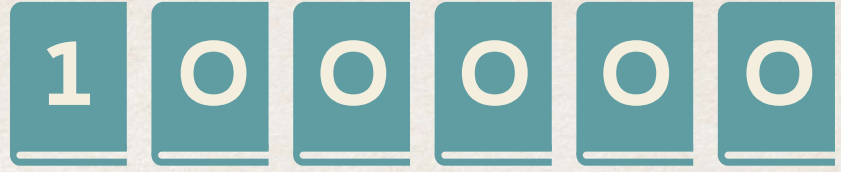


# Parks & Outdoor Recreation Guide

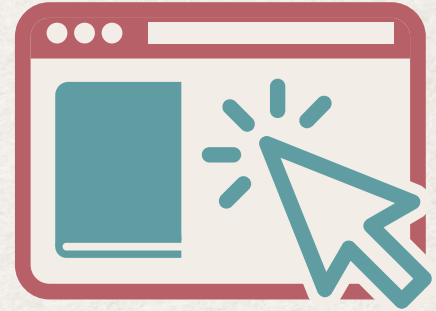
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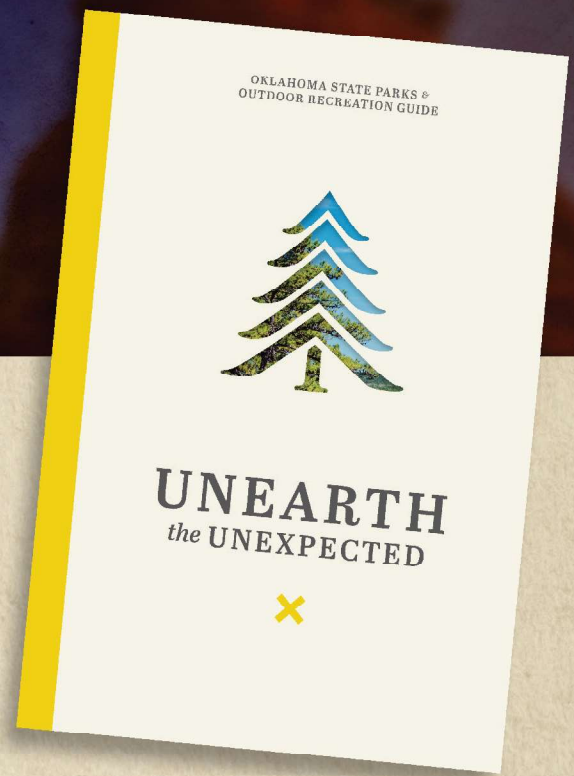
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## 2018 RATE CARD

## Oklahoma State Parks & Outdoor Recreation Guide

The annual Oklahoma State Parks & Outdoor Recreation Guide provides outdoor enthusiasts everything they need to plan their next outdoor adventure, while providing advertisers the perfect environment to promote relevant products or services to this hyper-targeted audience. Designed for easy reference and utility, this guide fits comfortably in any glove compartment, backpack or other travel bag. Wherever they go, so goes your ad!



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<i>Parks Directory</i>	<i>Activities</i>
<i>Activities Directory</i>	<i>Camping Directory</i>
<i>Cabins &amp; Lodging</i>	<i>Index</i>

**FREE PUBLICATION:** Available upon request at TravelOK.com and at State Tourism Information Centers, as well as dozens of tourism locations statewide. Also distributed at consumer shows nationwide.

**PRINT SIZE:** 6.75" x 10"

**PRINT QUANTITY:** 100,000

**AVAILABLE FOR DISTRIBUTION:** January 1, 2018

**DEADLINE FOR RENEWALS:** June 1, 2017

**DEADLINE FOR SPACE RESERVATION:** September 15, 2017

**MATERIALS DUE:** September 29, 2017

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