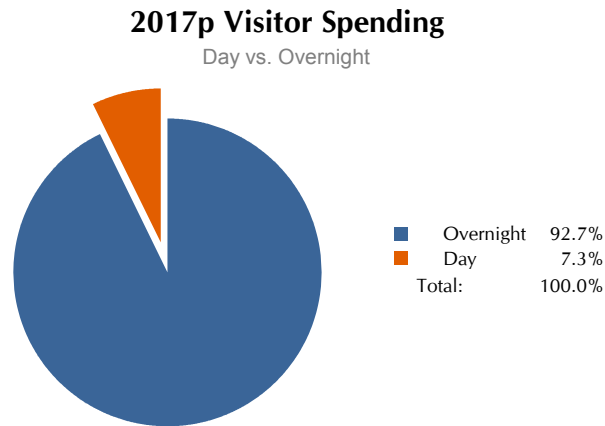
State vs. Local



## Jefferson County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.5	6.1	6.2	6.2	5.5	5.5	5.8
Other Travel*	0.8	1.0	1.0	0.9	0.6	0.6	0.7
Visitor Spending	4.7	5.1	5.2	5.3	4.9	4.9	5.1
Overnight	4.3	4.7	4.8	4.9	4.5	4.6	4.7
Day	0.3	0.4	0.4	0.4	0.4	0.4	0.4
Visitor Spending	4.7	5.1	5.2	5.3	4.9	4.9	5.1
Non-transportation	3.3	3.5	3.6	3.7	3.7	3.7	3.8
Transportation	1.4	1.6	1.6	1.6	1.2	1.2	1.3
Total Direct Earnings (million)	1.2	1.2	1.2	1.3	1.3	1.4	1.4
Total Direct Employment	80	70	70	70	70	80	80
Government Revenue (million)	0.35	0.39	0.43	0.45	0.44	0.44	0.46
Local Revenue	0.10	0.13	0.18	0.19	0.19	0.19	0.20
State Revenue	0.25	0.25	0.25	0.26	0.25	0.26	0.26
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	19.8	19.6	19.6	19.9	19.3	19.5	19.6
Party Nights	46.2	45.6	45.6	46.2	44.8	45.4	45.5
Person Trips	53.5	53.0	53.0	53.7	52.2	52.8	52.9
Person Nights	124.9	123.6	123.6	124.9	121.5	123.0	123.0
<b>Average Overnight Spending</b>							
per Party Trip	220	241	245	247	235	233	242
per Party Night	94	104	105	107	101	100	104
per Person Trip	81	89	91	92	87	86	90
per Person Night	35	38	39	39	37	37	39

\*Other Travel includes resident air travel and travel arrangement services.



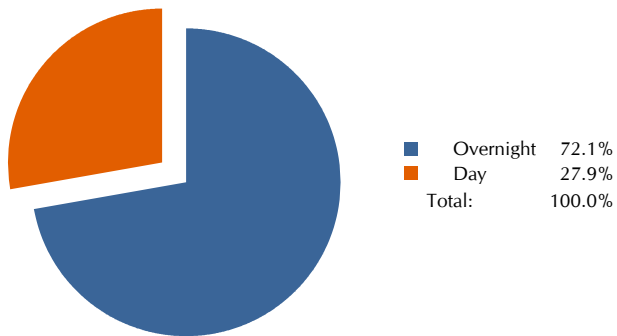
## Johnston County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.2	7.8	7.6	8.3	8.1	7.0	6.8
Other Travel*	1.4	1.7	1.7	1.6	1.1	1.0	1.2
Visitor Spending	5.9	6.1	5.9	6.7	7.0	6.0	5.6
Overnight	4.3	4.5	4.3	5.0	5.3	4.4	4.1
Day	1.5	1.6	1.6	1.7	1.7	1.6	1.6
Visitor Spending	5.9	6.1	5.9	6.7	7.0	6.0	5.6
Non-transportation	4.5	4.5	4.3	5.1	5.7	4.8	4.4
Transportation	1.4	1.6	1.6	1.6	1.3	1.2	1.2
Total Direct Earnings (million)	1.6	1.6	1.6	1.8	2.0	1.8	2.0
Total Direct Employment	110	110	100	120	120	100	110
Government Revenue (million)	0.54	0.54	0.52	0.61	0.66	0.57	0.54
Local Revenue	0.20	0.20	0.19	0.24	0.27	0.22	0.21
State Revenue	0.34	0.34	0.33	0.37	0.39	0.35	0.34
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	22.6	21.8	21.3	23.5	24.5	22.0	20.9
Party Nights	53.4	51.7	50.7	55.2	57.1	52.0	50.0
Person Trips	57.5	55.6	54.2	59.5	62.0	56.0	53.2
Person Nights	136.2	132.1	129.6	140.8	145.4	133.0	127.8
<b>Average Overnight Spending</b>							
per Party Trip	191	204	202	213	215	201	194
per Party Night	81	86	85	90	92	85	81
per Person Trip	75	80	79	84	85	79	76
per Person Night	32	34	33	35	36	33	32

\*Other Travel includes resident air travel and travel arrangement services.

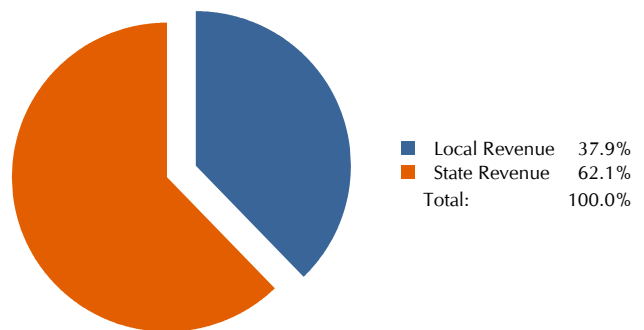
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





## Kay County Travel Impacts and Visitor Volume, 2010-2017p

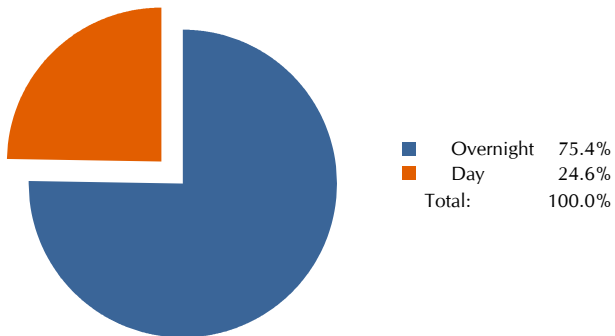
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	106.7	123.9	139.3	129.0	108.6	104.1	115.7
Other Travel*	6.1	7.6	7.6	7.3	5.4	5.2	5.6
Visitor Spending	100.6	116.3	131.7	121.6	103.3	98.9	110.1
Overnight	74.6	87.6	100.2	92.2	78.5	74.3	83.0
Day	26.0	28.7	31.5	29.4	24.8	24.6	27.1
Visitor Spending	100.6	116.3	131.7	121.6	103.3	98.9	110.1
Non-transportation	89.1	102.2	116.3	107.8	93.2	89.3	99.1
Transportation	11.5	14.2	15.4	13.8	10.1	9.6	11.1
Total Direct Earnings (million)	28.8	33.4	37.7	35.2	33.4	33.4	35.5
Total Direct Employment	1,930	2,170	2,440	2,240	2,170	2,070	2,110
Government Revenue (million)	7.79	9.15	10.30	9.59	8.52	8.11	8.97
Local Revenue	2.92	3.82	4.37	4.07	3.65	3.40	3.81
State Revenue	4.88	5.33	5.92	5.52	4.88	4.70	5.17
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	161.2	172.3	187.9	173.7	159.4	152.4	162.7
Party Nights	376.6	398.6	431.1	400.1	370.3	356.0	378.0
Person Trips	413.5	441.5	480.2	445.2	409.4	392.0	416.9
Person Nights	964.5	1019.8	1100.7	1024.2	949.9	914.1	967.5
<b>Average Overnight Spending</b>							
per Party Trip	463	508	533	531	492	488	510
per Party Night	198	220	232	231	212	209	220
per Person Trip	180	198	209	207	192	190	199
per Person Night	77	86	91	90	83	81	86

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

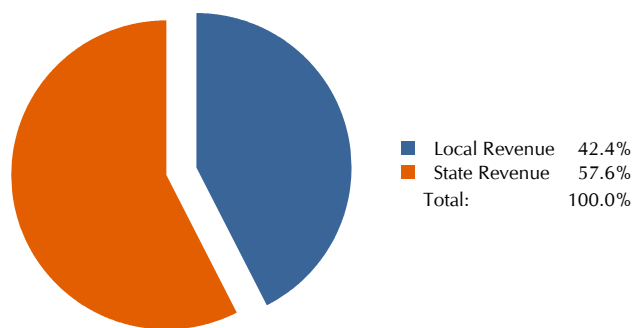
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



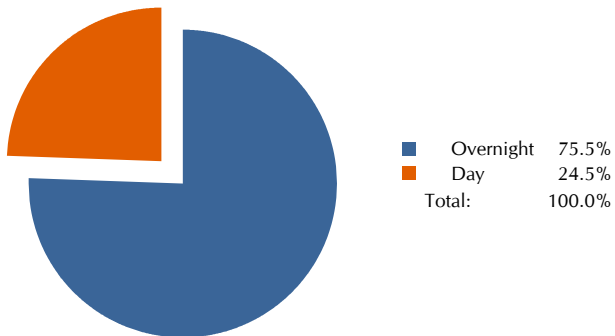
## Kingfisher County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	10.8	12.4	12.8	12.7	11.4	10.9	11.5
Other Travel*	1.9	2.3	2.4	2.3	1.6	1.5	1.7
Visitor Spending	9.0	10.1	10.5	10.5	9.8	9.4	9.8
Overnight	6.8	7.7	8.0	8.0	7.5	7.1	7.4
Day	2.2	2.4	2.5	2.5	2.3	2.3	2.4
Visitor Spending	9.0	10.1	10.5	10.5	9.8	9.4	9.8
Non-transportation	7.0	7.8	8.1	8.2	8.1	7.7	8.0
Transportation	1.9	2.3	2.4	2.3	1.7	1.7	1.9
Total Direct Earnings (million)	2.5	2.8	2.9	2.9	3.0	3.0	3.1
Total Direct Employment	180	180	190	180	180	170	180
Government Revenue (million)	0.83	0.89	0.92	0.95	0.93	0.90	0.94
Local Revenue	0.31	0.33	0.34	0.38	0.37	0.36	0.37
State Revenue	0.52	0.56	0.58	0.58	0.56	0.54	0.56
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	32.3	33.0	33.5	33.4	32.8	31.8	32.6
Party Nights	73.6	74.7	75.9	75.8	74.5	72.5	74.4
Person Trips	79.1	80.9	82.3	82.1	80.4	77.9	79.9
Person Nights	180.6	183.5	186.5	186.2	182.9	178.1	182.6
<b>Average Overnight Spending</b>							
per Party Trip	210	234	239	240	229	224	228
per Party Night	92	103	105	106	101	98	100
per Person Trip	86	95	97	98	93	91	93
per Person Night	37	42	43	43	41	40	41

\*Other Travel includes resident air travel and travel arrangement services.

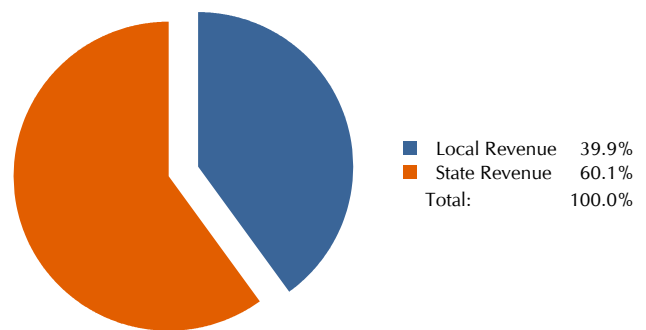
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

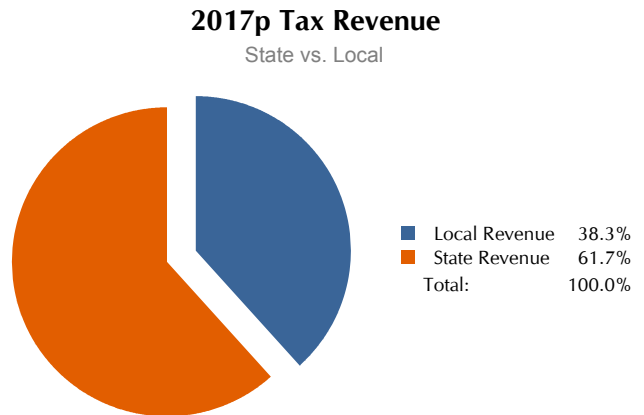
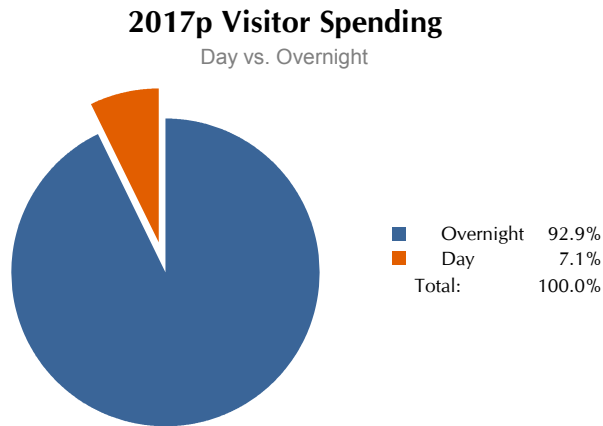
State vs. Local



## Kiowa County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	9.0	10.3	10.5	10.4	9.4	9.2	9.3
Other Travel*	1.2	1.4	1.5	1.4	0.9	0.9	0.9
Visitor Spending	7.8	8.9	9.1	9.0	8.5	8.3	8.3
Overnight	7.3	8.3	8.5	8.4	7.9	7.7	7.7
Day	0.6	0.6	0.6	0.6	0.6	0.6	0.6
Visitor Spending	7.8	8.9	9.1	9.0	8.5	8.3	8.3
Non-transportation	5.7	6.3	6.5	6.6	6.6	6.4	6.3
Transportation	2.2	2.6	2.6	2.5	1.9	1.9	2.0
Total Direct Earnings (million)	1.8	2.1	2.1	2.1	2.1	2.2	2.1
Total Direct Employment	120	130	130	150	160	150	130
Government Revenue (million)	0.64	0.70	0.72	0.71	0.70	0.69	0.68
Local Revenue	0.24	0.26	0.27	0.27	0.27	0.26	0.26
State Revenue	0.41	0.43	0.45	0.44	0.43	0.43	0.42
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	31.9	32.4	32.5	32.1	31.8	31.5	30.8
Party Nights	72.7	73.5	73.6	72.7	72.2	71.8	70.2
Person Trips	84.9	86.1	86.3	85.3	84.9	84.5	82.4
Person Nights	194.6	196.5	196.9	194.6	193.8	193.4	188.5
<b>Average Overnight Spending</b>							
per Party Trip	228	255	261	263	249	246	251
per Party Night	100	113	115	116	110	108	110
per Person Trip	86	96	98	99	93	92	94
per Person Night	37	42	43	43	41	40	41

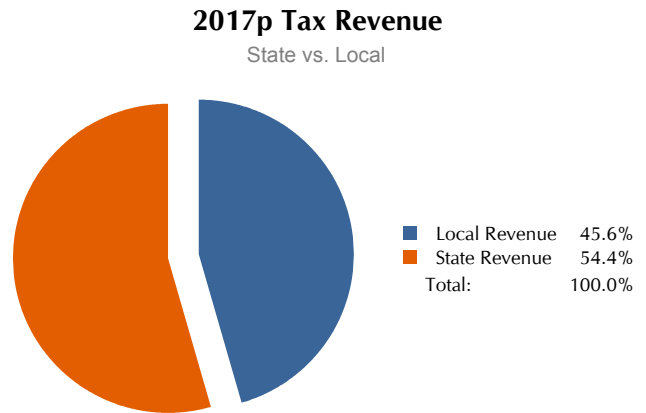
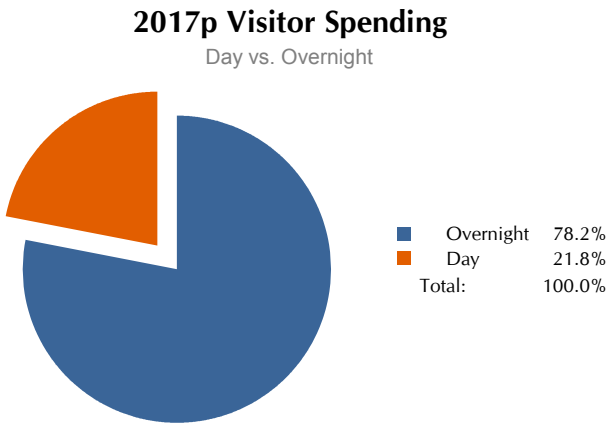
\*Other Travel includes resident air travel and travel arrangement services.



## Latimer County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	10.3	11.1	10.9	10.7	10.8	11.0	10.7
Other Travel*	1.4	1.7	1.7	1.6	1.0	1.0	1.1
Visitor Spending	8.9	9.4	9.2	9.1	9.8	10.1	9.6
Overnight	7.0	7.3	7.2	7.1	7.7	7.9	7.5
Day	2.0	2.1	2.1	2.0	2.1	2.2	2.1
Visitor Spending	8.9	9.4	9.2	9.1	9.8	10.1	9.6
Non-transportation	7.0	7.1	7.1	7.1	8.0	8.3	7.7
Transportation	1.9	2.2	2.2	2.1	1.8	1.8	1.9
Total Direct Earnings (million)	2.4	2.5	2.5	2.5	2.4	2.6	2.4
Total Direct Employment	180	170	150	160	160	170	150
Government Revenue (million)	0.88	0.88	0.87	0.86	0.93	0.97	0.92
Local Revenue	0.39	0.39	0.39	0.39	0.43	0.44	0.42
State Revenue	0.49	0.49	0.48	0.48	0.50	0.52	0.50
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	28.9	28.5	27.5	27.1	29.3	29.7	27.9
Party Nights	65.9	65.1	62.9	62.0	66.7	67.6	63.7
Person Trips	74.1	73.0	70.6	69.5	75.5	76.8	72.2
Person Nights	169.6	167.5	162.2	159.9	172.6	175.2	165.4
<b>Average Overnight Spending</b>							
per Party Trip	240	255	260	261	261	266	268
per Party Night	106	112	114	114	115	117	118
per Person Trip	94	100	101	102	101	103	104
per Person Night	41	43	44	44	44	45	45

\*Other Travel includes resident air travel and travel arrangement services.



## Le Flore County Travel Impacts and Visitor Volume, 2010-2017p

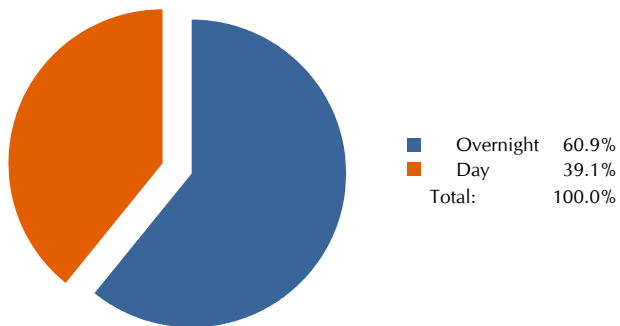
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	124.3	137.9	140.5	138.7	133.5	130.9	138.8
Other Travel*	6.2	7.7	7.8	7.3	5.0	4.6	5.3
Visitor Spending	118.1	130.2	132.8	131.4	128.5	126.3	133.6
Overnight	72.9	83.1	85.1	84.3	80.7	77.4	81.4
Day	45.2	47.2	47.6	47.2	47.8	48.9	52.2
Visitor Spending	118.1	130.2	132.8	131.4	128.5	126.3	133.6
Non-transportation	108.5	118.6	121.0	120.3	120.0	118.2	124.7
Transportation	9.6	11.6	11.8	11.2	8.5	8.1	8.9
Total Direct Earnings (million)	29.0	32.1	32.6	32.8	34.0	35.0	36.1
Total Direct Employment	1,300	1,340	1,340	1,320	1,340	1,360	1,360
Government Revenue (million)	7.37	7.85	7.79	7.74	7.68	7.50	7.94
Local Revenue	1.54	1.77	1.78	1.78	1.77	1.68	1.80
State Revenue	5.83	6.08	6.01	5.96	5.91	5.82	6.14
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	137.7	142.2	142.7	140.8	136.2	131.4	133.3
Party Nights	307.3	314.7	315.5	311.5	302.2	293.0	297.4
Person Trips	345.5	356.8	358.2	353.7	342.1	330.4	334.5
Person Nights	771.8	791.0	792.9	783.3	759.8	737.5	747.0
<b>Average Overnight Spending</b>							
per Party Trip	529	584	597	598	592	589	610
per Party Night	237	264	270	270	267	264	274
per Person Trip	211	233	238	238	236	234	243
per Person Night	94	105	107	108	106	105	109

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

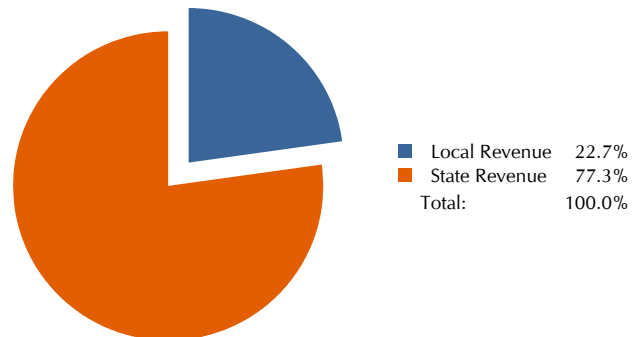
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



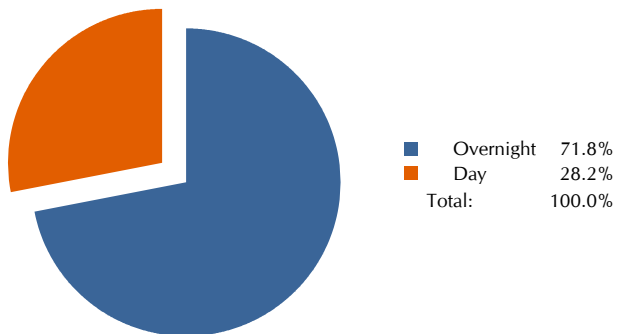
## Lincoln County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	29.1	32.3	32.8	32.6	30.0	29.2	30.4
Other Travel*	4.2	5.3	5.3	5.1	3.5	3.3	3.7
Visitor Spending	24.9	27.0	27.4	27.5	26.5	25.9	26.7
Overnight	17.8	19.5	19.8	19.9	19.1	18.6	19.2
Day	7.1	7.5	7.6	7.6	7.4	7.3	7.5
Visitor Spending	24.9	27.0	27.4	27.5	26.5	25.9	26.7
Non-transportation	21.1	22.5	22.9	23.3	23.2	22.7	23.2
Transportation	3.8	4.4	4.5	4.3	3.3	3.2	3.5
Total Direct Earnings (million)	6.5	7.0	7.1	7.3	7.7	7.9	8.5
Total Direct Employment	450	470	470	450	470	490	520
Government Revenue (million)	2.26	2.39	2.44	2.48	2.46	2.42	2.53
Local Revenue	0.93	1.00	1.03	1.06	1.06	1.04	1.09
State Revenue	1.33	1.39	1.41	1.42	1.40	1.38	1.44
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	54.1	54.7	54.8	54.7	54.1	53.0	53.8
Party Nights	149.4	150.2	150.1	150.2	148.7	146.3	148.7
Person Trips	133.1	134.7	135.0	134.5	133.2	130.5	132.4
Person Nights	355.9	357.9	358.5	357.5	355.0	348.9	354.8
<b>Average Overnight Spending</b>							
per Party Trip	329	356	362	364	353	351	356
per Party Night	119	130	132	133	128	127	129
per Person Trip	134	145	147	148	143	142	145
per Person Night	50	54	55	56	54	53	54

\*Other Travel includes resident air travel and travel arrangement services.

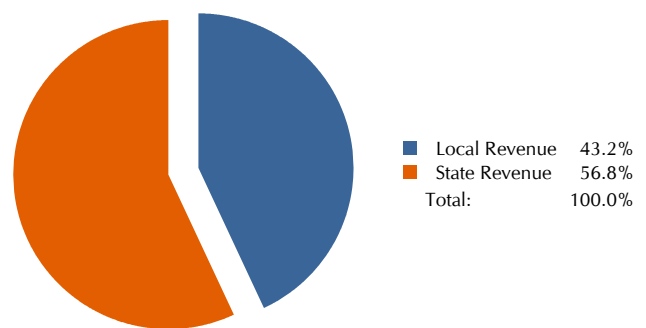
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



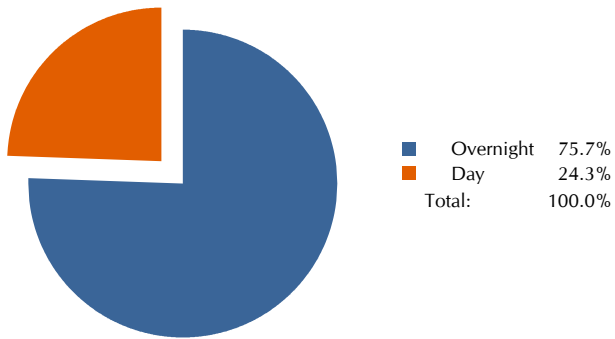
## Logan County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	37.4	42.6	46.7	49.7	47.7	45.2	51.8
Other Travel*	5.2	6.7	6.9	6.6	4.6	4.3	4.9
Visitor Spending	32.2	35.8	39.8	43.1	43.1	40.9	46.9
Overnight	23.6	26.3	29.5	32.3	32.5	30.6	35.5
Day	8.6	9.5	10.2	10.8	10.6	10.2	11.4
Visitor Spending	32.2	35.8	39.8	43.1	43.1	40.9	46.9
Non-transportation	28.0	30.7	34.2	37.5	38.7	36.7	41.9
Transportation	4.2	5.1	5.5	5.6	4.4	4.2	5.0
Total Direct Earnings (million)	8.5	9.5	10.6	11.7	12.2	12.1	12.9
Total Direct Employment	610	660	740	770	810	810	820
Government Revenue (million)	3.13	3.23	3.60	3.87	3.97	3.77	4.29
Local Revenue	1.40	1.36	1.53	1.63	1.70	1.59	1.85
State Revenue	1.73	1.88	2.07	2.24	2.27	2.18	2.45
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	64.7	67.8	72.9	77.1	78.0	74.2	82.4
Party Nights	178.2	186.6	198.2	208.4	210.2	201.2	220.7
Person Trips	154.9	162.4	174.7	184.4	187.2	177.9	197.5
Person Nights	414.0	433.6	462.1	484.3	490.3	468.0	514.8
<b>Average Overnight Spending</b>							
per Party Trip	365	388	406	419	417	413	431
per Party Night	132	141	149	155	155	152	161
per Person Trip	152	162	169	175	174	172	180
per Person Night	57	61	64	67	66	65	69

\*Other Travel includes resident air travel and travel arrangement services.

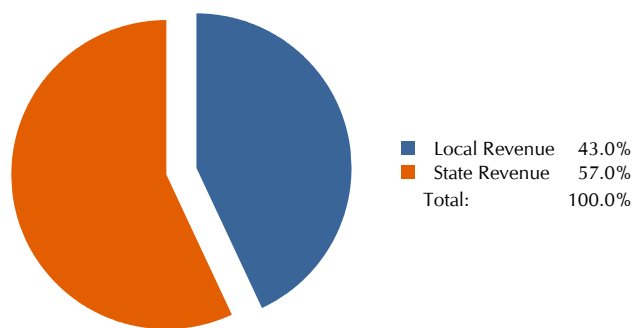
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



## Love County Travel Impacts and Visitor Volume, 2010-2017p

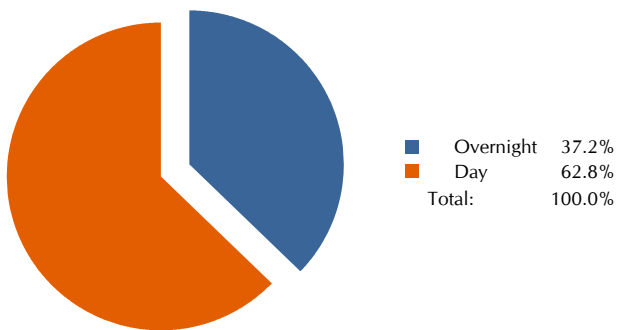
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	382.8	363.2	423.8	516.0	556.5	540.2	600.7
Other Travel*	1.2	1.5	1.5	1.4	1.0	0.9	1.1
Visitor Spending	381.6	361.8	422.3	514.6	555.6	539.2	599.6
Overnight	137.9	130.7	153.7	189.5	208.8	201.3	222.8
Day	243.7	231.1	268.6	325.1	346.7	338.0	376.8
Visitor Spending	381.6	361.8	422.3	514.6	555.6	539.2	599.6
Non-transportation	370.7	349.8	408.6	499.0	541.1	526.0	584.3
Transportation	10.9	11.9	13.7	15.6	14.4	13.3	15.3
Total Direct Earnings (million)	81.5	77.6	90.4	112.0	126.9	128.9	139.3
Total Direct Employment	2,560	2,230	2,550	3,000	3,330	3,360	3,560
Government Revenue (million)	21.36	19.47	21.89	26.79	29.64	28.54	31.81
Local Revenue	3.74	3.54	4.06	5.01	5.83	5.49	6.19
State Revenue	17.62	15.93	17.83	21.78	23.81	23.05	25.62
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	161.6	150.5	174.6	212.0	252.4	232.6	246.9
Party Nights	320.9	300.0	346.0	417.1	493.8	455.8	483.4
Person Trips	412.4	384.5	444.7	538.3	639.2	589.7	625.3
Person Nights	822.7	770.4	885.5	1063.1	1254.7	1160.2	1228.2
<b>Average Overnight Spending</b>							
per Party Trip	853	868	880	894	827	865	902
per Party Night	430	436	444	454	423	442	461
per Person Trip	334	340	346	352	327	341	356
per Person Night	168	170	174	178	166	173	181

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

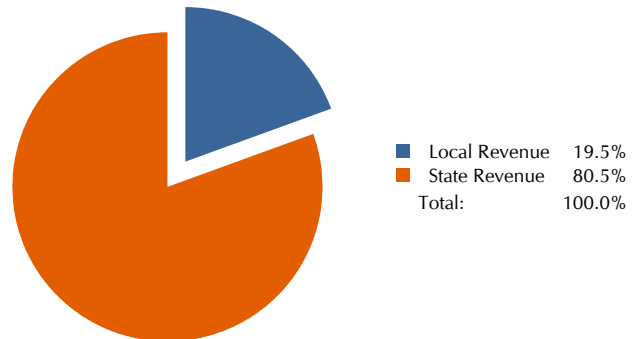
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





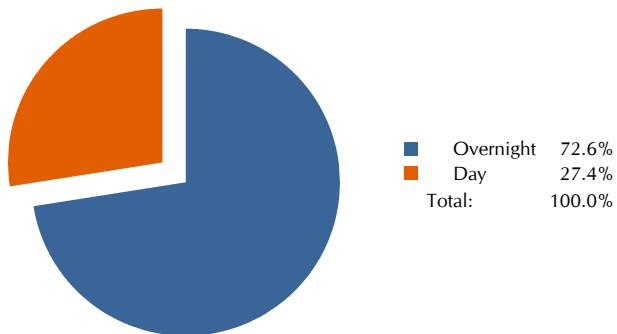
## Major County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	4.6	5.3	5.4	5.3	4.7	4.6	4.8
Other Travel*	0.9	1.2	1.2	1.1	0.8	0.7	0.8
Visitor Spending	3.7	4.1	4.2	4.2	3.9	3.8	4.0
Overnight	2.7	3.0	3.1	3.1	2.9	2.8	2.9
Day	1.0	1.1	1.1	1.1	1.1	1.0	1.1
Visitor Spending	3.7	4.1	4.2	4.2	3.9	3.8	4.0
Non-transportation	2.8	3.1	3.2	3.2	3.2	3.1	3.2
Transportation	0.8	1.0	1.0	1.0	0.8	0.7	0.8
Total Direct Earnings (million)	1.0	1.1	1.1	1.1	1.2	1.2	1.2
Total Direct Employment	70	70	70	70	70	70	70
Government Revenue (million)	0.33	0.36	0.36	0.38	0.37	0.36	0.37
Local Revenue	0.11	0.12	0.13	0.14	0.14	0.13	0.14
State Revenue	0.22	0.23	0.24	0.24	0.23	0.23	0.23
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	14.8	15.2	15.2	15.1	14.9	14.6	14.8
Party Nights	34.6	35.5	35.5	35.4	34.9	34.3	34.7
Person Trips	36.6	37.6	37.7	37.6	37.0	36.2	36.7
Person Nights	86.3	88.4	88.4	88.2	87.0	85.5	86.6
<b>Average Overnight Spending</b>							
per Party Trip	180	199	203	204	194	191	195
per Party Night	77	85	87	87	83	81	83
per Person Trip	73	80	82	82	78	77	79
per Person Night	31	34	35	35	33	33	33

\*Other Travel includes resident air travel and travel arrangement services.

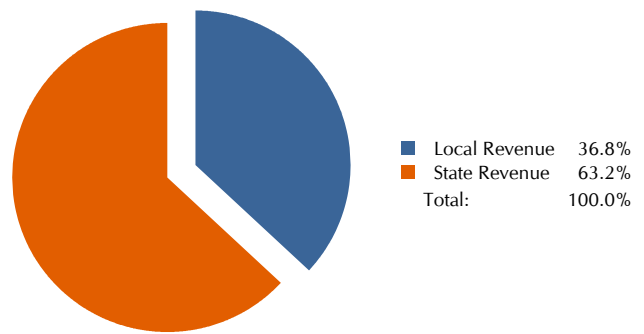
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



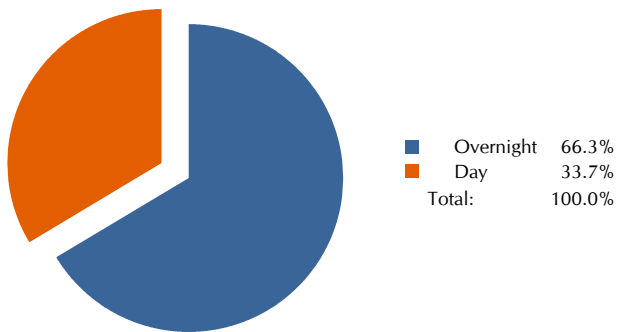
## Marshall County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	38.5	44.1	49.6	48.1	43.5	47.0	48.5
Other Travel*	2.7	3.5	3.6	3.0	2.0	2.0	2.2
Visitor Spending	35.8	40.7	46.0	45.1	41.4	45.0	46.4
Overnight	23.8	27.8	32.3	31.5	27.6	30.0	30.7
Day	12.0	12.9	13.7	13.5	13.8	15.0	15.6
Visitor Spending	35.8	40.7	46.0	45.1	41.4	45.0	46.4
Non-transportation	29.2	32.6	37.3	36.8	35.4	38.7	39.6
Transportation	6.6	8.0	8.7	8.2	6.0	6.3	6.7
Total Direct Earnings (million)	9.0	10.3	11.7	11.3	11.0	12.5	12.7
Total Direct Employment	430	460	520	510	490	540	530
Government Revenue (million)	2.50	2.76	3.13	3.08	2.87	3.09	3.19
Local Revenue	0.76	0.90	1.06	1.05	0.95	1.01	1.05
State Revenue	1.74	1.87	2.07	2.03	1.91	2.08	2.14
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	86.1	90.0	96.1	94.5	89.3	93.6	92.5
Party Nights	210.5	218.0	229.8	226.5	216.4	225.8	223.5
Person Trips	254.5	264.3	279.8	276.0	262.5	274.2	270.8
Person Nights	631.9	651.0	680.6	673.4	647.0	673.0	665.6
<b>Average Overnight Spending</b>							
per Party Trip	277	309	336	334	309	320	332
per Party Night	113	128	140	139	128	133	137
per Person Trip	94	105	115	114	105	109	113
per Person Night	38	43	47	47	43	45	46

\*Other Travel includes resident air travel and travel arrangement services.

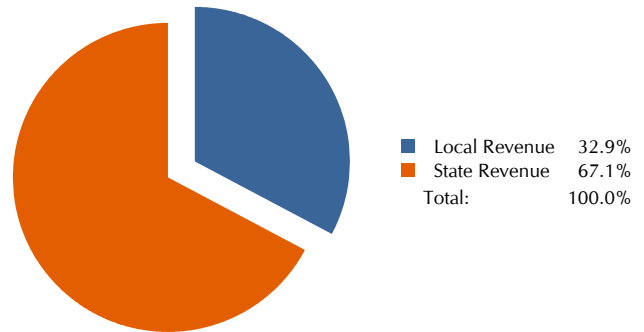
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



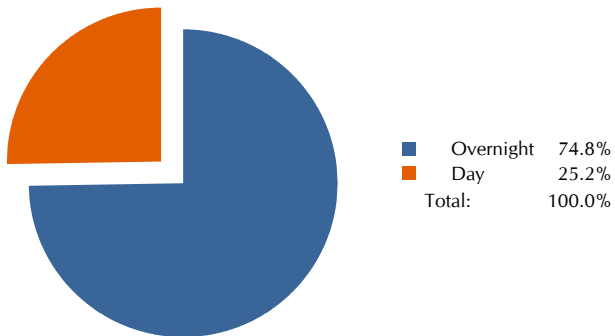
## Mayes County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	43.1	49.0	49.6	49.7	48.8	45.3	42.8
Other Travel*	5.1	6.3	6.4	6.0	4.1	3.8	4.3
Visitor Spending	38.0	42.7	43.2	43.8	44.8	41.5	38.5
Overnight	28.6	32.3	32.9	33.3	34.4	31.6	28.8
Day	9.4	10.3	10.4	10.4	10.4	9.9	9.7
Visitor Spending	38.0	42.7	43.2	43.8	44.8	41.5	38.5
Non-transportation	29.3	32.3	32.8	33.8	36.6	33.9	30.8
Transportation	8.7	10.4	10.4	10.0	8.1	7.6	7.8
Total Direct Earnings (million)	10.3	11.5	11.6	11.8	13.2	12.8	11.9
Total Direct Employment	690	750	750	770	800	730	710
Government Revenue (million)	3.53	3.82	3.88	3.97	4.27	3.96	3.67
Local Revenue	1.51	1.66	1.70	1.76	1.94	1.77	1.62
State Revenue	2.02	2.15	2.19	2.21	2.33	2.19	2.05
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	129.0	132.6	131.4	131.7	137.2	129.2	121.6
Party Nights	305.2	312.5	309.3	309.7	320.5	304.3	289.3
Person Trips	350.6	359.5	356.5	357.1	370.2	351.0	331.4
Person Nights	841.1	858.8	850.7	851.8	876.9	838.1	799.7
<b>Average Overnight Spending</b>							
per Party Trip	222	244	250	253	251	244	237
per Party Night	94	103	106	108	107	104	100
per Person Trip	82	90	92	93	93	90	87
per Person Night	34	38	39	39	39	38	36

\*Other Travel includes resident air travel and travel arrangement services.

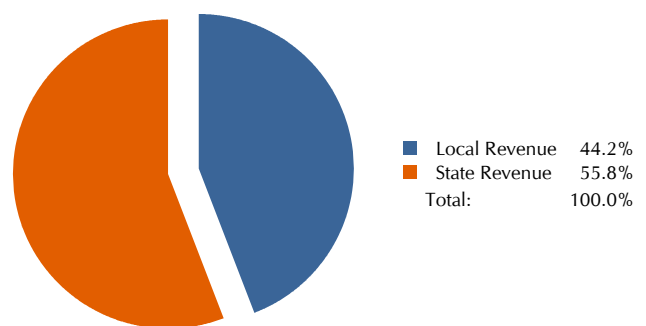
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



## McClain County Travel Impacts and Visitor Volume, 2010-2017p

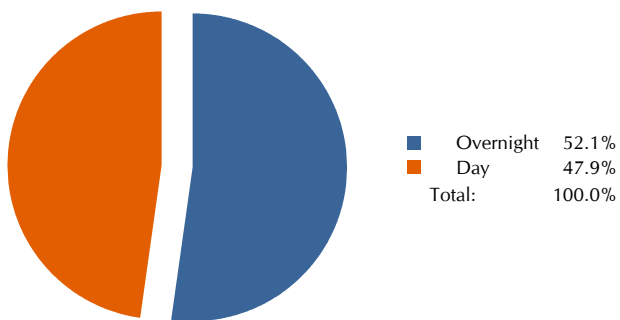
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	61.4	68.5	69.6	69.7	69.9	70.8	74.6
Other Travel*	4.3	5.5	5.7	5.4	3.8	3.6	4.2
Visitor Spending	57.1	63.0	63.9	64.3	66.1	67.3	70.5
Overnight	30.6	34.4	35.0	35.0	35.5	35.6	36.7
Day	26.5	28.6	29.0	29.2	30.7	31.7	33.7
Visitor Spending	57.1	63.0	63.9	64.3	66.1	67.3	70.5
Non-transportation	53.3	58.3	59.2	59.7	62.5	63.7	66.5
Transportation	3.8	4.7	4.7	4.6	3.6	3.6	3.9
Total Direct Earnings (million)	14.6	16.2	16.4	16.7	18.0	19.2	19.9
Total Direct Employment	680	730	730	720	770	810	820
Government Revenue (million)	4.10	4.41	4.40	4.44	4.62	4.67	4.91
Local Revenue	1.23	1.37	1.38	1.40	1.46	1.45	1.53
State Revenue	2.87	3.03	3.02	3.05	3.16	3.22	3.38
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	57.8	61.4	61.6	61.6	62.9	62.1	63.2
Party Nights	155.9	164.7	165.1	166.0	169.5	167.7	171.0
Person Trips	138.1	146.6	147.3	147.0	150.4	148.3	150.9
Person Nights	360.7	381.5	383.3	383.6	393.1	388.2	396.3
<b>Average Overnight Spending</b>							
per Party Trip	529	560	568	569	564	573	581
per Party Night	196	209	212	211	209	212	215
per Person Trip	222	234	237	238	236	240	243
per Person Night	85	90	91	91	90	92	93

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

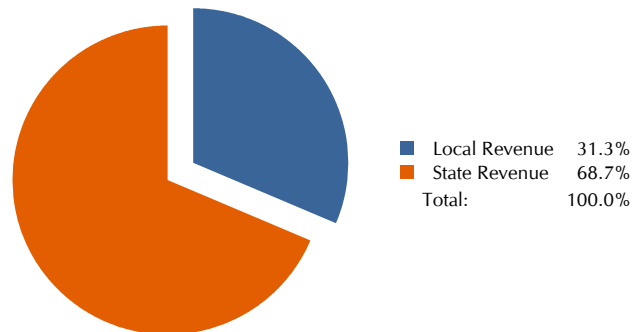
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



## McCurtain County Travel Impacts and Visitor Volume, 2010-2017p

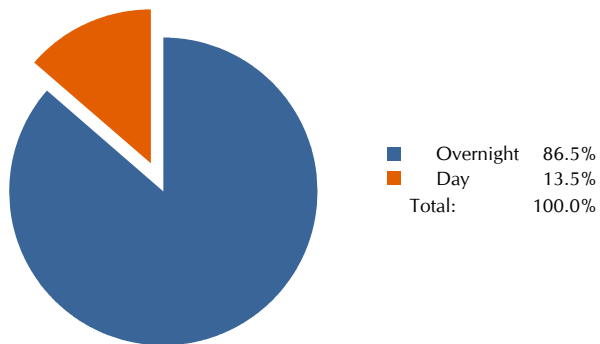
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	95.0	112.1	119.5	130.4	133.2	161.2	206.1
Other Travel*	4.1	5.1	5.2	4.8	3.3	3.1	3.5
Visitor Spending	90.9	107.0	114.3	125.5	130.0	158.1	202.6
Overnight	76.1	90.2	96.8	106.8	111.7	136.1	175.2
Day	14.8	16.8	17.6	18.7	18.2	22.0	27.4
Visitor Spending	90.9	107.0	114.3	125.5	130.0	158.1	202.6
Non-transportation	76.6	88.8	95.1	105.6	112.7	137.8	176.1
Transportation	14.4	18.2	19.2	19.9	17.2	20.3	26.6
Total Direct Earnings (million)	21.2	25.1	26.5	29.2	31.9	38.7	46.2
Total Direct Employment	1,090	1,180	1,240	1,380	1,480	1,700	1,940
Government Revenue (million)	6.93	7.95	8.39	9.42	10.18	12.19	15.47
Local Revenue	2.54	3.03	3.23	3.78	4.20	4.99	6.37
State Revenue	4.40	4.92	5.16	5.64	5.99	7.21	9.09
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	192.2	210.3	219.1	235.3	254.1	296.7	357.8
Party Nights	403.5	438.3	454.8	485.6	520.3	603.2	716.7
Person Trips	493.4	538.4	560.5	600.9	646.6	755.9	905.6
Person Nights	1041.1	1127.7	1168.9	1245.7	1329.9	1543.1	1820.3
<b>Average Overnight Spending</b>							
per Party Trip	396	429	442	454	440	459	490
per Party Night	189	206	213	220	215	226	244
per Person Trip	154	168	173	178	173	180	193
per Person Night	73	80	83	86	84	88	96

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

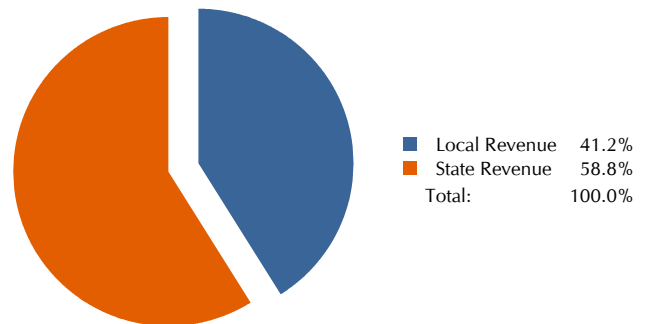
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



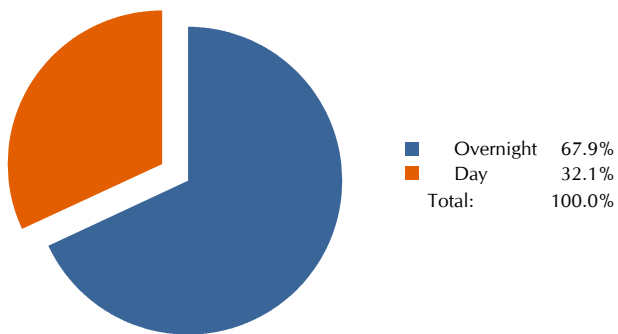
## McIntosh County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	49.6	53.2	54.1	53.6	50.5	55.9	54.4
Other Travel*	2.5	3.2	3.2	2.9	2.4	2.3	2.5
Visitor Spending	47.1	50.0	50.9	50.7	48.1	53.5	51.9
Overnight	31.8	34.1	34.8	34.8	32.9	37.1	35.2
Day	15.3	15.9	16.1	15.9	15.2	16.5	16.6
Visitor Spending	47.1	50.0	50.9	50.7	48.1	53.5	51.9
Non-transportation	39.5	41.0	41.8	42.0	41.3	46.4	44.5
Transportation	7.7	9.0	9.1	8.7	6.9	7.1	7.4
Total Direct Earnings (million)	11.5	12.2	12.4	12.4	12.8	14.4	14.0
Total Direct Employment	520	530	550	540	560	600	580
Government Revenue (million)	3.15	3.26	3.26	3.26	3.22	3.57	3.49
Local Revenue	0.90	1.01	1.02	1.03	1.04	1.15	1.14
State Revenue	2.26	2.25	2.24	2.23	2.18	2.42	2.35
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	130.7	132.1	132.6	131.1	129.6	135.5	129.1
Party Nights	336.8	340.4	341.2	336.8	333.5	345.3	331.9
Person Trips	407.5	412.0	412.9	407.9	404.1	418.8	402.6
Person Nights	1067.6	1079.3	1080.6	1066.1	1057.0	1087.1	1052.9
<b>Average Overnight Spending</b>							
per Party Trip	244	258	263	266	254	274	273
per Party Night	95	100	102	103	99	107	106
per Person Trip	78	83	84	85	81	89	88
per Person Night	30	32	32	33	31	34	33

\*Other Travel includes resident air travel and travel arrangement services.

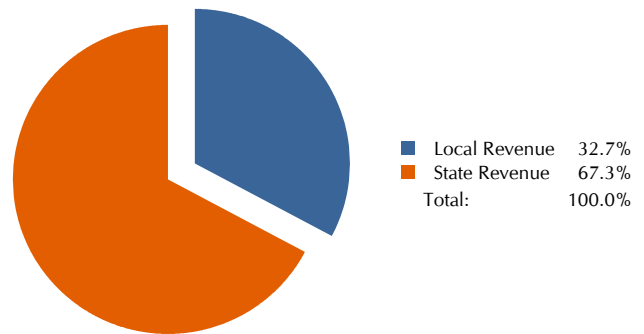
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



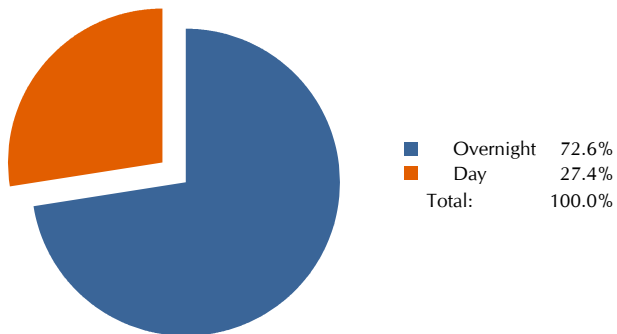
## Murray County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	64.7	71.1	72.5	72.1	69.6	69.2	71.1
Other Travel*	2.0	2.6	2.7	2.4	1.8	1.8	1.9
Visitor Spending	62.6	68.5	69.8	69.8	67.8	67.4	69.2
Overnight	46.2	51.1	52.2	52.2	49.9	49.1	50.2
Day	16.5	17.4	17.6	17.6	17.9	18.3	19.0
Visitor Spending	62.6	68.5	69.8	69.8	67.8	67.4	69.2
Non-transportation	53.6	57.7	58.9	59.4	59.8	59.6	60.9
Transportation	9.0	10.7	10.9	10.4	8.0	7.8	8.4
Total Direct Earnings (million)	16.1	17.7	18.0	18.1	18.9	19.6	19.3
Total Direct Employment	730	780	780	820	820	830	790
Government Revenue (million)	4.47	4.73	4.76	4.78	4.79	4.74	4.84
Local Revenue	1.51	1.64	1.66	1.68	1.69	1.65	1.69
State Revenue	2.96	3.09	3.10	3.10	3.10	3.09	3.15
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	92.9	95.2	95.6	95.3	94.2	92.3	91.3
Party Nights	208.2	212.6	213.4	212.7	210.7	207.0	204.9
Person Trips	260.4	266.2	267.3	266.4	263.8	259.0	255.9
Person Nights	586.3	597.3	599.4	597.8	592.9	584.0	576.9
<b>Average Overnight Spending</b>							
per Party Trip	497	537	546	548	530	532	550
per Party Night	222	240	245	245	237	237	245
per Person Trip	177	192	195	196	189	189	196
per Person Night	79	86	87	87	84	84	87

\*Other Travel includes resident air travel and travel arrangement services.

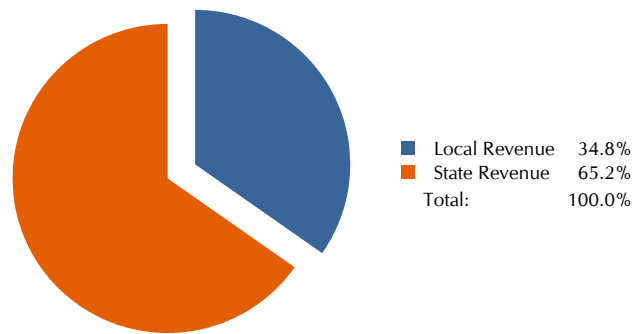
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



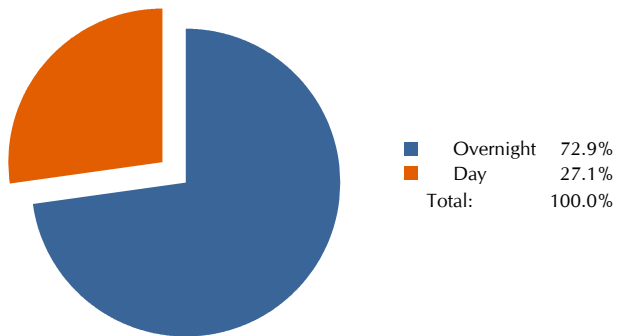
## Muskogee County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	74.8	110.2	110.4	107.0	111.0	109.7	113.0
Other Travel*	9.5	12.4	12.6	10.9	7.4	7.0	7.7
Visitor Spending	65.2	97.8	97.8	96.1	103.6	102.7	105.3
Overnight	43.5	70.4	70.6	69.3	76.0	75.1	76.8
Day	21.7	27.4	27.2	26.8	27.6	27.6	28.5
Visitor Spending	65.2	97.8	97.8	96.1	103.6	102.7	105.3
Non-transportation	55.8	84.4	84.5	83.6	92.9	92.4	94.1
Transportation	9.4	13.4	13.3	12.5	10.7	10.3	11.2
Total Direct Earnings (million)	18.4	23.3	23.2	22.6	25.0	26.1	25.8
Total Direct Employment	1,140	1,480	1,460	1,450	1,580	1,540	1,500
Government Revenue (million)	5.70	8.26	8.23	8.12	9.00	8.91	9.05
Local Revenue	2.23	3.64	3.64	3.60	4.13	4.04	4.09
State Revenue	3.47	4.63	4.59	4.51	4.87	4.86	4.96
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	136.4	170.8	167.5	163.9	178.5	174.0	173.7
Party Nights	340.5	411.2	402.7	394.7	426.6	415.8	414.8
Person Trips	339.2	425.2	417.3	408.6	444.8	433.4	432.9
Person Nights	843.7	1020.6	1000.3	980.6	1059.8	1032.6	1030.7
<b>Average Overnight Spending</b>							
per Party Trip	319	412	421	423	426	432	442
per Party Night	128	171	175	176	178	181	185
per Person Trip	128	166	169	170	171	173	177
per Person Night	52	69	71	71	72	73	74

\*Other Travel includes resident air travel and travel arrangement services.

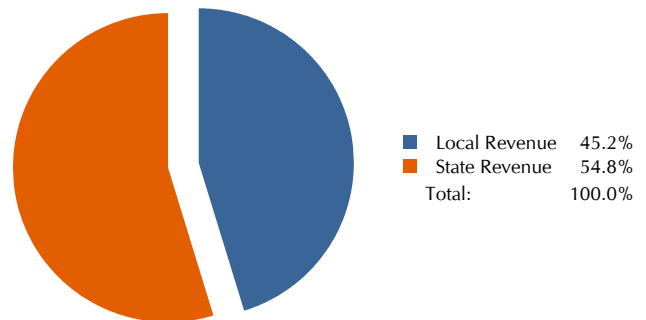
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





## Noble County Travel Impacts and Visitor Volume, 2010-2017p

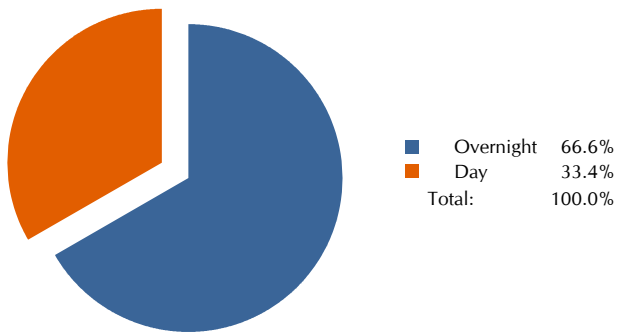
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	37.6	50.9	61.9	55.9	47.3	43.0	41.7
Other Travel*	1.4	1.8	1.8	1.7	1.2	1.1	1.2
Visitor Spending	36.1	49.1	60.2	54.2	46.1	41.9	40.5
Overnight	25.2	35.5	44.6	39.9	32.1	28.3	27.0
Day	10.9	13.5	15.6	14.3	14.1	13.6	13.5
Visitor Spending	36.1	49.1	60.2	54.2	46.1	41.9	40.5
Non-transportation	33.5	45.2	55.6	50.2	43.6	39.7	38.2
Transportation	2.7	3.9	4.6	4.0	2.5	2.2	2.3
Total Direct Earnings (million)	9.3	12.7	15.4	14.0	12.4	11.8	11.0
Total Direct Employment	420	560	670	580	490	450	400
Government Revenue (million)	2.61	3.47	4.33	3.97	3.27	2.92	2.80
Local Revenue	0.83	1.18	1.62	1.51	1.15	0.99	0.94
State Revenue	1.78	2.29	2.71	2.46	2.12	1.93	1.86
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	38.0	46.9	54.1	49.1	39.6	36.1	34.0
Party Nights	81.3	98.5	112.1	102.3	84.2	77.6	73.4
Person Trips	94.0	116.1	134.2	121.8	98.0	89.2	84.0
Person Nights	201.1	243.8	277.9	253.7	208.5	191.9	181.6
<b>Average Overnight Spending</b>							
per Party Trip	664	758	824	813	810	785	793
per Party Night	310	361	398	390	381	365	367
per Person Trip	268	306	332	328	327	317	321
per Person Night	125	146	160	157	154	147	148

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

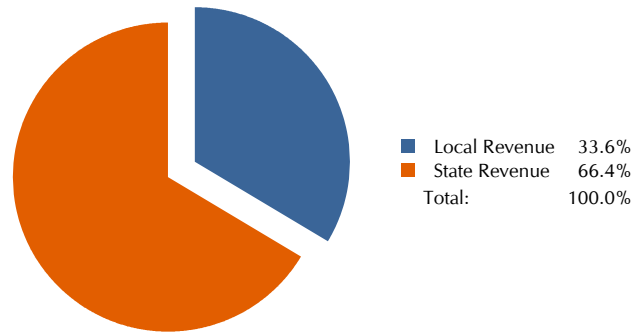
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



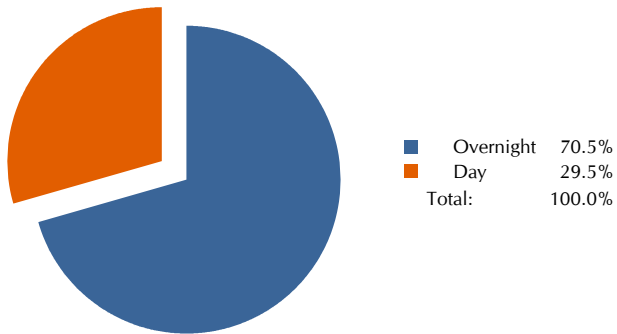
## Nowata County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.0	5.7	5.7	5.6	5.0	4.9	5.0
Other Travel*	1.3	1.6	1.6	1.5	1.1	1.0	1.1
Visitor Spending	3.7	4.0	4.1	4.1	3.9	3.9	3.9
Overnight	2.6	2.9	2.9	2.9	2.8	2.8	2.8
Day	1.1	1.2	1.2	1.2	1.1	1.2	1.2
Visitor Spending	3.7	4.0	4.1	4.1	3.9	3.9	3.9
Non-transportation	2.8	2.9	3.0	3.0	3.1	3.1	3.0
Transportation	1.0	1.1	1.1	1.1	0.8	0.8	0.9
Total Direct Earnings (million)	1.0	1.1	1.1	1.1	1.1	1.2	1.2
Total Direct Employment	80	100	90	90	90	90	80
Government Revenue (million)	0.36	0.37	0.37	0.37	0.37	0.38	0.38
Local Revenue	0.12	0.13	0.13	0.13	0.13	0.14	0.14
State Revenue	0.24	0.24	0.24	0.24	0.24	0.24	0.24
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	16.8	16.9	16.8	16.7	16.8	16.9	16.4
Party Nights	40.0	40.3	40.1	40.0	40.1	40.3	39.3
Person Trips	40.6	40.9	40.7	40.6	40.7	40.9	39.8
Person Nights	97.2	97.9	97.4	97.1	97.4	97.8	95.3
<b>Average Overnight Spending</b>							
per Party Trip	156	170	172	172	164	164	168
per Party Night	65	71	72	72	69	69	70
per Person Trip	65	70	71	71	68	68	69
per Person Night	27	29	30	30	28	28	29

\*Other Travel includes resident air travel and travel arrangement services.

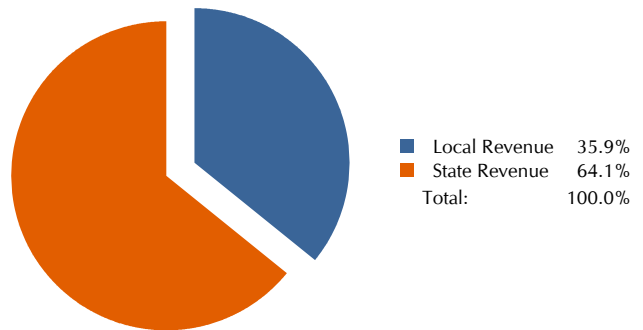
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



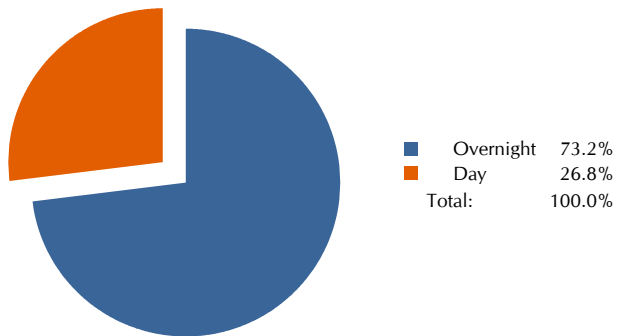
## Okfuskee County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.8	8.8	9.0	8.8	7.8	7.5	7.9
Other Travel*	1.5	1.9	1.9	1.8	1.2	1.1	1.3
Visitor Spending	6.2	7.0	7.1	7.0	6.6	6.4	6.6
Overnight	4.6	5.1	5.2	5.2	4.9	4.7	4.9
Day	1.7	1.8	1.8	1.8	1.7	1.7	1.8
Visitor Spending	6.2	7.0	7.1	7.0	6.6	6.4	6.6
Non-transportation	4.8	5.2	5.3	5.4	5.3	5.2	5.3
Transportation	1.4	1.7	1.7	1.6	1.3	1.2	1.3
Total Direct Earnings (million)	1.7	1.9	1.9	1.9	1.8	1.8	1.8
Total Direct Employment	110	120	120	110	110	130	120
Government Revenue (million)	0.58	0.63	0.64	0.63	0.61	0.60	0.62
Local Revenue	0.21	0.24	0.24	0.24	0.24	0.23	0.24
State Revenue	0.37	0.39	0.40	0.39	0.38	0.37	0.38
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	24.7	25.1	25.1	24.7	24.2	23.7	24.1
Party Nights	57.9	58.5	58.4	57.5	56.5	55.5	56.5
Person Trips	61.6	62.6	62.5	61.5	60.3	59.1	60.1
Person Nights	144.8	146.5	146.2	144.0	141.5	139.1	141.5
<b>Average Overnight Spending</b>							
per Party Trip	185	204	209	210	201	197	202
per Party Night	79	88	90	90	86	84	86
per Person Trip	74	82	84	84	80	79	81
per Person Night	32	35	36	36	34	34	34

\*Other Travel includes resident air travel and travel arrangement services.

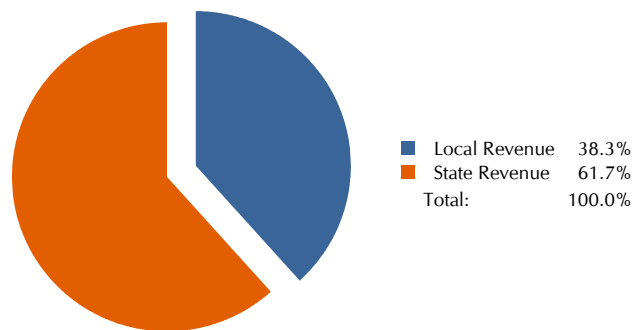
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



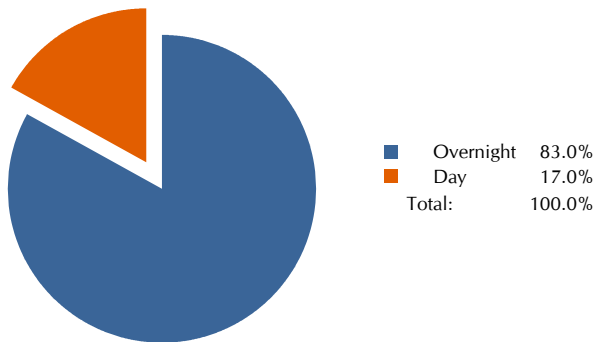
## Oklahoma County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	1,877.5	2,119.7	2,184.1	2,235.2	2,211.7	2,183.0	2,266.1
Other Travel*	385.7	428.9	428.8	439.4	411.8	405.6	428.9
Visitor Spending	1,491.8	1,690.8	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2
Overnight	1,230.8	1,397.4	1,452.8	1,491.5	1,497.8	1,477.9	1,525.0
Day	261.0	293.4	302.5	304.4	302.0	299.6	312.2
Visitor Spending	1,491.8	1,690.8	1,755.3	1,795.9	1,799.8	1,777.4	1,837.2
Non-transportation	1,130.1	1,270.4	1,329.6	1,358.5	1,398.4	1,380.0	1,429.5
Transportation	361.6	420.5	425.7	437.4	401.4	397.4	407.6
Total Direct Earnings (million)	415.7	466.0	480.6	500.7	536.9	555.4	573.6
Total Direct Employment	19,170	20,620	21,060	21,500	22,270	22,720	23,220
Government Revenue (million)	135.16	151.30	157.73	161.55	166.04	164.30	171.60
Local Revenue	61.45	70.27	73.29	75.43	77.85	77.06	80.71
State Revenue	73.71	81.03	84.44	86.11	88.19	87.24	90.89
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	1947.7	2085.3	2130.9	2129.0	2158.4	2122.2	2178.9
Party Nights	4825.0	5145.1	5241.2	5250.0	5315.5	5239.7	5371.7
Person Trips	4626.2	4961.4	5080.0	5062.4	5144.7	5050.0	5191.9
Person Nights	11133.7	11901.8	12161.0	12130.3	12331.3	12124.0	12458.1
<b>Average Overnight Spending</b>							
per Party Trip	632	670	682	701	694	696	700
per Party Night	255	272	277	284	282	282	284
per Person Trip	266	282	286	295	291	293	294
per Person Night	111	117	119	123	121	122	122

\*Other Travel includes resident air travel and travel arrangement services.

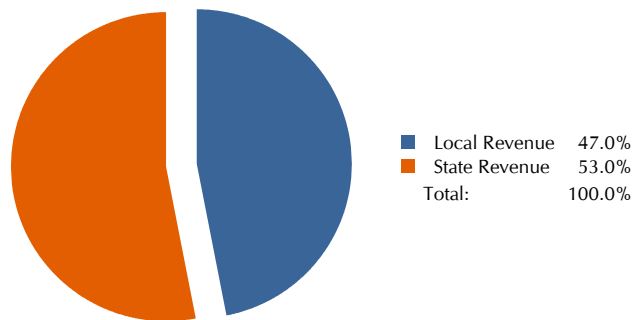
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



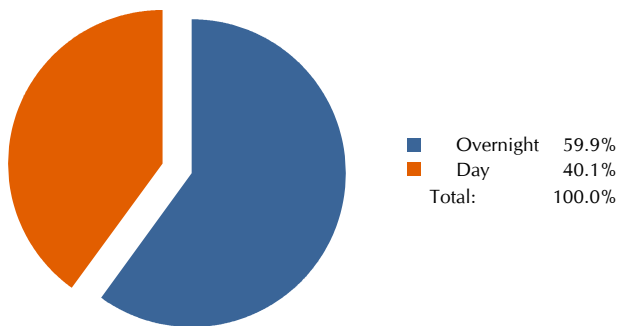
## Okmulgee County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	66.4	74.0	75.5	74.5	69.5	65.1	69.8
Other Travel*	5.3	6.6	6.7	6.1	4.3	4.1	4.5
Visitor Spending	61.1	67.4	68.8	68.4	65.2	61.0	65.3
Overnight	37.0	41.7	42.7	42.5	40.0	36.6	39.1
Day	24.1	25.7	26.1	25.9	25.2	24.3	26.2
Visitor Spending	61.1	67.4	68.8	68.4	65.2	61.0	65.3
Non-transportation	54.5	59.5	60.8	60.8	59.4	55.7	59.2
Transportation	6.6	7.9	8.0	7.6	5.8	5.2	6.0
Total Direct Earnings (million)	17.1	19.0	19.3	19.3	20.0	19.6	20.0
Total Direct Employment	1,060	1,170	1,180	1,190	1,220	1,170	1,170
Government Revenue (million)	4.46	4.88	4.94	4.92	4.83	4.52	4.81
Local Revenue	1.22	1.45	1.48	1.48	1.47	1.36	1.45
State Revenue	3.24	3.43	3.46	3.44	3.36	3.16	3.36
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	97.4	101.3	101.7	100.1	97.0	89.9	93.4
Party Nights	236.2	243.1	243.5	239.8	232.8	217.5	225.6
Person Trips	238.9	249.0	250.2	246.4	239.1	221.0	230.2
Person Nights	566.8	585.7	587.6	578.6	563.0	524.3	545.4
<b>Average Overnight Spending</b>							
per Party Trip	380	411	420	424	412	407	419
per Party Night	157	171	175	177	172	168	173
per Person Trip	155	167	171	172	167	166	170
per Person Night	65	71	73	73	71	70	72

\*Other Travel includes resident air travel and travel arrangement services.

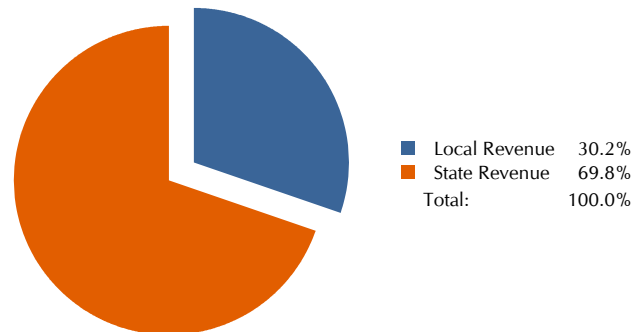
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



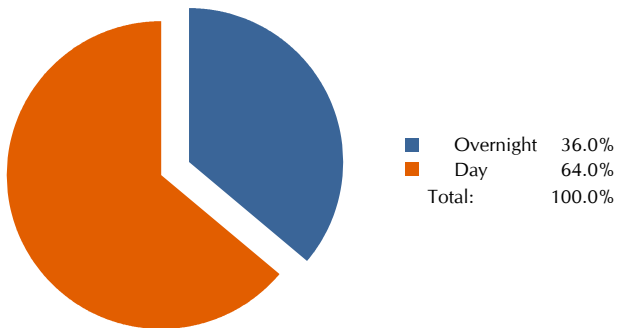
## Osage County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	88.7	93.3	97.0	95.6	91.3	93.1	103.4
Other Travel*	5.8	7.4	7.5	7.0	4.8	4.5	5.0
Visitor Spending	82.8	85.9	89.5	88.5	86.5	88.6	98.5
Overnight	30.7	32.1	33.8	33.5	31.0	31.0	35.5
Day	52.1	53.8	55.7	55.1	55.5	57.6	63.0
Visitor Spending	82.8	85.9	89.5	88.5	86.5	88.6	98.5
Non-transportation	77.1	79.2	82.6	82.0	81.6	83.8	93.0
Transportation	5.7	6.7	6.9	6.5	4.9	4.8	5.5
Total Direct Earnings (million)	21.9	22.8	23.7	23.8	24.8	26.6	28.8
Total Direct Employment	910	930	990	970	950	1,010	1,050
Government Revenue (million)	5.95	6.05	6.20	6.15	6.10	6.19	6.91
Local Revenue	1.71	1.83	1.90	1.89	1.88	1.87	2.14
State Revenue	4.24	4.22	4.29	4.26	4.22	4.32	4.77
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	76.6	77.1	79.3	77.7	75.1	74.5	78.5
Party Nights	199.4	200.7	205.8	201.9	195.6	194.2	203.5
Person Trips	191.9	193.5	198.7	194.9	188.3	187.0	196.2
Person Nights	488.8	493.5	506.1	496.3	480.8	478.3	498.9
<b>Average Overnight Spending</b>							
per Party Trip	401	417	426	430	413	416	452
per Party Night	154	160	164	166	159	160	174
per Person Trip	160	166	170	172	165	166	181
per Person Night	63	65	67	67	65	65	71

\*Other Travel includes resident air travel and travel arrangement services.

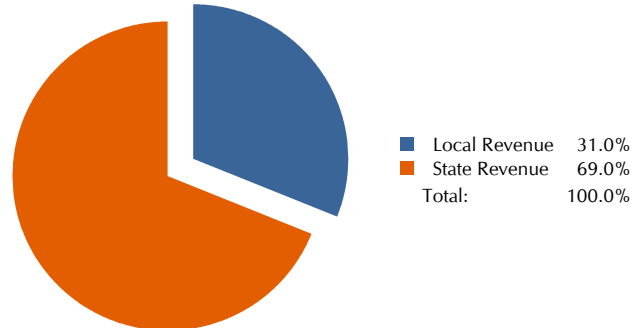
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



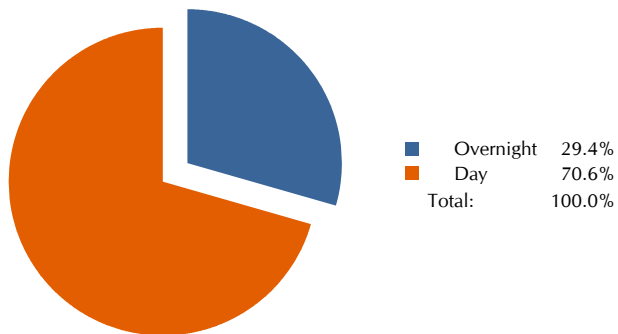
## Ottawa County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	254.0	273.8	294.8	301.3	311.9	334.7	340.3
Other Travel*	4.3	5.5	5.6	5.0	3.6	3.5	3.7
Visitor Spending	249.7	268.3	289.2	296.2	308.3	331.3	336.5
Overnight	73.3	80.7	87.1	89.9	91.9	98.0	98.8
Day	176.4	187.6	202.1	206.3	216.4	233.3	237.8
Visitor Spending	249.7	268.3	289.2	296.2	308.3	331.3	336.5
Non-transportation	239.8	256.3	276.4	283.9	298.6	321.4	326.1
Transportation	10.0	12.0	12.8	12.4	9.7	9.8	10.4
Total Direct Earnings (million)	63.2	68.0	73.2	76.2	82.8	93.2	94.2
Total Direct Employment	2,530	2,610	2,760	2,830	3,040	3,300	3,290
Government Revenue (million)	15.08	15.76	16.44	16.91	17.79	18.96	19.43
Local Revenue	3.28	3.70	3.93	4.06	4.28	4.47	4.66
State Revenue	11.80	12.05	12.51	12.84	13.51	14.49	14.77
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	143.0	150.5	161.1	164.2	166.0	170.1	165.2
Party Nights	324.8	339.5	362.6	368.5	372.0	380.7	369.5
Person Trips	362.5	381.5	407.8	415.5	420.0	430.3	418.0
Person Nights	822.8	860.1	917.2	932.1	940.9	962.9	934.7
<b>Average Overnight Spending</b>							
per Party Trip	513	536	541	547	554	576	598
per Party Night	226	238	240	244	247	257	267
per Person Trip	202	211	214	216	219	228	236
per Person Night	89	94	95	96	98	102	106

\*Other Travel includes resident air travel and travel arrangement services.

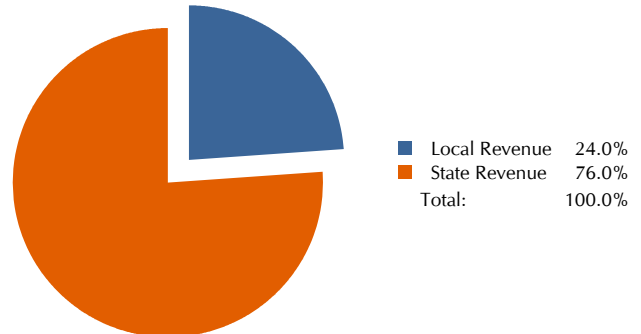
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



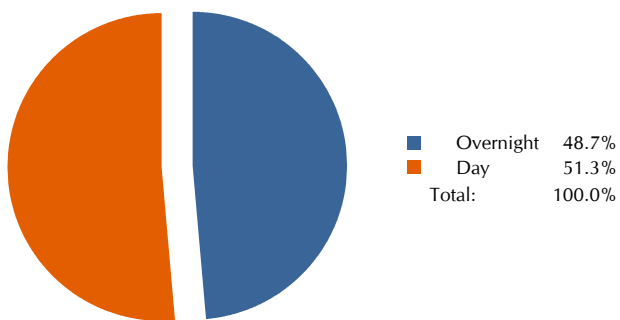
## Pawnee County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	17.9	19.2	19.4	19.2	18.6	18.6	19.6
Other Travel*	2.0	2.5	2.6	2.4	1.6	1.5	1.7
Visitor Spending	15.8	16.6	16.9	16.8	17.0	17.1	17.9
Overnight	8.2	8.7	8.9	8.8	8.4	8.4	8.7
Day	7.7	7.9	8.0	8.0	8.5	8.7	9.2
Visitor Spending	15.8	16.6	16.9	16.8	17.0	17.1	17.9
Non-transportation	14.0	14.5	14.7	14.7	15.4	15.5	16.2
Transportation	1.9	2.2	2.2	2.1	1.6	1.6	1.7
Total Direct Earnings (million)	4.4	4.6	4.7	4.7	5.0	5.3	5.9
Total Direct Employment	290	300	300	320	350	360	380
Government Revenue (million)	1.36	1.40	1.41	1.40	1.44	1.44	1.53
Local Revenue	0.50	0.54	0.54	0.54	0.56	0.55	0.59
State Revenue	0.86	0.86	0.87	0.86	0.88	0.89	0.94
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	27.5	27.4	27.4	27.0	26.8	26.4	26.8
Party Nights	72.2	71.5	71.4	70.4	69.8	69.0	70.1
Person Trips	69.6	69.4	69.4	68.5	67.9	67.1	67.9
Person Nights	179.1	178.0	177.9	175.4	174.2	172.5	174.7
<b>Average Overnight Spending</b>							
per Party Trip	297	319	324	326	315	317	325
per Party Night	113	122	124	125	121	121	124
per Person Trip	118	126	128	129	124	125	128
per Person Night	46	49	50	50	48	49	50

\*Other Travel includes resident air travel and travel arrangement services.

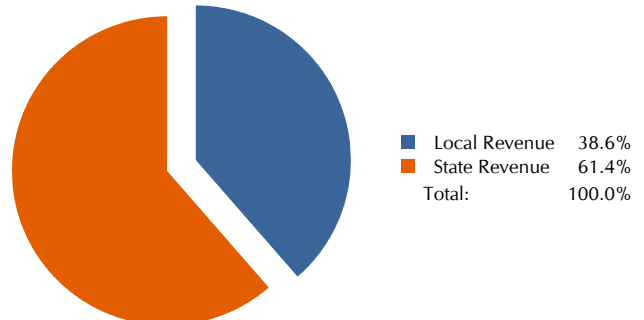
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





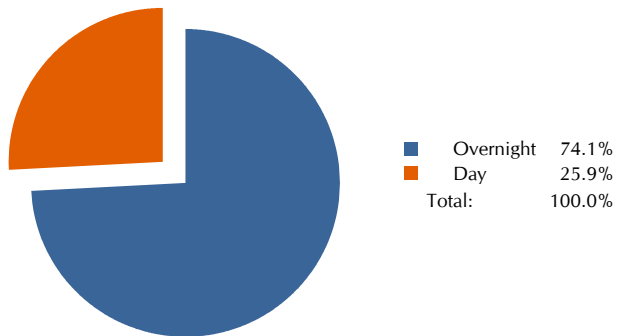
## Payne County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	99.7	115.4	138.2	155.8	134.4	119.3	149.0
Other Travel*	10.3	13.1	13.5	12.1	8.5	8.0	9.0
Visitor Spending	89.4	102.3	124.7	143.7	125.9	111.2	139.9
Overnight	64.1	74.3	92.4	108.2	93.4	80.9	103.6
Day	25.3	28.0	32.2	35.5	32.5	30.4	36.3
Visitor Spending	89.4	102.3	124.7	143.7	125.9	111.2	139.9
Non-transportation	76.4	86.4	106.2	124.1	111.9	98.7	123.6
Transportation	13.0	15.9	18.5	19.7	14.0	12.6	16.3
Total Direct Earnings (million)	25.7	29.6	33.0	35.9	34.8	32.3	35.3
Total Direct Employment	1,660	1,820	1,990	2,170	2,100	1,930	2,140
Government Revenue (million)	8.31	9.32	11.25	12.98	11.66	10.28	12.68
Local Revenue	3.61	4.14	5.12	6.04	5.38	4.64	5.84
State Revenue	4.71	5.18	6.13	6.93	6.28	5.64	6.84
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	187.7	197.5	226.9	250.9	225.8	205.2	242.7
Party Nights	452.3	472.3	535.1	585.4	530.8	488.5	569.4
Person Trips	465.5	489.8	563.2	623.0	560.8	509.5	602.3
Person Nights	1119.6	1169.7	1325.8	1451.2	1316.4	1210.8	1410.7
<b>Average Overnight Spending</b>							
per Party Trip	341	376	407	431	413	394	427
per Party Night	142	157	173	185	176	166	182
per Person Trip	138	152	164	174	166	159	172
per Person Night	57	64	70	75	71	67	73

\*Other Travel includes resident air travel and travel arrangement services.

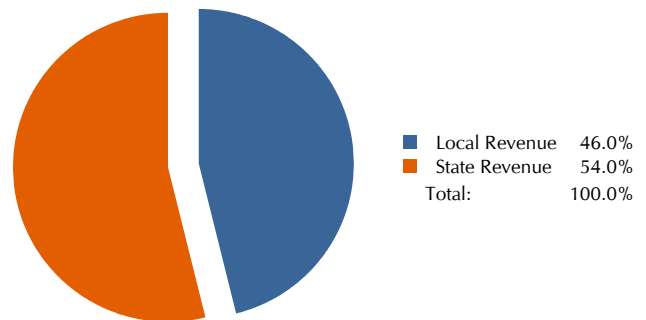
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



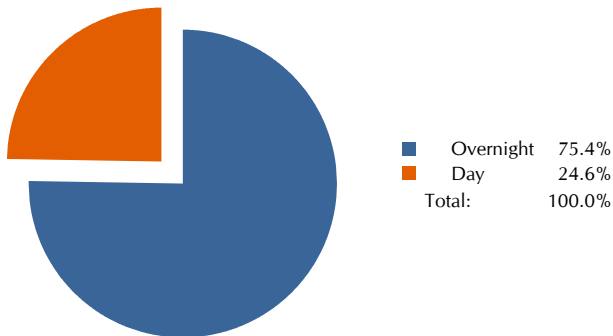
## Pittsburg County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	110.6	115.9	108.7	104.7	110.9	103.9	110.8
Other Travel*	5.6	7.0	7.0	6.5	4.5	4.2	4.7
Visitor Spending	105.0	109.0	101.7	98.1	106.5	99.7	106.2
Overnight	79.3	82.9	76.6	73.6	81.4	75.3	80.0
Day	25.6	26.1	25.1	24.5	25.1	24.5	26.1
Visitor Spending	105.0	109.0	101.7	98.1	106.5	99.7	106.2
Non-transportation	94.2	96.7	89.9	87.1	97.0	90.9	96.3
Transportation	10.8	12.3	11.8	11.0	9.5	8.8	9.9
Total Direct Earnings (million)	29.8	31.1	29.9	29.5	32.3	31.7	32.6
Total Direct Employment	1,600	1,670	1,580	1,530	1,620	1,560	1,570
Government Revenue (million)	8.23	8.38	7.79	7.64	8.68	8.06	8.54
Local Revenue	3.23	3.38	3.13	3.10	3.75	3.40	3.61
State Revenue	5.00	5.00	4.66	4.54	4.93	4.66	4.92
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	185.3	181.8	171.2	166.0	181.0	169.4	174.2
Party Nights	447.9	438.0	415.9	404.9	437.6	412.2	422.9
Person Trips	499.2	490.3	463.8	450.5	488.1	459.7	471.1
Person Nights	1219.7	1194.6	1138.8	1110.9	1192.4	1130.7	1156.1
<b>Average Overnight Spending</b>							
per Party Trip	428	456	447	443	449	444	459
per Party Night	177	189	184	182	186	183	189
per Person Trip	159	169	165	163	167	164	170
per Person Night	65	69	67	66	68	67	69

\*Other Travel includes resident air travel and travel arrangement services.

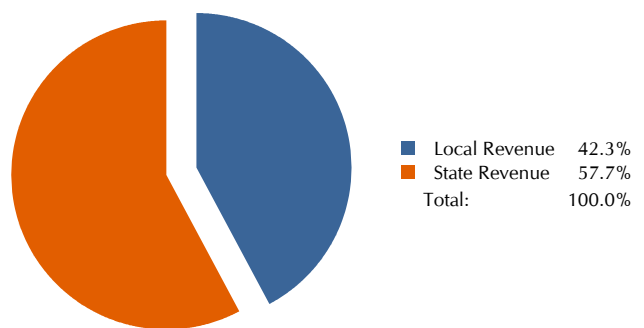
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



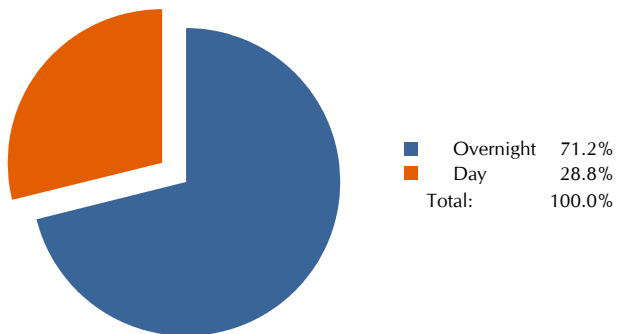
## Pontotoc County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	40.3	44.2	49.1	52.5	49.6	51.6	49.2
Other Travel*	5.0	6.9	7.6	6.6	5.1	5.0	5.3
Visitor Spending	35.3	37.3	41.5	45.9	44.6	46.7	43.9
Overnight	24.6	26.1	29.2	32.8	31.9	33.5	31.2
Day	10.8	11.3	12.3	13.1	12.7	13.2	12.6
Visitor Spending	35.3	37.3	41.5	45.9	44.6	46.7	43.9
Non-transportation	29.8	31.0	34.5	38.8	39.0	41.0	38.0
Transportation	5.6	6.4	6.9	7.1	5.6	5.7	5.8
Total Direct Earnings (million)	10.1	10.9	12.3	13.3	13.8	15.2	14.8
Total Direct Employment	620	650	700	770	790	840	820
Government Revenue (million)	3.51	3.64	4.08	4.55	4.55	4.77	4.53
Local Revenue	1.58	1.66	1.90	2.16	2.18	2.29	2.16
State Revenue	1.93	1.98	2.18	2.38	2.37	2.48	2.37
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	82.3	81.0	87.3	93.0	91.9	95.1	88.8
Party Nights	200.3	197.1	211.3	223.3	220.1	227.5	213.2
Person Trips	202.4	199.5	214.8	229.2	226.4	234.5	218.9
Person Nights	492.0	484.4	519.1	549.0	541.5	559.5	524.4
<b>Average Overnight Spending</b>							
per Party Trip	299	322	335	353	347	352	352
per Party Night	123	132	138	147	145	147	147
per Person Trip	121	131	136	143	141	143	143
per Person Night	50	54	56	60	59	60	60

\*Other Travel includes resident air travel and travel arrangement services.

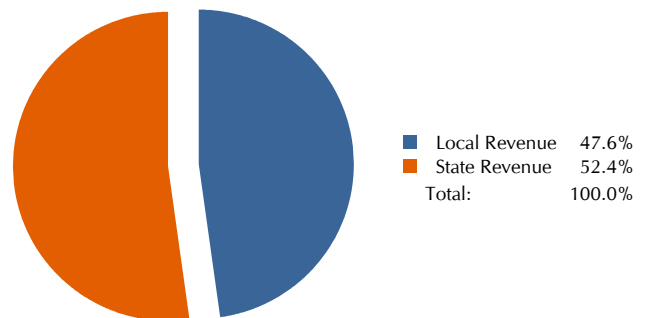
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



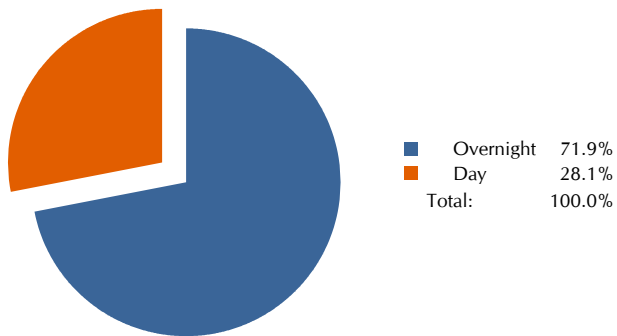
## Pottawatomie County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	103.3	113.7	122.9	109.7	103.4	105.8	105.6
Other Travel*	9.4	11.4	11.1	10.5	7.2	6.7	7.6
Visitor Spending	93.9	102.3	111.8	99.2	96.2	99.1	97.9
Overnight	68.0	74.2	82.0	71.9	69.7	71.5	70.4
Day	26.0	28.1	29.8	27.3	26.5	27.5	27.5
Visitor Spending	93.9	102.3	111.8	99.2	96.2	99.1	97.9
Non-transportation	83.0	89.2	97.9	87.1	86.7	89.6	87.8
Transportation	10.9	13.1	13.9	12.2	9.5	9.5	10.1
Total Direct Earnings (million)	25.4	26.8	29.0	28.9	29.9	32.3	31.3
Total Direct Employment	1,580	1,580	1,690	1,660	1,700	1,870	1,850
Government Revenue (million)	8.16	8.62	9.42	8.51	8.47	8.71	8.63
Local Revenue	3.34	3.58	3.96	3.53	3.55	3.62	3.59
State Revenue	4.82	5.05	5.46	4.98	4.93	5.08	5.04
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	148.1	153.5	162.4	146.2	145.5	148.0	143.8
Party Nights	382.1	396.9	415.8	379.6	378.5	385.2	374.8
Person Trips	365.3	378.4	400.4	360.6	359.6	365.3	354.9
Person Nights	914.1	949.6	996.5	907.6	908.0	922.5	898.2
<b>Average Overnight Spending</b>							
per Party Trip	459	483	505	492	479	483	490
per Party Night	178	187	197	189	184	186	188
per Person Trip	186	196	205	199	194	196	198
per Person Night	74	78	82	79	77	78	78

\*Other Travel includes resident air travel and travel arrangement services.

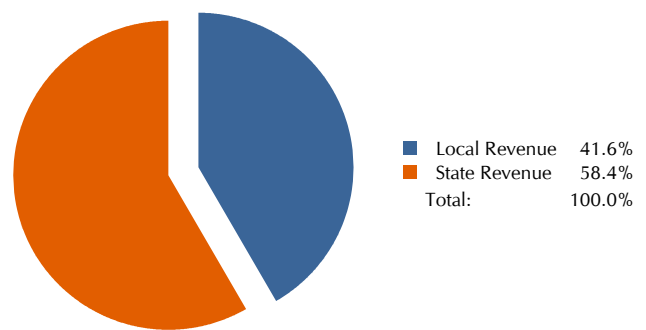
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

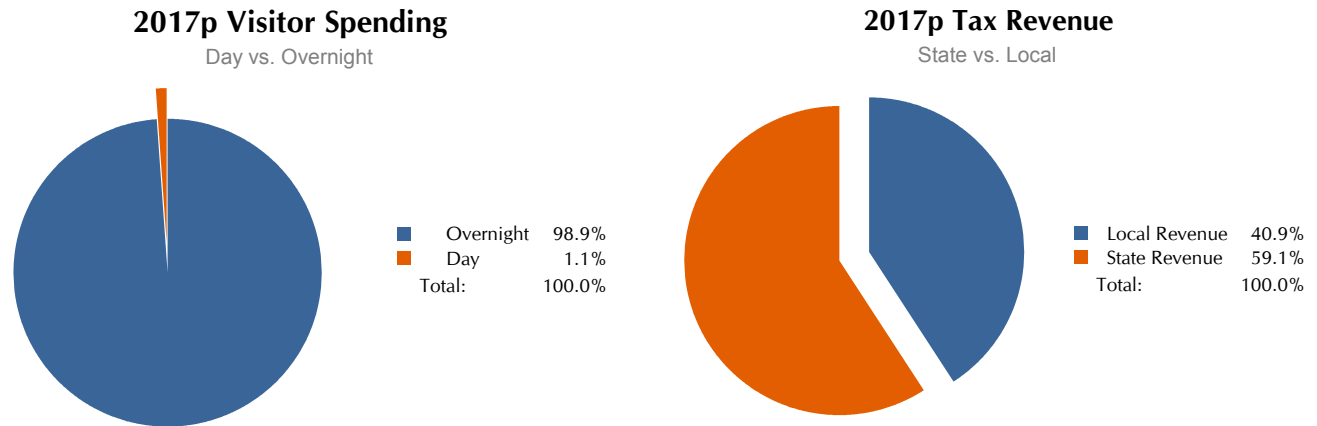
State vs. Local



## Pushmataha County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	9.6	10.6	10.8	10.6	9.5	9.3	9.6
Other Travel*	1.4	1.7	1.7	1.6	1.1	1.0	1.2
Visitor Spending	8.1	8.9	9.0	9.0	8.4	8.2	8.4
Overnight	8.0	8.7	8.9	8.8	8.3	8.1	8.4
Day	0.1	0.1	0.1	0.1	0.1	0.1	0.1
Visitor Spending	8.1	8.9	9.0	9.0	8.4	8.2	8.4
Non-transportation	5.7	6.1	6.2	6.3	6.3	6.2	6.3
Transportation	2.4	2.8	2.8	2.7	2.0	2.0	2.2
Total Direct Earnings (million)	2.0	2.2	2.2	2.2	2.2	2.2	2.4
Total Direct Employment	140	150	160	160	160	170	170
Government Revenue (million)	0.70	0.72	0.73	0.74	0.73	0.73	0.75
Local Revenue	0.27	0.28	0.29	0.30	0.30	0.29	0.31
State Revenue	0.43	0.44	0.45	0.44	0.43	0.43	0.44
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	38.1	37.5	37.5	37.1	36.8	36.4	36.6
Party Nights	90.0	88.4	88.2	87.3	86.8	86.1	86.5
Person Trips	104.6	103.2	103.0	102.1	101.4	100.5	100.7
Person Nights	249.2	245.0	244.5	242.3	241.0	239.3	240.0
<b>Average Overnight Spending</b>							
per Party Trip	210	233	237	238	225	223	228
per Party Night	89	99	101	101	95	95	97
per Person Trip	77	85	86	86	82	81	83
per Person Night	32	36	36	36	34	34	35

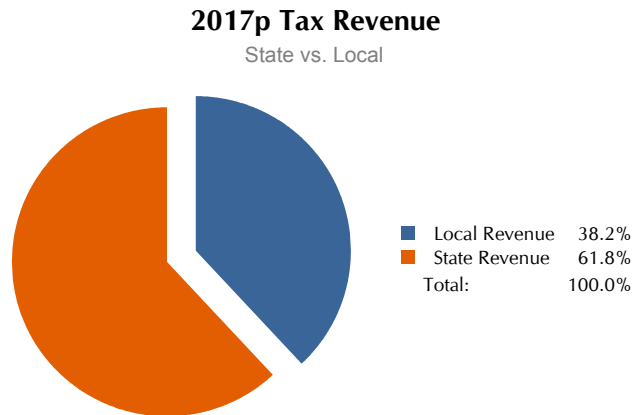
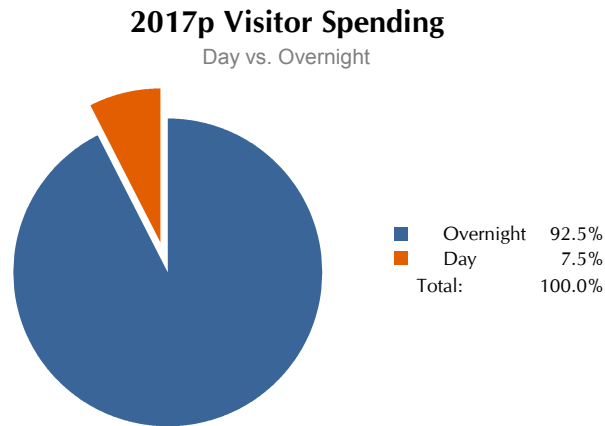
\*Other Travel includes resident air travel and travel arrangement services.



## Roger Mills County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	2.7	3.2	3.3	3.2	2.9	2.8	2.9
Other Travel*	0.4	0.6	0.6	0.6	0.4	0.4	0.4
Visitor Spending	2.3	2.6	2.7	2.7	2.5	2.4	2.5
Overnight	2.1	2.4	2.5	2.5	2.3	2.2	2.3
Day	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Visitor Spending	2.3	2.6	2.7	2.7	2.5	2.4	2.5
Non-transportation	1.8	2.0	2.1	2.1	2.1	2.0	2.0
Transportation	0.5	0.6	0.6	0.6	0.4	0.4	0.5
Total Direct Earnings (million)	0.6	0.7	0.7	0.7	0.7	0.7	0.6
Total Direct Employment	50	60	60	70	60	60	50
Government Revenue (million)	0.21	0.23	0.24	0.24	0.23	0.22	0.22
Local Revenue	0.08	0.09	0.09	0.09	0.09	0.08	0.08
State Revenue	0.13	0.14	0.15	0.15	0.14	0.14	0.14
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	9.7	10.2	10.2	10.1	9.9	9.6	9.7
Party Nights	22.4	23.5	23.3	23.2	22.8	22.2	22.4
Person Trips	25.0	26.4	26.3	26.1	25.6	24.9	25.1
Person Nights	58.1	60.9	60.6	60.4	59.4	57.9	58.4
<b>Average Overnight Spending</b>							
per Party Trip	217	238	244	246	235	231	236
per Party Night	94	104	107	107	102	100	102
per Person Trip	84	93	95	95	91	89	91
per Person Night	36	40	41	41	39	38	39

\*Other Travel includes resident air travel and travel arrangement services.



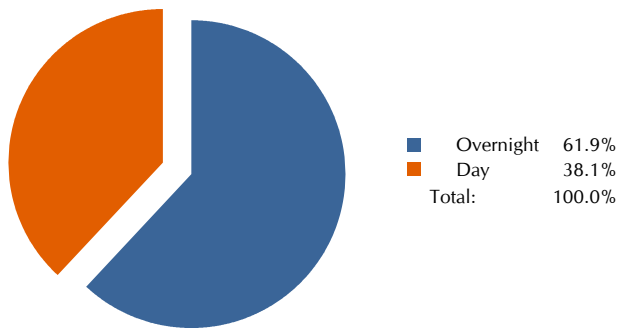
## Rogers County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	111.9	125.3	127.8	125.0	134.6	151.1	157.2
Other Travel*	11.1	14.1	14.4	13.5	9.5	9.0	10.1
Visitor Spending	100.7	111.1	113.3	111.5	125.1	142.2	147.1
Overnight	57.9	64.7	66.4	65.0	76.0	87.9	91.1
Day	42.9	46.4	47.0	46.5	49.1	54.3	56.1
Visitor Spending	100.7	111.1	113.3	111.5	125.1	142.2	147.1
Non-transportation	89.5	97.5	99.5	98.5	113.7	130.0	133.8
Transportation	11.2	13.6	13.8	13.0	11.4	12.2	13.3
Total Direct Earnings (million)	27.6	30.5	31.0	30.8	36.0	42.8	44.0
Total Direct Employment	1,480	1,530	1,520	1,480	1,710	2,020	2,010
Government Revenue (million)	8.36	9.04	9.28	9.16	10.61	12.03	12.52
Local Revenue	3.06	3.43	3.63	3.59	4.32	4.93	5.17
State Revenue	5.30	5.61	5.65	5.58	6.28	7.10	7.35
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	150.6	157.9	158.2	155.0	174.3	188.7	188.2
Party Nights	380.9	397.6	397.5	390.4	433.1	463.1	461.4
Person Trips	363.8	382.1	383.1	375.3	421.6	456.7	454.4
Person Nights	897.8	940.5	941.3	923.6	1025.2	1097.4	1090.1
<b>Average Overnight Spending</b>							
per Party Trip	384	410	420	419	436	466	484
per Party Night	152	163	167	167	176	190	197
per Person Trip	159	169	173	173	180	192	200
per Person Night	64	69	71	70	74	80	84

\*Other Travel includes resident air travel and travel arrangement services.

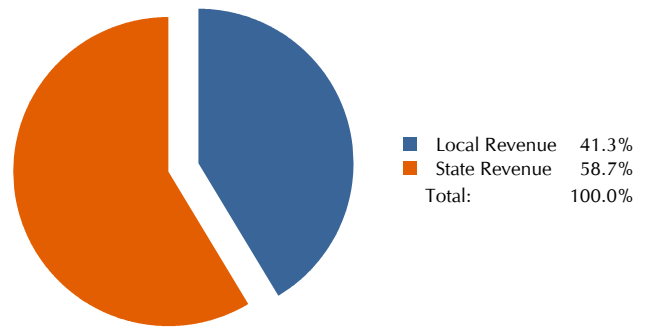
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



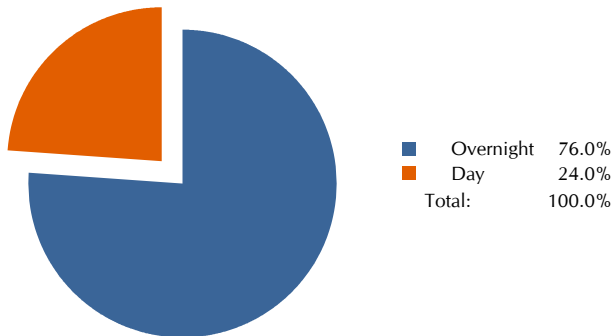
## Seminole County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	18.0	21.0	23.0	21.9	18.3	20.2	19.0
Other Travel*	3.1	3.9	4.0	3.7	2.5	2.4	2.6
Visitor Spending	14.9	17.0	19.0	18.1	15.8	17.8	16.4
Overnight	11.2	12.9	14.6	14.0	12.0	13.6	12.5
Day	3.7	4.1	4.4	4.2	3.8	4.2	3.9
Visitor Spending	14.9	17.0	19.0	18.1	15.8	17.8	16.4
Non-transportation	11.5	12.9	14.6	14.1	12.9	14.6	13.2
Transportation	3.4	4.1	4.4	4.0	2.9	3.2	3.2
Total Direct Earnings (million)	4.0	4.6	5.1	4.9	4.8	5.7	6.2
Total Direct Employment	260	280	310	300	280	330	360
Government Revenue (million)	1.48	1.64	1.85	1.77	1.60	1.82	1.73
Local Revenue	0.63	0.72	0.83	0.80	0.71	0.82	0.78
State Revenue	0.85	0.92	1.02	0.97	0.89	1.00	0.95
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	53.8	56.1	59.5	56.5	53.1	58.1	52.9
Party Nights	124.1	128.9	135.2	128.6	122.3	132.8	121.3
Person Trips	133.8	139.7	148.0	140.7	132.3	144.7	131.8
Person Nights	309.5	321.3	337.1	321.2	305.3	331.1	302.9
<b>Average Overnight Spending</b>							
per Party Trip	208	231	246	247	226	234	236
per Party Night	90	100	108	109	98	103	103
per Person Trip	83	93	99	99	90	94	95
per Person Night	36	40	43	43	39	41	41

\*Other Travel includes resident air travel and travel arrangement services.

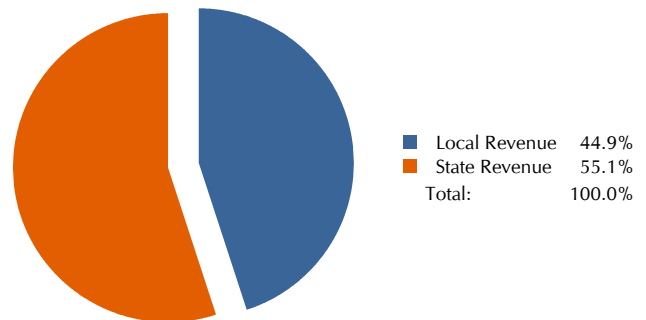
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local





## Sequoyah County Travel Impacts and Visitor Volume, 2010-2017p

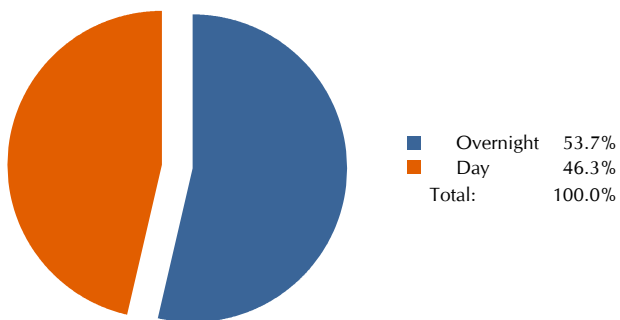
	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	116.7	116.1	113.5	112.6	114.1	114.9	118.7
Other Travel*	5.2	6.4	6.4	6.0	4.1	3.8	4.4
Visitor Spending	111.5	109.7	107.1	106.6	109.9	111.0	114.3
Overnight	60.9	60.0	58.1	57.5	60.0	60.1	61.4
Day	50.6	49.7	49.0	49.1	49.9	50.9	53.0
Visitor Spending	111.5	109.7	107.1	106.6	109.9	111.0	114.3
Non-transportation	100.4	97.2	94.7	94.8	100.4	101.7	104.3
Transportation	11.1	12.5	12.4	11.8	9.6	9.3	10.1
Total Direct Earnings (million)	29.3	28.8	27.9	28.1	30.8	32.5	33.1
Total Direct Employment	1,390	1,300	1,310	1,330	1,430	1,470	1,450
Government Revenue (million)	7.95	7.57	7.28	7.33	7.80	7.82	8.07
Local Revenue	2.59	2.51	2.44	2.50	2.74	2.70	2.80
State Revenue	5.36	5.06	4.84	4.82	5.05	5.12	5.27
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	129.3	123.0	119.7	119.1	125.7	122.9	122.2
Party Nights	310.5	296.3	289.3	288.3	303.0	296.4	295.0
Person Trips	343.3	327.8	319.5	317.9	334.2	327.7	325.1
Person Nights	823.0	787.5	770.0	767.5	803.9	788.2	783.1
<b>Average Overnight Spending</b>							
per Party Trip	471	488	485	483	478	489	502
per Party Night	196	202	201	199	198	203	208
per Person Trip	177	183	182	181	180	183	189
per Person Night	74	76	75	75	75	76	78

\*Other Travel includes resident air travel and travel arrangement services.

Note: Due to the high proportion of gaming activity, Average Overnight Spending may be higher than usual.

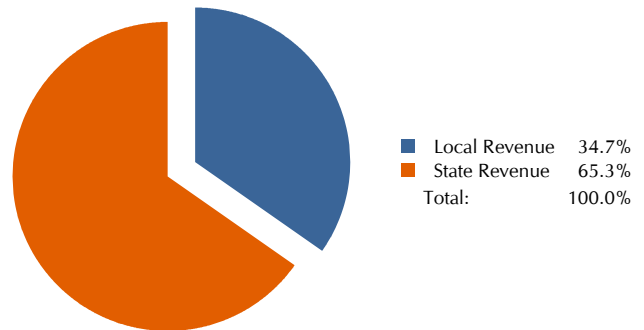
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



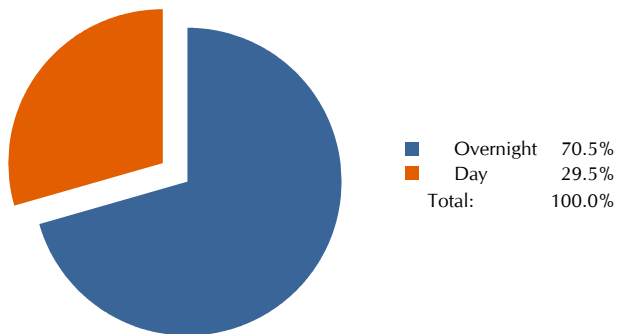
## Stephens County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	54.8	63.9	70.1	77.0	69.4	60.0	62.0
Other Travel*	5.9	7.4	8.1	7.5	5.7	5.6	5.8
Visitor Spending	48.9	56.5	62.0	69.5	63.7	54.4	56.1
Overnight	34.1	39.9	44.3	50.5	46.0	38.3	39.6
Day	14.7	16.6	17.7	19.0	17.7	16.1	16.6
Visitor Spending	48.9	56.5	62.0	69.5	63.7	54.4	56.1
Non-transportation	40.6	46.3	51.1	58.3	55.4	47.1	48.0
Transportation	8.2	10.2	10.8	11.2	8.4	7.3	8.1
Total Direct Earnings (million)	12.6	14.6	16.2	18.2	18.2	16.4	16.3
Total Direct Employment	880	940	1,030	1,140	1,130	1,010	980
Government Revenue (million)	4.43	5.02	5.57	6.34	6.01	5.11	5.24
Local Revenue	1.84	2.16	2.44	2.86	2.71	2.24	2.32
State Revenue	2.59	2.86	3.13	3.48	3.30	2.87	2.93
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	111.4	118.5	125.3	135.1	127.5	113.2	114.1
Party Nights	268.3	283.8	298.1	318.1	300.7	271.3	273.0
Person Trips	282.2	299.6	316.7	341.3	322.5	286.9	288.7
Person Nights	677.6	715.7	751.3	801.3	758.8	685.3	688.8
<b>Average Overnight Spending</b>							
per Party Trip	306	337	353	374	361	338	347
per Party Night	127	141	149	159	153	141	145
per Person Trip	121	133	140	148	143	134	137
per Person Night	50	56	59	63	61	56	57

\*Other Travel includes resident air travel and travel arrangement services.

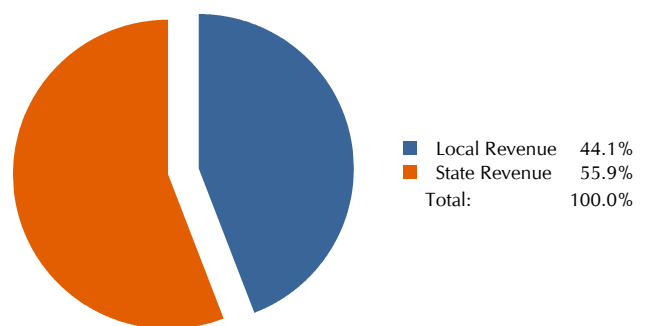
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



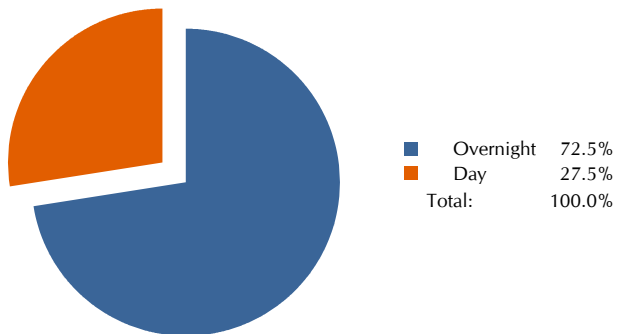
## Texas County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	31.0	37.4	40.6	42.2	39.4	34.9	36.1
Other Travel*	2.6	3.3	3.4	3.2	2.1	2.0	2.2
Visitor Spending	28.4	34.1	37.2	39.0	37.2	32.9	33.9
Overnight	20.4	24.8	27.2	28.7	27.4	23.8	24.6
Day	8.0	9.3	10.0	10.3	9.9	9.0	9.3
Visitor Spending	28.4	34.1	37.2	39.0	37.2	32.9	33.9
Non-transportation	24.2	28.7	31.5	33.4	32.9	29.0	29.6
Transportation	4.2	5.3	5.7	5.7	4.4	3.9	4.3
Total Direct Earnings (million)	7.3	8.8	9.5	10.0	10.1	9.4	9.3
Total Direct Employment	480	550	610	670	650	590	560
Government Revenue (million)	2.75	3.23	3.52	3.72	3.64	3.22	3.30
Local Revenue	1.29	1.54	1.68	1.79	1.76	1.53	1.58
State Revenue	1.46	1.69	1.84	1.93	1.88	1.68	1.72
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	60.4	66.6	70.8	72.4	70.3	63.3	64.1
Party Nights	141.6	154.8	164.0	167.1	162.2	147.4	149.0
Person Trips	149.3	164.7	175.0	179.3	174.1	156.6	158.5
Person Nights	349.2	382.0	404.6	412.6	400.6	363.9	367.6
<b>Average Overnight Spending</b>							
per Party Trip	337	372	384	396	389	377	384
per Party Night	144	160	166	172	169	162	165
per Person Trip	136	150	155	160	157	152	155
per Person Night	58	65	67	70	68	66	67

\*Other Travel includes resident air travel and travel arrangement services.

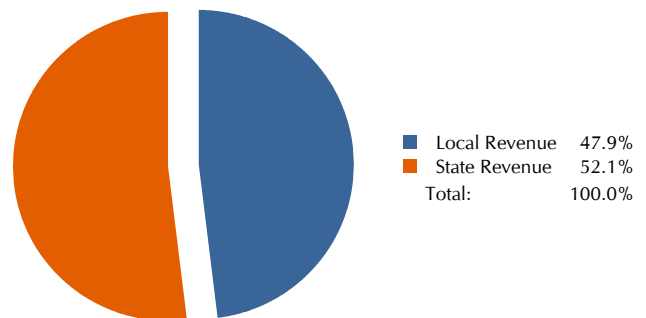
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



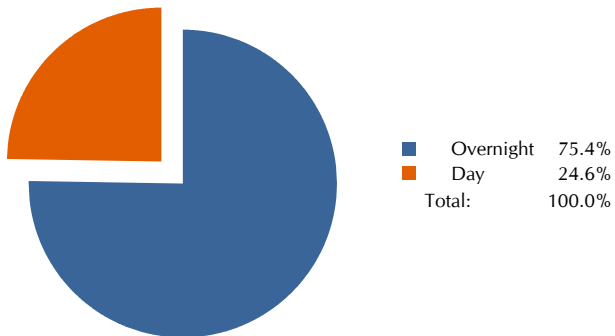
## Tillman County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	5.6	6.3	6.4	6.2	5.5	5.3	5.6
Other Travel*	1.0	1.2	1.2	1.1	0.8	0.7	0.8
Visitor Spending	4.7	5.1	5.2	5.1	4.8	4.6	4.8
Overnight	3.5	3.9	3.9	3.9	3.6	3.5	3.6
Day	1.2	1.2	1.2	1.2	1.1	1.1	1.2
Visitor Spending	4.7	5.1	5.2	5.1	4.8	4.6	4.8
Non-transportation	3.6	3.9	3.9	3.9	3.9	3.8	3.8
Transportation	1.1	1.2	1.2	1.2	0.9	0.9	0.9
Total Direct Earnings (million)	1.3	1.4	1.4	1.4	1.4	1.4	1.5
Total Direct Employment	90	100	100	90	90	90	100
Government Revenue (million)	0.42	0.46	0.47	0.47	0.45	0.44	0.45
Local Revenue	0.16	0.19	0.19	0.19	0.19	0.18	0.19
State Revenue	0.27	0.28	0.28	0.28	0.27	0.26	0.27
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	17.1	17.0	16.9	16.6	16.1	15.8	15.9
Party Nights	39.5	39.1	38.7	38.1	37.0	36.3	36.6
Person Trips	42.7	42.5	42.1	41.4	40.3	39.3	39.7
Person Nights	98.6	97.6	96.6	95.1	92.5	90.7	91.5
<b>Average Overnight Spending</b>							
per Party Trip	204	227	232	234	225	222	226
per Party Night	88	99	101	102	98	96	98
per Person Trip	82	91	93	94	90	89	91
per Person Night	35	40	41	41	39	38	39

\*Other Travel includes resident air travel and travel arrangement services.

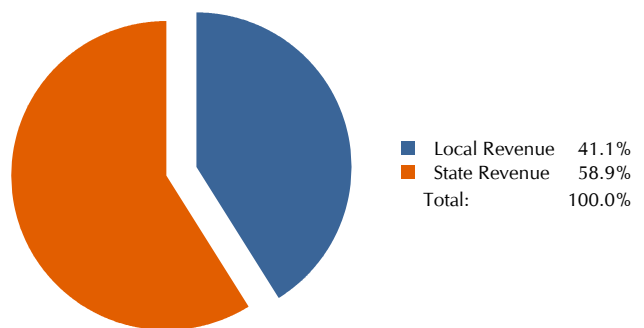
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

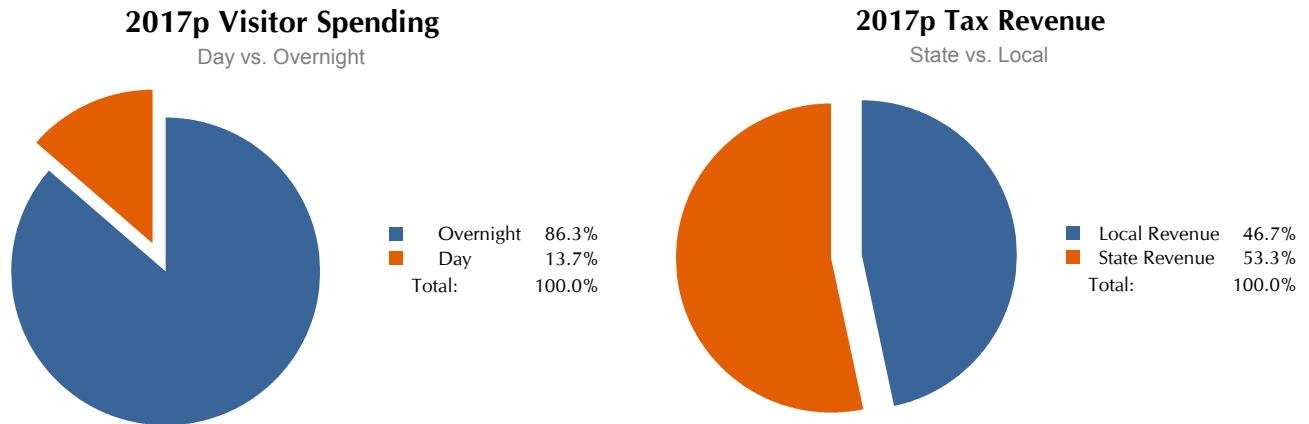
State vs. Local



## Tulsa County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	1,190.9	1,291.9	1,325.9	1,373.6	1,334.6	1,341.9	1,320.4
Other Travel*	359.2	351.3	345.1	347.9	330.2	333.3	316.7
Visitor Spending	831.6	940.6	980.9	1,025.6	1,004.4	1,008.5	1,003.7
Overnight	715.4	809.7	845.1	885.6	869.5	871.8	866.3
Day	116.3	130.9	135.8	140.0	134.9	136.7	137.4
Visitor Spending	831.6	940.6	980.9	1,025.6	1,004.4	1,008.5	1,003.7
Non-transportation	582.4	649.6	682.8	720.8	726.7	736.1	727.0
Transportation	249.2	290.9	298.1	304.8	277.7	272.4	276.7
Total Direct Earnings (million)	261.4	255.7	255.9	266.4	286.1	305.2	297.6
Total Direct Employment	11,560	11,220	11,370	11,640	12,270	12,810	12,530
Government Revenue (million)	78.11	83.81	87.08	91.40	92.19	93.37	93.11
Local Revenue	35.75	38.72	40.16	42.43	43.04	43.39	43.49
State Revenue	42.36	45.09	46.92	48.97	49.15	49.98	49.61
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	1360.2	1444.4	1481.0	1524.2	1513.8	1526.3	1491.4
Party Nights	3288.9	3464.4	3542.8	3639.0	3615.5	3642.7	3571.2
Person Trips	3182.8	3397.9	3490.1	3591.4	3570.6	3606.0	3514.5
Person Nights	7513.9	7969.6	8168.5	8387.3	8345.3	8427.5	8234.2
<b>Average Overnight Spending</b>							
per Party Trip	526	561	571	581	574	571	581
per Party Night	218	234	239	243	240	239	243
per Person Trip	225	238	242	247	244	242	246
per Person Night	95	102	103	106	104	103	105

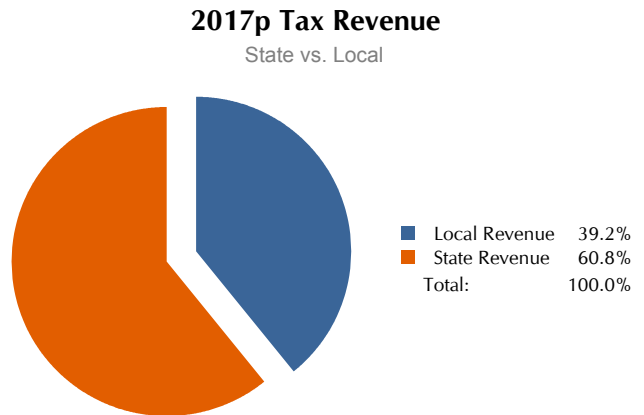
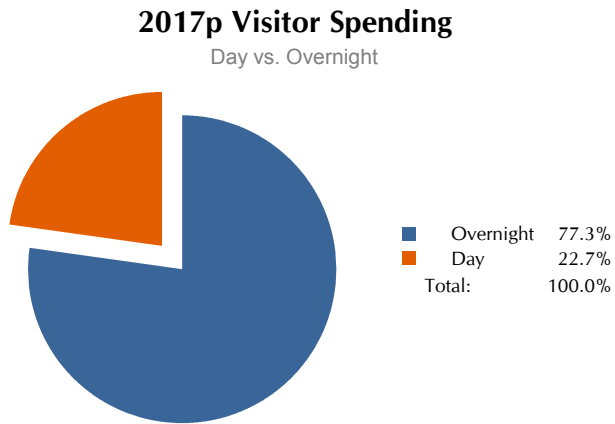
\*Other Travel includes resident air travel and travel arrangement services.



## Wagoner County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	53.3	60.1	61.6	60.6	56.1	55.7	56.7
Other Travel*	10.0	13.1	12.8	11.4	7.6	7.2	8.3
Visitor Spending	43.3	47.0	48.8	49.2	48.5	48.6	48.4
Overnight	33.5	36.3	37.8	38.2	37.7	37.7	37.4
Day	9.8	10.6	11.0	11.0	10.8	10.8	11.0
Visitor Spending	43.3	47.0	48.8	49.2	48.5	48.6	48.4
Non-transportation	35.6	37.8	39.4	40.2	41.4	41.6	40.9
Transportation	7.7	9.1	9.4	9.0	7.1	7.0	7.5
Total Direct Earnings (million)	12.4	13.7	13.9	13.9	14.5	15.2	16.7
Total Direct Employment	790	780	830	810	840	860	930
Government Revenue (million)	4.03	4.24	4.38	4.41	4.47	4.51	4.62
Local Revenue	1.53	1.63	1.68	1.70	1.76	1.76	1.81
State Revenue	2.50	2.61	2.70	2.71	2.72	2.75	2.81
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	117.3	119.8	122.2	122.1	123.4	123.1	120.9
Party Nights	304.0	310.1	315.8	315.3	318.5	317.6	313.4
Person Trips	286.6	293.3	299.3	298.9	302.4	302.0	296.1
Person Nights	727.5	744.3	758.9	757.0	765.7	764.8	752.6
<b>Average Overnight Spending</b>							
per Party Trip	286	303	309	313	306	306	310
per Party Night	110	117	120	121	118	119	119
per Person Trip	117	124	126	128	125	125	126
per Person Night	46	49	50	50	49	49	50

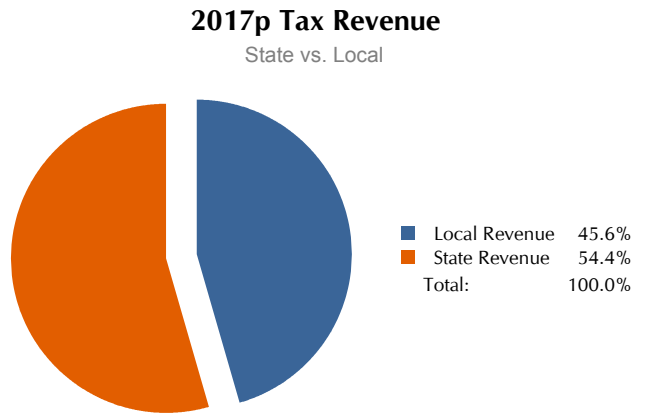
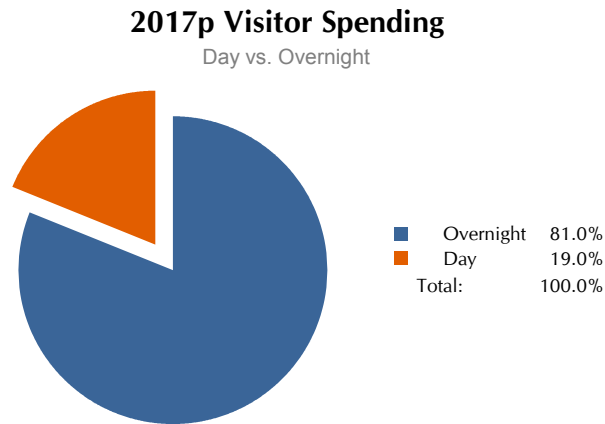
\*Other Travel includes resident air travel and travel arrangement services.



## Washington County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	54.6	74.4	72.9	72.9	64.8	65.6	69.3
Other Travel*	8.1	9.0	9.1	8.3	6.0	5.8	6.3
Visitor Spending	46.6	65.4	63.7	64.6	58.7	59.8	63.0
Overnight	36.9	53.1	51.7	52.5	47.7	48.4	51.0
Day	9.7	12.3	12.0	12.1	11.1	11.4	12.0
Visitor Spending	46.6	65.4	63.7	64.6	58.7	59.8	63.0
Non-transportation	37.3	52.2	50.9	52.2	49.5	50.5	52.5
Transportation	9.3	13.2	12.8	12.4	9.3	9.3	10.4
Total Direct Earnings (million)	13.6	16.6	16.3	17.0	16.6	17.7	18.1
Total Direct Employment	810	930	900	940	900	950	940
Government Revenue (million)	4.55	6.15	6.00	6.13	5.75	5.86	6.15
Local Revenue	1.96	2.81	2.72	2.80	2.62	2.66	2.80
State Revenue	2.59	3.34	3.28	3.33	3.13	3.20	3.35
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	138.2	167.2	160.0	161.0	152.7	155.6	159.4
Party Nights	304.8	360.3	345.1	347.7	331.2	337.9	345.2
Person Trips	341.9	414.3	396.7	399.0	378.5	385.5	394.7
Person Nights	753.3	891.8	854.7	860.8	820.0	836.1	853.7
<b>Average Overnight Spending</b>							
per Party Trip	267	318	323	326	312	311	320
per Party Night	121	147	150	151	144	143	148
per Person Trip	108	128	130	132	126	126	129
per Person Night	49	60	61	61	58	58	60

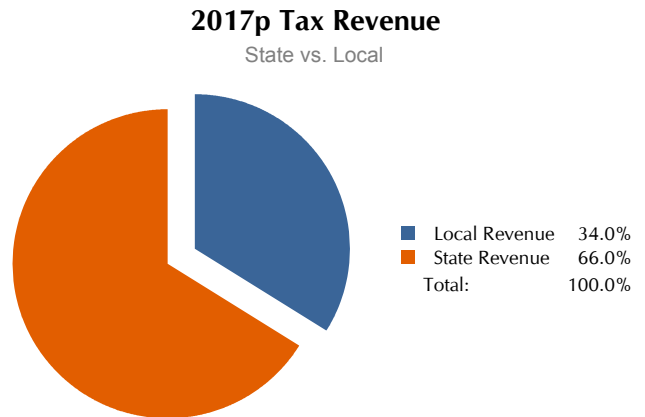
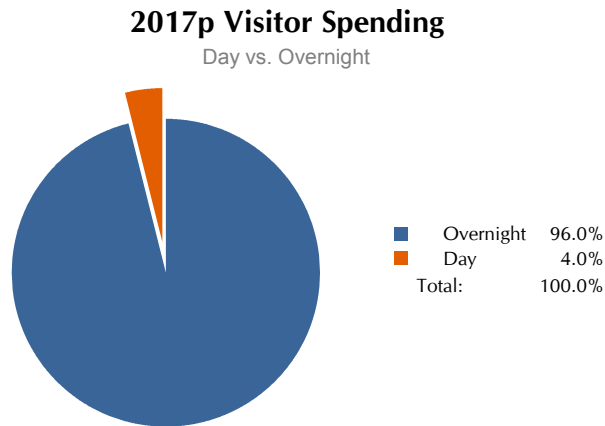
\*Other Travel includes resident air travel and travel arrangement services.



## Washita County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	7.2	8.2	8.4	8.1	7.2	7.0	7.1
Other Travel*	1.4	1.8	1.8	1.7	1.2	1.1	1.2
Visitor Spending	5.8	6.4	6.5	6.4	6.0	5.9	5.9
Overnight	5.5	6.0	6.2	6.1	5.8	5.7	5.7
Day	0.3	0.4	0.4	0.3	0.2	0.2	0.2
Visitor Spending	5.8	6.4	6.5	6.4	6.0	5.9	5.9
Non-transportation	4.1	4.4	4.5	4.6	4.6	4.5	4.5
Transportation	1.7	2.0	2.0	1.9	1.4	1.4	1.5
Total Direct Earnings (million)	1.5	1.6	1.6	1.6	1.6	1.6	1.6
Total Direct Employment	120	150	140	140	140	130	120
Government Revenue (million)	0.50	0.53	0.54	0.53	0.52	0.52	0.52
Local Revenue	0.16	0.18	0.18	0.18	0.18	0.17	0.18
State Revenue	0.34	0.35	0.36	0.36	0.34	0.34	0.34
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	25.8	25.9	26.0	25.6	25.3	25.0	24.5
Party Nights	60.1	60.2	60.4	59.3	58.9	58.2	57.0
Person Trips	65.6	66.0	66.2	65.0	64.5	63.7	62.4
Person Nights	152.7	153.2	153.7	150.9	149.9	148.2	145.2
<b>Average Overnight Spending</b>							
per Party Trip	212	233	237	239	228	226	233
per Party Night	91	100	102	103	98	97	100
per Person Trip	84	91	93	94	89	89	91
per Person Night	36	39	40	40	38	38	39

\*Other Travel includes resident air travel and travel arrangement services.

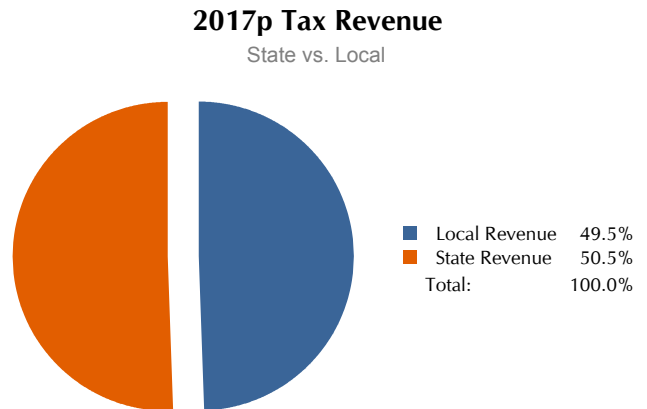
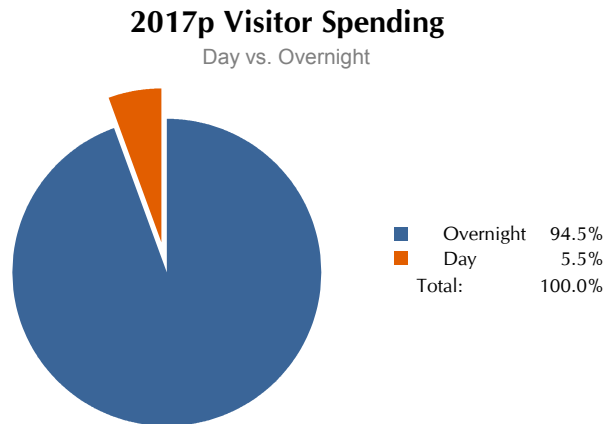




## Woods County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	13.0	17.9	25.3	34.2	29.3	19.7	16.9
Other Travel*	1.9	1.9	2.0	1.7	1.4	1.3	1.4
Visitor Spending	11.1	16.0	23.4	32.5	28.0	18.3	15.5
Overnight	10.4	15.1	22.2	31.0	26.7	17.4	14.6
Day	0.7	0.9	1.2	1.5	1.3	0.9	0.9
Visitor Spending	11.1	16.0	23.4	32.5	28.0	18.3	15.5
Non-transportation	8.9	12.9	19.1	27.2	24.1	15.6	13.0
Transportation	2.2	3.2	4.2	5.3	3.8	2.7	2.5
Total Direct Earnings (million)	3.1	4.3	6.2	8.5	7.7	5.4	4.7
Total Direct Employment	200	260	360	480	430	300	250
Government Revenue (million)	1.10	1.58	2.35	3.32	2.93	1.88	1.58
Local Revenue	0.52	0.78	1.20	1.74	1.53	0.95	0.78
State Revenue	0.58	0.79	1.15	1.58	1.40	0.93	0.80
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	35.0	43.4	58.0	75.7	67.6	48.0	41.3
Party Nights	76.8	92.7	120.4	154.3	138.9	101.7	88.8
Person Trips	90.9	111.9	148.2	192.5	172.8	123.7	107.0
Person Nights	200.3	239.9	309.3	393.8	356.2	263.3	230.8
<b>Average Overnight Spending</b>							
per Party Trip	297	349	384	409	395	362	354
per Party Night	135	163	185	201	192	171	165
per Person Trip	115	135	150	161	154	141	137
per Person Night	52	63	72	79	75	66	63

\*Other Travel includes resident air travel and travel arrangement services.



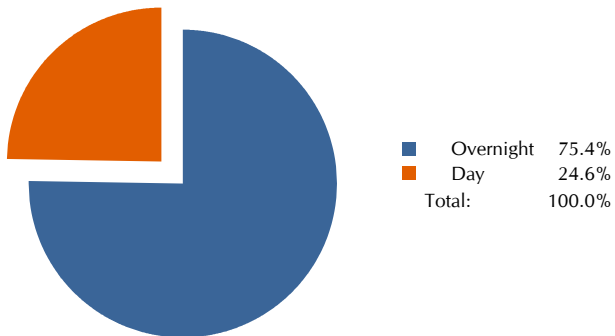
## Woodward County Travel Impacts and Visitor Volume, 2010-2017p

	2010	2012	2013	2014	2015	2016	2017p
<b>Direct Economic Impacts</b>							
Total Direct Spending (million)	45.9	74.5	67.5	69.3	63.1	48.5	56.4
Other Travel*	2.8	3.7	3.8	3.5	2.6	2.5	2.6
Visitor Spending	43.1	70.8	63.6	65.8	60.6	46.0	53.8
Overnight	32.2	54.5	48.7	50.5	46.2	34.3	40.5
Day	10.9	16.3	14.9	15.4	14.3	11.7	13.2
Visitor Spending	43.1	70.8	63.6	65.8	60.6	46.0	53.8
Non-transportation	37.0	60.6	54.4	56.8	53.7	40.7	47.2
Transportation	6.1	10.2	9.2	9.0	6.8	5.3	6.5
Total Direct Earnings (million)	11.2	13.6	12.1	12.3	12.0	9.7	10.9
Total Direct Employment	660	740	660	700	670	520	570
Government Revenue (million)	4.26	6.69	6.10	6.63	6.24	4.71	5.49
Local Revenue	2.09	3.41	3.15	3.61	3.39	2.50	2.95
State Revenue	2.17	3.28	2.95	3.02	2.85	2.21	2.54
<b>Overnight Visitor Volume (thousand)</b>							
Party Trips	80.5	116.2	103.9	106.3	100.2	79.7	89.2
Party Nights	183.8	258.2	232.4	238.0	225.1	182.7	202.1
Person Trips	202.3	291.3	260.8	266.5	251.5	200.2	223.8
Person Nights	461.1	646.7	582.7	596.2	564.4	458.2	506.9
<b>Average Overnight Spending</b>							
per Party Trip	400	469	469	475	461	431	455
per Party Night	175	211	210	212	205	188	201
per Person Trip	159	187	187	189	184	171	181
per Person Night	70	84	84	85	82	75	80

\*Other Travel includes resident air travel and travel arrangement services.

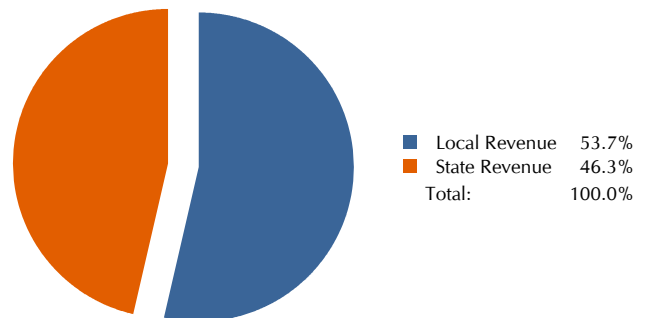
### 2017p Visitor Spending

Day vs. Overnight



### 2017p Tax Revenue

State vs. Local



## Appendices

Appendix A	2017 Travel Impact and Visitor Volume Estimates
Appendix B	Key Terms and Definitions
Appendix C	Relationship between Spending and Volume
Appendix D	Regional Travel Impact Model
Appendix E	Travel Industry Accounts
Appendix F	Oklahoma Earnings and Employment by Industry Sector
Appendix G	Industry Groups

---

## 2017 Travel Impact and Visitor Volume Estimates

This appendix provides a brief overview of the methodology, terminology and limitations of the travel impact and visitor volume estimates.

### **Direct Impacts**

The estimates of the direct impacts associated with traveler spending in Oklahoma were produced using the Regional Travel Impact Model (RTIM) developed by Dean Runyan Associates. The input data used to detail the economic impacts of the Oklahoma travel industry were gathered from various local, state and federal sources. Travel impacts consist of estimates of travel spending and the employment, earnings, and state and local taxes generated by this spending. These estimates are also broken out by type of traveler accommodation and by the type of business in which the expenditures occur.

### **Overnight Visitor Volume and Average Spending Estimates**

This report also provides county and statewide estimates of visitor volume and average spending (which includes both domestic and international visitation) for overnight visitors. These estimates are derived from the RTIM spending estimates and other source data (see Appendix D). It should be noted that in the case of trips, the sum of county and regions are greater than the statewide estimate. This is because travelers may visit more than one destination on the same trip. Similar the length of stay on a given trip will less at a particular destination than for the state as whole due to pass-through time spent in route to the destination.

In addition, the treatment of transportation expenditures (ground and air) depends upon the level of geography (county, region or state). County level estimates of visitor spending do not include airfares and only a portion of ground transportation expenditures. (These estimates are included in other travel spending.) State level estimates include all one-way airfares and all expenditures for ground transportation.

### **Secondary (indirect and induced) Impacts**

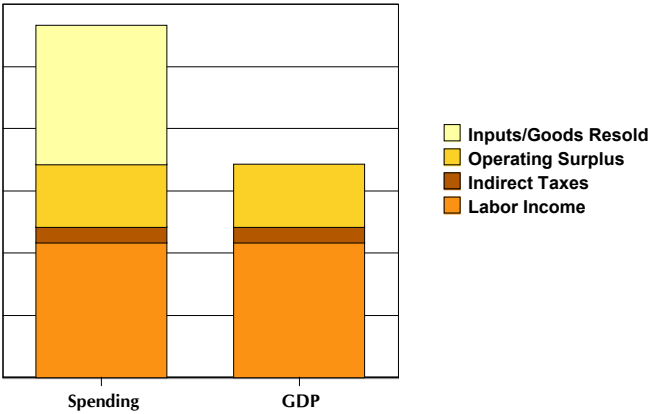
Direct impacts are reported for all counties within Oklahoma. Secondary employment and earnings impacts over and above direct impacts are reported at the state level only for the year 2017. These indirect and induced impacts are generated from the direct impacts produced by the RTIM, discussed above, and an input-output model of the Oklahoma economy prepared by the IMPLAN Group, LLC. Indirect impacts represent the purchases of goods and services from other firms by businesses that directly receive expenditures from travelers. Hotels, for example, purchase maintenance services from independent contractors. Induced impacts represent the purchase of goods and services by employees whose earnings are in part derived from travel expenditures. The sum of the direct, indirect and induced impacts equals the total impact of all spending by visitors in the state.

The “multiplier” refers to the ratio of the total impacts to the direct impacts for employment or earnings. A description of the methodology used to estimate secondary impacts can be found in the Appendix.

**Gross Domestic Product**

An estimate of the Gross Domestic Product (GDP) of the Oklahoma travel industry based on the RTIM direct travel impacts is also provided in this report. The GDP of an industry is equal to gross output (sales or receipts) minus intermediate inputs (the goods and services purchased from other industries). GDP is always less than output or sales because GDP measures only the “value added” of an industry and does not include the cost of the inputs that are also necessary to produce a good or service. GDP is a useful concept because it permits comparisons of the economic contributions of different industries. The relationship between spending and gross domestic product is illustrated in the figure below. Examples of inputs are the food or accounting services that restaurants purchase from suppliers. “Goods resold” are the commodities that retail establishments purchase from manufacturers or wholesale trade businesses and resell with a markup. These inputs or goods are not counted as the GDP of the restaurant or retail industry because their value was created in other industries (agriculture, accounting, manufacturing).

**Relationship Between Spending and Gross Domestic Product**



It is for this reason that “travel spending” - as measured from surveys of visitors - is not the best measure of the travel industry’s real economic contribution. This is because some visitor spending is actually counted as the GDP of other industries (e.g., agriculture, accounting, manufacturing). Furthermore, these other industries may or may not be located within the geographic area of interest. If the farm were located within the region of interest, then the GDP of the local farm would be included as an indirect or secondary effect. If not (e.g., a manufacturing firm in another state or country), then that portion of GDP is not counted.

The preceding graph also shows the three main components of GDP. For most industries, labor income (essentially equivalent to earnings in this report) is the primary component of GDP. This is true of the travel industry. A second component is the tax payments that businesses make to government, such as sales, excise and property taxes. In the case of excise taxes, businesses are essentially a collection agency for the government. The final component, operating surplus, represents the income and payments (e.g., dividends, interest) to other stakeholders of the firm.

The concept of GDP also illustrates that with small geographic units of analysis (e.g., counties), earnings, employment, and tax revenues are the best measures of the economic value of the travel industry to the local economy. Small area measures of GDP are less reliable and much of the operating surplus may leak out of the local economy anyway. Indirect effects are also generally less in smaller economies.

### **Comparison with other Export-Oriented Industries**

Export-oriented industries are those industries that primarily market their products and services to other regions, states or nations. Agriculture, extractive industries, and manufacturing are the best examples of goods producing export-oriented industries. Many professional services (e.g., engineering, architecture, law) are also traded in export markets. The travel industry is also an export-oriented industry because goods and services are sold to *visitors*, rather than residents. The travel industry injects money into the local economy, as do the exports of other industries.

Exports are not necessarily more important than locally traded goods and services. However, diverse export-oriented industries in any economy are a source of strength - in part because they generate income that contributes to the development of other local services and amenities. Such industries characterize the “comparative advantage” of the local economy within larger regional, national and global markets.

For the purposes of this report, we have defined three major export-oriented industries in Oklahoma.

- **Oil and Gas Extraction.** This industry also includes support services for oil and gas extraction, as well as petroleum and chemical manufacturing. (NAICS 211, 213, 324, and 325).
- **Agriculture & food processing.** This industry group encompasses parts of

- **Travel.** A portion of the transportation, retail, leisure, and hospitality industries as estimated in this report.

Comparisons with these industries are more meaningful for the travel industry than comparisons with non-export oriented industries (e.g., health care, retail trade, government) where industry growth is largely a function of population and demographic factors. See Appendix C for a list of Oklahoma industries.

### **Interpretation of Impact estimates**

Users of this report should be aware of several issues regarding the interpretation of the impact estimates contained herein:

The estimates contained in this report are based on the most current data available and supersede all previous estimates of travel impacts.

The estimates in this report are expressed in *current* dollars unless otherwise noted.

The employment estimates in this report are estimates of the total number of full and part-time jobs directly generated by travel spending, rather than the number of individuals employed. Both payroll and self-employment are included in these estimates. Caution should therefore be used in comparing these estimates with other employment data series.

In general, estimates of small geographic areas (e.g., rural counties) are less reliable than estimates for regions or metropolitan counties. Trend analysis and comparisons of counties with relatively low levels of travel related economic activity should therefore be interpreted cautiously.

The estimates of travel impacts published in this report will necessarily differ somewhat from estimates generated from different models, methodologies and data sources. Nonetheless, it should be emphasized that all credible estimates of direct travel impacts at the state level, including those of Dean Runyan

---

**DEFINITION OF TERMS****Economic Impacts**

**Commodity:** A classification of a product or service, such as lodging or food service. An establishment or industry may produce more than one commodity.

**Direct Impacts:** Employment, earnings and tax receipts *directly* generated by travel spending, as distinguished from secondary and total impacts.

**Earnings:** Earnings include wage and salary disbursements, other earned income or benefits, and proprietor income. Only the earnings attributable to travel expenditures are included.

**Employment:** Industry employment (jobs) associated with travel-generated *earnings*. Includes both full-time and part-time positions, and salaried or self-employed individuals. Employment is reported as an average for a time period, typically annual. (Unless otherwise noted, the employment estimates refer to establishment or industry employment at place of work, not the employment status or residence of the individual.)

**Federal Taxes:** Federal taxes include the motor fuel excise tax, airline ticket taxes, and personal income and payroll taxes.

**Industry:** A classification of business or government establishments based on their primary technological process. (See NAICS Appendix table.)

**Local Government Revenue:** Lodging and sales taxes imposed by cities, counties and other regional tax jurisdictions in Oklahoma. Passenger Facility Charges attributable to visitors (a fee imposed on airline tickets) are included in counties with airports. Property taxes and the sales tax payments attributable to travel industry employees are also included.

**Other spending:** See *Travel spending*.

**Private Home:** Unpaid overnight accommodations of friends and relatives.

**Receipts:** Travel expenditures less the sales and excise taxes paid by the consumer.

**State Government Revenue:** Lodging, sales, mixed beverage, motor fuel, auto rental and business and personal income taxes imposed by the state of Oklahoma, including the sales tax payments attributable to travel industry employees. The visitor related share of tribal gaming exclusivity fees are also included.

**Total Impacts:** The sum of *Direct* and *Secondary* impacts.

**Travel spending:** The sum of visitor and other spending related to travel. Other spending includes spending by residents on ground and air transportation for the purpose of travel to other destinations and spending on travel arrangement services.

**Visitor spending:** All spending on goods & services by visitors at the destination. Also referred to as destination spending.



## Visitor Volume

**Length of Stay:** The number of nights that a visitor or travel party is away from home on a trip.

**Night:** Applies to overnight visitors only. The number of nights on a trip is the length of stay. The count of days and nights is generally equivalent for overnight visitors. (See trips.)

**Party-trips:** The number of trips to the destination by travel parties. Party-trips are equal to the number of Visitor-trips divided by the average party size.

**Party-nights:** The number of nights or days that travel parties stayed at the destination. Party-nights are equal to the number of visitor-nights divided by the average party size or the number of party-trips multiplied by the average length of stay.

**Party Size:** The number of individuals (adults and children, including non-household members) that are traveling together and are sharing the costs of travel.

**Room Demand:** A count of the number of hotel/motel rooms that are sold on a nightly basis over a given period of time. Also referred to as *room nights sold*.

**Travel party:** A *travel party* includes all *visitors* (adults and children) traveling together. The *party size* represents the average number of visitors or persons in the travel party.

**Trip:** A trip may include more than one day or night at a destination. For overnight visitor categories, the total number of trips will be less than the number of nights. The *length of stay* for the trip represents the number of nights (or days) at the destination.

**Visitor:** An individual traveler that stays overnight away from home in paid or unpaid accommodations, or a day visitor that travels at least fifty miles one-way from home on non-routine trip.

**Visitor Air Arrival:** A passenger who travels by air and initiated the trip at another location. Visitor air arrivals do not include passengers who are returning home from a trip to another destination or passengers that are making a connection to another flight.

**Visitor-trips:** The number of trips to the destination by visitors or persons. This is also equivalent to as the total number of *visits*.

**Visitor-nights:** The number of nights or days that visitors (persons) stayed at the destination. Visitor-nights are equal to the number of visitor-trips multiplied by the average length of stay.

## Relationship between Spending and Volume

The Spending, Average Expenditures and Volume tables are computationally related as shown below.

- **Spending equals Average Expenditures multiplied by Volume** for comparable party/person and night/trip categories
- **Travel parties and persons** are related by division or multiplication with **Party Size**
- **Trips and nights** are related by division or multiplication with **Length of Stay**

### Visitor Spending by Type of Accommodation (\$Million), YEAR

		YEAR
All Overnight	<b>656,000 x \$86 = \$56,100,000</b> (calculated from person-trips)	<b>56.1</b>
Hotel, Motel	<b>160,000 x \$200 = \$32,000,000</b> (calculated from party-nights)	<b>32.0</b>
Private Home	<b>1,030,000 x \$20 = \$20,600,000</b> (calculated from person-nights)	<b>20.6</b>
Other Overnight	<b>10,000 x \$350 = \$3,500,000</b> (calculated from party-trips)	<b>3.5</b>
Campground		3.0
Vacation Home		0.5
Day Travel		30.0
Spending at Destination		86.1

### Average Expenditures for Overnight Visitors, YEAR

	Travel Party		Visitor (Person)		Party Size	Length of Stay (nights)
	Nights	Trip	Nights	Trip		
Hotel, Motel	<b>\$200</b>	\$340	\$83	\$142	<b>2.4</b>	1.7
Private Home	\$50	\$130	<b>\$20</b>	\$52	2.5	<b>2.6</b>
Other Overnight	\$117	<b>\$350</b>	\$34	\$103	3.4	3.0
All Overnight	\$494	\$214	\$197	<b>\$86</b>	2.5	2.3

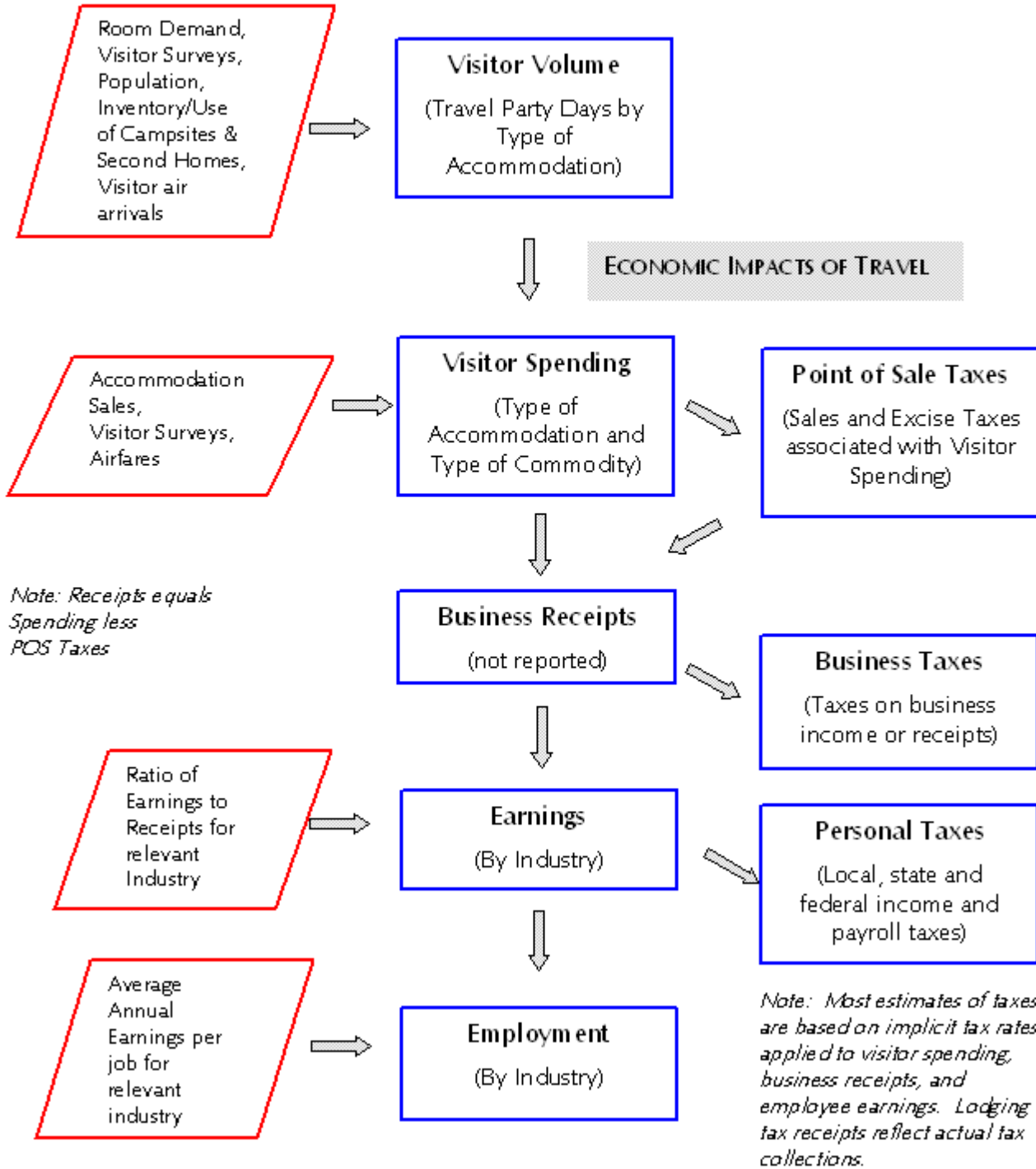
### Overnight Visitor Volume, YEAR

	Visitor-Nights (000)		Party-Nights (000)	
	YEAR		YEAR	
Hotel, Motel	<b>160 x 2.4 =</b>	384		<b>160</b>
Private Home		<b>1,030</b>		412
Other Overnight		102		30
All Overnight		1,516		602

	Visitor-Trips (000)		Party-Trips (000)	
	YEAR		YEAR	
Hotel, Motel		226		94
Private Home	<b>1,030 / 2.6 =</b>	396		158
Other Overnight		34		<b>10</b>
All Overnight		<b>656</b>		263

REGIONAL TRAVEL IMPACT MODEL

PRIMARY DATA SOURCES



**TRAVEL IMPACT INDUSTRIES MATCHED TO 1997 NAICS**

<b>TRAVEL IMPACT INDUSTRY</b>	<b>NAICS INDUSTRIES* (code)</b>
Accommodation & Food Services	Accommodation (721) Food Services and Drinking Places (722) Residential Property Managers (531311)
Arts, Entertainment & Recreation	Performing Arts, Spectator Sports (711) Museums (712) Amusement, Gambling (713) Scenic and Sightseeing Transportation (487) Miscellaneous Industries (see note* * )
Retail	Food & Beverage Stores (445) Gasoline Stations (447) Clothing and Clothing Accessories Stores (448) Sporting Goods, Hobby, Book, and Music Stores (451) General Merchandise Stores (452) Miscellaneous Store Retailers (453)
Ground Transportation	Interurban and rural bus transportation (4852) Taxi and Limousine Service (4853) Charter Bus Industry (4855) Passenger Car Rental (532111) Parking Lots and Garages (812930)
Air Transportation	Scheduled Air Passenger Transportation (481111) Support Activities for Air Transportation (4881)
Travel Arrangement Services	Travel Arrangement and Reservation Services (5615)

---

Notes: \*Government enterprises (e.g., park systems) are included in this classification.  
 \*\* Includes parts of industries in other sectors (e.g., accommodation, charter bus).  
 A more detailed description of these industries can be found at <http://www.ntis.gov/naics>.

## Oklahoma Earnings and Employment by Industry Sector, 2016

Industry Sector	Earnings (\$Billion)	Percent of Total	Employment (Thousand)	Percent of Total
<b>Primarily Export-Oriented</b>	<b>18.6</b>	<b>16.0%</b>	<b>354</b>	<b>15.6%</b>
Agriculture, Forestry, Fishing and related	1.4	1.2%	87	3.8%
Mining	7.7	6.6%	127	5.6%
Manufacturing	9.6	8.2%	140	6.2%
**Travel	2.2	1.9%	100	4.4%
<b>Primarily Non Export-Oriented</b>	<b>56.1</b>	<b>48.3%</b>	<b>1,173</b>	<b>51.5%</b>
Construction	7.4	6.4%	126	5.5%
Utilities	1.6	1.3%	12	0.5%
Wholesale trade	4.7	4.1%	69	3.0%
Retail trade	7.2	6.2%	233	10.2%
Real estate and rental and leasing	2.0	1.7%	83	3.7%
Management of companies and enterprises	1.8	1.6%	21	0.9%
Administrative and waste services	4.4	3.8%	127	5.6%
Other services, except public administration	4.2	3.6%	130	5.7%
Government and government enterprises	22.9	19.7%	371	16.3%
<b>Mixed</b>	<b>41.6</b>	<b>35.7%</b>	<b>751</b>	<b>33.0%</b>
Transportation and warehousing	10.9	9.4%	71	3.1%
Information	2.1	1.8%	26	1.1%
Finance and insurance	4.2	3.6%	100	4.4%
Professional and technical services	6.6	5.6%	111	4.9%
Educational services	0.9	0.8%	31	1.3%
Health care and social assistance	12.5	10.7%	219	9.6%
Leisure and Hospitality	4.5	3.8%	194	8.5%
<b>Oklahoma Total**</b>	<b>116.3</b>	<b>100.0%</b>	<b>2,279</b>	<b>100.0%</b>

\*\*Travel is not included in the sub and grand totals because it is also represented in other sectors (primarily leisure and hospitality, transportation, and retail trade).

## Industry Groups for Secondary Impacts

### **Accommodation & Food Services**

- Food services and drinking places
- Hotels and motels, including casino hotels
- Other accommodations

### **Arts, Entertainment & Recreation**

- Bowling centers
- Fitness and recreational sports centers
- Independent artists, writers, and performers
- Museums, historical sites, zoos, and parks
- Other amusement, gambling, and recreation industries
- Performing arts companies
- Promoters of performing arts and sports and agents for public figures
- Scenic and sightseeing trans and support activities for transportation
- Spectator sports

### **Wholesale & Retail Trade**

- Building material and garden supply stores
- Clothing and clothing accessories stores
- Electronics and appliance stores
- Food and beverage stores
- Furniture and home furnishings stores
- Gasoline stations
- General merchandise stores
- Health and personal care stores
- Miscellaneous store retailers
- Motor vehicle and parts dealers
- Nonstore retailers
- Sporting goods, hobby, book and music stores
- Wholesale trade

### **Transportation**

- Air transportation
- Automotive equipment rental and leasing
- Automotive repair and maintenance, except car washes
- Couriers and messengers
- Rail transportation
- Transit and ground passenger transportation
- Travel arrangement and reservation services
- Truck transportation
- Warehousing and storage
- Water transportation

**Professional Services**

Accounting and bookkeeping services  
Advertising and related services  
All other miscellaneous professional and technical services  
Architectural and engineering services  
Book publishers  
Cable networks and program distribution  
Child day care services  
Civic, social, professional and similar organizations  
Colleges, universities, and junior colleges  
Computer systems design services  
Custom computer programming services  
Data processing services  
Database, directory, and other publishers  
Elementary and secondary schools  
Environmental and other technical consulting services  
Grantmaking and giving and social advocacy organizations  
Home health care services  
Hospitals  
Information services  
Legal services  
Management consulting services  
Management of companies and enterprises  
Motion picture and video industries  
Newspaper publishers  
Nursing and residential care facilities  
Offices of physicians, dentists, and other health practitioners  
Other ambulatory health care services  
Other computer related services, including facilities management  
Other educational services  
Periodical publishers  
Photographic services  
Radio and television broadcasting  
Religious organizations  
Scientific research and development services  
Social assistance, except child day care services  
Software publishers  
Sound recording industries  
Specialized design services  
Telecommunications  
Veterinary services

**Other Services**

- Business support services
- Car washes
- Commercial machinery repair and maintenance
- Death care services
- Drycleaning and laundry services
- Electronic equipment repair and maintenance
- Employment services
- Facilities support services
- General and consumer goods rental except video tapes and discs
- Household goods repair and maintenance
- Investigation and security services
- Lessors of nonfinancial intangible assets
- Machinery and equipment rental and leasing
- Office administrative services
- Other personal services
- Other support services
- Personal care services
- Private households
- Services to buildings and dwellings
- Video tape and disc rental
- Waste management and remediation services

**Government**

- Federal electric utilities
- Federal Military
- Federal Non-Military
- Other Federal Government enterprises
- Other State and local government enterprises
- Postal service
- State & Local Education
- State & Local Non-Education
- State and local government electric utilities
- State and local government passenger transit

**Construction**

- Commercial and institutional buildings
- Highway, street, bridge, and tunnel construction
- Maintenance and repair of farm and nonfarm residential structures
- Maintenance and repair of highways, streets, bridges, and tunnels
- Maintenance and repair of nonresidential buildings
- Manufacturing and industrial buildings
- New farm housing units and additions and alterations
- New multifamily housing structures, nonfarm
- New residential 1-unit structures, nonfarm
- New residential additions and alterations, nonfarm
- Other maintenance and repair construction
- Other new construction
- Water, sewer, and pipeline construction



**Finance, Ins., & Real Estate**

Funds, trusts, and other financial vehicles  
Insurance agencies, brokerages, and related  
Insurance carriers  
Monetary authorities and depository credit intermediation  
Nondepository credit intermediation and related activities  
Real estate  
Securities, commodity contracts, investments

**Mining & Manufacturing**

all mining & manufacturing industries except for food processing

**Agriculture & Food Processing**

farming & manufacturing industries in food processing